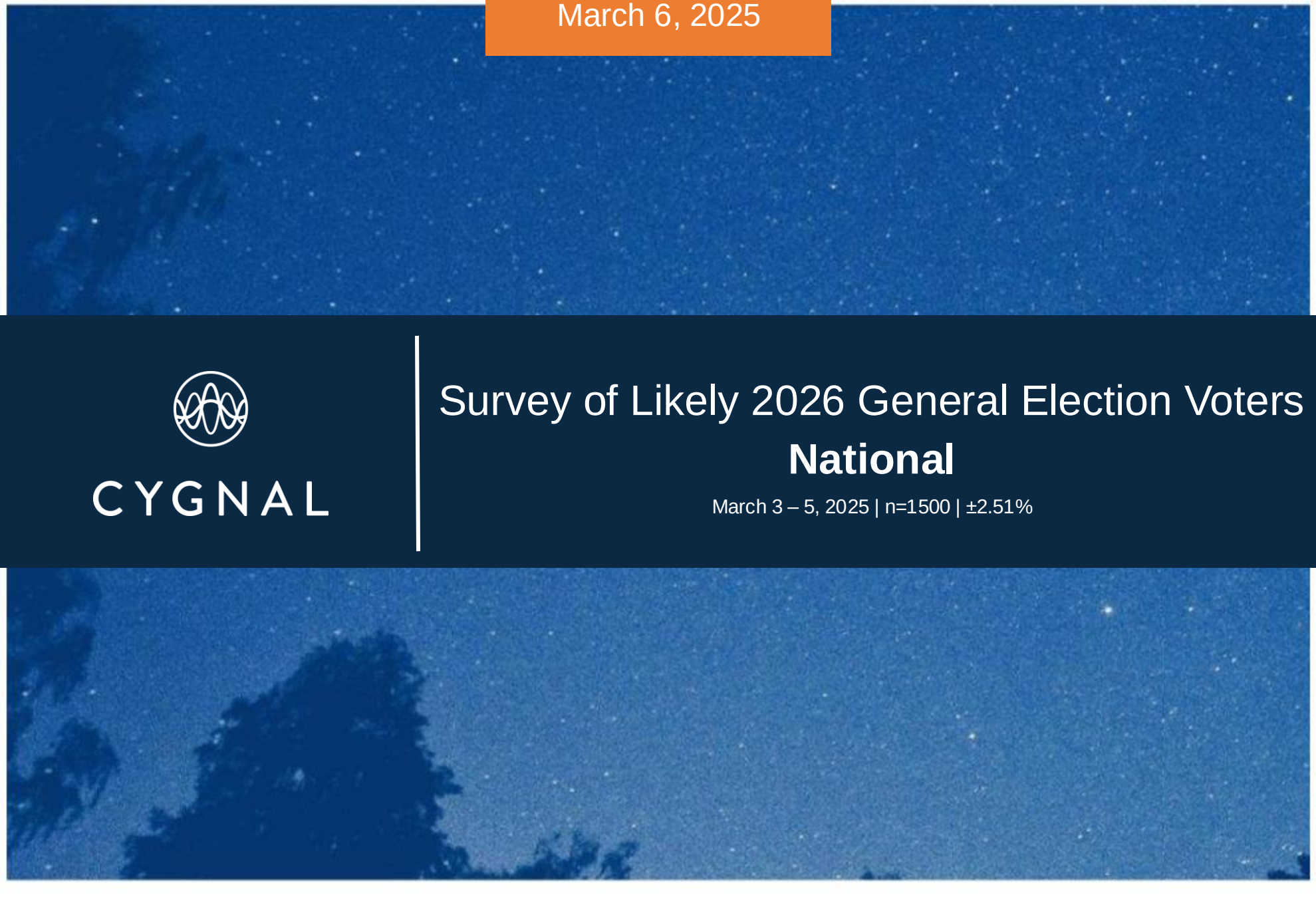
March 6, 2025



CYGNAL

Survey of Likely 2026 General Election Voters

National

March 3 – 5, 2025 | n=1500 | ±2.51%

Insights & Analysis

- Nearly half (47%) of voters **approve of Donald Trump's job performance**, a slight dip from February as a majority of **swing voters** previously approved of his job performance, but now stand at 43% approve, 52% disapprove. The intensity of the political realignment from November **appears to be coming back to earth** as Trump's approval was previously **42% among Black men** and **now stands at 30%,** and 27% have a favorable opinion of him (down from 40% last month).
- **Trump's image** (47% fav, 52% unfav) remains strong despite a slight drop in net favorability since February, where his image was the strongest since Cygnal started the National Voter Trend survey (NVT). Trump's image and job approval are continually bolstered by the fact that **voters support the actions his administration** has taken recently.
- Very consistent with the past few surveys, **only 40% of voters have a favorable image of Democrats in Washington compared** to **54%** who hold an unfavorable view of the caucuses led by Chuck Schumer and Hakeem Jeffries. **Joe Biden's image** remains consistent at 40% fav, 55% unfav.
- **Favorability of congressional Republicans has slipped**, now standing at 44% favorable, 52% unfavorable (compared to 47% favorable, 48% unfavorable in February). Their image decreased among those getting news from **social media**, **non-college men**, and **young** voters.
- 45% believe the **U.S. is headed in the right direction**, showing the second straight month with the highest level of optimism in the country we've seen since the NVT began.
    - Similarly, **42% believe things in the U.S. are getting better** vs 53% who say they are getting worse.
    - In contrast, **just 27% believe things in the world are getting better** compared to nearly two-thirds (64%) who believe things in the world are getting worse. **Republicans are the most optimistic group**, but still stand at 42% better, 46% worse.

Insights & Analysis

- The previous **GOP lead** (R+1) on the 2026 **generic congressional ballot** has **fallen to a Democratic lead** (+1). Non-college men and swing voters drove the shift to a Democrat.
- **Continued attacks of Elon Musk** in the media and among Congressional Democrats is having more of a negative impact (42 fav, 53 unfav) as **his image continues to fall more net negative** (43 fav, 50 unfav in February). Swing voters have soured since last month (-14 net fav).
- **NATO** (55 fav, 28 unfav) is favorable outside of Republicans (37 fav, 46 unfav), and the **U.N.** (53 fav, 35 unfav) has a slightly worse image, again driven by Republicans (31 fav, 55 unfav).
- The **U.S.** (71 fav, 26 unfav) is beloved despite Democrats (52 fav, 45 unfav) barely having a net favorable image of their own country.
    - **Russia** (11 fav, 79 unfav), **Iran** (7 fav, 75 unfav), and **China** (13 fav, 75 unfav), are each unfavorable to at least three-quarters of voters.
- Among all the issues Trump has handled thus far, his handling of **illegal immigration** stands out as the **most approved**, while his handling of **inflation and the cost of living** are **most disapproved**.
- Views on Trump's executive order to **require all federal agencies to be directly accountable to the President** mixed (42% support, 46% oppose). Independents stand at 2:1 oppose to support.
- Support for Trump's executive order to **reinstate Title 42** is more supported (48% support, 34% oppose) with Independents and swing voters supporting overall.
- Nearly a majority also **support President Trump's initiative to engage in direct negotiations with Russian President Vladimir Putin** to seek a resolution to the ongoing war in Ukraine (48% support, 40% oppose). Swing voters support this action (45% support, 33% oppose).

Insights & Analysis

- Similarly, 48% support President Trump's executive order **emphasizing the protection of Second Amendment rights** (34% oppose). Both Independents and swing voters support overall.
- Trump's executive order to **withdraw the United States from and cessation of funding to specific United Nations organizations is more contested** (43% support, 44% oppose) as Independents as swing voters oppose this issue compared to the other actions taken.
- When deciding who to support for Congress, a majority of voters believe **a candidate's stance on other issues aside from Medicaid cuts are the most important factor** in their support. 34% believe Medicaid cuts are the most important factor, including 44% of Black voters.
    - Black (17%) and Hispanic (15%) voters are most likely to receive **health coverage from Medicaid** compared to 5% of white voters. Medicaid recipients are also the least likely to have a strong voting history.
    - **70%** of voters claim to have a personal, family, or friend **connection** to **Medicaid** services.
- Opinions are mixed on the **effectiveness of international non-government organizations** in addressing global challenges 39% effective, 43% ineffective).
- Nearly 6-in-10 voters believe that over the next five years, **personal economic opportunities are strongest inside the U.S. vs abroad**.
    - Voters tend to associate the U.S. with **military superpower** (66%), **economic opportunity** (59%), and **global leadership** (51%).
    - Two thirds also believe the **U.S. is the world's leading superpower over China** (21%).
    - Voters believe the U.S. should either play a **leading role** (43%) or **supporting role** (38%) in **promoting democracy worldwide**.

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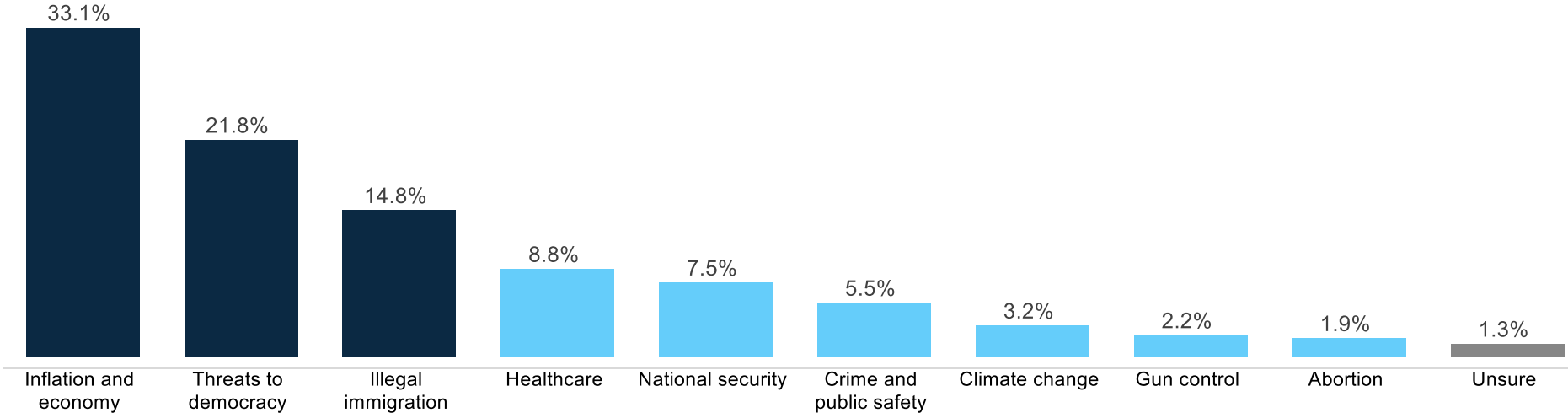
Insights & Analysis

- As Trump has moved quickly to fulfill his campaign promises on these issues, those concerned most with **illegal immigration and the border have fallen** (-3) yet again shifting their top priority back to the **economy** (+2). Consistent with the past few months, **concern with threats to democracy** (22%, +5) **is again at an all-time high**.
- A majority (51%) of voters are confident their **local schools are teaching values** they agree with, though Republicans feel the opposite at only 38% confidence.
- Segmentation analysis identified three groups via machine learning: ***GOP Base*** (37%), ***Dem Base*** (43%), and ***Ticked-Off, Young, Diverse, Working-Class*** [***TOYDWC***] (20%).
    - As we saw in February, the ***TOYDWC* voters aren't nearly as ticked-off as last year**, but they are instead are much more **hopeful** about the direction of the country with Trump in the White House (57% Right Direction) – and subsequently moving more towards Trump by the day. 56% have a favorable opinion of him and 60% approve of the job he's doing. They are also more favorable of Elon Musk than the general public.
    - These voters identify as **slightly more Republican** (45%) **than Democratic** (36%). **Young**: Two-thirds are under the age of 45. **Diverse**: Nearly half are non-white (25% Black, 18% Hispanic). **Working-Class**: They have the highest rates of employment (93%) but earn the least with over half making less than $75,000 annually and are the least likely to hold a degree (33%).

Top Priority



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Inflation and economy	35%	27%	39%	33%	32%	38%	32%	30%	39%	33%	26%	32%	34%	42%	37%	32%	33%	31%	31%	33%	37%	31%	33%	34%	40%	40%	25%	53%	31%	42%	36%	31%
Threats to democracy	18%	29%	15%	24%	24%	16%	18%	30%	4%	29%	39%	23%	22%	16%	11%	21%	23%	23%	23%	21%	18%	19%	25%	19%	14%	3%	42%	5%	9%	15%	18%	27%
Illegal immigration	11%	14%	13%	21%	15%	19%	15%	11%	27%	11%	3%	16%	5%	14%	14%	13%	12%	14%	11%	18%	17%	11%	14%	19%	10%	28%	2%	14%	13%	13%	13%	16%
Healthcare	11%	7%	11%	6%	9%	8%	10%	8%	7%	9%	12%	8%	14%	6%	12%	13%	10%	8%	11%	9%	8%	13%	8%	8%	13%	6%	11%	10%	20%	10%	8%	6%
National security	4%	11%	6%	9%	8%	7%	9%	6%	12%	7%	3%	8%	7%	8%	7%	7%	7%	9%	5%	6%	8%	6%	6%	12%	7%	12%	4%	4%	6%	6%	8%	8%
Crime and public safety	6%	4%	9%	4%	5%	6%	5%	6%	7%	4%	4%	5%	10%	5%	9%	5%	6%	4%	6%	8%	5%	9%	5%	4%	7%	7%	3%	9%	9%	5%	7%	4%
Climate change	5%	2%	4%	1%	3%	2%	3%	4%	1%	4%	5%	3%	1%	4%	4%	4%	3%	4%	4%	3%	2%	4%	3%	2%	3%	1%	6%	1%	4%	5%	2%	3%
Gun control	4%	1%	2%	2%	2%	1%	3%	2%	1%	1%	4%	2%	4%	2%	4%	3%	2%	3%	2%	2%	1%	3%	3%	1%	2%	1%	4%	1%	3%	2%	3%	2%
Abortion	4%	2%	1%	0%	1%	0%	4%	2%	2%	1%	3%	2%	3%	1%	1%	1%	2%	2%	4%	0%	1%	3%	2%	0%	2%	1%	2%	2%	4%	2%	2%	1%
Unsure	2%	1%	1%	1%	0%	2%	2%	2%	1%	2%	1%	1%	1%	3%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	3%	1%

Which one of the following issues do you believe should be the top priority for Congress?

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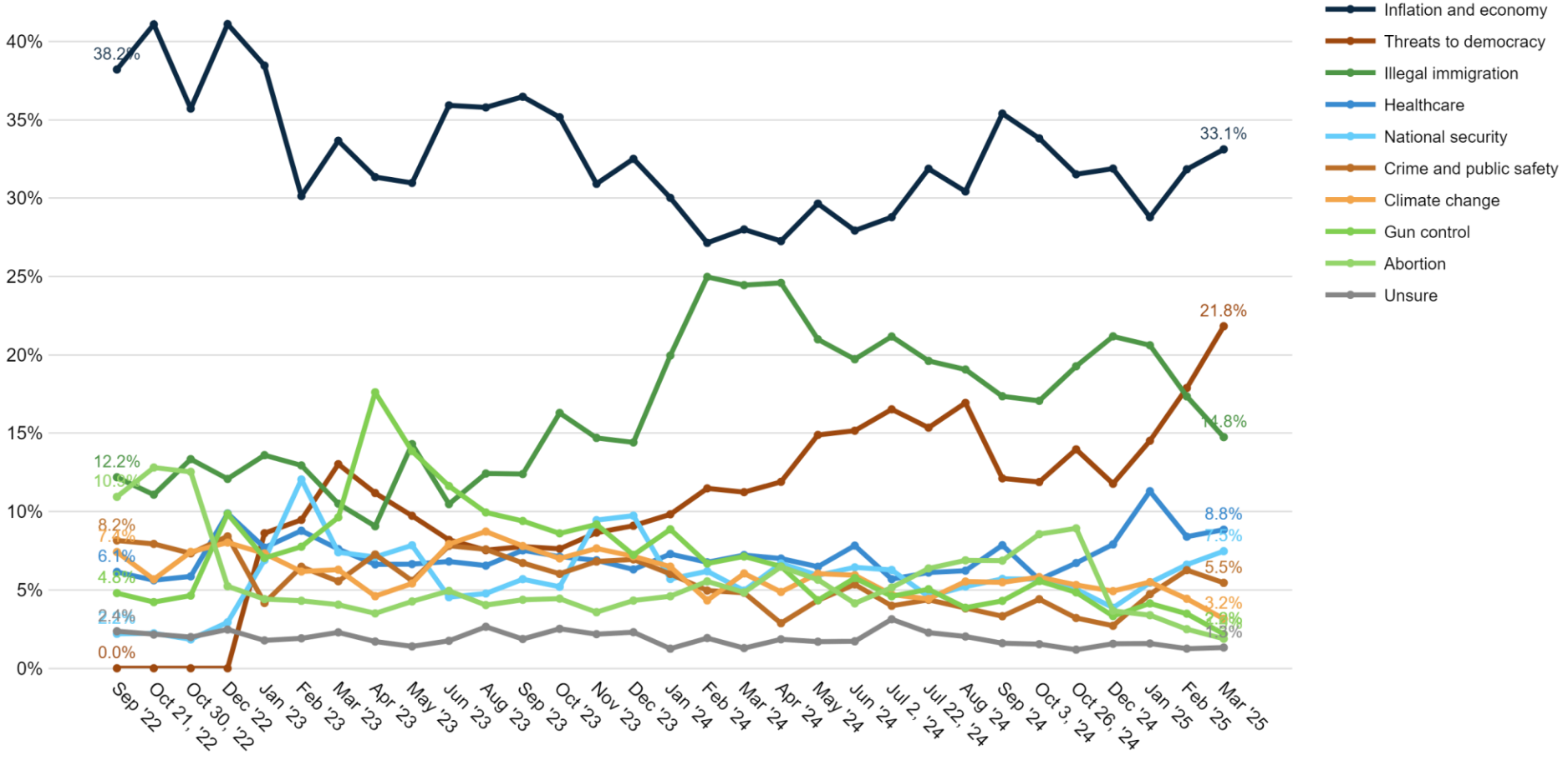
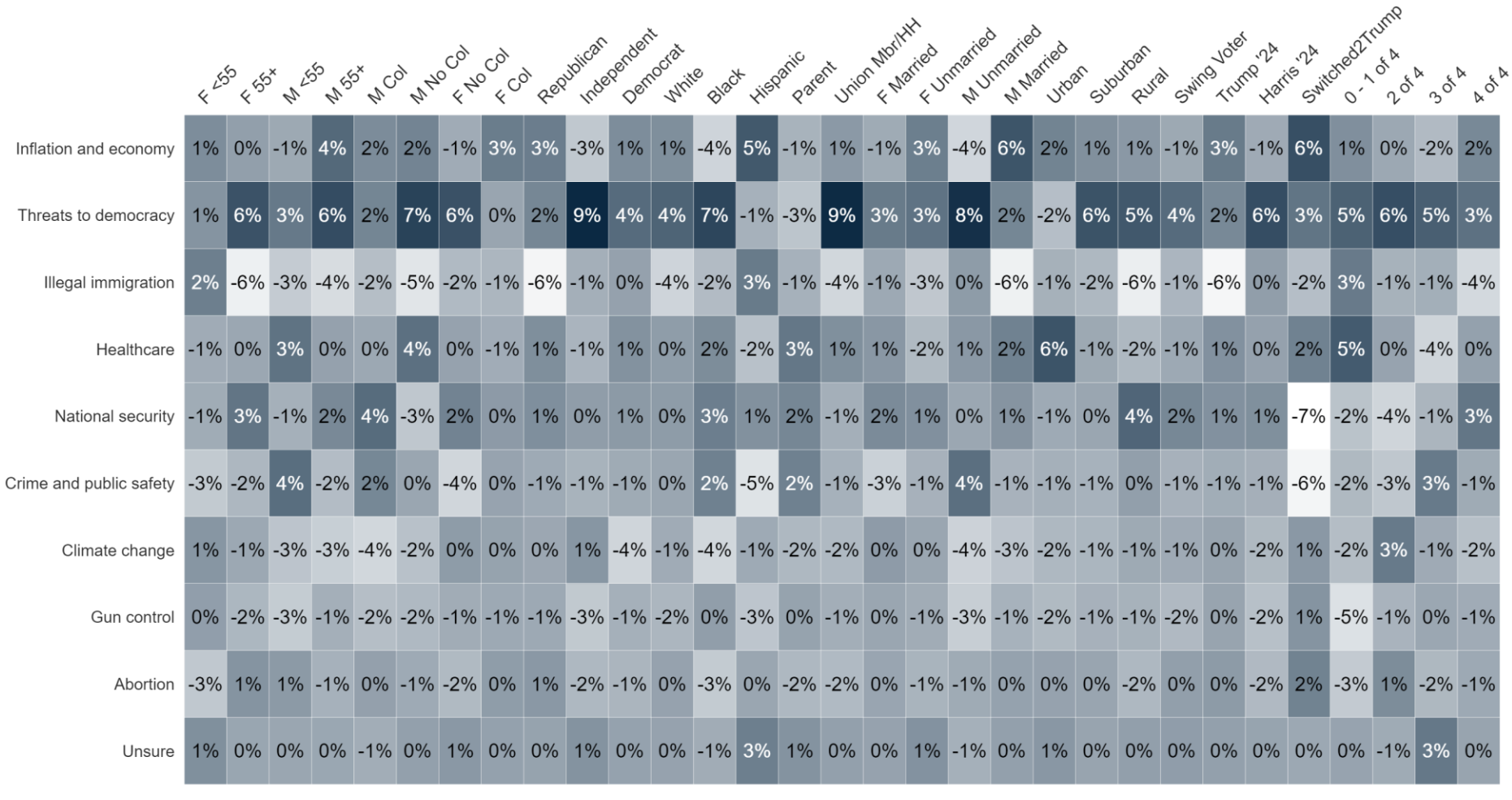
Trend: Top Priority



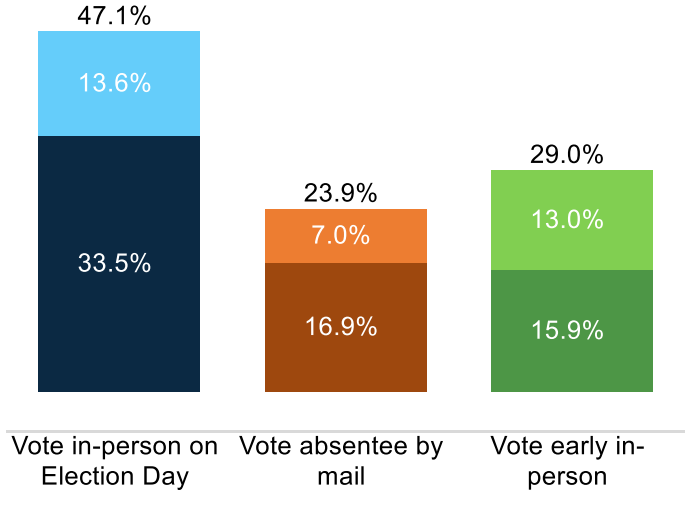
CYGNAL

Percent Change: Top Priority (Feb '25 to Mar '25)



CYGNAL

Vote Method

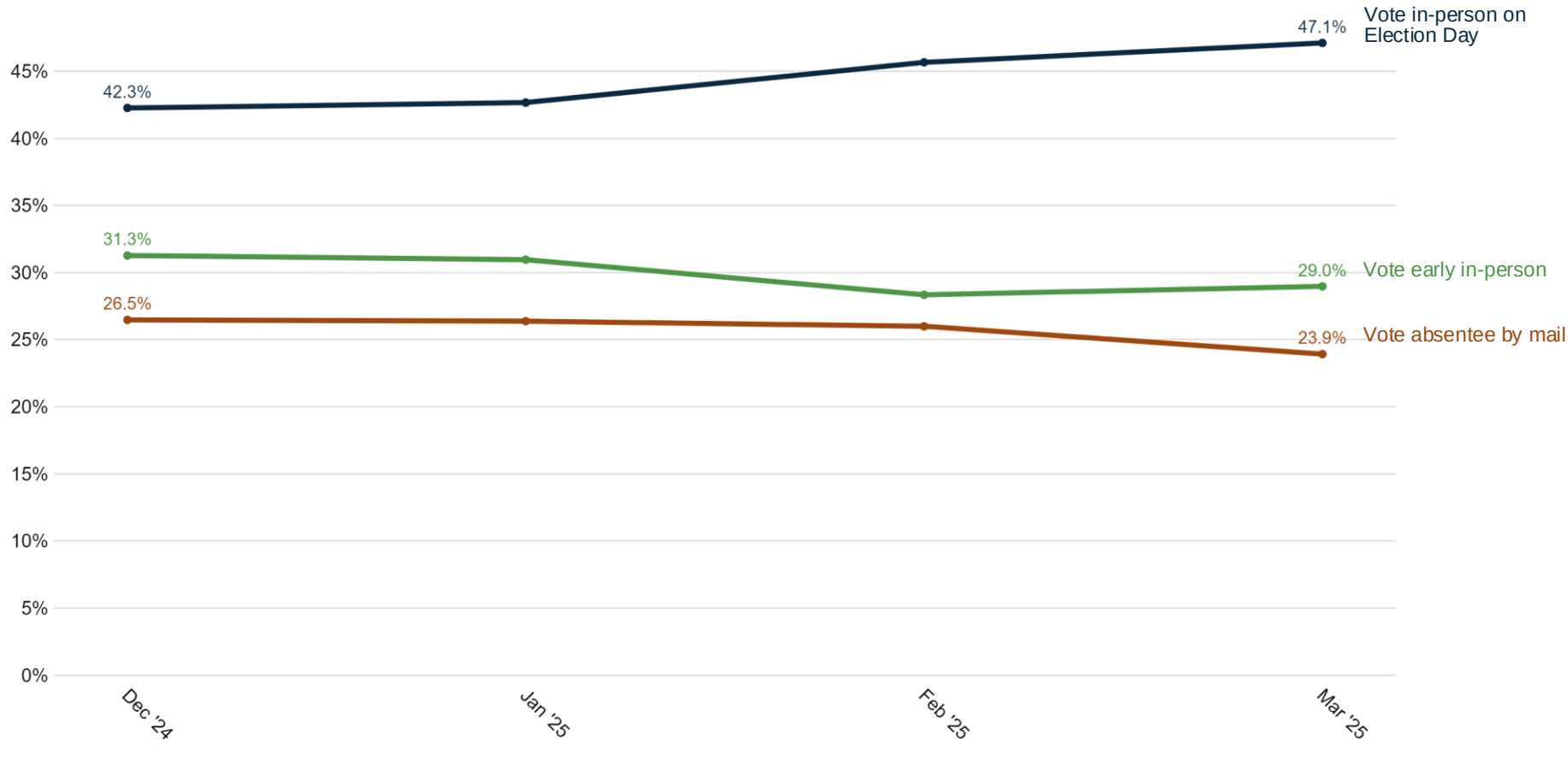


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	59%	68%	70%	69%	70%	69%	62%	66%	67%	65%	67%	67%	66%	64%	69%	71%	67%	66%	62%	67%	71%	61%	68%	68%	59%	66%	68%	62%	57%	62%	66%	70%
Probably vote	41%	32%	30%	31%	30%	31%	38%	34%	33%	35%	33%	33%	34%	36%	31%	29%	33%	34%	38%	33%	29%	39%	32%	32%	41%	34%	32%	38%	43%	38%	34%	30%
Vote in-person on Election Day	49%	42%	54%	44%	43%	54%	46%	45%	51%	50%	41%	48%	47%	43%	53%	45%	47%	46%	45%	44%	52%	46%	43%	55%	49%	53%	40%	45%	45%	53%	53%	45%
Vote absentee by mail	23%	29%	16%	26%	24%	19%	28%	25%	15%	24%	33%	24%	21%	27%	19%	26%	24%	24%	29%	25%	19%	22%	27%	19%	26%	14%	33%	26%	28%	22%	16%	25%
Vote early in-person	28%	28%	30%	30%	33%	27%	26%	31%	33%	26%	26%	28%	32%	30%	27%	29%	28%	30%	26%	31%	28%	31%	30%	26%	25%	33%	27%	29%	27%	25%	31%	30%
Definitely vote in-person on Election Day	33%	30%	41%	31%	33%	39%	30%	32%	39%	35%	27%	34%	32%	31%	41%	31%	33%	32%	30%	30%	40%	31%	32%	39%	31%	39%	27%	32%	29%	36%	40%	33%
Probably vote in-person on Election Day	16%	13%	13%	13%	10%	15%	16%	12%	13%	16%	13%	14%	15%	12%	12%	13%	14%	14%	15%	14%	12%	16%	12%	16%	18%	14%	13%	13%	16%	18%	13%	12%
Definitely vote absentee by mail	14%	22%	11%	19%	18%	13%	19%	17%	10%	17%	25%	17%	14%	18%	13%	20%	17%	17%	20%	19%	14%	15%	20%	13%	16%	9%	25%	14%	15%	15%	7%	20%
Probably vote absentee by mail	9%	7%	5%	7%	6%	5%	9%	7%	6%	7%	9%	7%	6%	10%	7%	6%	7%	7%	9%	6%	6%	7%	7%	6%	11%	5%	8%	12%	14%	7%	9%	5%
Definitely vote early in-person	12%	16%	17%	18%	19%	16%	13%	16%	19%	13%	15%	16%	20%	15%	15%	19%	17%	16%	12%	18%	18%	15%	17%	16%	13%	18%	15%	17%	13%	11%	18%	18%
Probably vote early in-person	16%	12%	12%	11%	13%	10%	13%	15%	15%	13%	11%	12%	12%	15%	12%	10%	12%	13%	14%	13%	11%	17%	13%	11%	12%	14%	12%	12%	13%	14%	13%	13%

How do you plan to vote in the November 2026 general election for U.S. Congress and state offices?

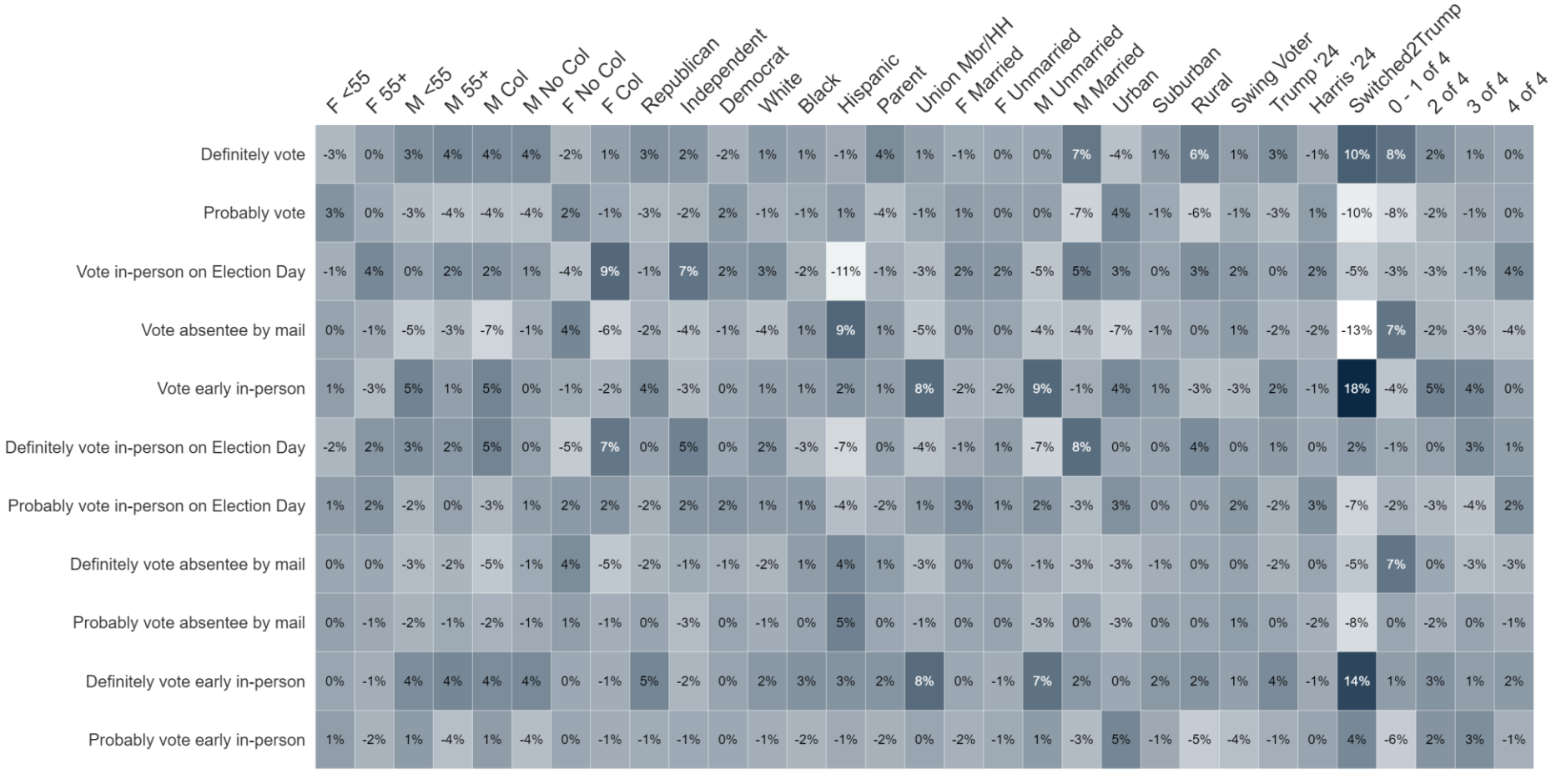
CYGNAL

Trend: Vote Method



CYGNAL

Percent Change: Vote Method (Feb '25 to Mar '25)



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	-3%	0%	3%	4%	4%	4%	-2%	1%	3%	2%	-2%	1%	1%	-1%	4%	1%	-1%	0%	0%	7%	-4%	1%	6%	1%	3%	-1%	10%	8%	2%	1%	0%
Probably vote	3%	0%	-3%	-4%	-4%	-4%	2%	-1%	-3%	-2%	2%	-1%	-1%	1%	-4%	-1%	1%	0%	0%	-7%	4%	-1%	-6%	-1%	-3%	1%	-10%	-8%	-2%	-1%	0%
Vote in-person on Election Day	-1%	4%	0%	2%	2%	1%	-4%	9%	-1%	7%	2%	3%	-2%	-11%	-1%	-3%	2%	2%	-5%	5%	3%	0%	3%	2%	0%	2%	-5%	-3%	-3%	-1%	4%
Vote absentee by mail	0%	-1%	-5%	-3%	-7%	-1%	4%	-6%	-2%	-4%	-1%	-4%	1%	9%	1%	-5%	0%	0%	-4%	-4%	-7%	-1%	0%	1%	-2%	-2%	-13%	7%	-2%	-3%	-4%
Vote early in-person	1%	-3%	5%	1%	5%	0%	-1%	-2%	4%	-3%	0%	1%	1%	2%	1%	8%	-2%	-2%	9%	-1%	4%	1%	-3%	-3%	2%	-1%	18%	-4%	5%	4%	0%
Definitely vote in-person on Election Day	-2%	2%	3%	2%	5%	0%	-5%	7%	0%	5%	0%	2%	-3%	-7%	0%	-4%	-1%	1%	-7%	8%	0%	0%	4%	0%	1%	0%	2%	-1%	0%	3%	1%
Probably vote in-person on Election Day	1%	2%	-2%	0%	-3%	1%	2%	2%	-2%	2%	2%	1%	1%	-4%	-2%	1%	3%	1%	2%	-3%	3%	0%	0%	2%	-2%	3%	-7%	-2%	-3%	-4%	2%
Definitely vote absentee by mail	0%	0%	-3%	-2%	-5%	-1%	4%	-5%	-2%	-1%	-1%	-2%	1%	4%	1%	-3%	0%	0%	-1%	-3%	-3%	-1%	0%	0%	-2%	0%	-5%	7%	0%	-3%	-3%
Probably vote absentee by mail	0%	-1%	-2%	-1%	-2%	-1%	1%	-1%	0%	-3%	0%	-1%	0%	5%	0%	-1%	0%	0%	-3%	0%	-3%	0%	0%	1%	0%	-2%	-8%	0%	-2%	0%	-1%
Definitely vote early in-person	0%	-1%	4%	4%	4%	4%	0%	-1%	5%	-2%	0%	2%	3%	3%	2%	8%	0%	-1%	7%	2%	0%	2%	2%	1%	4%	-1%	14%	1%	3%	1%	2%
Probably vote early in-person	1%	-2%	1%	-4%	1%	-4%	0%	-1%	-1%	-1%	0%	-1%	-2%	-1%	-2%	0%	-2%	-1%	1%	-3%	5%	-1%	-5%	-4%	-1%	0%	4%	-6%	2%	3%	-1%

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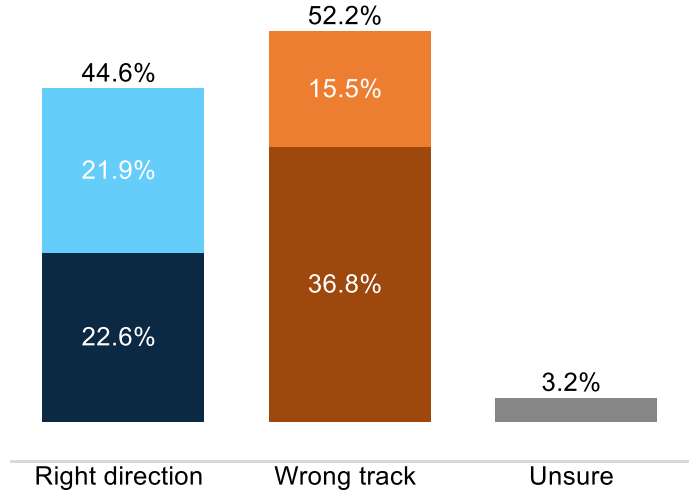
US Direction

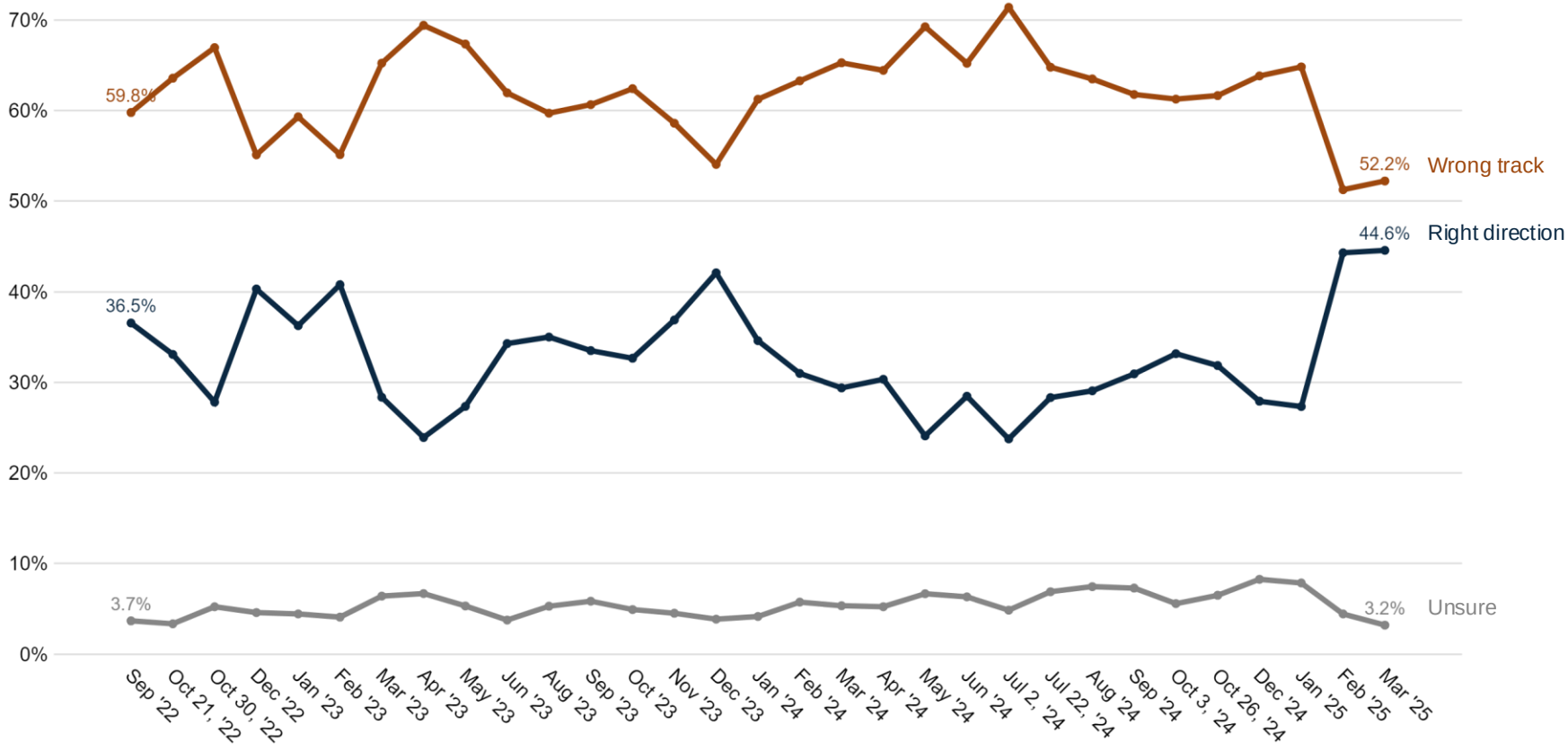


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Right direction	36%	41%	51%	52%	48%	55%	45%	31%	81%	31%	12%	47%	29%	39%	49%	44%	42%	43%	35%	43%	57%	38%	40%	57%	41%	82%	9%	62%	49%	45%	48%	43%
Wrong track	61%	56%	46%	44%	50%	40%	52%	66%	16%	66%	86%	50%	66%	57%	48%	52%	55%	54%	63%	53%	40%	59%	56%	40%	53%	15%	89%	29%	49%	49%	49%	54%
Definitely the right direction	14%	24%	22%	31%	27%	27%	21%	17%	44%	14%	3%	25%	6%	20%	19%	20%	21%	22%	17%	22%	30%	16%	22%	30%	9%	45%	2%	16%	21%	18%	21%	25%
Mostly the right direction	22%	17%	28%	21%	21%	28%	24%	14%	37%	16%	9%	22%	23%	20%	30%	24%	21%	21%	18%	21%	27%	22%	19%	28%	32%	37%	7%	46%	28%	27%	27%	19%
Mostly the wrong track	22%	13%	17%	10%	13%	13%	18%	17%	11%	19%	19%	14%	21%	22%	18%	14%	16%	15%	20%	18%	10%	17%	16%	14%	27%	10%	18%	18%	23%	21%	16%	12%
Definitely the wrong track	39%	43%	29%	35%	38%	27%	34%	49%	5%	47%	67%	36%	45%	34%	29%	38%	39%	39%	43%	35%	30%	42%	41%	26%	25%	4%	71%	11%	26%	29%	33%	42%
Unsure	3%	3%	3%	3%	2%	5%	3%	3%	3%	3%	3%	3%	5%	4%	3%	4%	3%	3%	3%	4%	3%	3%	4%	3%	6%	4%	2%	8%	2%	5%	3%	3%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

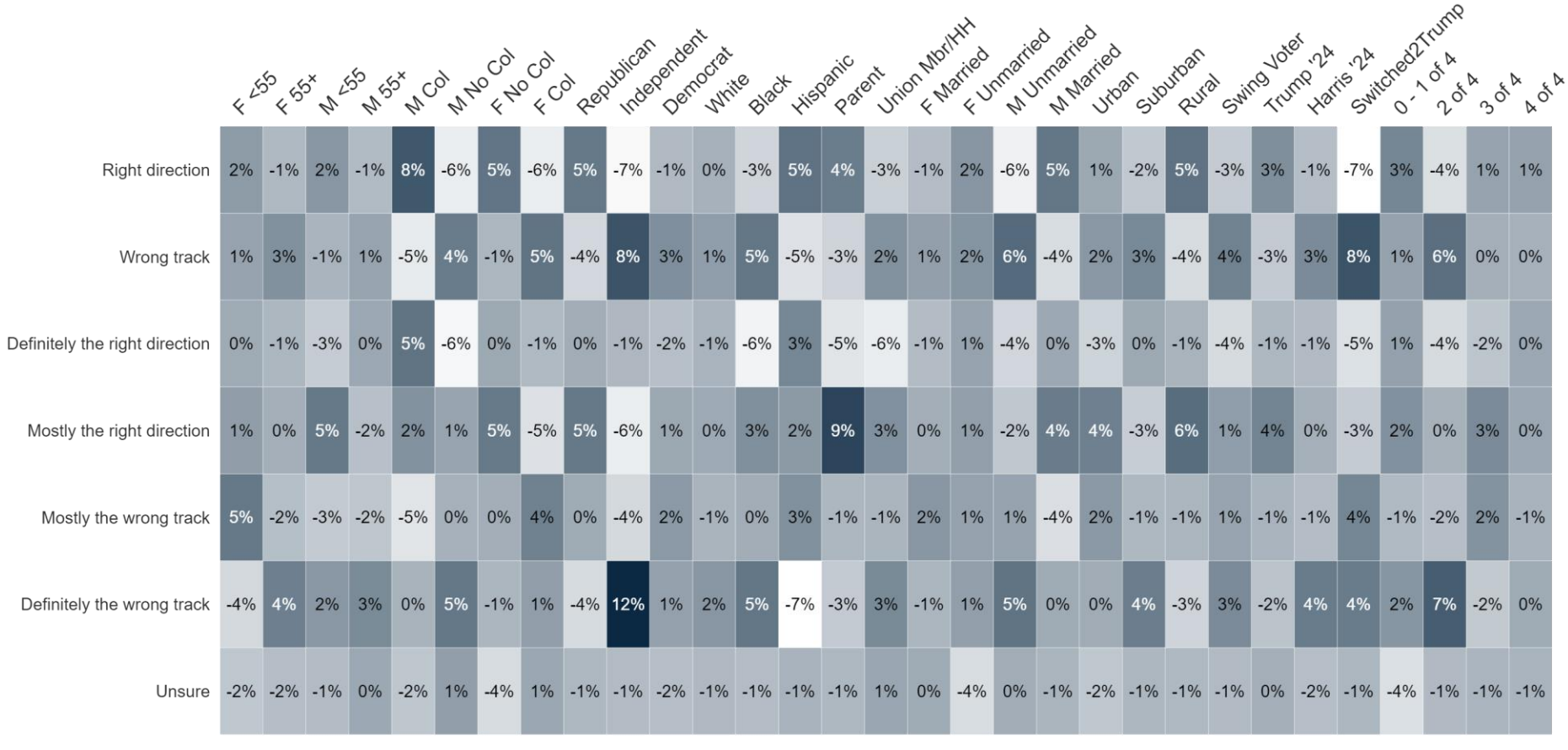
CYGNAL

Trend: US Direction



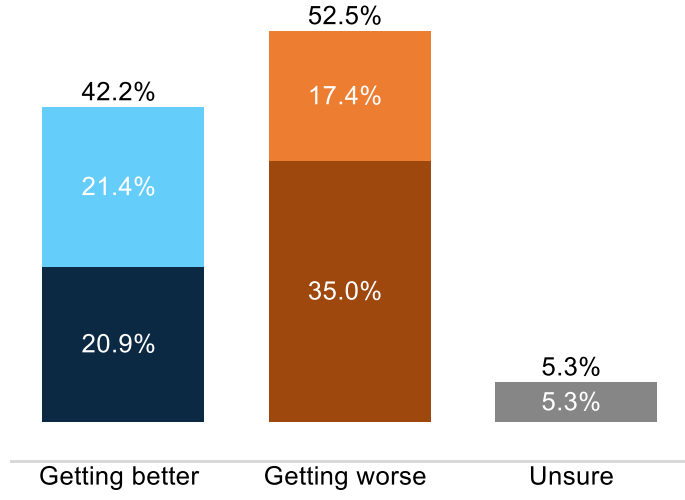
CYGNAL

Percent Change: US Direction (Feb '25 to Mar '25)



CYGNAL

U.S. Better or Worse

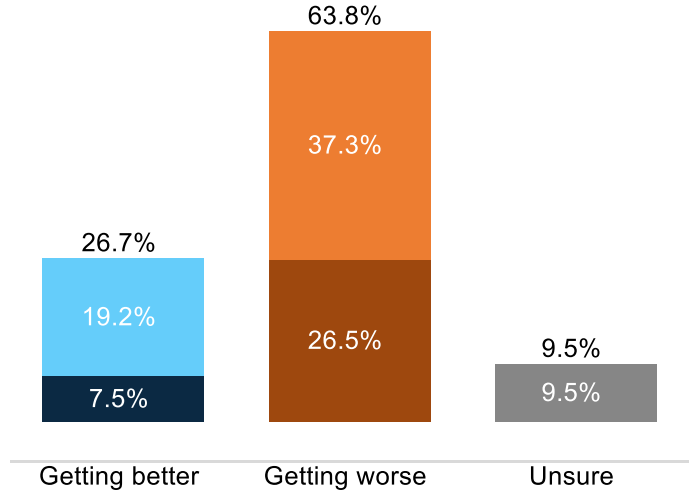


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Getting better	34%	40%	48%	48%	46%	50%	41%	32%	78%	26%	12%	45%	28%	37%	46%	41%	40%	43%	32%	41%	53%	36%	38%	55%	36%	77%	9%	47%	43%	42%	43%	43%
Getting worse	61%	55%	46%	46%	49%	43%	54%	63%	15%	68%	86%	50%	70%	55%	49%	54%	56%	52%	65%	54%	40%	60%	57%	39%	54%	15%	89%	41%	52%	52%	52%	52%
Definitely getting better	12%	22%	23%	27%	28%	23%	19%	15%	40%	14%	4%	23%	7%	20%	19%	23%	19%	20%	14%	19%	29%	16%	18%	30%	8%	40%	3%	15%	16%	18%	18%	24%
Mostly getting better	22%	18%	25%	21%	18%	28%	22%	17%	38%	12%	8%	22%	21%	17%	27%	18%	21%	23%	18%	21%	24%	20%	20%	25%	28%	36%	6%	31%	27%	24%	25%	19%
Mostly getting worse	23%	15%	17%	14%	15%	16%	21%	17%	10%	23%	23%	16%	27%	18%	19%	16%	18%	14%	24%	19%	13%	21%	18%	13%	30%	12%	22%	36%	25%	28%	17%	13%
Definitely getting worse	38%	40%	29%	31%	34%	27%	33%	46%	4%	45%	64%	33%	43%	37%	30%	38%	38%	38%	40%	35%	28%	39%	38%	26%	24%	3%	67%	5%	27%	24%	35%	39%
Unsure	4%	5%	6%	6%	5%	7%	5%	4%	8%	6%	2%	5%	2%	8%	5%	5%	4%	5%	4%	5%	7%	4%	5%	6%	10%	8%	2%	12%	5%	6%	5%	5%

Generally speaking, would you say things in the United States are getting better or getting worse?

CYGNAL

World Direction

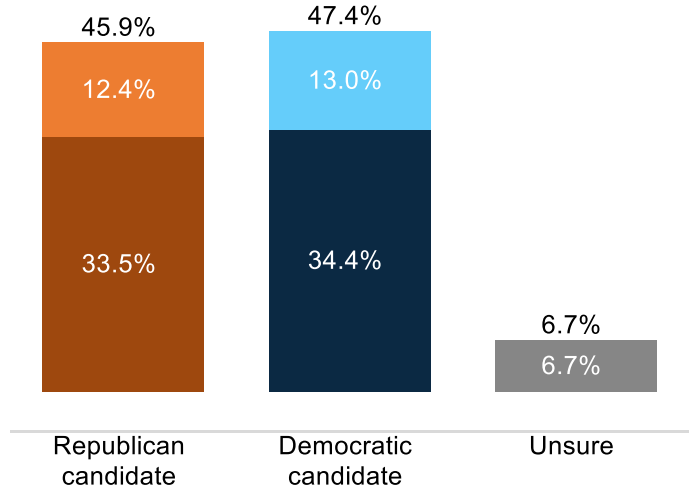


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Getting better	27%	22%	34%	25%	30%	29%	26%	23%	42%	17%	15%	26%	26%	32%	35%	30%	29%	26%	23%	25%	33%	32%	23%	29%	24%	42%	13%	23%	36%	24%	33%	24%
Getting worse	63%	68%	58%	65%	65%	59%	64%	68%	46%	70%	81%	64%	66%	62%	55%	61%	63%	63%	67%	65%	60%	61%	66%	62%	64%	46%	81%	67%	56%	63%	56%	67%
Definitely getting better	7%	6%	12%	6%	10%	8%	8%	4%	12%	5%	3%	7%	9%	13%	11%	9%	9%	7%	5%	5%	11%	10%	5%	9%	4%	13%	3%	2%	13%	5%	6%	7%
Mostly getting better	20%	17%	22%	19%	20%	21%	18%	18%	30%	12%	11%	19%	18%	20%	23%	22%	20%	19%	18%	19%	21%	21%	18%	20%	20%	29%	10%	21%	23%	20%	27%	17%
Mostly getting worse	37%	37%	35%	40%	39%	37%	37%	38%	32%	45%	39%	38%	35%	30%	34%	37%	37%	37%	36%	36%	39%	35%	37%	39%	46%	33%	40%	47%	35%	42%	32%	37%
Definitely getting worse	26%	31%	23%	25%	26%	22%	27%	30%	14%	25%	42%	26%	32%	32%	21%	24%	26%	26%	31%	29%	21%	26%	29%	23%	17%	13%	41%	20%	21%	22%	24%	29%
Unsure	10%	10%	8%	10%	5%	12%	10%	10%	12%	13%	5%	10%	8%	6%	10%	9%	8%	11%	9%	10%	8%	7%	11%	9%	13%	13%	7%	10%	8%	12%	11%	9%

Generally speaking, would you say things in the world are getting better or getting worse?

CYGNAL

Generic Ballot

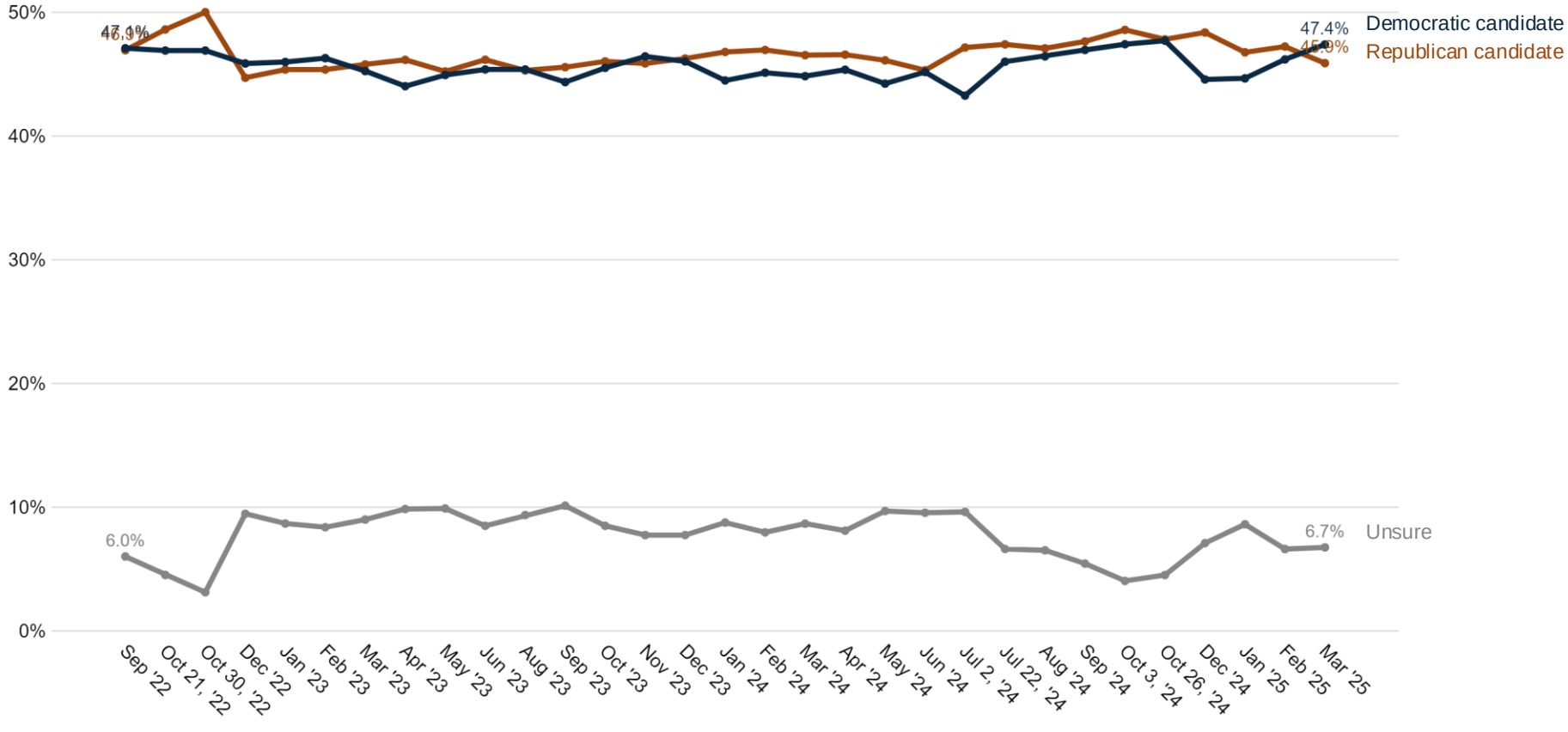


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	39%	45%	48%	53%	46%	54%	46%	38%	92%	32%	2%	52%	17%	36%	47%	42%	41%	46%	38%	40%	57%	34%	43%	61%	39%	90%	3%	71%	40%	47%	45%	48%
Democratic candidate	54%	49%	46%	40%	49%	37%	46%	58%	5%	52%	95%	43%	74%	53%	46%	53%	52%	48%	54%	53%	37%	60%	51%	31%	40%	4%	91%	13%	50%	45%	46%	47%
Definitely the Republican candidate	23%	37%	34%	41%	36%	38%	34%	26%	71%	18%	1%	39%	7%	26%	30%	31%	29%	35%	26%	29%	43%	21%	32%	46%	0%	68%	1%	35%	22%	27%	31%	39%
Probably the Republican candidate	16%	8%	14%	12%	10%	16%	12%	12%	21%	14%	1%	13%	10%	11%	17%	11%	12%	11%	13%	11%	14%	12%	11%	15%	39%	22%	2%	35%	18%	20%	13%	9%
Probably the Democratic candidate	17%	7%	16%	12%	13%	14%	12%	12%	3%	20%	19%	10%	21%	21%	16%	17%	15%	11%	14%	20%	10%	18%	13%	10%	40%	3%	20%	11%	23%	16%	13%	9%
Definitely the Democratic candidate	37%	41%	29%	29%	36%	23%	34%	46%	1%	31%	75%	32%	53%	32%	30%	36%	37%	38%	40%	33%	26%	42%	38%	22%	0%	1%	71%	2%	27%	29%	33%	38%
Unsure	7%	6%	7%	7%	5%	9%	8%	4%	3%	16%	3%	6%	9%	11%	7%	5%	7%	6%	8%	7%	7%	6%	6%	8%	21%	6%	5%	16%	10%	8%	9%	5%

If the November 2026 general election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

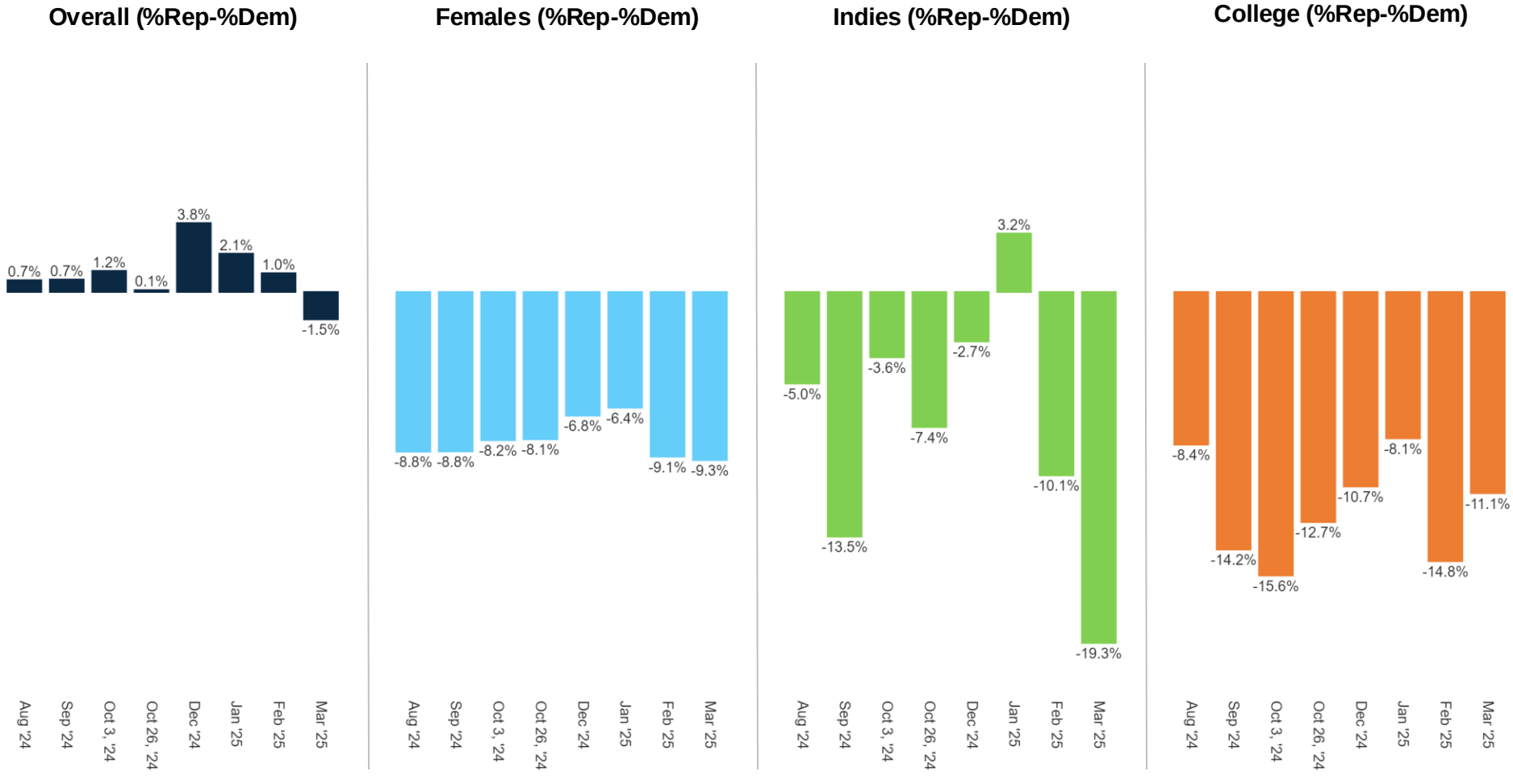
CYGNAL

Trend: Generic Ballot



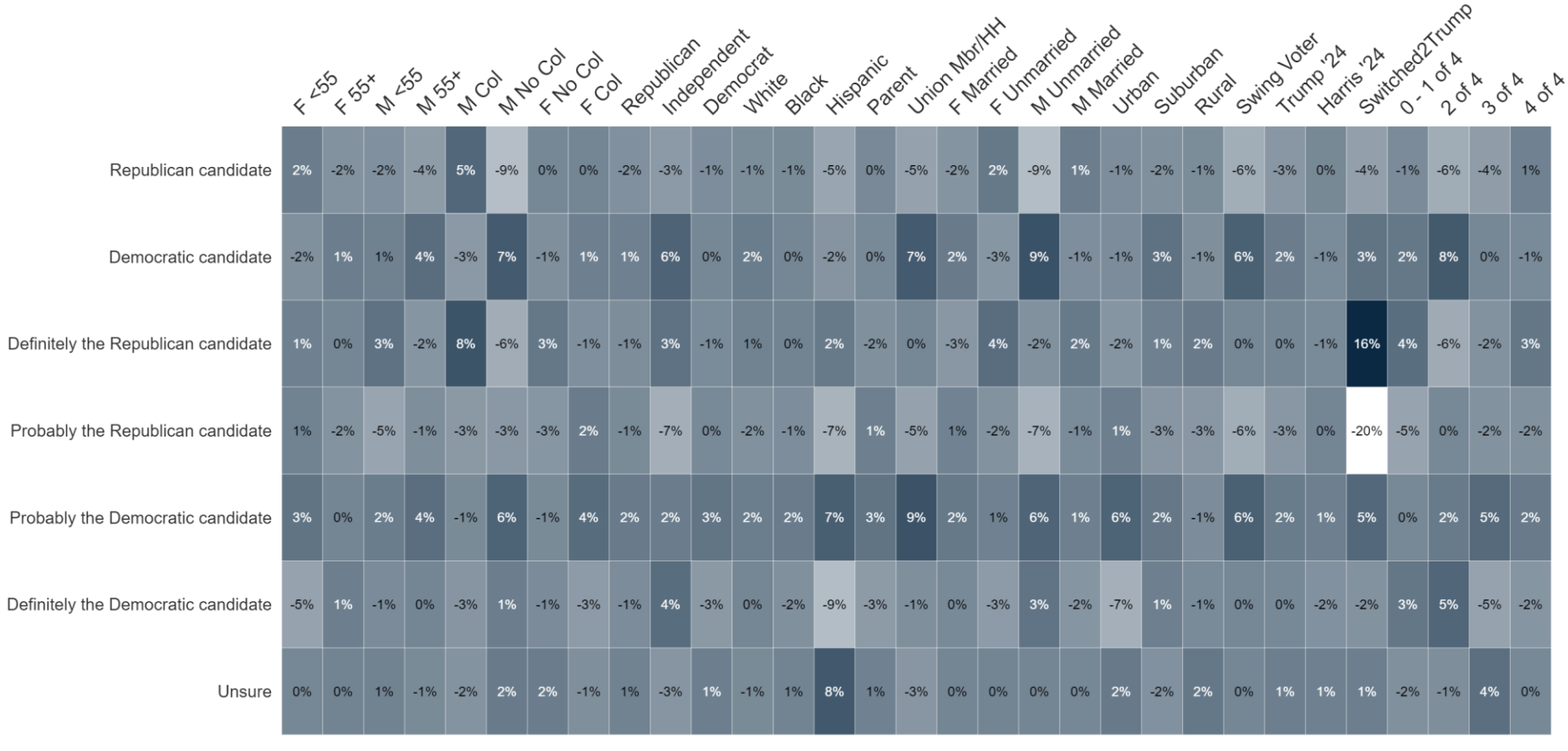
CYGNAL

Generic Ballot Movement



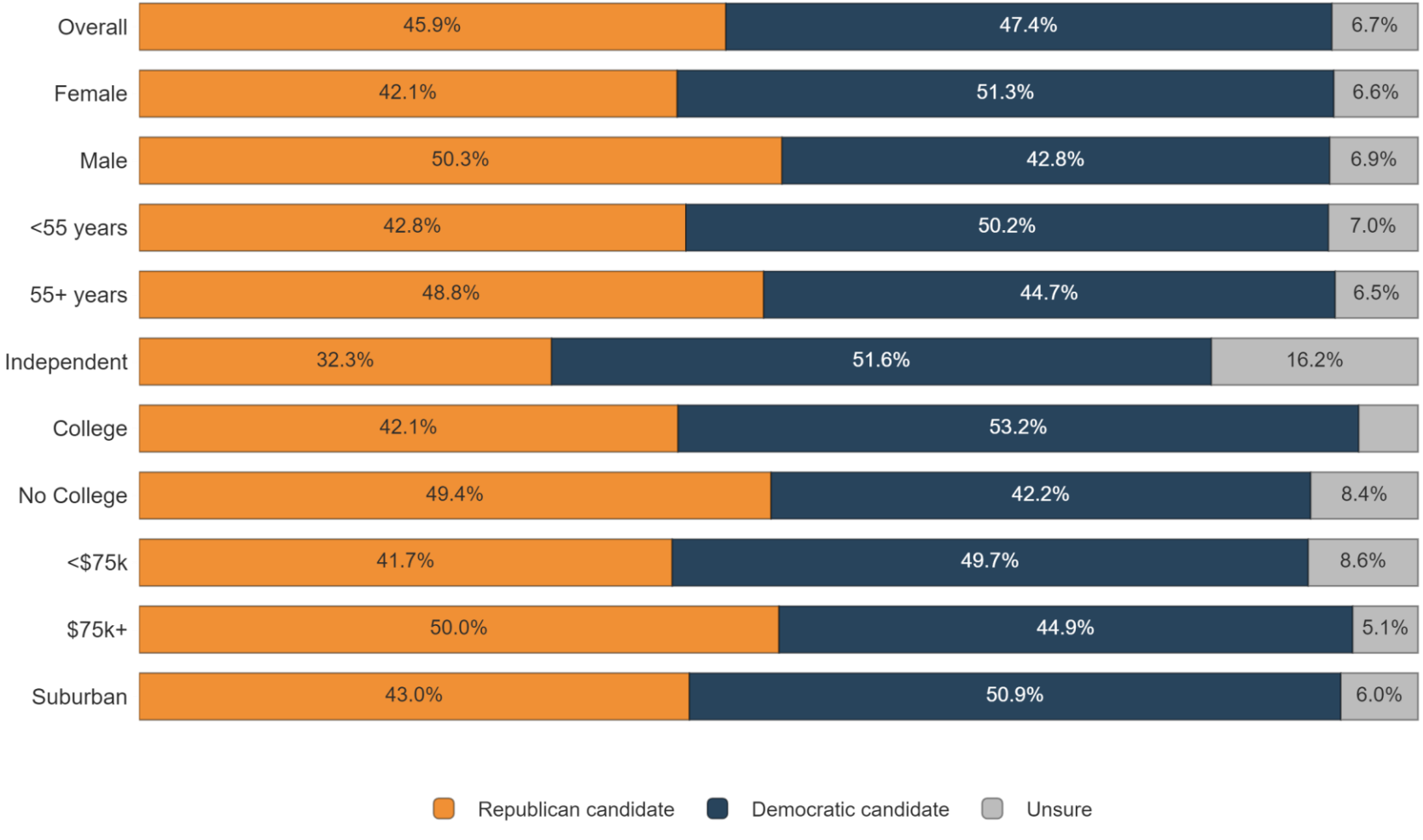
CYGNAL

Percent Change: Generic Ballot (Feb '25 to Mar '25)



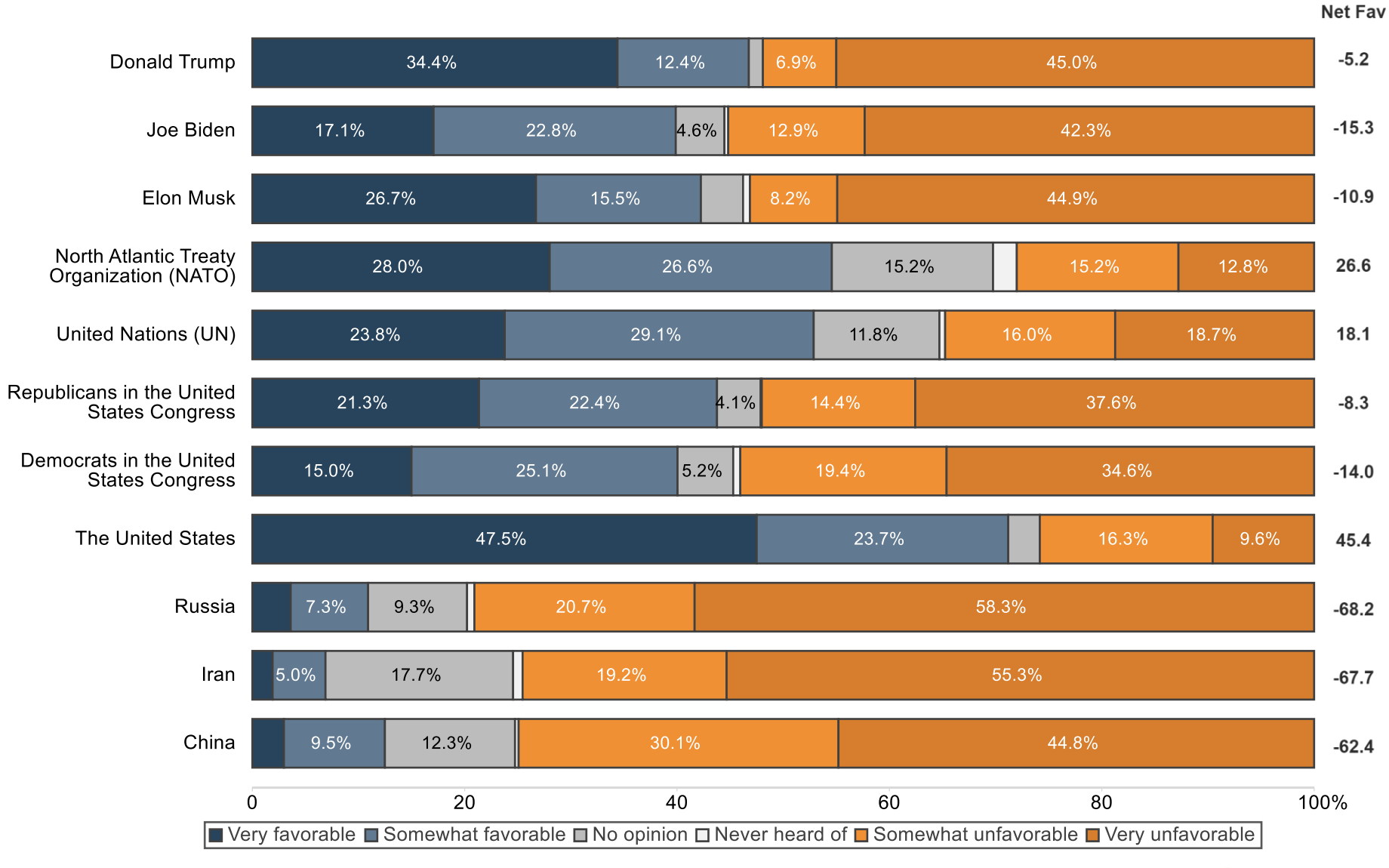
CYGNAL

Generic Ballot by Key Voter Groups



CYGNAL

Image Tests

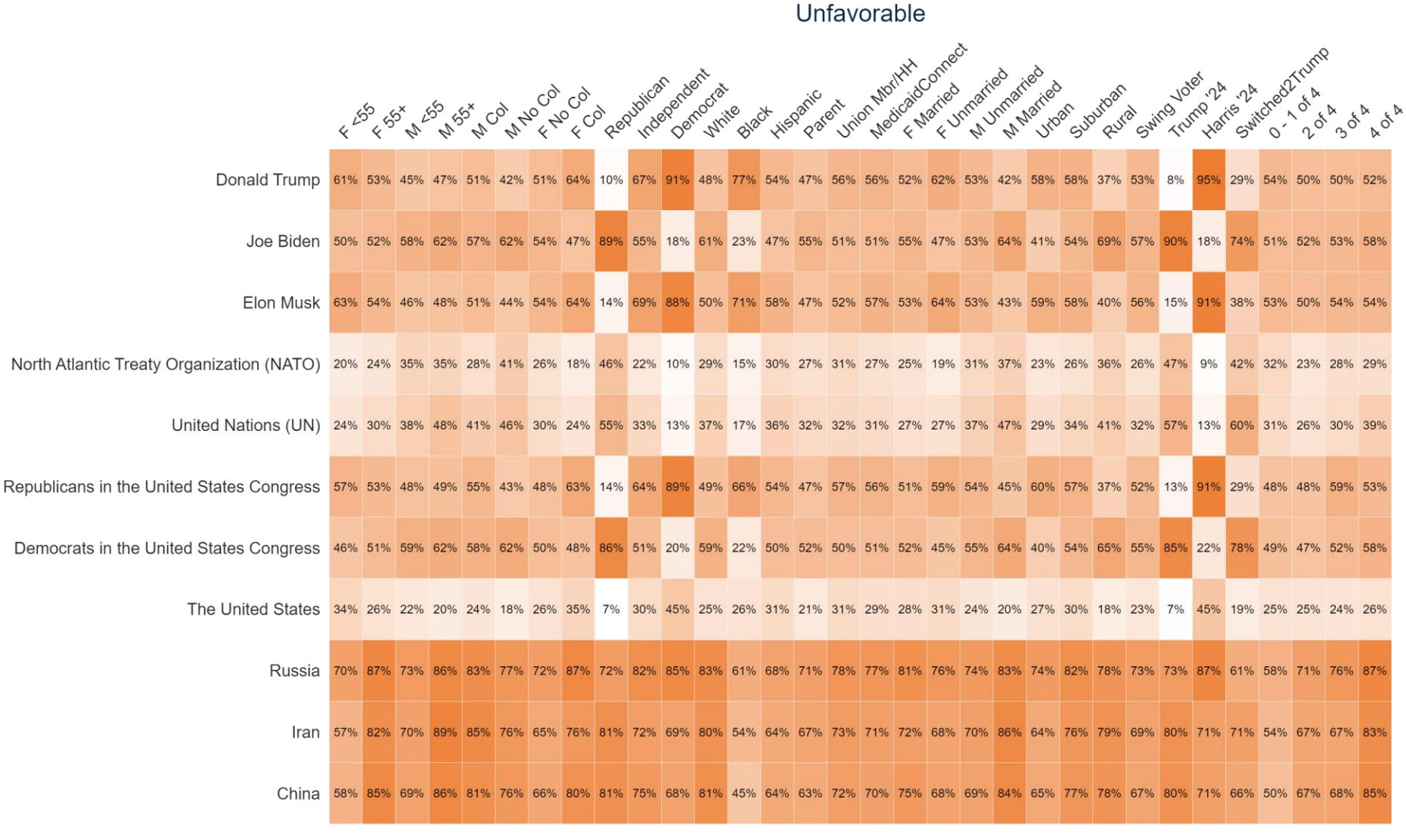


CYGNAL

Image Tests Heatmap - Favorable

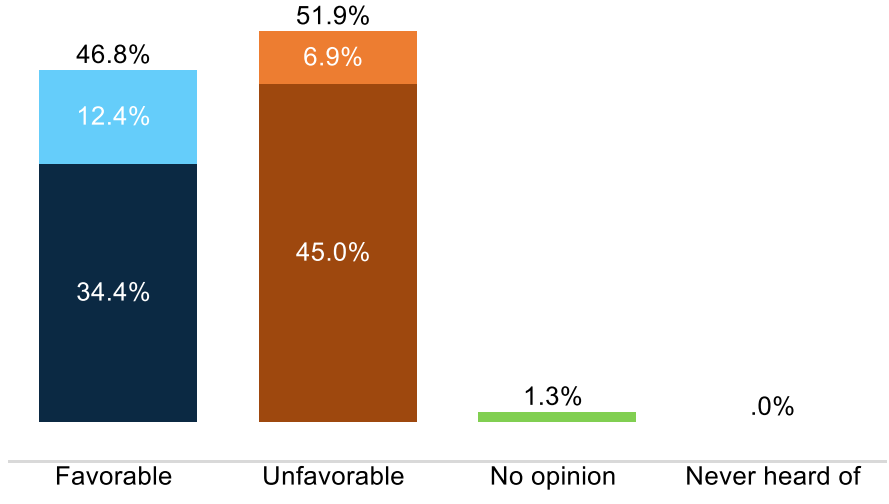
CYGNAL

Image Tests Heatmap - Unfavorable



CYGNAL

Image: Donald Trump

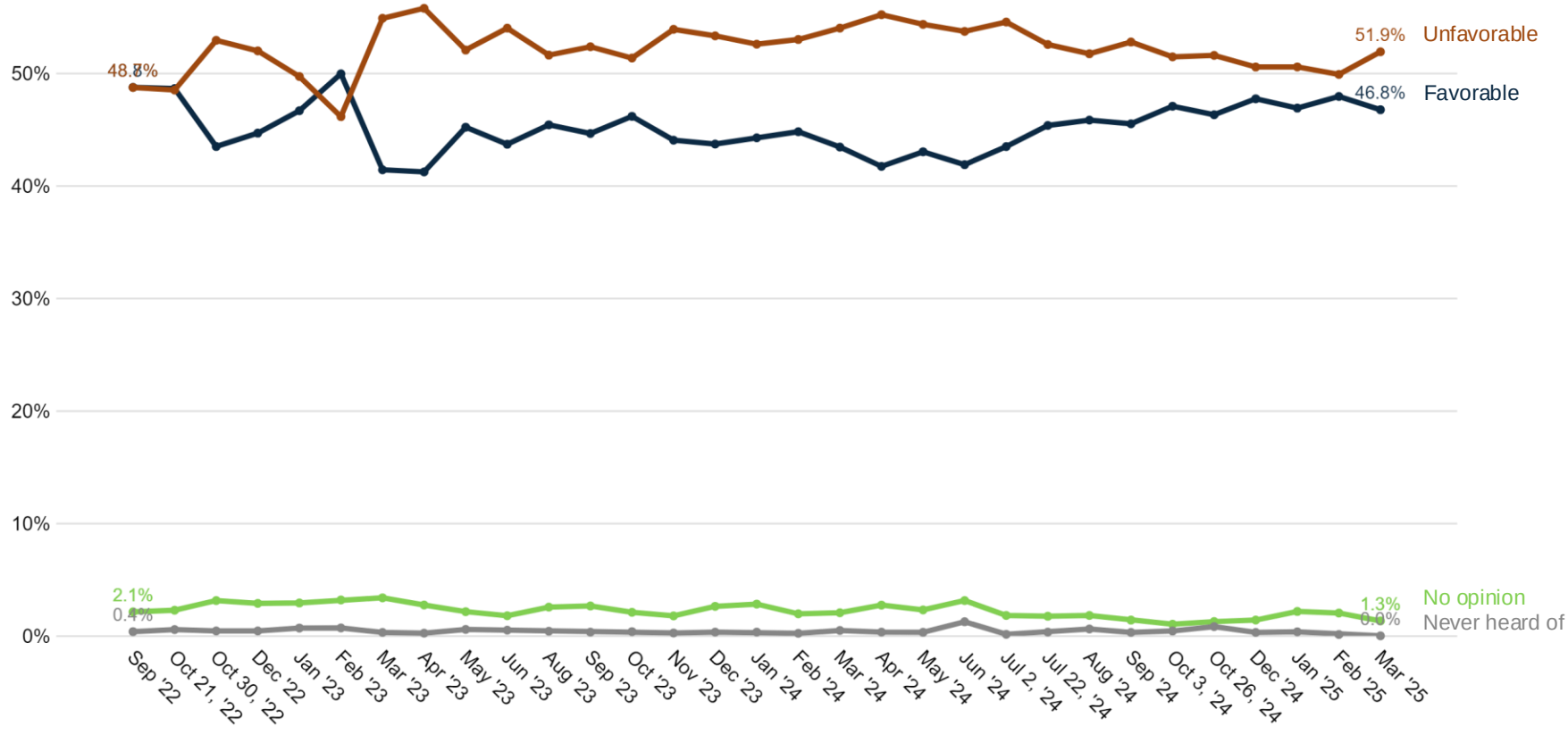


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	38%	46%	52%	52%	49%	56%	47%	36%	89%	31%	8%	51%	22%	43%	51%	42%	43%	47%	37%	46%	56%	41%	41%	62%	43%	90%	5%	68%	43%	50%	47%	47%
Unfavorable Total	61%	53%	45%	47%	51%	42%	51%	64%	10%	67%	91%	48%	77%	54%	47%	56%	56%	52%	62%	53%	42%	58%	58%	37%	53%	8%	95%	29%	54%	50%	50%	52%
Very favorable	24%	37%	35%	41%	35%	41%	36%	25%	70%	20%	3%	39%	11%	27%	33%	32%	31%	35%	27%	30%	44%	26%	31%	48%	19%	69%	2%	32%	28%	32%	27%	38%
Somewhat favorable	13%	9%	17%	11%	13%	15%	11%	11%	20%	11%	5%	12%	10%	15%	17%	10%	12%	12%	10%	16%	13%	15%	11%	14%	24%	21%	3%	35%	15%	17%	20%	9%
Somewhat unfavorable	9%	5%	9%	5%	7%	7%	7%	7%	4%	10%	9%	5%	16%	7%	10%	9%	8%	7%	7%	7%	6%	8%	7%	6%	15%	5%	8%	18%	14%	7%	6%	5%
Very unfavorable	51%	49%	37%	42%	44%	35%	45%	56%	5%	57%	82%	42%	62%	47%	37%	47%	48%	45%	55%	46%	35%	50%	50%	31%	38%	4%	87%	12%	39%	43%	44%	47%
No opinion	2%	1%	2%	1%	0%	2%	2%	1%	1%	2%	1%	1%	1%	3%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	4%	1%	1%	3%	4%	1%	3%	1%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Donald Trump?

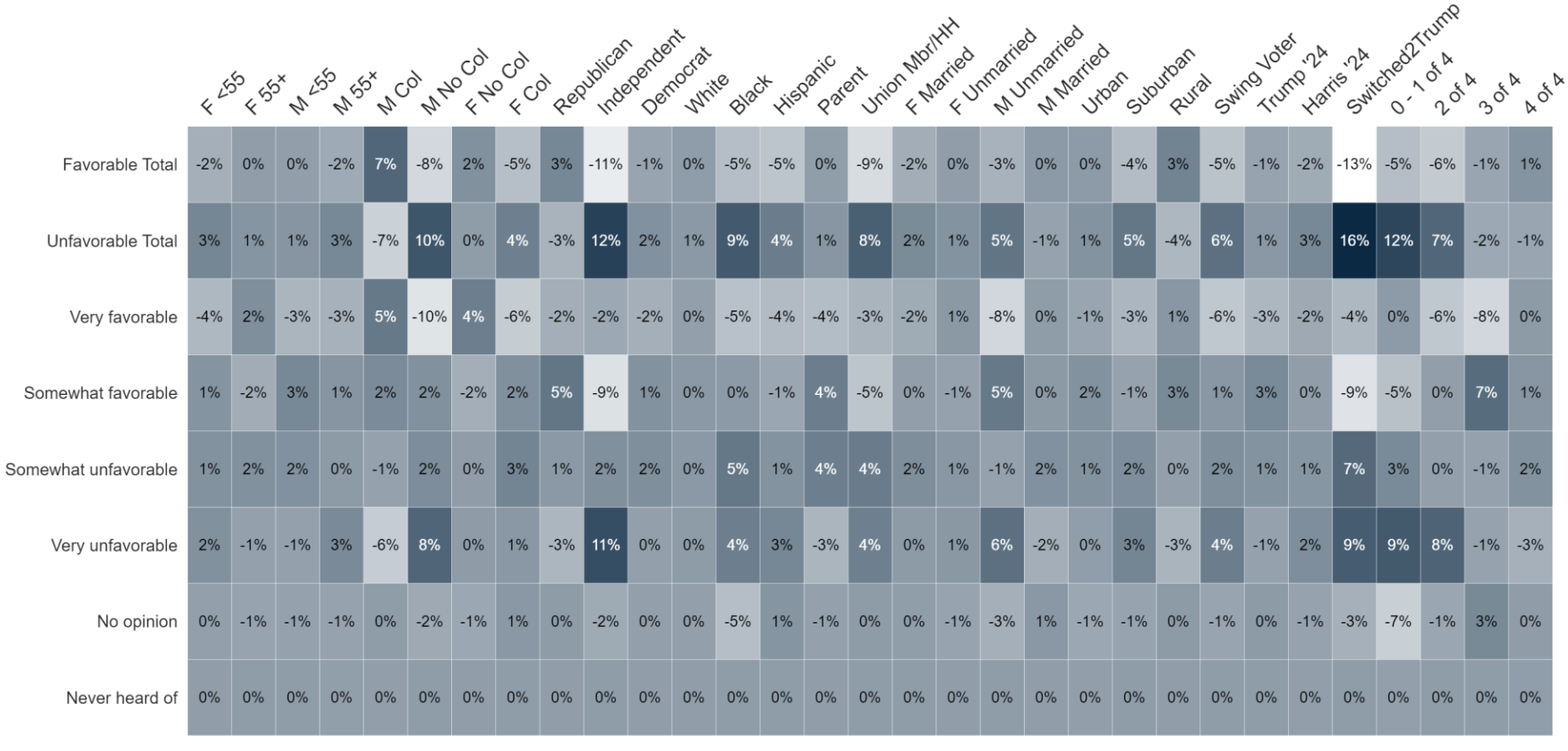
CYGNAL

Trend: Donald Trump Image



CYGNAL

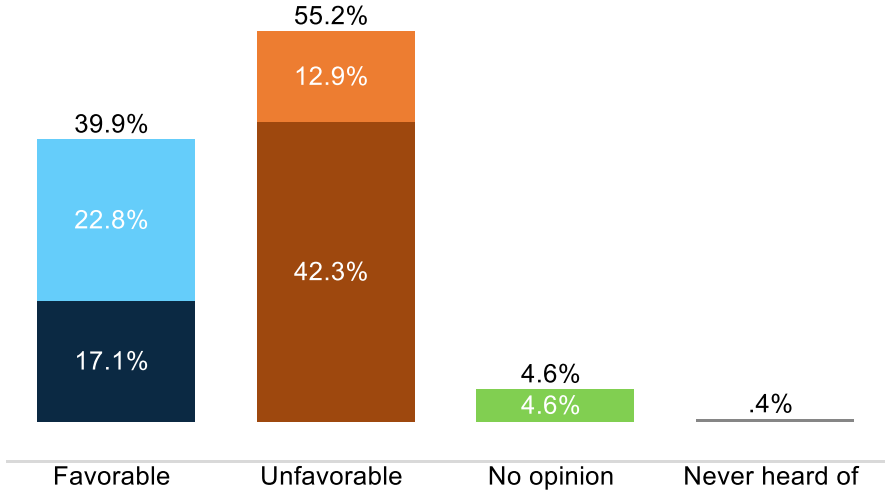
Percent Change: Donald Trump Image (Feb '25 to Mar '25)



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-2%	0%	0%	-2%	7%	-8%	2%	-5%	3%	-11%	-1%	0%	-5%	-5%	0%	-9%	-2%	0%	-3%	0%	0%	-4%	3%	-5%	-1%	-2%	-13%	-5%	-6%	-1%	1%
Unfavorable Total	3%	1%	1%	3%	-7%	10%	0%	4%	-3%	12%	2%	1%	9%	4%	1%	8%	2%	1%	5%	-1%	1%	5%	-4%	6%	1%	3%	16%	12%	7%	-2%	-1%
Very favorable	-4%	2%	-3%	-3%	5%	-10%	4%	-6%	-2%	-2%	-2%	0%	-5%	-4%	-4%	-3%	-2%	1%	-8%	0%	-1%	-3%	1%	-6%	-3%	-2%	-4%	0%	-6%	-8%	0%
Somewhat favorable	1%	-2%	3%	1%	2%	2%	-2%	2%	5%	-9%	1%	0%	0%	-1%	4%	-5%	0%	-1%	5%	0%	2%	-1%	3%	1%	3%	0%	-9%	-5%	0%	7%	1%
Somewhat unfavorable	1%	2%	2%	0%	-1%	2%	0%	3%	1%	2%	2%	0%	5%	1%	4%	4%	2%	1%	-1%	2%	1%	2%	0%	2%	1%	1%	7%	3%	0%	-1%	2%
Very unfavorable	2%	-1%	-1%	3%	-6%	8%	0%	1%	-3%	11%	0%	0%	4%	3%	-3%	4%	0%	1%	6%	-2%	0%	3%	-3%	4%	-1%	2%	9%	9%	8%	-1%	-3%
No opinion	0%	-1%	-1%	-1%	0%	-2%	-1%	1%	0%	-2%	0%	0%	-5%	1%	-1%	0%	0%	-1%	-3%	1%	-1%	-1%	0%	-1%	0%	-1%	-3%	-7%	-1%	3%	0%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

CYGNAL

Image: Joe Biden

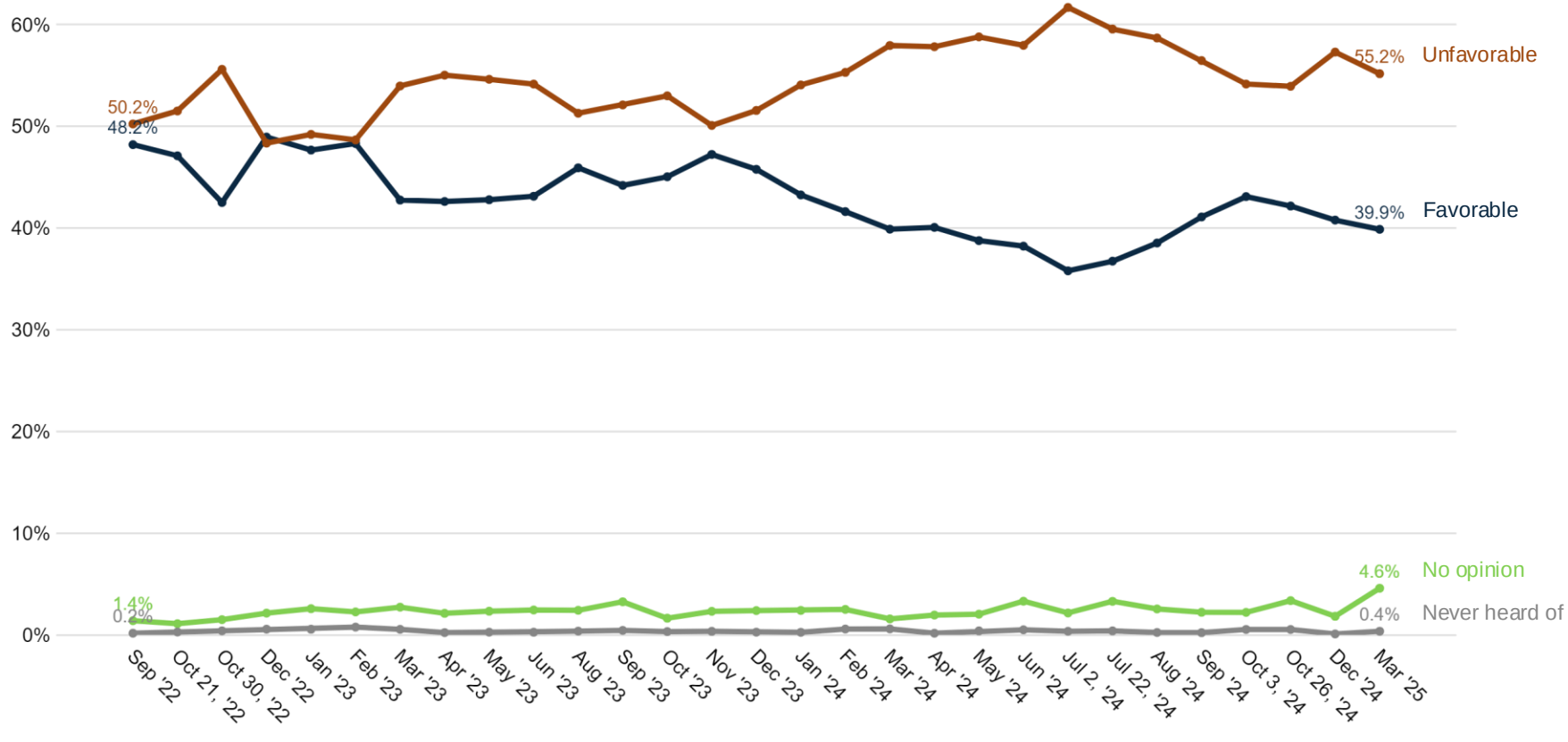


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	43%	44%	36%	35%	41%	31%	40%	49%	8%	39%	77%	35%	69%	45%	39%	45%	44%	41%	47%	41%	32%	52%	41%	27%	35%	6%	76%	18%	38%	41%	42%	40%
Unfavorable Total	50%	52%	58%	62%	57%	62%	54%	47%	89%	55%	18%	61%	23%	47%	55%	51%	51%	55%	47%	53%	64%	41%	54%	69%	57%	90%	18%	74%	51%	52%	53%	58%
Very favorable	16%	23%	13%	14%	16%	12%	19%	21%	3%	11%	36%	15%	32%	21%	16%	20%	18%	18%	23%	17%	12%	22%	18%	12%	8%	2%	34%	5%	14%	17%	17%	17%
Somewhat favorable	27%	21%	23%	21%	24%	19%	21%	27%	4%	28%	41%	21%	36%	24%	23%	25%	25%	24%	24%	24%	20%	30%	24%	16%	27%	4%	42%	13%	23%	24%	25%	22%
Somewhat unfavorable	18%	7%	17%	10%	17%	10%	10%	15%	10%	22%	11%	13%	12%	9%	16%	14%	14%	13%	12%	13%	14%	13%	14%	11%	21%	10%	13%	15%	17%	11%	15%	12%
Very unfavorable	32%	45%	41%	51%	40%	52%	44%	32%	79%	33%	6%	48%	11%	38%	39%	37%	37%	42%	35%	40%	50%	28%	40%	58%	35%	80%	5%	59%	34%	41%	38%	46%
No opinion	6%	4%	6%	4%	2%	7%	5%	4%	3%	7%	5%	3%	8%	8%	5%	4%	5%	4%	6%	5%	4%	6%	5%	4%	9%	2%	6%	5%	9%	6%	5%	3%
Never heard of	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	3%	2%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Joe Biden?

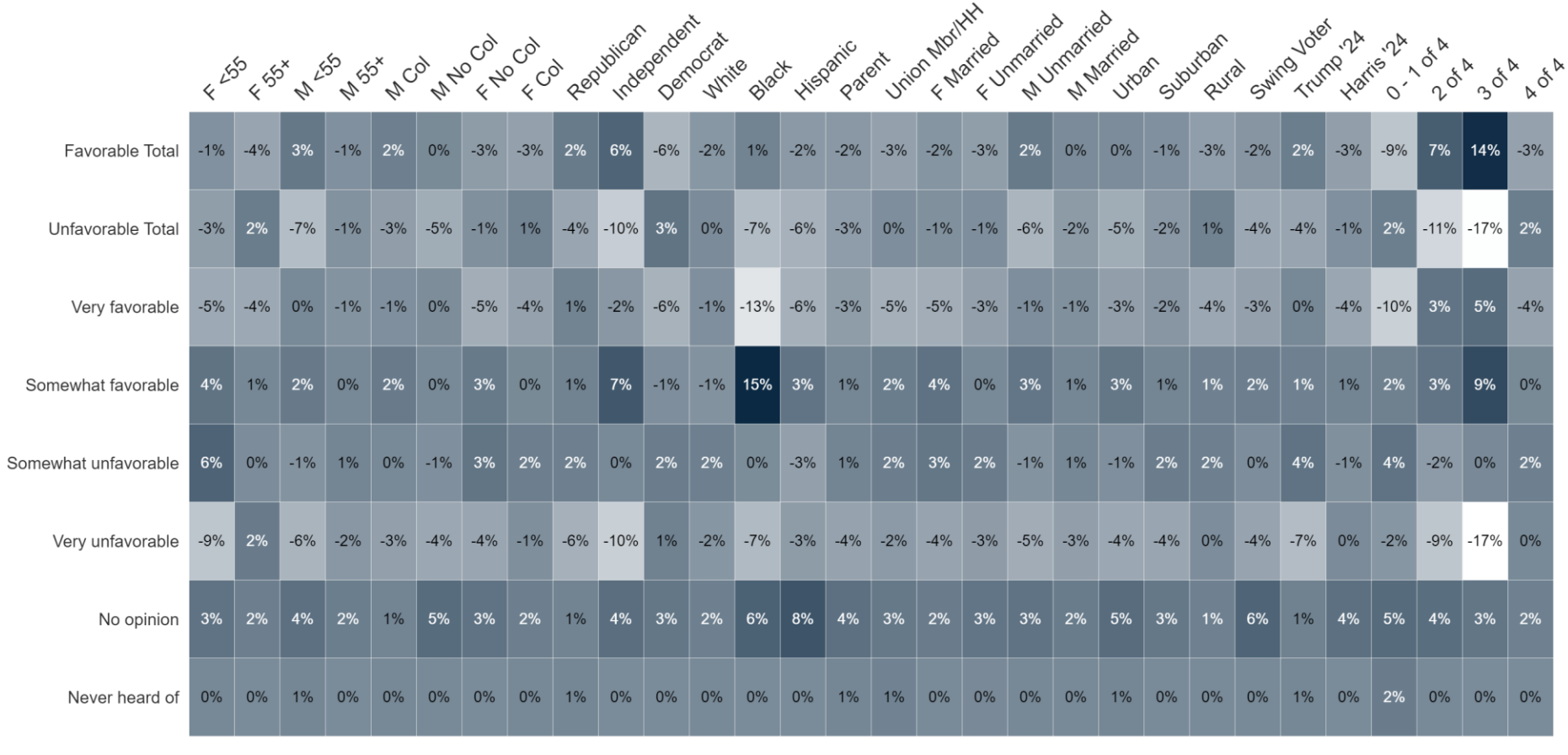
CYGNAL

Trend: Joe Biden Image



CYGNAL

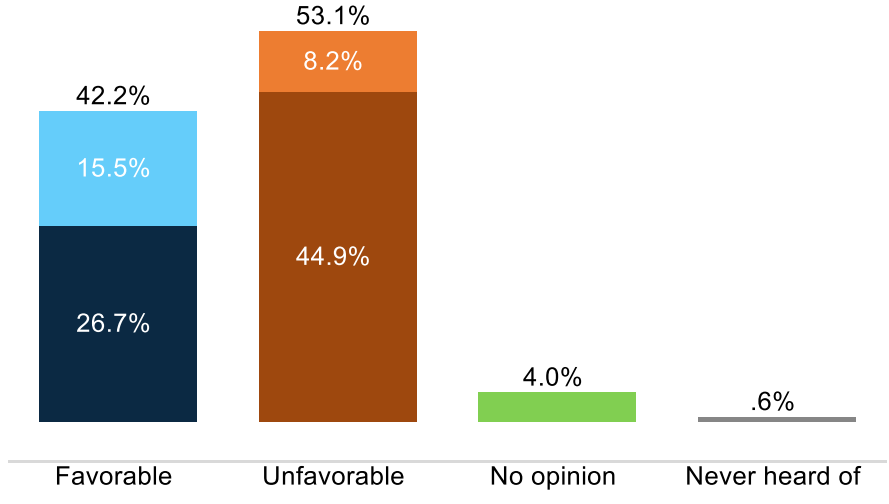
Percent Change: Joe Biden Image (Dec '24 to Mar '25)



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-1%	-4%	3%	-1%	2%	0%	-3%	-3%	2%	6%	-6%	-2%	1%	-2%	-2%	-3%	-2%	-3%	2%	0%	0%	-1%	-3%	-2%	2%	-3%	-9%	7%	14%	-3%
Unfavorable Total	-3%	2%	-7%	-1%	-3%	-5%	-1%	1%	-4%	-10%	3%	0%	-7%	-6%	-3%	0%	-1%	-1%	-6%	-2%	-5%	-2%	1%	-4%	-4%	-1%	2%	-11%	-17%	2%
Very favorable	-5%	-4%	0%	-1%	-1%	0%	-5%	-4%	1%	-2%	-6%	-1%	-13%	-6%	-3%	-5%	-5%	-3%	-1%	-1%	-3%	-2%	-4%	-3%	0%	-4%	-10%	3%	5%	-4%
Somewhat favorable	4%	1%	2%	0%	2%	0%	3%	0%	1%	7%	-1%	-1%	15%	3%	1%	2%	4%	0%	3%	1%	3%	1%	1%	2%	1%	1%	2%	3%	9%	0%
Somewhat unfavorable	6%	0%	-1%	1%	0%	-1%	3%	2%	2%	0%	2%	2%	0%	-3%	1%	2%	3%	2%	-1%	1%	-1%	2%	2%	0%	4%	-1%	4%	-2%	0%	2%
Very unfavorable	-9%	2%	-6%	-2%	-3%	-4%	-4%	-1%	-6%	-10%	1%	-2%	-7%	-3%	-4%	-2%	-4%	-3%	-5%	-3%	-4%	-4%	0%	-4%	-7%	0%	-2%	-9%	-17%	0%
No opinion	3%	2%	4%	2%	1%	5%	3%	2%	1%	4%	3%	2%	6%	8%	4%	3%	2%	3%	3%	2%	5%	3%	1%	6%	1%	4%	5%	4%	3%	2%
Never heard of	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	2%	0%	0%	0%

CYGNAL

Image: Elon Musk

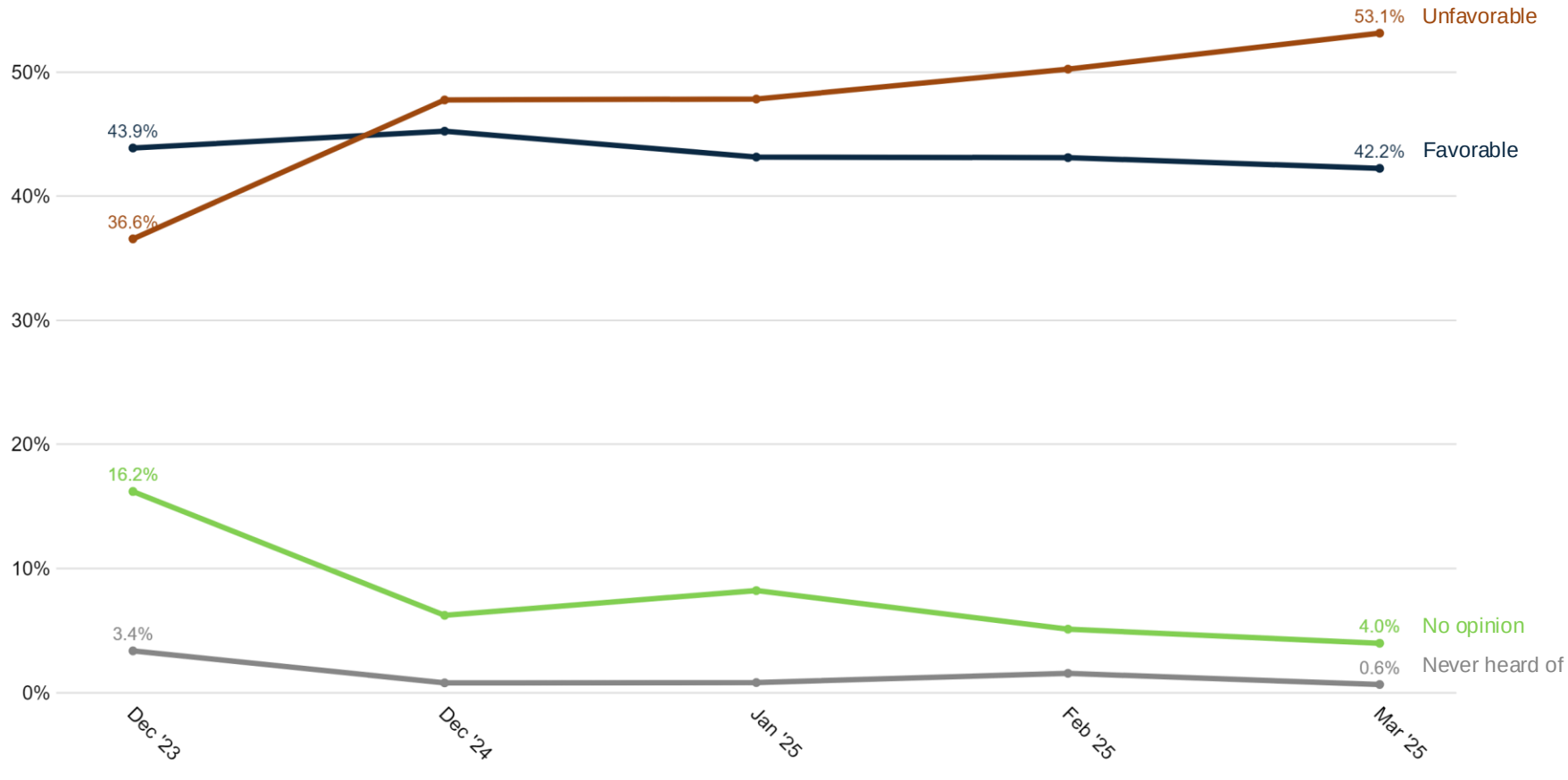


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	30%	43%	49%	48%	48%	50%	39%	34%	80%	26%	10%	46%	20%	36%	47%	43%	39%	41%	32%	41%	54%	37%	38%	54%	35%	79%	6%	58%	41%	43%	41%	43%
Unfavorable Total	63%	54%	46%	48%	51%	44%	54%	64%	14%	69%	88%	50%	71%	58%	47%	52%	57%	53%	64%	53%	43%	59%	58%	40%	56%	15%	91%	38%	53%	50%	54%	54%
Very favorable	13%	30%	29%	36%	33%	31%	23%	20%	53%	16%	4%	30%	6%	26%	25%	26%	24%	25%	19%	26%	37%	21%	24%	36%	13%	53%	2%	26%	19%	22%	20%	31%
Somewhat favorable	18%	12%	20%	12%	14%	18%	15%	14%	27%	10%	6%	16%	14%	11%	22%	17%	15%	17%	13%	15%	17%	16%	14%	18%	22%	26%	5%	32%	21%	21%	21%	12%
Somewhat unfavorable	11%	6%	9%	6%	8%	7%	11%	6%	7%	12%	8%	7%	13%	10%	10%	5%	9%	8%	9%	9%	7%	8%	9%	8%	16%	8%	8%	15%	14%	10%	12%	6%
Very unfavorable	51%	48%	37%	42%	43%	36%	43%	58%	8%	58%	80%	43%	58%	47%	36%	47%	49%	45%	54%	44%	37%	51%	49%	32%	39%	7%	83%	22%	39%	40%	43%	48%
No opinion	6%	2%	4%	4%	1%	6%	6%	2%	6%	4%	2%	3%	7%	5%	5%	4%	3%	4%	4%	5%	3%	4%	3%	5%	8%	5%	2%	5%	6%	6%	4%	3%
Never heard of	1%	1%	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	2%	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	0%

Do you have a favorable or unfavorable opinion of Elon Musk?

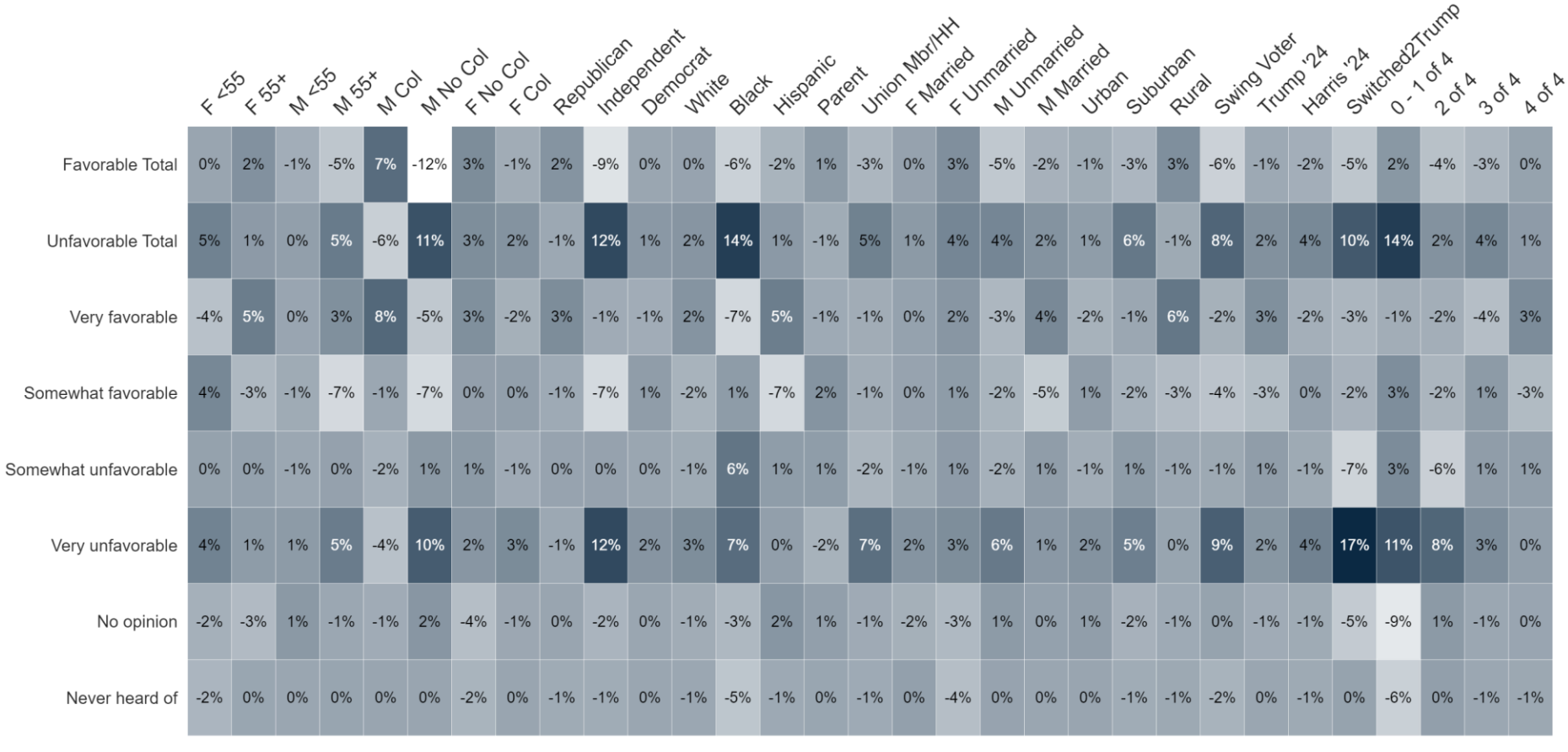
CYGNAL

Trend: Elon Musk Image



CYGNAL

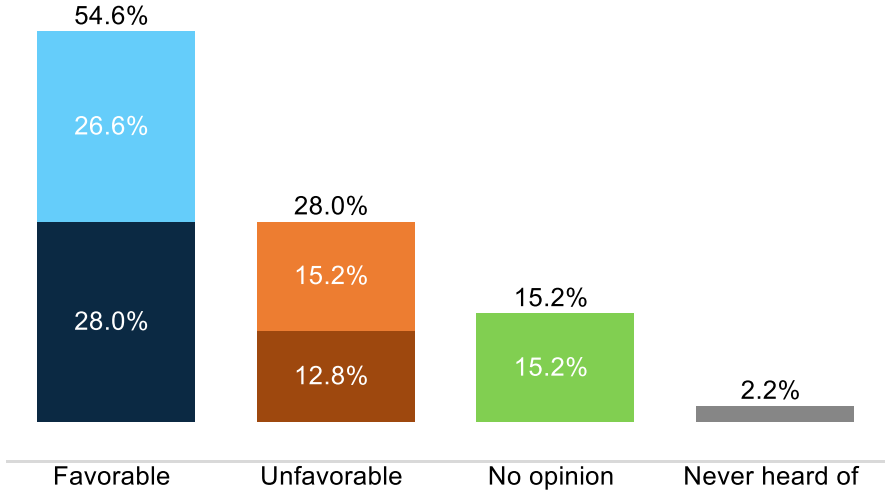
Percent Change: Elon Musk Image (Feb '25 to Mar '25)



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	0%	2%	-1%	-5%	7%	-12%	3%	-1%	2%	-9%	0%	0%	-6%	-2%	1%	-3%	0%	3%	-5%	-2%	-1%	-3%	3%	-6%	-1%	-2%	-5%	2%	-4%	-3%	0%
Unfavorable Total	5%	1%	0%	5%	-6%	11%	3%	2%	-1%	12%	1%	2%	14%	1%	-1%	5%	1%	4%	4%	2%	1%	6%	-1%	8%	2%	4%	10%	14%	2%	4%	1%
Very favorable	-4%	5%	0%	3%	8%	-5%	3%	-2%	3%	-1%	-1%	2%	-7%	5%	-1%	-1%	0%	2%	-3%	4%	-2%	-1%	6%	-2%	3%	-2%	-3%	-1%	-2%	-4%	3%
Somewhat favorable	4%	-3%	-1%	-7%	-1%	-7%	0%	0%	-1%	-7%	1%	-2%	1%	-7%	2%	-1%	0%	1%	-2%	-5%	1%	-2%	-3%	-4%	-3%	0%	-2%	3%	-2%	1%	-3%
Somewhat unfavorable	0%	0%	-1%	0%	-2%	1%	1%	-1%	0%	0%	0%	-1%	6%	1%	1%	-2%	-1%	1%	-2%	1%	-1%	1%	-1%	-1%	1%	-1%	-7%	3%	-6%	1%	1%
Very unfavorable	4%	1%	1%	5%	-4%	10%	2%	3%	-1%	12%	2%	3%	7%	0%	-2%	7%	2%	3%	6%	1%	2%	5%	0%	9%	2%	4%	17%	11%	8%	3%	0%
No opinion	-2%	-3%	1%	-1%	-1%	2%	-4%	-1%	0%	-2%	0%	-1%	-3%	2%	1%	-1%	-2%	-3%	1%	0%	1%	-2%	-1%	0%	-1%	-1%	-5%	-9%	1%	-1%	0%
Never heard of	-2%	0%	0%	0%	0%	0%	-2%	0%	-1%	-1%	0%	-1%	-5%	-1%	0%	-1%	0%	-4%	0%	0%	0%	-1%	-1%	-2%	0%	-1%	0%	-6%	0%	-1%	-1%

CYGNAL

Image: North Atlantic Treaty Organization (NATO)

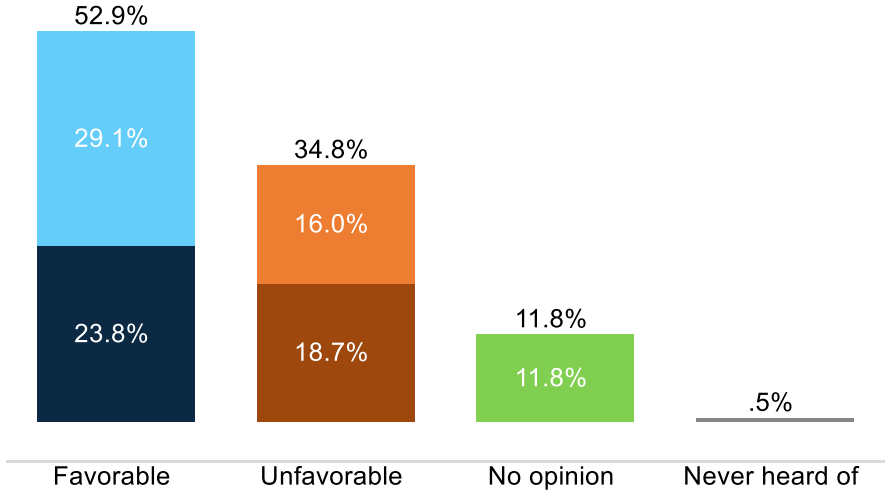


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	49%	60%	53%	57%	66%	45%	44%	66%	37%	61%	72%	56%	53%	47%	52%	57%	57%	53%	55%	56%	55%	58%	57%	46%	49%	34%	77%	34%	43%	44%	52%	61%
Unfavorable Total	20%	24%	35%	35%	28%	41%	26%	18%	46%	22%	10%	29%	15%	30%	27%	31%	27%	25%	19%	31%	37%	23%	26%	36%	26%	47%	9%	42%	32%	23%	28%	29%
Very favorable	21%	32%	26%	32%	37%	22%	22%	33%	9%	35%	46%	30%	24%	22%	24%	27%	30%	28%	26%	27%	30%	28%	32%	21%	18%	7%	50%	12%	19%	19%	25%	33%
Somewhat favorable	27%	27%	27%	25%	29%	23%	23%	33%	27%	26%	26%	26%	29%	26%	28%	29%	27%	26%	29%	29%	24%	31%	26%	25%	31%	27%	27%	22%	24%	26%	27%	27%
Somewhat unfavorable	12%	13%	17%	19%	15%	21%	14%	12%	26%	12%	5%	16%	9%	16%	15%	18%	14%	12%	13%	15%	20%	11%	15%	19%	15%	26%	5%	23%	19%	12%	14%	16%
Very unfavorable	8%	11%	18%	15%	13%	20%	12%	6%	21%	10%	5%	14%	6%	14%	12%	13%	12%	13%	6%	16%	17%	12%	11%	17%	11%	21%	4%	19%	13%	11%	14%	13%
No opinion	26%	14%	11%	9%	6%	13%	24%	15%	15%	16%	15%	13%	27%	16%	17%	11%	15%	18%	22%	12%	8%	17%	15%	15%	22%	17%	12%	23%	19%	30%	15%	10%
Never heard of	5%	2%	1%	0%	0%	0%	6%	1%	2%	1%	3%	1%	5%	7%	3%	2%	2%	3%	4%	1%	0%	2%	2%	3%	3%	2%	2%	1%	7%	2%	4%	0%

Do you have a favorable or unfavorable opinion of the North Atlantic Treaty Organization (NATO)?

CYGNAL

Image: United Nations (UN)

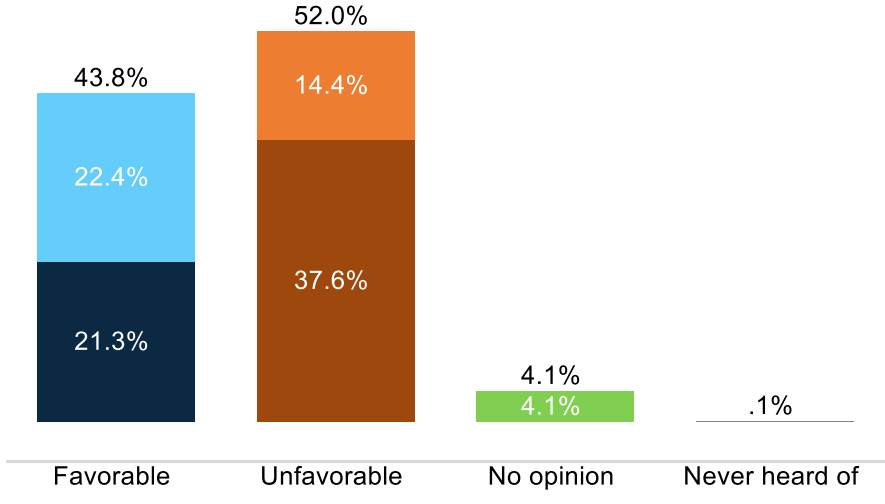


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	53%	57%	54%	48%	56%	46%	48%	64%	31%	58%	75%	52%	63%	47%	54%	59%	58%	56%	53%	55%	48%	59%	54%	46%	50%	29%	78%	26%	50%	52%	52%	54%
Unfavorable Total	24%	30%	38%	48%	41%	46%	30%	24%	55%	33%	13%	37%	17%	36%	32%	32%	31%	27%	27%	37%	47%	29%	34%	41%	32%	57%	13%	60%	31%	26%	30%	39%
Very favorable	23%	27%	27%	17%	24%	20%	23%	29%	8%	27%	39%	24%	29%	17%	24%	28%	27%	25%	25%	24%	21%	28%	25%	19%	15%	8%	41%	6%	20%	19%	25%	26%
Somewhat favorable	29%	30%	27%	31%	32%	25%	25%	36%	23%	31%	36%	28%	34%	29%	30%	31%	30%	31%	29%	31%	27%	31%	29%	27%	35%	20%	36%	20%	30%	33%	28%	28%
Somewhat unfavorable	14%	13%	18%	21%	20%	18%	13%	13%	23%	17%	8%	17%	12%	14%	16%	16%	15%	12%	15%	17%	21%	16%	15%	17%	17%	23%	9%	39%	17%	14%	12%	17%
Very unfavorable	11%	17%	21%	27%	21%	27%	16%	11%	32%	16%	5%	20%	5%	22%	16%	16%	15%	15%	12%	20%	27%	13%	19%	23%	15%	34%	4%	21%	14%	11%	17%	22%
No opinion	22%	13%	7%	4%	3%	8%	21%	12%	14%	9%	11%	11%	18%	15%	13%	9%	11%	16%	18%	8%	4%	10%	11%	14%	17%	14%	9%	14%	17%	23%	17%	7%
Never heard of	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	2%	1%	0%	1%	0%	1%	0%	0%	2%	0%	0%	1%	0%	1%	0%	2%	0%	1%	0%

Do you have a favorable or unfavorable opinion of the United Nations (UN)?

CYGNAL

Image: Republicans in the United States Congress

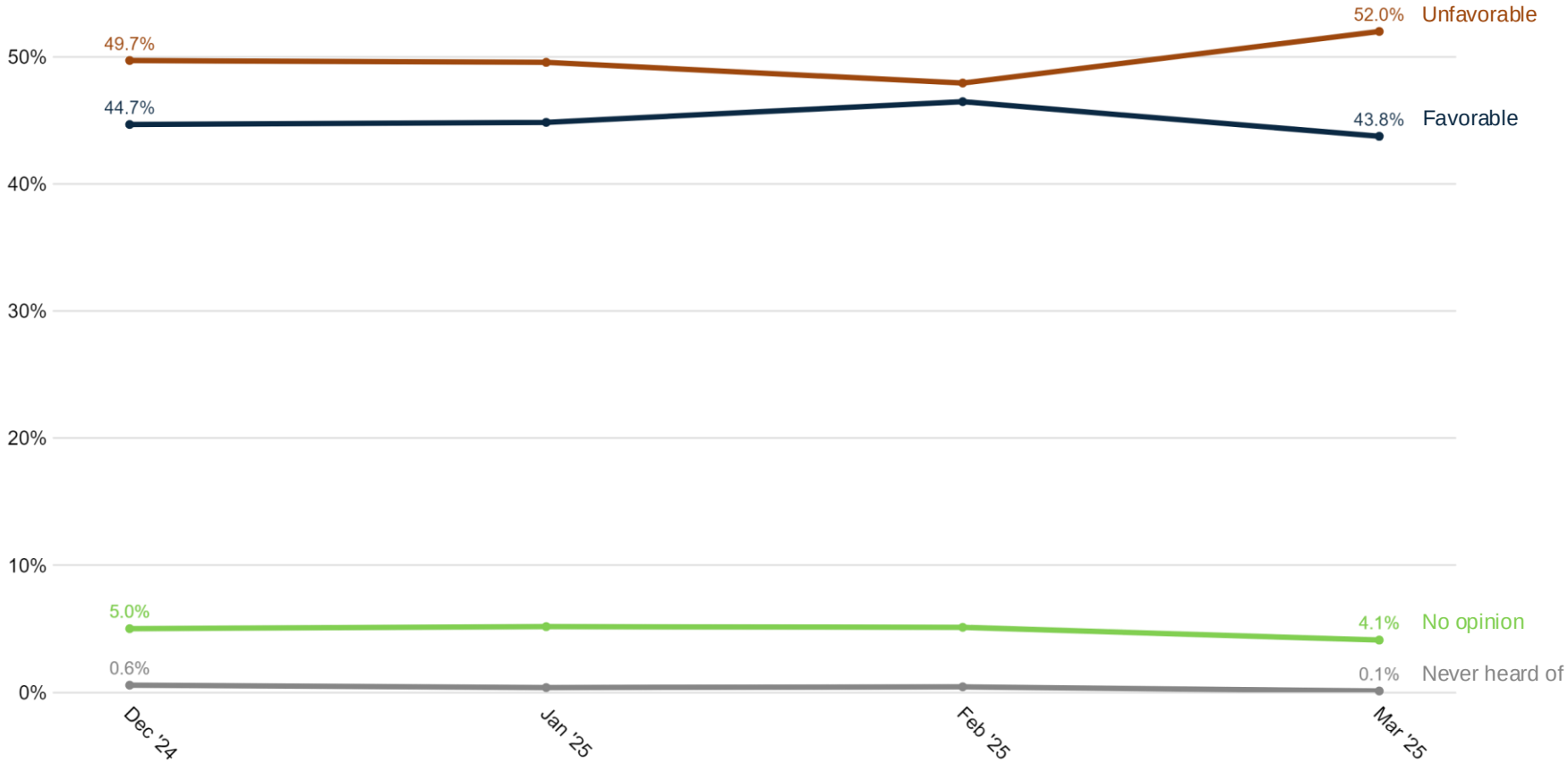


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	36%	45%	46%	49%	43%	52%	45%	35%	84%	29%	7%	48%	21%	37%	48%	41%	41%	46%	35%	39%	53%	35%	40%	58%	39%	83%	5%	66%	43%	47%	37%	44%
Unfavorable Total	57%	53%	48%	49%	55%	43%	48%	63%	14%	64%	89%	49%	66%	54%	47%	57%	56%	51%	59%	54%	45%	60%	57%	37%	52%	13%	91%	29%	48%	48%	59%	53%
Very favorable	16%	24%	22%	23%	20%	24%	24%	17%	45%	9%	2%	24%	8%	18%	21%	23%	20%	23%	18%	16%	26%	19%	19%	28%	9%	43%	1%	18%	20%	21%	14%	23%
Somewhat favorable	20%	20%	25%	26%	23%	28%	22%	18%	39%	20%	5%	24%	14%	19%	27%	18%	20%	23%	17%	23%	27%	17%	21%	30%	30%	40%	4%	48%	22%	25%	23%	22%
Somewhat unfavorable	14%	11%	18%	16%	17%	17%	11%	14%	9%	19%	18%	13%	18%	16%	17%	14%	15%	11%	15%	19%	15%	17%	15%	12%	25%	10%	18%	15%	14%	20%	20%	12%
Very unfavorable	43%	42%	31%	34%	38%	26%	37%	49%	5%	45%	71%	36%	48%	38%	30%	42%	41%	40%	44%	35%	30%	43%	42%	25%	26%	3%	73%	13%	34%	27%	39%	41%
No opinion	7%	2%	5%	2%	2%	6%	7%	1%	3%	6%	4%	3%	12%	9%	5%	3%	3%	3%	6%	6%	2%	4%	3%	5%	9%	4%	3%	5%	10%	5%	4%	2%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%

Do you have a favorable or unfavorable opinion of Republicans in the United States Congress?

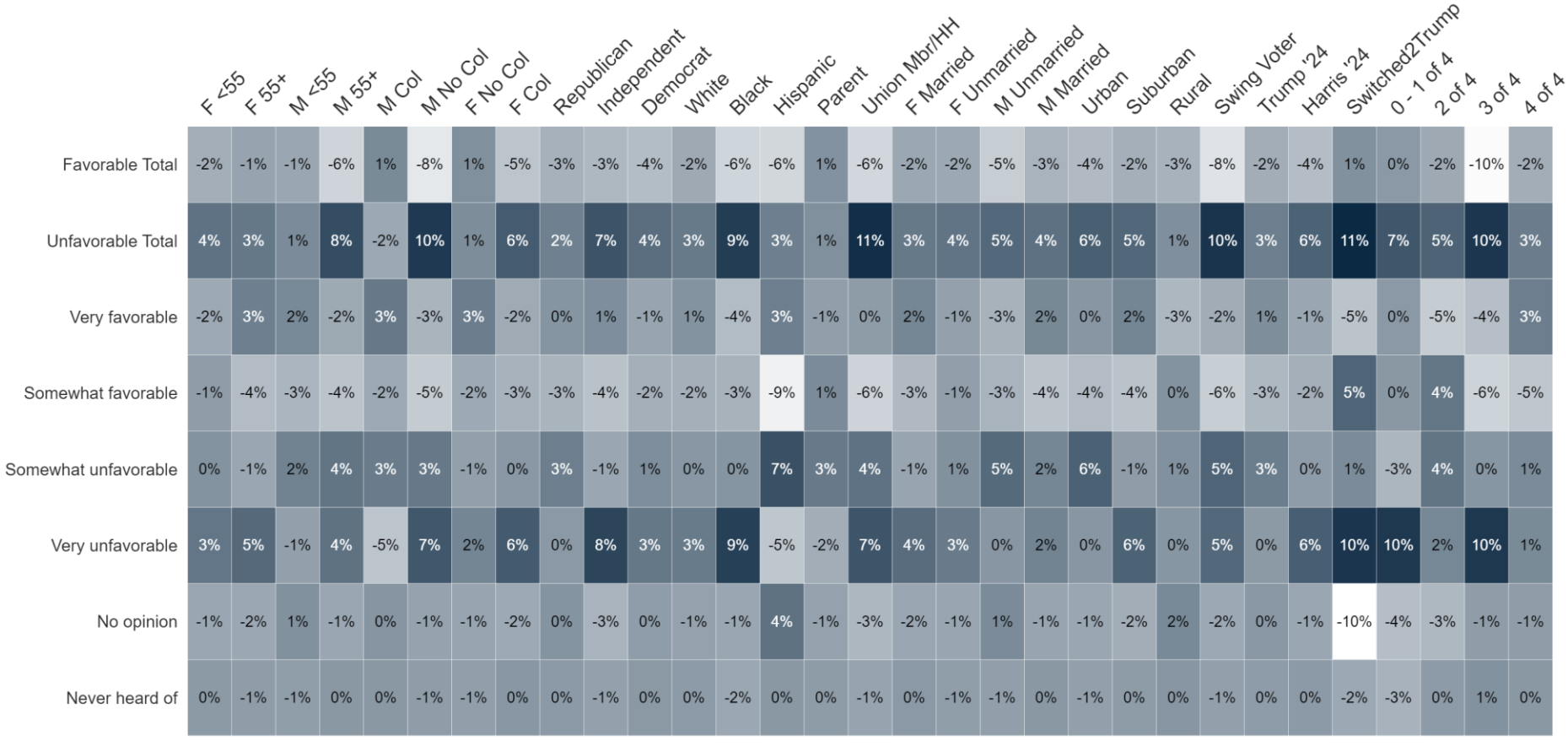
CYGNAL

Trend: Republicans in the United States Congress Image



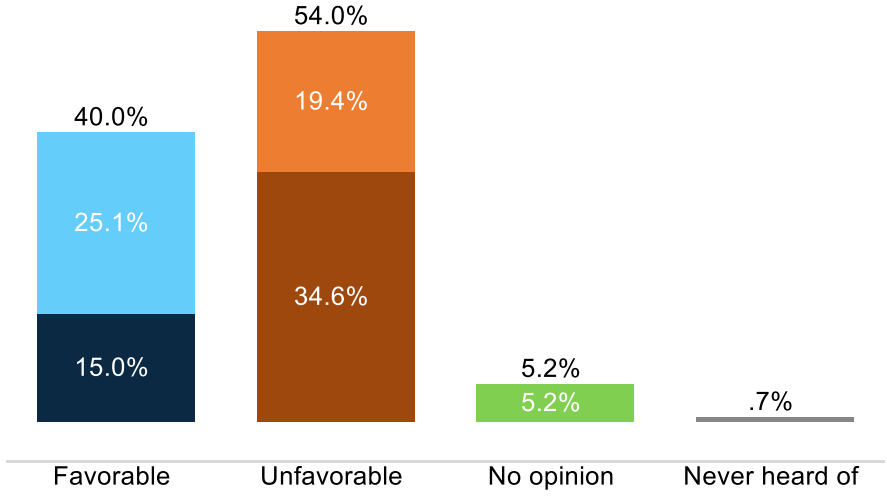
CYGNAL

Percent Change: Republicans in the United States Congress Image (Feb '25 to Mar '25)



CYGNAL

Image: Democrats in the United States Congress

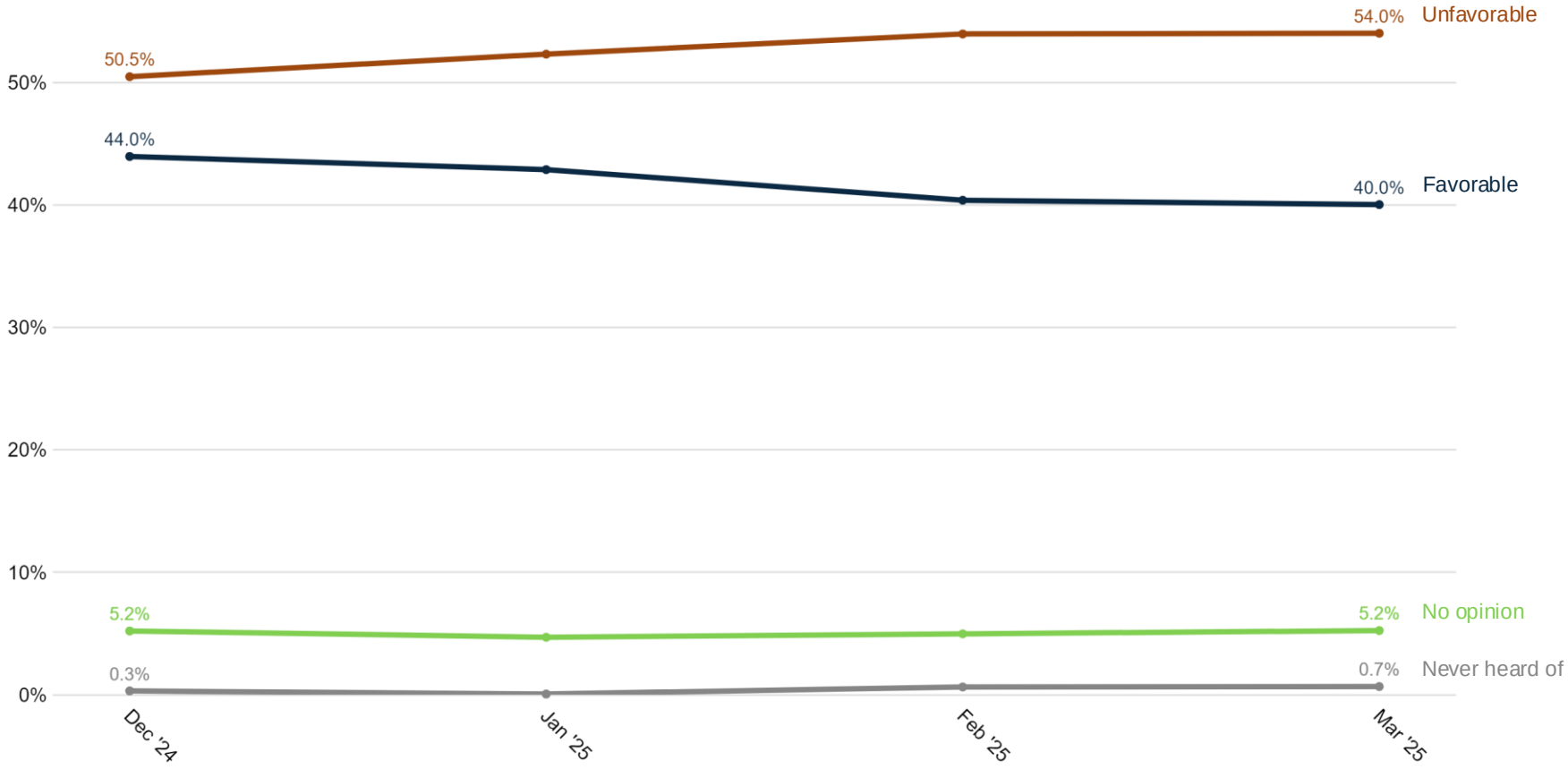


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	44%	46%	36%	34%	39%	31%	42%	48%	9%	39%	77%	37%	63%	44%	39%	45%	44%	42%	48%	39%	32%	53%	41%	28%	32%	8%	73%	15%	37%	43%	45%	39%
Unfavorable Total	46%	51%	59%	62%	58%	62%	50%	48%	86%	51%	20%	59%	22%	50%	52%	50%	51%	52%	45%	55%	64%	40%	54%	65%	55%	85%	22%	78%	49%	47%	52%	58%
Very favorable	17%	18%	14%	10%	13%	11%	18%	17%	3%	7%	34%	13%	28%	17%	20%	17%	17%	16%	19%	14%	11%	21%	14%	11%	5%	2%	29%	2%	16%	16%	12%	15%
Somewhat favorable	26%	28%	22%	24%	26%	20%	24%	31%	6%	32%	43%	24%	35%	28%	20%	28%	27%	26%	29%	26%	21%	32%	27%	17%	28%	6%	44%	13%	21%	28%	32%	24%
Somewhat unfavorable	21%	16%	23%	19%	24%	18%	16%	21%	21%	26%	14%	20%	13%	14%	20%	18%	21%	18%	19%	19%	22%	17%	20%	19%	30%	21%	17%	31%	16%	21%	23%	19%
Very unfavorable	25%	35%	36%	43%	35%	44%	34%	26%	65%	25%	6%	38%	9%	36%	31%	32%	30%	34%	27%	35%	42%	23%	33%	46%	24%	65%	6%	48%	33%	26%	29%	39%
No opinion	10%	3%	5%	4%	2%	6%	7%	4%	4%	9%	3%	4%	14%	5%	8%	4%	5%	6%	6%	5%	4%	6%	5%	5%	12%	5%	4%	7%	12%	9%	3%	3%
Never heard of	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%	0%	2%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Democrats in the United States Congress?

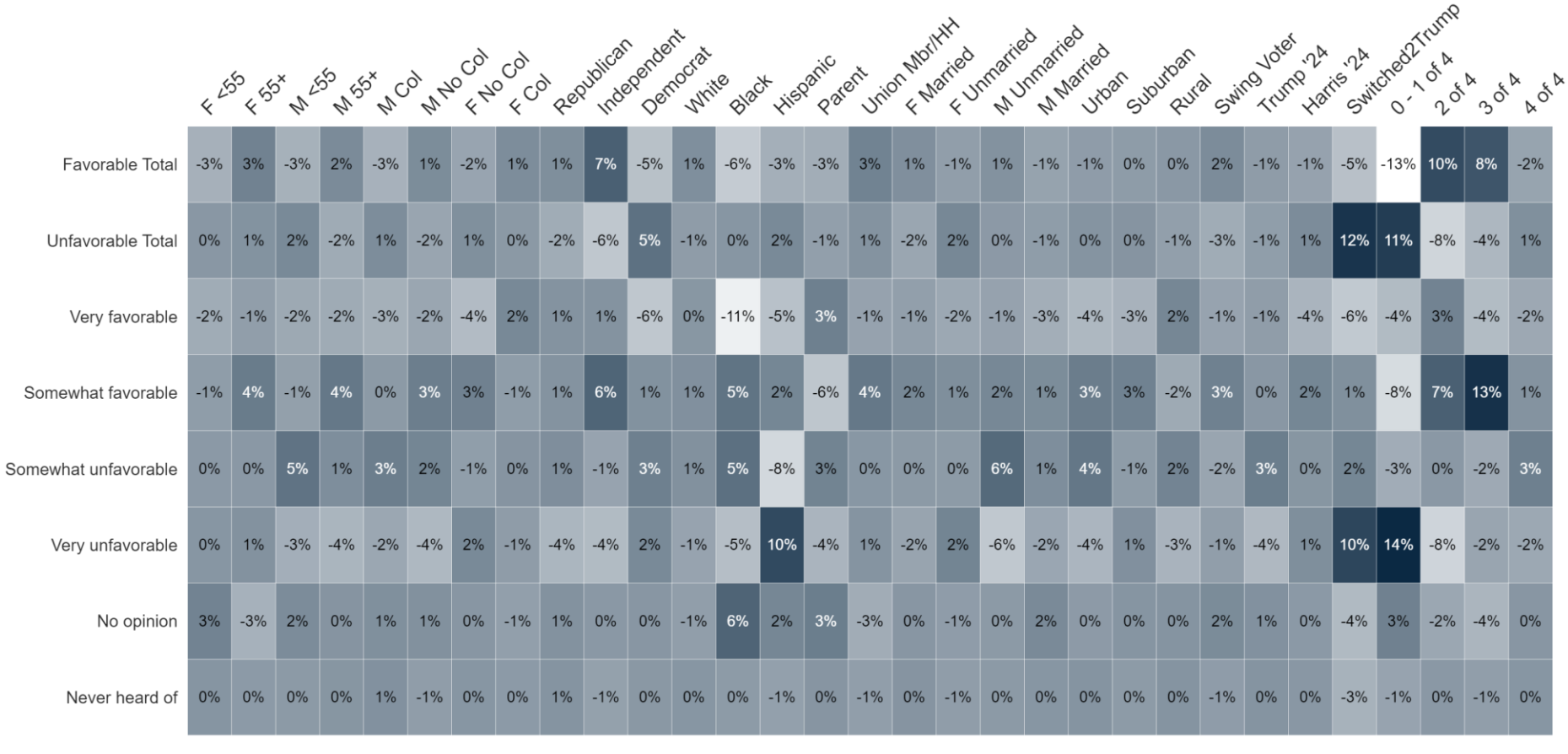
CYGNAL

Trend: Democrats in the United States Congress Image



CYGNAL

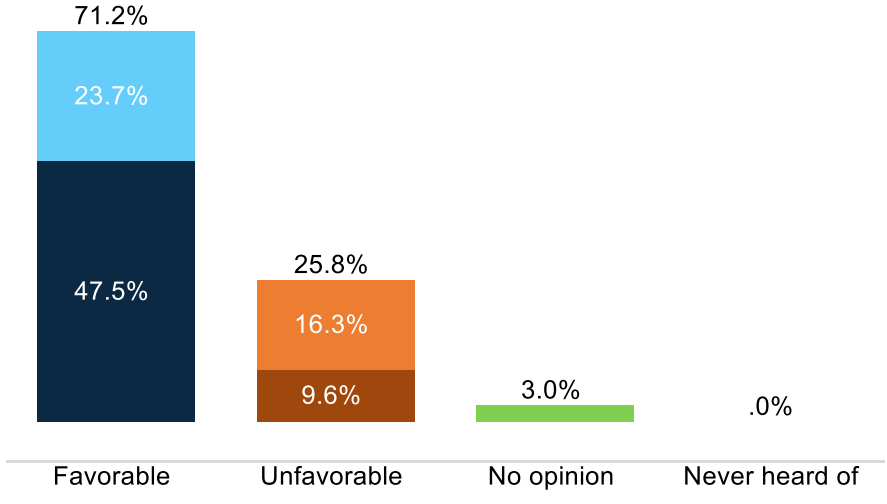
Percent Change: Democrats in the United States Congress Image (Feb '25 to Mar '25)



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-3%	3%	-3%	2%	-3%	1%	-2%	1%	1%	7%	-5%	1%	-6%	-3%	-3%	3%	1%	-1%	1%	-1%	-1%	0%	0%	2%	-1%	-1%	-5%	-13%	10%	8%	-2%
Unfavorable Total	0%	1%	2%	-2%	1%	-2%	1%	0%	-2%	-6%	5%	-1%	0%	2%	-1%	1%	-2%	2%	0%	-1%	0%	0%	-1%	-3%	-1%	1%	12%	11%	-8%	-4%	1%
Very favorable	-2%	-1%	-2%	-2%	-3%	-2%	-4%	2%	1%	1%	-6%	0%	-11%	-5%	3%	-1%	-1%	-2%	-1%	-3%	-4%	-3%	2%	-1%	-1%	-4%	-6%	-4%	3%	-4%	-2%
Somewhat favorable	-1%	4%	-1%	4%	0%	3%	3%	-1%	1%	6%	1%	1%	5%	2%	-6%	4%	2%	1%	2%	1%	3%	3%	-2%	3%	0%	2%	1%	-8%	7%	13%	1%
Somewhat unfavorable	0%	0%	5%	1%	3%	2%	-1%	0%	1%	-1%	3%	1%	5%	-8%	3%	0%	0%	0%	6%	1%	4%	-1%	2%	-2%	3%	0%	2%	-3%	0%	-2%	3%
Very unfavorable	0%	1%	-3%	-4%	-2%	-4%	2%	-1%	-4%	-4%	2%	-1%	-5%	10%	-4%	1%	-2%	2%	-6%	-2%	-4%	1%	-3%	-1%	-4%	1%	10%	14%	-8%	-2%	-2%
No opinion	3%	-3%	2%	0%	1%	1%	0%	-1%	1%	0%	0%	-1%	6%	2%	3%	-3%	0%	-1%	0%	2%	0%	0%	0%	2%	1%	0%	-4%	3%	-2%	-4%	0%
Never heard of	0%	0%	0%	0%	1%	-1%	0%	0%	1%	-1%	0%	0%	0%	-1%	0%	-1%	0%	-1%	0%	0%	0%	0%	0%	-1%	0%	0%	-3%	-1%	0%	-1%	0%

CYGNAL

Image: The United States

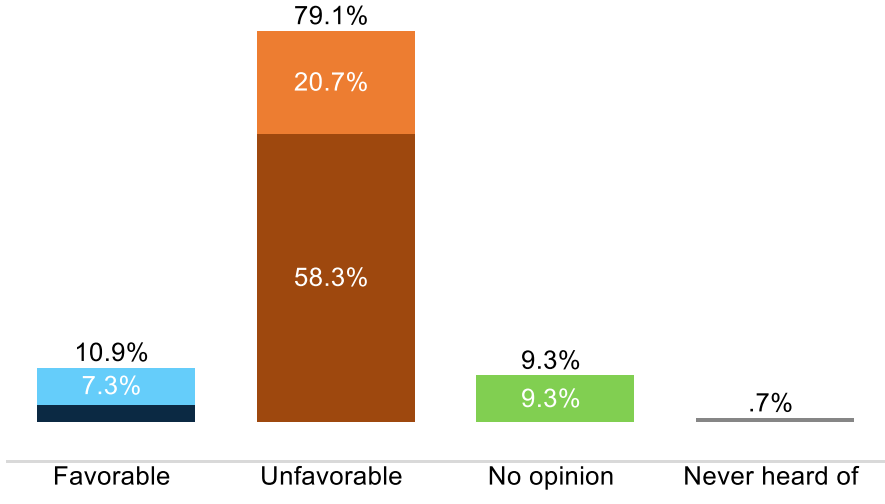


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	62%	71%	75%	77%	75%	78%	70%	63%	92%	64%	52%	73%	66%	67%	77%	65%	69%	69%	65%	72%	79%	69%	67%	80%	71%	91%	51%	78%	70%	71%	74%	71%
Unfavorable Total	34%	26%	22%	20%	24%	18%	26%	35%	7%	30%	45%	25%	26%	31%	21%	31%	29%	28%	31%	24%	20%	27%	30%	18%	23%	7%	45%	19%	25%	25%	24%	26%
Very favorable	38%	47%	53%	52%	50%	55%	47%	38%	72%	38%	26%	51%	37%	39%	52%	45%	46%	47%	39%	47%	57%	43%	45%	55%	37%	72%	25%	44%	41%	48%	45%	50%
Somewhat favorable	24%	24%	22%	25%	24%	23%	23%	25%	20%	27%	26%	22%	28%	28%	24%	21%	23%	22%	27%	25%	22%	26%	22%	25%	35%	20%	26%	34%	29%	23%	29%	22%
Somewhat unfavorable	21%	16%	14%	14%	20%	8%	14%	23%	4%	18%	28%	16%	14%	18%	15%	20%	17%	19%	18%	16%	13%	18%	19%	10%	15%	5%	29%	6%	10%	17%	18%	18%
Very unfavorable	13%	10%	9%	7%	5%	10%	11%	12%	3%	12%	16%	9%	11%	13%	7%	12%	11%	9%	13%	8%	7%	9%	10%	8%	8%	3%	16%	13%	15%	8%	6%	9%
No opinion	4%	3%	3%	2%	1%	4%	4%	2%	1%	6%	4%	2%	9%	2%	2%	3%	3%	3%	4%	4%	2%	4%	3%	2%	5%	1%	4%	2%	5%	4%	2%	2%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of The United States?

CYGNAL

Image: Russia

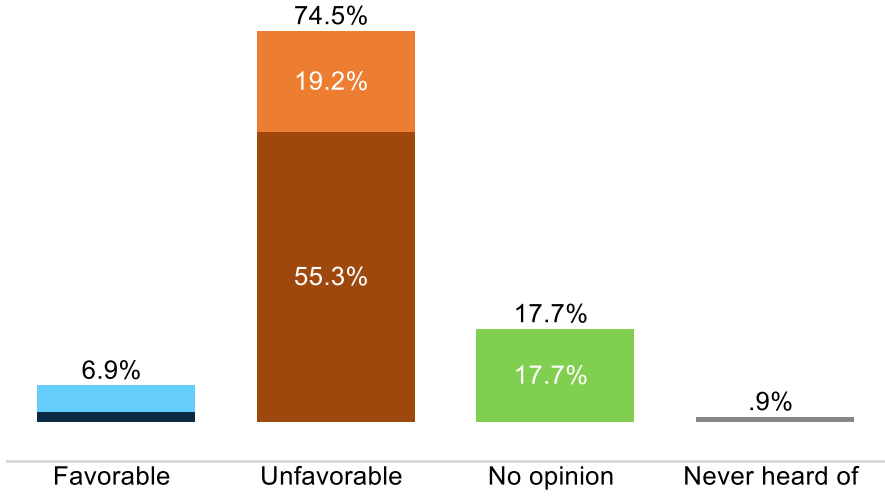


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	11%	6%	20%	7%	13%	14%	10%	7%	17%	8%	7%	9%	19%	17%	17%	14%	13%	8%	10%	17%	11%	16%	9%	11%	12%	15%	6%	23%	23%	12%	13%	7%
Unfavorable Total	70%	87%	73%	86%	83%	77%	72%	87%	72%	82%	85%	83%	61%	68%	71%	78%	77%	81%	76%	74%	83%	74%	82%	78%	73%	73%	87%	61%	58%	71%	76%	87%
Very favorable	4%	2%	7%	1%	5%	4%	4%	3%	4%	3%	3%	3%	7%	7%	6%	5%	5%	3%	4%	5%	4%	5%	3%	3%	4%	4%	3%	6%	7%	4%	5%	2%
Somewhat favorable	7%	4%	13%	6%	8%	10%	7%	4%	12%	5%	3%	6%	12%	10%	11%	9%	9%	5%	6%	12%	8%	11%	6%	8%	8%	11%	4%	16%	16%	8%	8%	5%
Somewhat unfavorable	21%	18%	22%	22%	20%	24%	22%	17%	28%	18%	14%	21%	15%	18%	21%	25%	20%	18%	21%	19%	24%	22%	17%	27%	25%	28%	13%	20%	20%	21%	18%	21%
Very unfavorable	48%	69%	51%	64%	63%	53%	50%	70%	44%	64%	71%	62%	47%	50%	49%	53%	57%	63%	55%	55%	59%	51%	65%	51%	48%	45%	74%	42%	38%	49%	58%	66%
No opinion	18%	6%	7%	6%	5%	8%	16%	6%	10%	10%	8%	7%	19%	13%	11%	8%	9%	9%	14%	8%	5%	9%	9%	10%	14%	11%	6%	16%	17%	17%	12%	5%
Never heard of	1%	0%	0%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	2%	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	0%	1%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Russia?

CYGNAL

Image: Iran

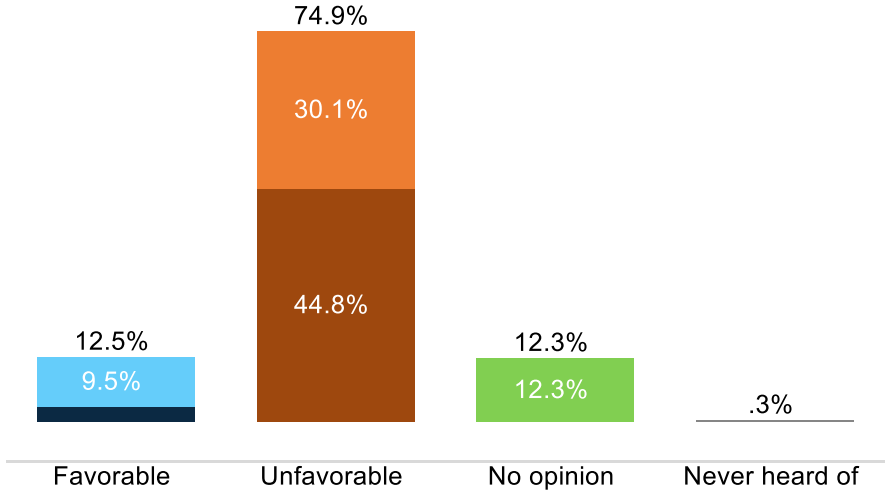


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	9%	3%	14%	2%	8%	8%	7%	4%	7%	6%	8%	6%	13%	8%	12%	10%	9%	4%	8%	12%	6%	12%	6%	4%	9%	6%	7%	10%	18%	6%	7%	4%
Unfavorable Total	57%	82%	70%	89%	85%	76%	65%	76%	81%	72%	69%	80%	54%	64%	67%	73%	71%	72%	68%	70%	86%	64%	76%	79%	69%	80%	71%	71%	54%	67%	67%	83%
Very favorable	1%	1%	5%	1%	2%	3%	1%	2%	2%	2%	2%	1%	3%	5%	3%	2%	2%	1%	1%	4%	2%	3%	2%	1%	3%	2%	2%	2%	6%	2%	1%	1%
Somewhat favorable	7%	2%	9%	2%	6%	5%	6%	3%	5%	4%	6%	4%	10%	4%	9%	8%	7%	3%	7%	8%	4%	9%	5%	3%	6%	4%	6%	9%	13%	4%	6%	3%
Somewhat unfavorable	21%	19%	22%	14%	20%	17%	19%	23%	15%	21%	23%	20%	21%	16%	22%	22%	21%	21%	20%	18%	17%	20%	18%	20%	24%	14%	25%	14%	18%	20%	17%	20%
Very unfavorable	36%	63%	47%	75%	65%	59%	47%	54%	66%	51%	46%	60%	34%	48%	45%	51%	50%	51%	49%	52%	68%	44%	58%	58%	45%	67%	46%	57%	36%	47%	49%	64%
No opinion	32%	14%	16%	8%	7%	16%	25%	19%	12%	22%	22%	14%	32%	26%	21%	16%	19%	23%	22%	18%	8%	22%	16%	17%	21%	13%	21%	19%	25%	26%	27%	12%
Never heard of	2%	1%	0%	1%	0%	1%	2%	0%	1%	0%	1%	1%	1%	2%	0%	0%	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	0%	3%	1%	0%	0%

Do you have a favorable or unfavorable opinion of Iran?

CYGNAL

Image: China

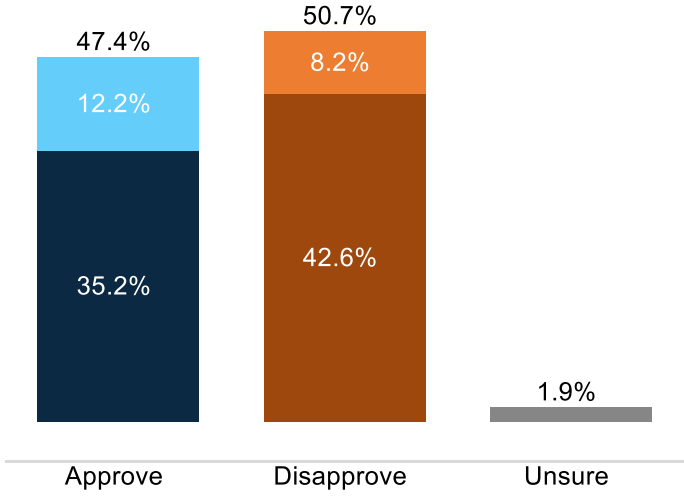


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	17%	6%	22%	6%	14%	13%	13%	10%	8%	14%	17%	9%	33%	18%	21%	18%	16%	10%	13%	19%	10%	21%	11%	9%	15%	8%	17%	14%	27%	14%	14%	9%
Unfavorable Total	58%	85%	69%	86%	81%	76%	66%	80%	81%	75%	68%	81%	45%	64%	63%	72%	70%	75%	68%	69%	84%	65%	77%	78%	67%	80%	71%	66%	50%	67%	68%	85%
Very favorable	5%	1%	6%	1%	3%	4%	4%	1%	2%	1%	5%	2%	7%	8%	6%	5%	4%	2%	3%	6%	2%	6%	2%	2%	3%	2%	3%	7%	10%	4%	2%	1%
Somewhat favorable	12%	5%	16%	5%	11%	10%	9%	9%	6%	13%	12%	7%	26%	10%	15%	12%	12%	8%	10%	14%	8%	15%	9%	7%	12%	6%	13%	7%	17%	10%	12%	7%
Somewhat unfavorable	30%	29%	29%	33%	36%	26%	25%	35%	24%	31%	36%	32%	18%	26%	27%	30%	31%	30%	28%	29%	32%	33%	30%	28%	33%	24%	37%	24%	21%	32%	24%	33%
Very unfavorable	28%	57%	40%	54%	45%	49%	41%	45%	57%	44%	32%	49%	27%	38%	36%	42%	39%	45%	41%	40%	52%	33%	47%	50%	34%	57%	34%	42%	29%	35%	44%	52%
No opinion	23%	9%	9%	8%	5%	11%	21%	10%	11%	11%	14%	10%	21%	17%	15%	11%	14%	13%	19%	11%	6%	13%	12%	13%	17%	11%	12%	20%	22%	19%	19%	7%
Never heard of	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%

Do you have a favorable or unfavorable opinion of China?

CYGNAL

Trump Job Approval

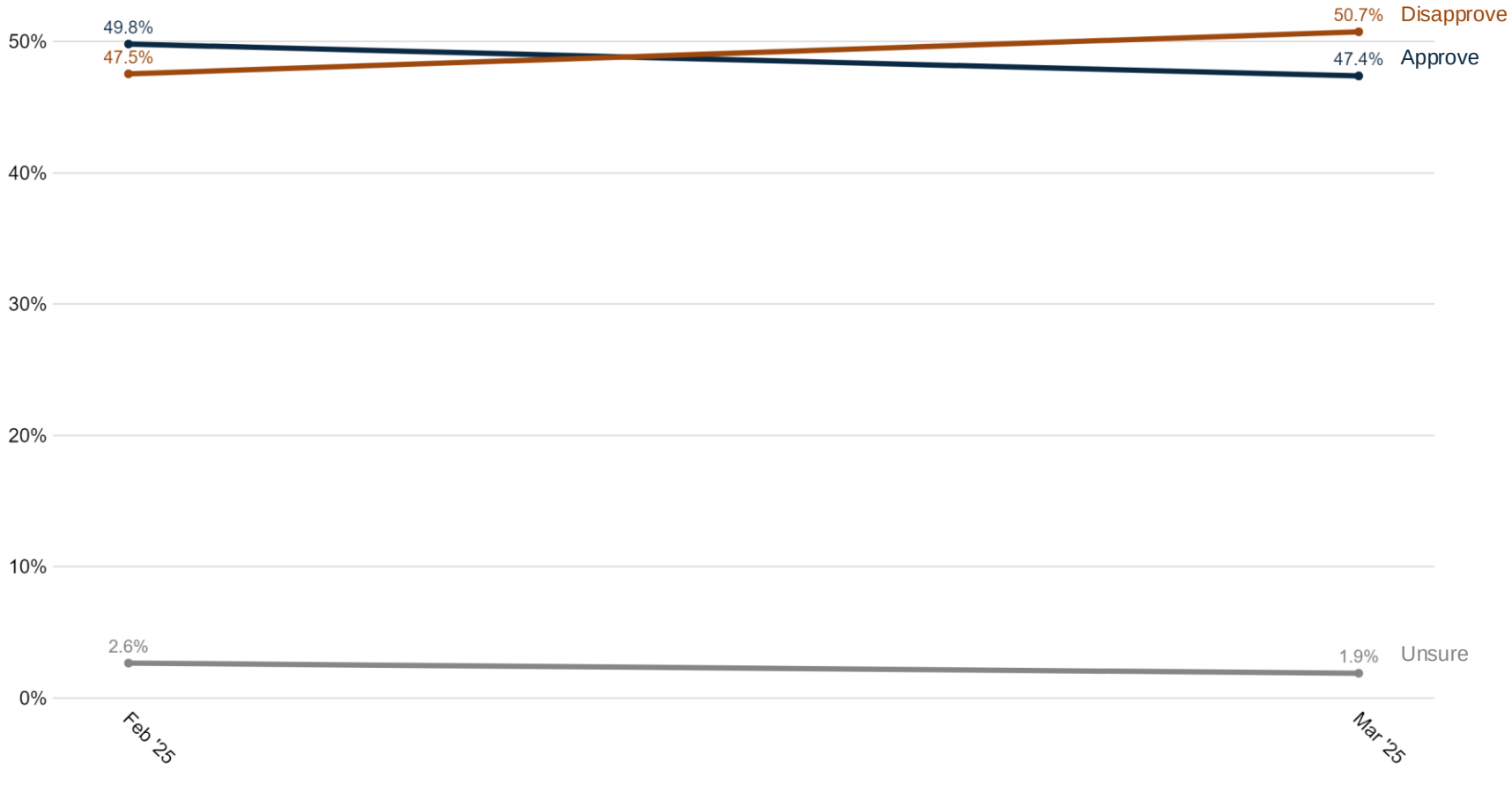


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Approve Total	38%	45%	54%	54%	52%	56%	47%	36%	89%	33%	9%	51%	25%	42%	51%	43%	43%	45%	38%	44%	60%	41%	42%	63%	43%	89%	6%	69%	47%	49%	47%	47%
Disapprove Total	60%	53%	43%	44%	48%	40%	52%	63%	9%	65%	90%	47%	73%	56%	46%	55%	55%	52%	61%	53%	38%	55%	57%	36%	52%	8%	92%	26%	50%	49%	49%	51%
Strongly approve	25%	37%	36%	43%	37%	43%	35%	27%	72%	20%	2%	40%	12%	26%	33%	34%	31%	35%	27%	31%	45%	26%	32%	48%	20%	71%	1%	35%	29%	31%	33%	38%
Somewhat approve	13%	8%	17%	11%	15%	13%	11%	9%	17%	13%	7%	12%	13%	16%	18%	9%	12%	10%	11%	13%	14%	15%	9%	15%	23%	19%	5%	34%	17%	18%	14%	9%
Somewhat disapprove	13%	6%	8%	6%	6%	7%	10%	8%	6%	10%	10%	6%	19%	13%	11%	9%	9%	8%	11%	10%	5%	9%	8%	7%	19%	5%	9%	16%	17%	11%	9%	5%
Strongly disapprove	48%	47%	35%	39%	42%	32%	41%	55%	4%	54%	80%	41%	55%	42%	35%	46%	46%	44%	50%	43%	33%	46%	49%	29%	33%	3%	83%	10%	33%	38%	40%	46%
Unsure	1%	1%	3%	2%	0%	5%	2%	1%	2%	2%	2%	2%	2%	3%	3%	2%	1%	2%	0%	3%	2%	3%	2%	1%	5%	2%	1%	5%	3%	2%	4%	1%

Do you approve or disapprove of the job Donald Trump is doing as President?

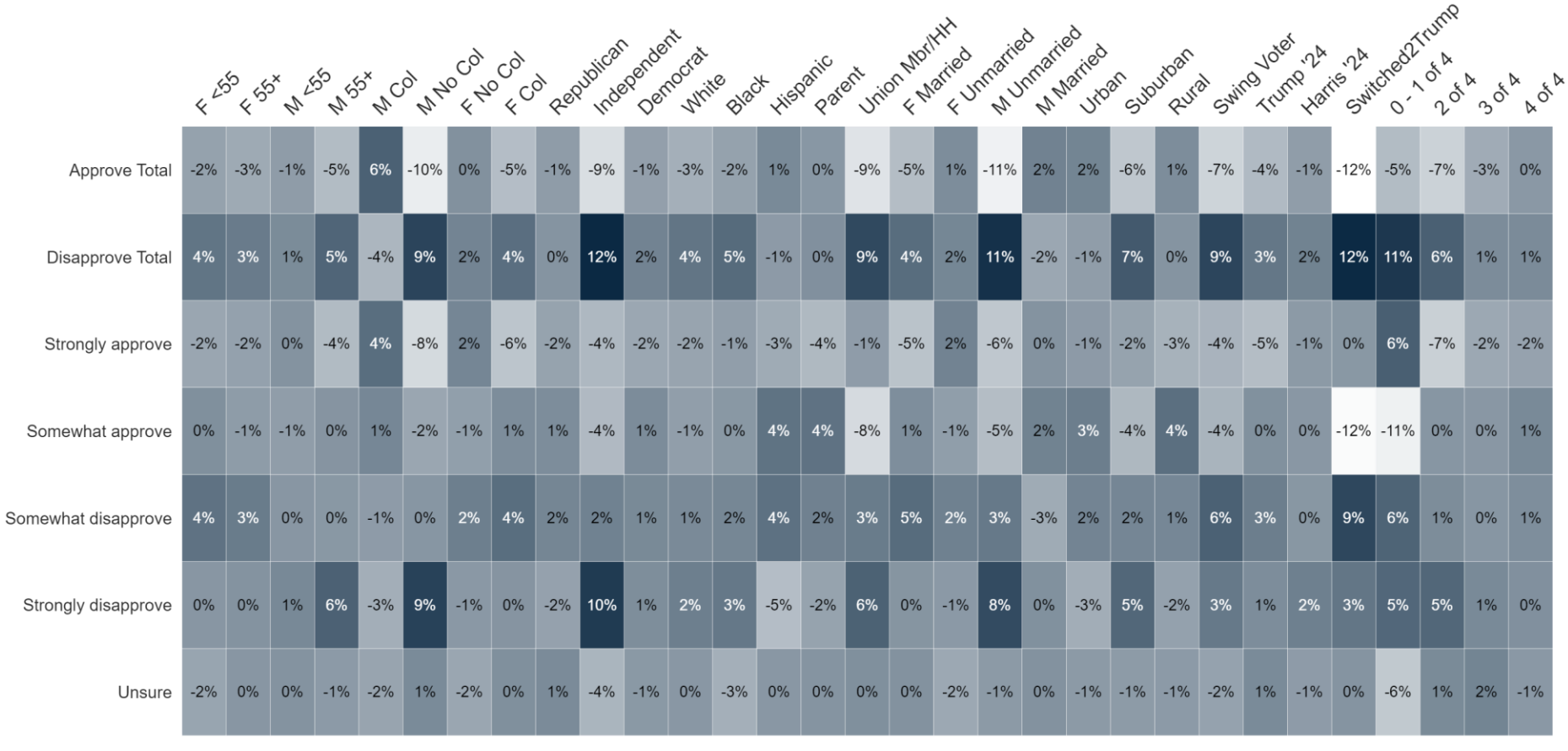
CYGNAL

Trend: Trump Job Approval



CYGNAL

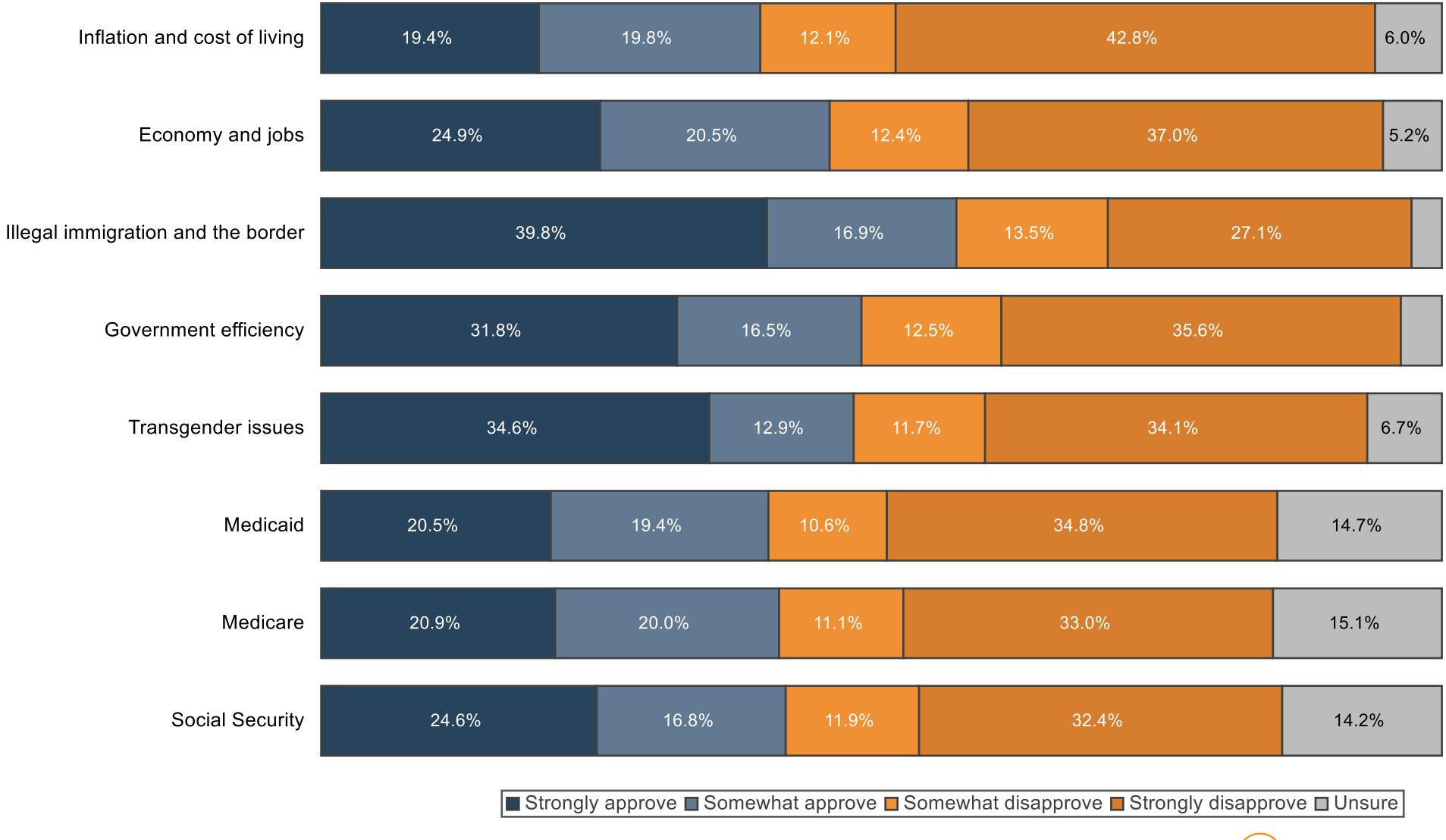
Percent Change: Trump Job Approval (Feb '25 to Mar '25)



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Approve Total	-2%	-3%	-1%	-5%	6%	-10%	0%	-5%	-1%	-9%	-1%	-3%	-2%	1%	0%	-9%	-5%	1%	-11%	2%	2%	-6%	1%	-7%	-4%	-1%	-12%	-5%	-7%	-3%	0%
Disapprove Total	4%	3%	1%	5%	-4%	9%	2%	4%	0%	12%	2%	4%	5%	-1%	0%	9%	4%	2%	11%	-2%	-1%	7%	0%	9%	3%	2%	12%	11%	6%	1%	1%
Strongly approve	-2%	-2%	0%	-4%	4%	-8%	2%	-6%	-2%	-4%	-2%	-2%	-1%	-3%	-4%	-1%	-5%	2%	-6%	0%	-1%	-2%	-3%	-4%	-5%	-1%	0%	6%	-7%	-2%	-2%
Somewhat approve	0%	-1%	-1%	0%	1%	-2%	-1%	1%	1%	-4%	1%	-1%	0%	4%	4%	-8%	1%	-1%	-5%	2%	3%	-4%	4%	-4%	0%	0%	-12%	-11%	0%	0%	1%
Somewhat disapprove	4%	3%	0%	0%	-1%	0%	2%	4%	2%	2%	1%	1%	2%	4%	2%	3%	5%	2%	3%	-3%	2%	2%	1%	6%	3%	0%	9%	6%	1%	0%	1%
Strongly disapprove	0%	0%	1%	6%	-3%	9%	-1%	0%	-2%	10%	1%	2%	3%	-5%	-2%	6%	0%	-1%	8%	0%	-3%	5%	-2%	3%	1%	2%	3%	5%	5%	1%	0%
Unsure	-2%	0%	0%	-1%	-2%	1%	-2%	0%	1%	-4%	-1%	0%	-3%	0%	0%	0%	0%	-2%	-1%	0%	-1%	-1%	-1%	-2%	1%	-1%	0%	-6%	1%	2%	-1%

CYGNAL

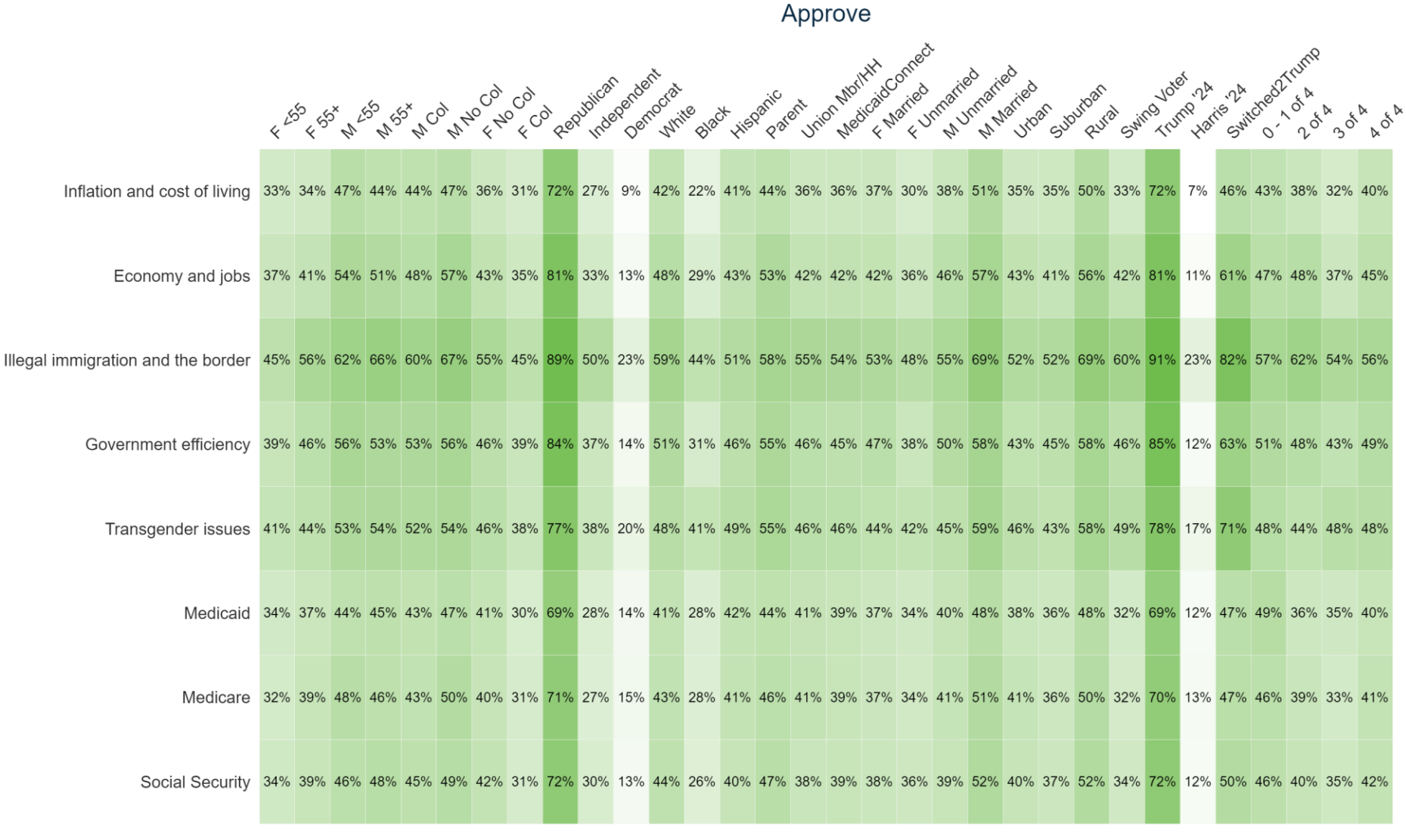
Issues Approval



Please select whether you approve or disapprove of how President Donald Trump is handling each of the following issues.

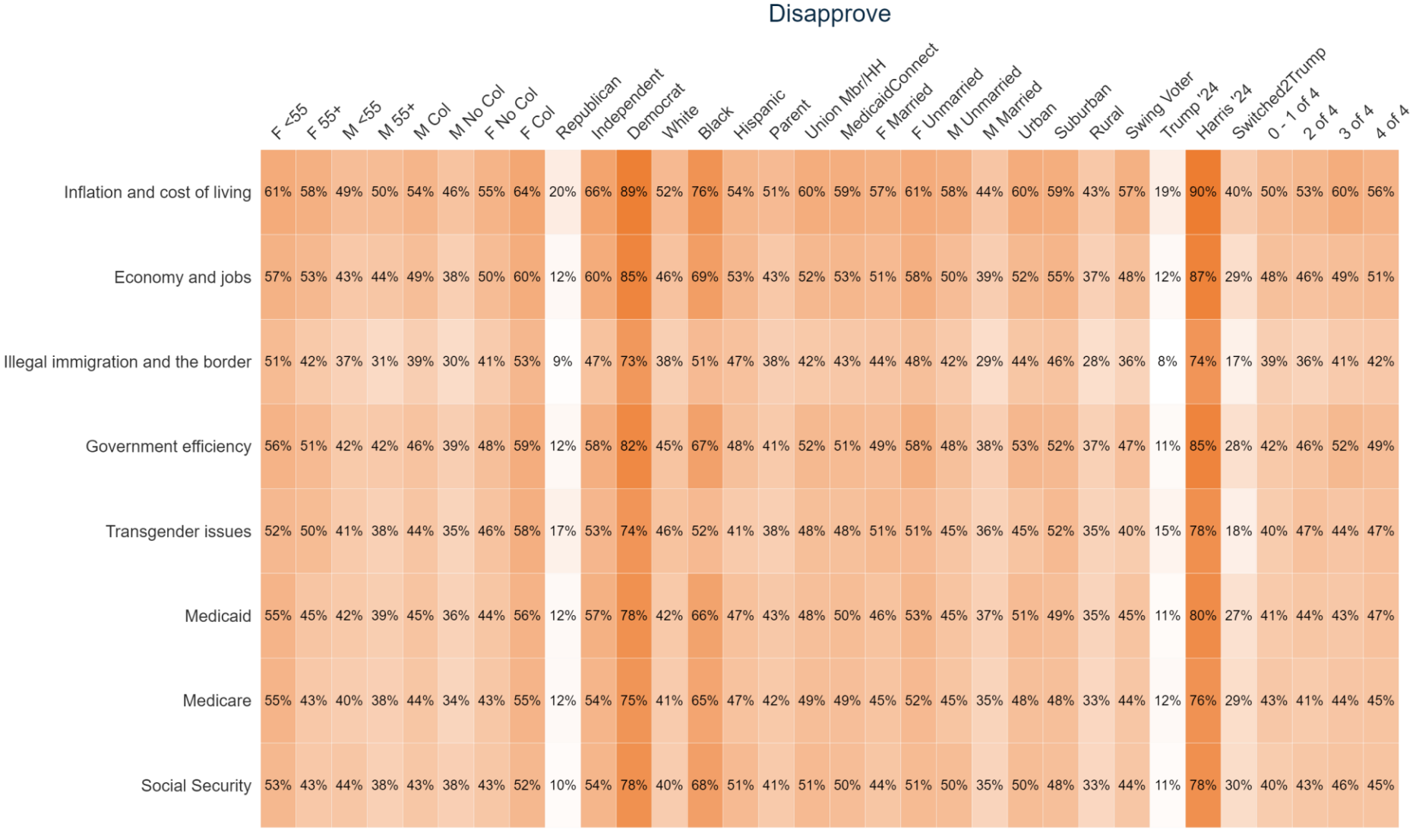
CYGNAL

Issues Approval Heatmap - Approve



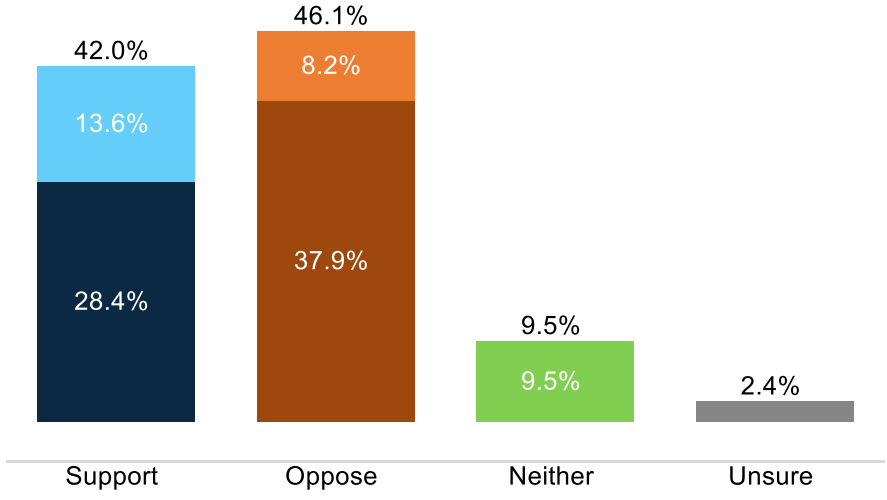
CYGNAL

Issues Approval Heatmap - Disapprove



CYGNAL

Federal Agencies Accountable EO

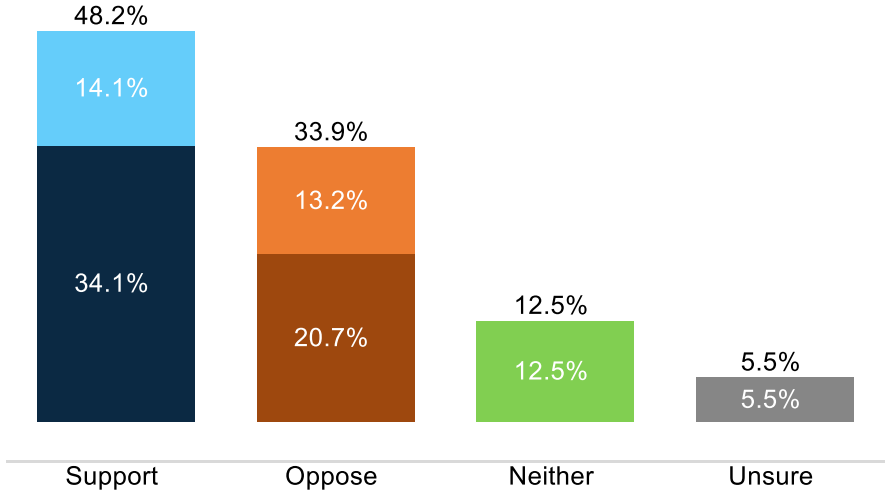


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	33%	40%	46%	49%	44%	52%	41%	32%	79%	30%	7%	46%	21%	34%	44%	39%	38%	41%	33%	39%	54%	37%	37%	55%	36%	80%	6%	62%	41%	43%	39%	43%
Oppose Total	50%	51%	39%	42%	46%	35%	41%	63%	10%	57%	81%	44%	62%	45%	40%	47%	49%	48%	54%	46%	37%	50%	52%	32%	42%	8%	85%	18%	35%	44%	49%	49%
Strongly support	18%	31%	30%	36%	30%	36%	29%	19%	56%	19%	3%	32%	10%	22%	27%	27%	25%	28%	21%	25%	38%	23%	25%	39%	14%	57%	1%	28%	22%	25%	23%	32%
Somewhat support	16%	9%	17%	13%	14%	16%	12%	13%	24%	11%	4%	14%	11%	12%	17%	12%	13%	13%	12%	14%	15%	14%	12%	16%	22%	23%	4%	34%	19%	18%	16%	11%
Neither support nor oppose	12%	8%	13%	6%	8%	10%	14%	4%	9%	12%	9%	8%	16%	14%	14%	12%	11%	9%	10%	13%	7%	10%	9%	10%	18%	10%	7%	16%	20%	11%	8%	7%
Somewhat oppose	13%	8%	5%	6%	5%	6%	11%	9%	5%	8%	12%	7%	14%	12%	10%	7%	8%	8%	13%	5%	6%	8%	9%	7%	13%	4%	12%	7%	10%	15%	11%	6%
Strongly oppose	38%	43%	34%	36%	41%	29%	30%	54%	5%	48%	70%	37%	48%	33%	29%	41%	41%	40%	40%	41%	31%	42%	43%	25%	29%	4%	74%	11%	25%	29%	38%	44%
Unsure	4%	1%	2%	3%	2%	3%	3%	1%	2%	2%	3%	2%	1%	7%	3%	2%	2%	2%	3%	2%	3%	3%	2%	3%	4%	2%	2%	4%	4%	3%	4%	2%

Do you support or oppose President Donald Trump's executive order requiring all federal agencies, including previously independent ones, to be directly accountable to the President?

CYGNAL

Title 42 EO

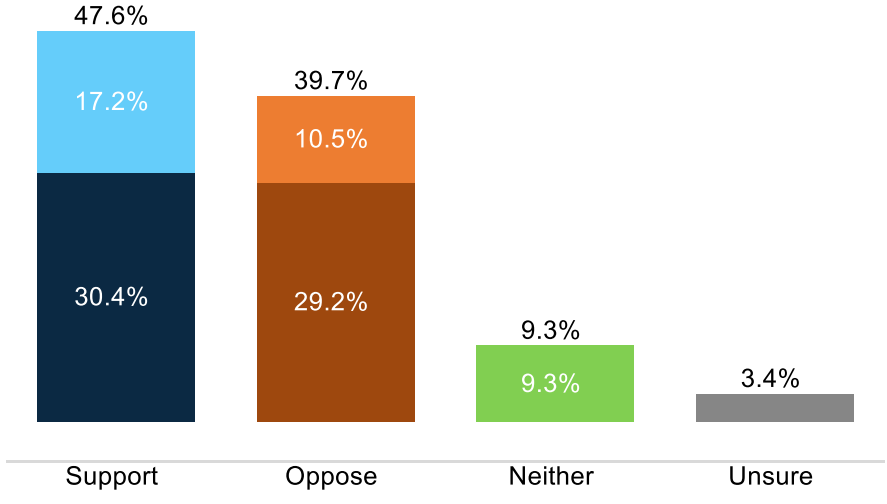


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	33%	51%	49%	60%	53%	56%	46%	39%	80%	43%	15%	54%	21%	35%	46%	43%	44%	47%	39%	48%	59%	36%	47%	61%	46%	81%	15%	64%	44%	44%	51%	51%
Oppose Total	43%	32%	33%	27%	31%	29%	31%	46%	7%	36%	63%	31%	52%	38%	33%	35%	37%	37%	38%	38%	25%	42%	36%	23%	28%	7%	62%	11%	34%	32%	31%	34%
Strongly support	18%	39%	33%	47%	38%	42%	32%	25%	64%	26%	4%	40%	9%	20%	29%	30%	29%	32%	26%	34%	44%	23%	33%	45%	23%	66%	4%	44%	23%	29%	34%	38%
Somewhat support	15%	13%	15%	14%	15%	14%	14%	14%	16%	17%	11%	14%	12%	15%	17%	13%	15%	15%	13%	14%	15%	13%	14%	16%	23%	16%	11%	21%	21%	15%	17%	12%
Neither support nor oppose	15%	11%	15%	9%	13%	11%	14%	11%	9%	15%	15%	11%	21%	15%	16%	18%	13%	11%	15%	11%	13%	15%	12%	12%	17%	9%	16%	18%	16%	15%	12%	11%
Somewhat oppose	16%	13%	12%	11%	12%	11%	12%	18%	4%	14%	23%	12%	20%	15%	14%	13%	14%	15%	15%	14%	10%	16%	14%	10%	17%	4%	22%	8%	15%	14%	15%	12%
Strongly oppose	27%	19%	21%	16%	19%	18%	19%	27%	3%	22%	40%	19%	31%	24%	19%	22%	23%	22%	23%	24%	15%	26%	22%	14%	10%	3%	40%	3%	20%	18%	16%	22%
Unsure	9%	6%	3%	4%	2%	4%	9%	5%	3%	6%	7%	5%	6%	11%	5%	4%	6%	6%	9%	4%	3%	7%	6%	4%	9%	3%	7%	7%	6%	9%	7%	4%

Do you support or oppose the Trump administration's plan to reinstate the Title 42 policy, allowing the expulsion of migrants at the U.S. border on public health grounds?

CYGNAL

Putin Negotiations

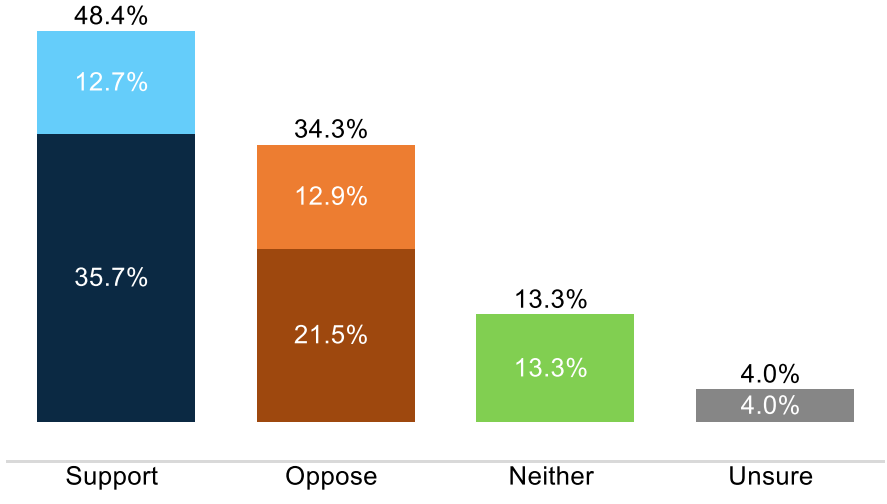


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	36%	49%	53%	54%	49%	57%	46%	39%	81%	38%	15%	52%	23%	43%	48%	44%	44%	47%	39%	48%	57%	40%	46%	56%	45%	82%	14%	71%	46%	48%	46%	49%
Oppose Total	44%	41%	36%	37%	44%	30%	36%	51%	10%	48%	69%	38%	53%	37%	35%	42%	42%	41%	44%	38%	35%	46%	42%	30%	33%	8%	73%	7%	29%	34%	40%	43%
Strongly support	17%	34%	33%	39%	32%	40%	30%	21%	59%	20%	3%	34%	6%	31%	28%	28%	27%	29%	23%	30%	40%	22%	29%	40%	19%	59%	3%	42%	21%	31%	33%	32%
Somewhat support	19%	15%	20%	15%	17%	18%	17%	18%	22%	19%	12%	18%	17%	12%	20%	16%	17%	18%	16%	18%	17%	18%	18%	16%	25%	23%	11%	29%	25%	16%	13%	16%
Neither support nor oppose	14%	6%	11%	7%	7%	11%	11%	7%	8%	10%	11%	8%	20%	12%	12%	13%	10%	8%	12%	12%	6%	9%	9%	10%	16%	7%	10%	17%	19%	12%	10%	6%
Somewhat oppose	14%	7%	12%	9%	12%	9%	9%	12%	4%	14%	16%	10%	14%	13%	10%	11%	11%	9%	13%	12%	9%	15%	10%	9%	14%	4%	17%	2%	10%	13%	16%	9%
Strongly oppose	30%	34%	24%	28%	32%	21%	26%	39%	5%	34%	53%	28%	39%	24%	26%	30%	31%	32%	31%	26%	26%	31%	33%	22%	20%	4%	56%	6%	20%	21%	25%	34%
Unsure	7%	4%	1%	2%	1%	2%	7%	3%	2%	4%	5%	3%	4%	8%	4%	2%	3%	4%	6%	1%	1%	5%	2%	4%	6%	3%	3%	4%	5%	6%	4%	2%

Do you support or oppose President Trump's initiative to engage in direct negotiations with Russian President Vladimir Putin to seek a resolution to the ongoing war in Ukraine?

CYGNAL

Second Amendment EO

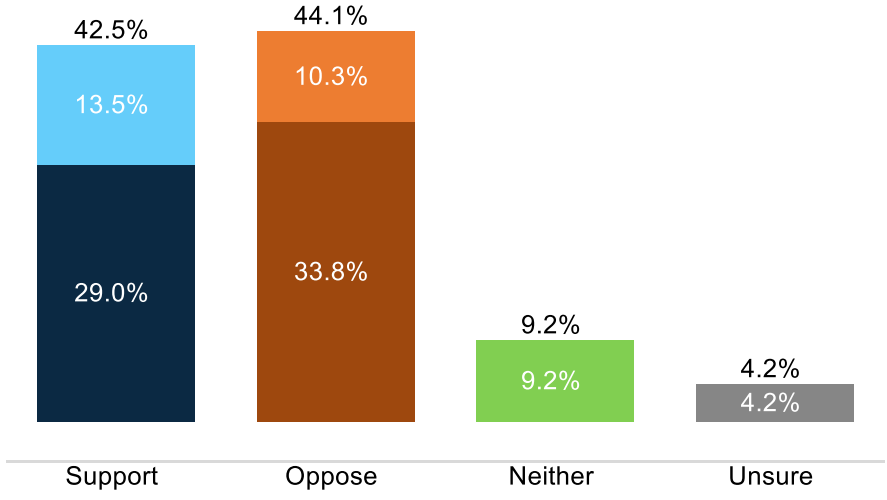


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	35%	46%	56%	59%	50%	65%	45%	36%	83%	41%	14%	53%	24%	41%	48%	44%	46%	44%	38%	52%	61%	40%	44%	62%	49%	83%	14%	75%	44%	48%	51%	50%
Oppose Total	42%	38%	28%	28%	36%	20%	33%	49%	9%	35%	63%	33%	43%	33%	34%	35%	36%	39%	42%	31%	26%	43%	39%	20%	26%	8%	63%	10%	33%	31%	32%	36%
Strongly support	22%	37%	39%	46%	36%	49%	33%	26%	67%	28%	5%	41%	8%	28%	32%	33%	32%	33%	26%	36%	47%	25%	32%	51%	27%	68%	4%	50%	27%	33%	34%	39%
Somewhat support	14%	9%	16%	13%	14%	15%	12%	10%	15%	13%	9%	13%	16%	13%	16%	11%	14%	11%	11%	16%	14%	15%	12%	12%	22%	15%	9%	26%	18%	15%	17%	10%
Neither support nor oppose	16%	13%	14%	10%	11%	13%	15%	11%	6%	21%	16%	11%	24%	16%	14%	18%	14%	13%	14%	14%	12%	11%	14%	14%	19%	6%	19%	7%	18%	14%	10%	12%
Somewhat oppose	17%	13%	10%	11%	14%	7%	13%	17%	4%	16%	20%	12%	18%	15%	14%	12%	14%	14%	17%	11%	10%	16%	14%	8%	15%	4%	22%	7%	15%	14%	14%	12%
Strongly oppose	25%	25%	18%	17%	22%	13%	20%	31%	4%	19%	43%	21%	25%	18%	21%	22%	22%	25%	25%	20%	16%	27%	24%	12%	11%	4%	41%	3%	19%	17%	19%	24%
Unsure	7%	4%	2%	3%	3%	2%	6%	4%	3%	3%	6%	3%	8%	10%	4%	3%	4%	5%	6%	3%	2%	6%	4%	3%	6%	3%	4%	8%	4%	8%	6%	2%

Do you support or oppose President Trump's executive order emphasizing the protection of Second Amendment rights, aiming to prevent infringements on the right to bear arms?

CYGNAL

UN Funding EO

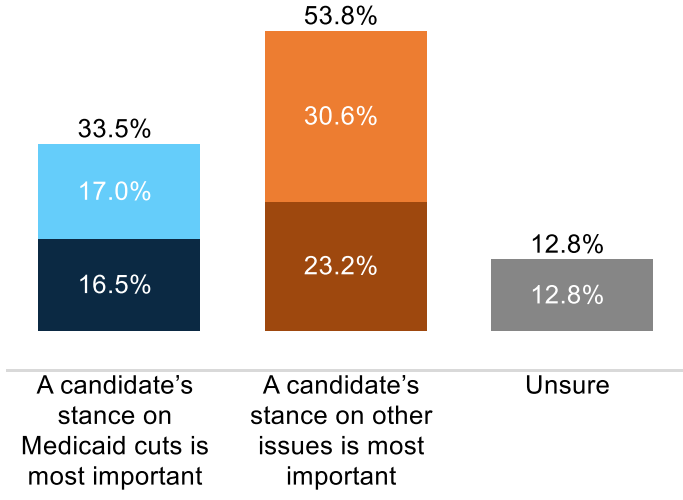


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	31%	41%	49%	51%	46%	53%	41%	31%	78%	30%	10%	47%	16%	39%	43%	38%	39%	40%	33%	42%	55%	34%	40%	54%	37%	78%	8%	62%	41%	42%	40%	44%
Oppose Total	47%	47%	40%	42%	48%	35%	38%	58%	8%	55%	78%	42%	62%	40%	40%	48%	48%	45%	48%	46%	38%	51%	49%	30%	40%	7%	82%	14%	36%	41%	43%	47%
Strongly support	16%	32%	31%	38%	31%	37%	29%	19%	58%	17%	3%	32%	9%	25%	25%	26%	25%	27%	22%	27%	39%	17%	27%	43%	16%	56%	3%	32%	22%	24%	25%	33%
Somewhat support	15%	9%	18%	13%	14%	17%	11%	12%	20%	13%	6%	15%	8%	14%	17%	12%	14%	13%	11%	14%	16%	17%	13%	11%	21%	22%	5%	30%	18%	19%	15%	11%
Neither support nor oppose	15%	7%	10%	4%	6%	8%	14%	7%	9%	11%	8%	7%	18%	13%	12%	11%	10%	9%	13%	10%	5%	11%	7%	11%	15%	9%	8%	14%	18%	11%	7%	7%
Somewhat oppose	12%	7%	10%	12%	12%	10%	8%	12%	3%	13%	16%	9%	17%	12%	12%	11%	11%	9%	10%	12%	10%	13%	11%	7%	18%	4%	17%	9%	10%	13%	11%	10%
Strongly oppose	35%	39%	30%	30%	36%	25%	31%	46%	5%	43%	62%	33%	45%	28%	28%	36%	37%	36%	38%	34%	27%	37%	38%	22%	22%	4%	65%	5%	26%	28%	32%	37%
Unsure	7%	6%	1%	2%	0%	3%	7%	5%	5%	4%	4%	4%	4%	8%	6%	4%	4%	7%	6%	2%	2%	5%	4%	5%	8%	5%	3%	9%	6%	6%	9%	3%

Do you support or oppose President Trump's executive order to withdraw the United States from and cessation of funding to specific United Nations organizations, citing actions contrary to U.S. interests and values?

CYGNAL

Medicaid vs Other Issues

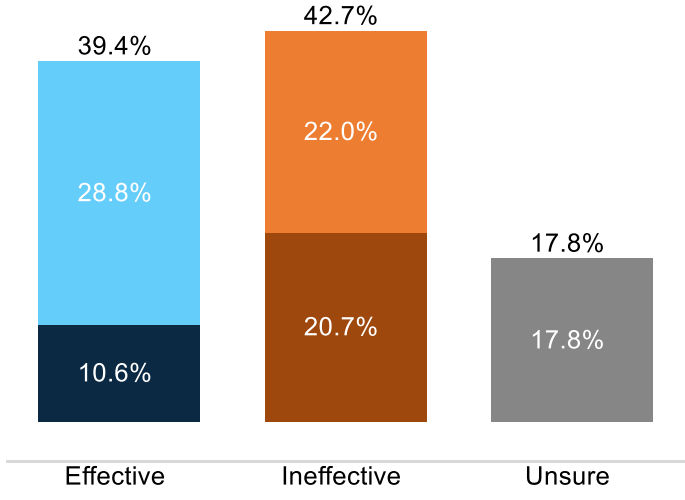


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
A candidate's stance on Medicaid cuts is most important	33%	38%	31%	32%	27%	36%	39%	30%	26%	35%	41%	33%	44%	34%	37%	39%	39%	29%	41%	32%	31%	37%	32%	34%	33%	27%	41%	25%	43%	32%	29%	32%
A candidate's stance on other issues is most important	50%	49%	61%	56%	67%	51%	42%	60%	59%	52%	49%	54%	46%	56%	52%	49%	49%	53%	47%	56%	60%	53%	56%	50%	51%	58%	50%	55%	47%	47%	57%	57%
Definitely a candidate's stance on Medicaid cuts is most important	13%	19%	17%	17%	12%	21%	19%	12%	12%	16%	22%	14%	33%	14%	17%	17%	19%	13%	19%	17%	17%	20%	15%	16%	12%	12%	22%	6%	18%	15%	13%	17%
Probably a candidate's stance on Medicaid cuts is most important	20%	18%	15%	15%	15%	14%	20%	18%	14%	19%	19%	18%	11%	19%	20%	22%	20%	16%	23%	15%	14%	17%	16%	18%	22%	15%	18%	19%	25%	17%	16%	15%
Probably a candidate's stance on other issues is most important	32%	27%	34%	29%	35%	29%	24%	37%	32%	31%	29%	31%	27%	31%	29%	27%	28%	32%	27%	33%	31%	31%	32%	28%	34%	32%	30%	33%	24%	31%	37%	31%
Definitely a candidate's stance on other issues is most important	18%	22%	27%	27%	32%	22%	18%	22%	27%	21%	20%	23%	18%	25%	23%	23%	21%	21%	19%	23%	29%	22%	24%	22%	17%	26%	20%	22%	23%	17%	21%	25%
Unsure	17%	13%	8%	12%	6%	13%	18%	10%	15%	13%	10%	13%	10%	11%	11%	11%	12%	18%	12%	12%	9%	10%	13%	15%	15%	15%	9%	20%	11%	21%	14%	11%

When deciding who to support for Congress, is a candidate's stance on Medicaid cuts the most important factor in your support, or is a candidate's stance on other issues most important?

CYGNAL

NGO Effectiveness

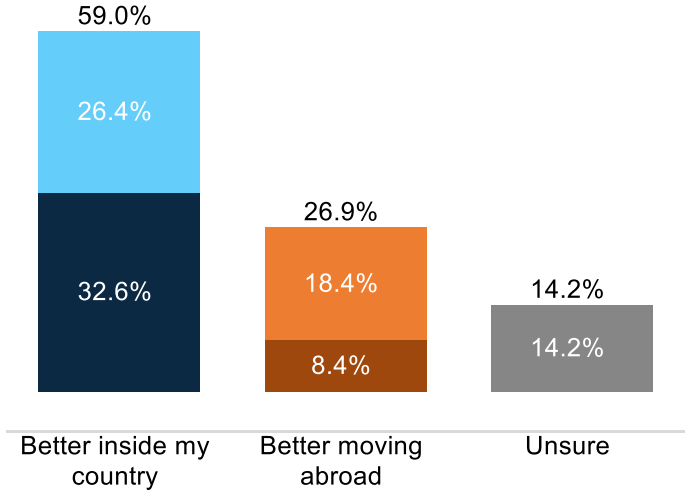


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Effective Total	43%	37%	47%	31%	43%	34%	36%	45%	27%	45%	52%	38%	52%	35%	45%	49%	44%	40%	41%	41%	37%	47%	40%	33%	39%	25%	54%	25%	45%	32%	36%	40%
Ineffective Total	36%	38%	44%	55%	51%	48%	38%	35%	56%	39%	30%	43%	33%	49%	40%	39%	40%	38%	36%	47%	50%	37%	43%	47%	40%	58%	27%	62%	41%	42%	35%	44%
Very effective	11%	10%	15%	6%	13%	8%	11%	10%	7%	11%	15%	10%	14%	10%	15%	15%	13%	11%	10%	10%	11%	14%	10%	10%	6%	6%	15%	2%	15%	9%	6%	11%
Somewhat effective	32%	27%	32%	24%	30%	26%	25%	35%	20%	34%	36%	28%	38%	26%	30%	35%	31%	28%	31%	31%	26%	33%	30%	23%	33%	18%	39%	23%	30%	24%	31%	30%
Somewhat ineffective	24%	20%	20%	23%	23%	21%	23%	21%	26%	19%	20%	21%	24%	28%	21%	18%	21%	22%	23%	23%	21%	23%	21%	22%	28%	25%	18%	41%	26%	29%	17%	20%
Very ineffective	11%	18%	24%	32%	29%	27%	15%	14%	31%	19%	10%	22%	9%	22%	19%	20%	19%	16%	12%	25%	29%	14%	21%	25%	12%	33%	9%	21%	15%	13%	17%	25%
Unsure	21%	25%	9%	15%	6%	17%	25%	20%	17%	17%	19%	19%	15%	16%	15%	12%	16%	22%	24%	11%	13%	17%	17%	20%	20%	18%	19%	13%	14%	25%	29%	15%

How effective or ineffective are international non-government organizations in addressing global challenges?

CYGNAL

Economic Opportunities

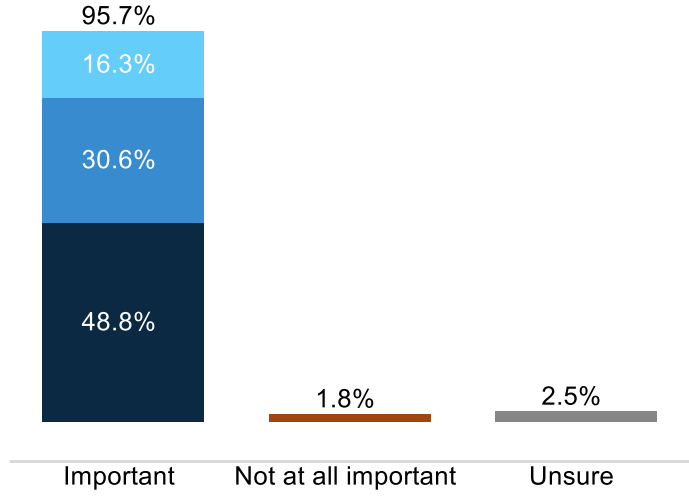


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Better inside my country	46%	60%	60%	71%	67%	65%	56%	50%	81%	52%	39%	62%	43%	52%	58%	53%	56%	57%	50%	60%	69%	56%	56%	66%	57%	80%	39%	64%	45%	59%	56%	63%
Better moving abroad	40%	20%	32%	17%	23%	25%	27%	33%	12%	30%	41%	23%	44%	32%	32%	37%	32%	25%	33%	30%	20%	31%	28%	21%	27%	12%	40%	26%	45%	26%	29%	22%
Definitely better inside my country	20%	35%	33%	43%	40%	37%	32%	23%	56%	25%	11%	35%	17%	28%	31%	23%	29%	30%	26%	29%	44%	25%	31%	41%	21%	56%	11%	38%	19%	32%	25%	38%
Probably better inside my country	26%	25%	27%	28%	28%	27%	24%	27%	25%	27%	28%	27%	26%	24%	26%	29%	27%	28%	24%	30%	26%	31%	25%	26%	36%	24%	28%	25%	26%	27%	31%	25%
Probably better moving abroad	29%	15%	20%	10%	14%	16%	20%	24%	8%	18%	30%	16%	32%	21%	22%	23%	22%	18%	25%	19%	13%	21%	20%	13%	21%	9%	27%	22%	32%	20%	17%	15%
Definitely better moving abroad	11%	5%	12%	7%	9%	9%	7%	9%	4%	11%	12%	7%	12%	11%	10%	14%	10%	7%	8%	11%	8%	9%	8%	9%	6%	3%	13%	4%	13%	5%	12%	8%
Unsure	14%	21%	8%	12%	10%	10%	17%	18%	7%	19%	20%	14%	13%	16%	10%	11%	13%	18%	17%	11%	10%	13%	16%	12%	16%	7%	21%	10%	10%	15%	14%	15%

Over the next five years, do you think your personal economic opportunities are strongest inside the U.S., or do you think you would have better economic opportunities by moving abroad?

CYGNAL

International Importance

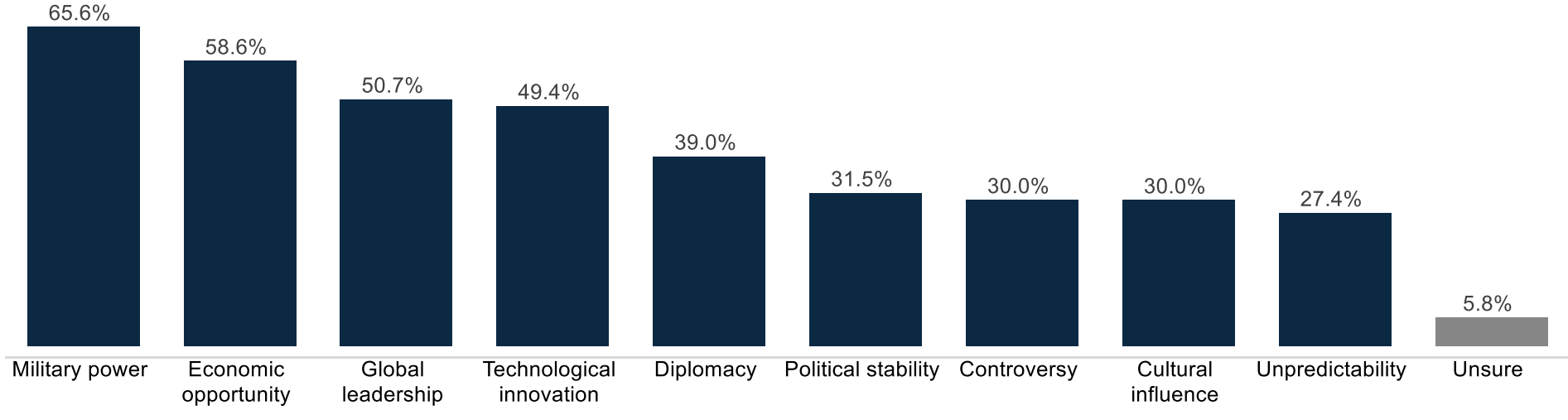


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Important Total	93%	99%	94%	97%	97%	95%	94%	98%	94%	95%	97%	97%	93%	91%	93%	95%	96%	96%	96%	96%	96%	95%	95%	96%	96%	95%	95%	98%	93%	92%	95%	94%	97%
Extremely important	45%	54%	46%	49%	54%	42%	46%	54%	34%	51%	64%	49%	45%	48%	44%	45%	50%	52%	47%	46%	49%	50%	52%	43%	38%	32%	67%	29%	40%	47%	42%	52%
Very important	30%	34%	27%	29%	26%	31%	33%	32%	37%	28%	24%	32%	29%	27%	28%	30%	30%	32%	34%	28%	29%	29%	29%	34%	35%	37%	24%	32%	27%	31%	35%	31%
Somewhat important	18%	10%	20%	18%	17%	21%	15%	13%	23%	16%	9%	16%	19%	16%	21%	20%	16%	12%	15%	21%	18%	17%	15%	19%	22%	25%	7%	31%	26%	16%	17%	14%
Not at all important	2%	1%	3%	2%	3%	2%	2%	0%	3%	2%	1%	2%	1%	4%	3%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	3%	0%	1%	4%	3%	1%	1%
Unsure	5%	1%	3%	1%	1%	3%	4%	1%	3%	3%	2%	2%	6%	5%	4%	3%	3%	2%	3%	2%	2%	3%	2%	2%	3%	3%	2%	6%	4%	2%	5%	2%

How important for the U.S.' future is maintaining strong international relationships?

CYGNAL

U.S. Qualities

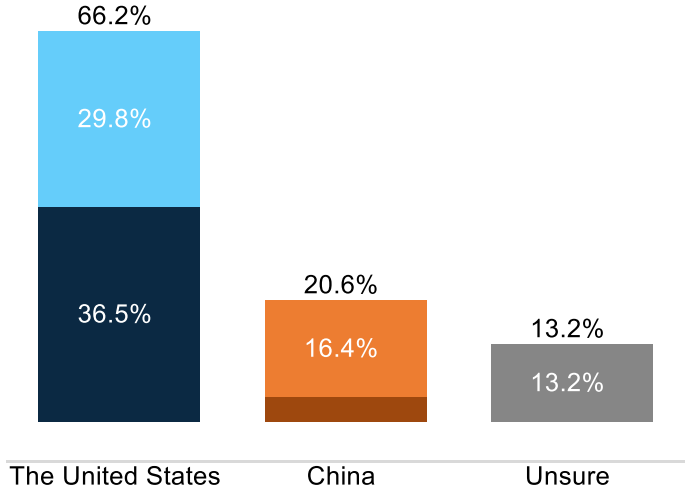


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Military power	51%	67%	69%	77%	75%	72%	56%	63%	74%	66%	55%	70%	48%	49%	57%	61%	63%	63%	55%	72%	74%	57%	69%	66%	61%	75%	59%	71%	41%	63%	69%	72%
Economic opportunity	44%	65%	59%	67%	68%	59%	54%	57%	72%	55%	45%	62%	45%	49%	57%	54%	57%	58%	52%	57%	66%	57%	58%	62%	53%	73%	46%	59%	39%	58%	59%	64%
Global leadership	38%	56%	51%	58%	56%	53%	45%	51%	62%	50%	39%	54%	35%	45%	49%	50%	48%	49%	47%	50%	58%	45%	50%	57%	46%	61%	42%	50%	32%	48%	50%	56%
Technological innovation	33%	53%	52%	61%	61%	53%	39%	48%	61%	49%	36%	53%	34%	44%	47%	45%	45%	46%	40%	50%	61%	43%	49%	55%	46%	61%	41%	50%	32%	47%	48%	54%
Diplomacy	27%	48%	37%	43%	41%	39%	42%	34%	45%	37%	33%	41%	31%	31%	36%	36%	39%	40%	36%	38%	41%	33%	39%	43%	33%	43%	35%	31%	25%	35%	38%	44%
Political stability	22%	35%	32%	38%	39%	31%	31%	25%	39%	27%	24%	33%	27%	26%	31%	30%	31%	31%	26%	26%	41%	29%	30%	37%	25%	38%	26%	29%	18%	29%	27%	36%
Controversy	37%	26%	36%	21%	32%	25%	28%	35%	18%	36%	41%	29%	35%	34%	28%	35%	32%	30%	32%	33%	26%	31%	33%	23%	31%	16%	43%	30%	33%	33%	35%	28%
Cultural influence	32%	27%	37%	25%	36%	26%	27%	32%	27%	33%	32%	30%	31%	32%	33%	31%	33%	27%	32%	29%	32%	34%	31%	25%	29%	26%	34%	30%	26%	30%	31%	31%
Unpredictability	33%	25%	28%	23%	26%	25%	26%	33%	13%	32%	42%	27%	30%	28%	23%	32%	31%	27%	31%	29%	23%	32%	29%	20%	27%	13%	42%	29%	33%	26%	24%	27%
Unsure	8%	6%	3%	5%	2%	6%	9%	4%	4%	7%	7%	6%	8%	7%	5%	4%	5%	7%	7%	4%	5%	5%	6%	5%	6%	4%	7%	4%	8%	7%	8%	4%

Which qualities do you associate with the United States? (Select all that apply.)

CYGNAL

Global Superpower

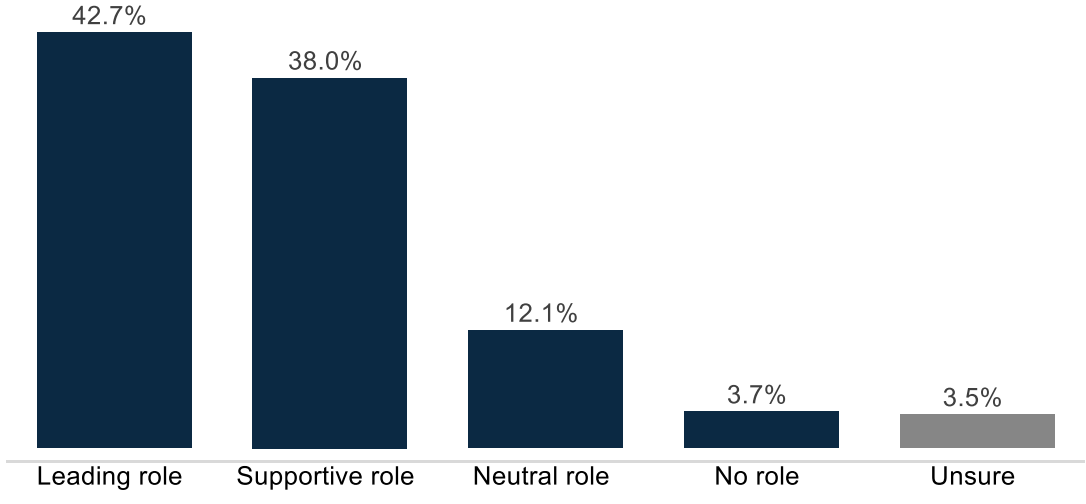


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
The United States	54%	64%	72%	77%	79%	71%	59%	60%	79%	63%	54%	69%	54%	61%	65%	63%	65%	58%	61%	67%	79%	63%	66%	70%	63%	79%	54%	80%	62%	57%	67%	70%
China	27%	18%	22%	14%	15%	21%	23%	22%	13%	23%	28%	18%	31%	25%	24%	24%	23%	22%	23%	24%	15%	25%	21%	17%	24%	13%	28%	15%	27%	28%	21%	17%
Definitely the United States	24%	35%	46%	43%	47%	43%	30%	29%	50%	34%	23%	37%	28%	37%	38%	35%	35%	31%	28%	39%	48%	37%	35%	39%	27%	51%	23%	29%	29%	31%	33%	41%
Probably the United States	30%	30%	26%	33%	32%	28%	29%	31%	30%	29%	31%	32%	25%	24%	27%	29%	31%	27%	33%	28%	31%	26%	30%	32%	36%	28%	31%	51%	33%	26%	34%	29%
Probably China	21%	15%	17%	12%	12%	17%	17%	19%	11%	19%	22%	15%	25%	16%	19%	19%	17%	18%	18%	18%	12%	18%	17%	13%	18%	11%	21%	8%	19%	21%	17%	15%
Definitely China	6%	3%	5%	2%	4%	4%	6%	3%	2%	4%	6%	3%	5%	10%	6%	6%	5%	5%	5%	5%	3%	7%	3%	3%	6%	2%	6%	7%	8%	6%	4%	3%
Unsure	19%	17%	5%	9%	6%	9%	18%	18%	8%	14%	18%	13%	16%	13%	11%	12%	12%	19%	16%	9%	6%	12%	14%	13%	13%	8%	18%	5%	11%	16%	12%	13%

Do you think the United States or China is the world's leading superpower?

CYGNAL

International Importance

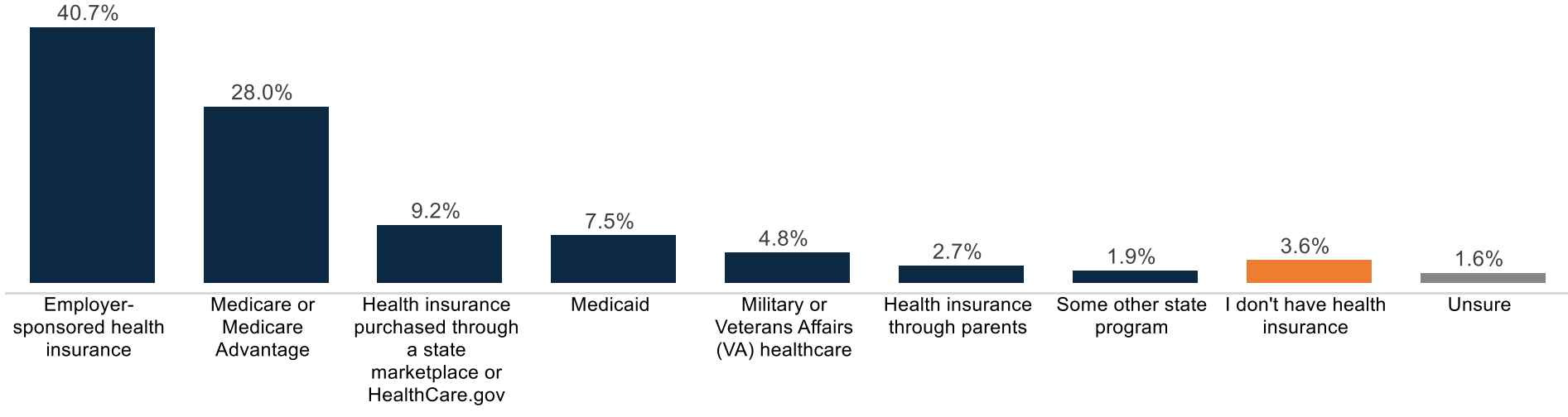


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Leading role	32%	56%	38%	44%	47%	36%	43%	46%	34%	43%	53%	46%	38%	35%	38%	42%	43%	49%	40%	36%	44%	39%	47%	38%	29%	33%	54%	23%	29%	42%	37%	47%
Supportive role	43%	33%	36%	39%	36%	40%	35%	41%	42%	35%	35%	38%	34%	38%	37%	35%	38%	34%	42%	38%	38%	42%	35%	41%	45%	42%	34%	44%	42%	35%	37%	38%
Neutral role	14%	6%	16%	13%	12%	17%	12%	8%	17%	11%	7%	10%	21%	13%	18%	18%	14%	11%	9%	18%	12%	10%	12%	13%	17%	16%	7%	26%	18%	12%	18%	10%
No role	3%	2%	8%	3%	4%	5%	4%	2%	4%	6%	2%	3%	4%	9%	4%	4%	4%	1%	4%	6%	4%	5%	3%	5%	4%	5%	2%	4%	6%	6%	5%	2%
Unsure	7%	3%	2%	1%	1%	2%	7%	2%	3%	5%	3%	3%	3%	6%	4%	2%	2%	4%	5%	3%	1%	3%	4%	3%	5%	4%	2%	3%	5%	6%	3%	2%

What role should the United States play in promoting democracy worldwide?

CYGNAL

Health Insurance Source

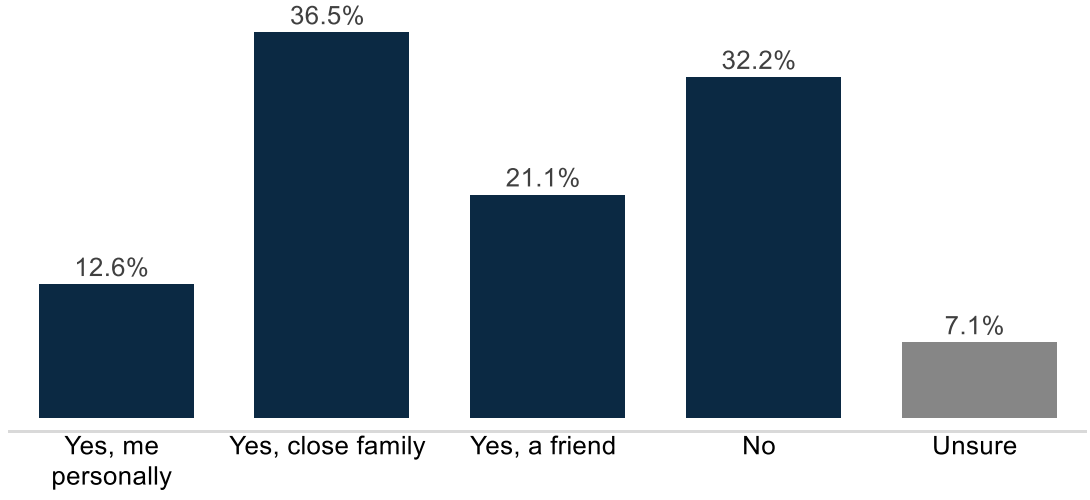


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Employer-sponsored health insurance	49%	29%	56%	32%	53%	35%	29%	51%	40%	47%	38%	41%	37%	31%	55%	55%	41%	49%	26%	33%	50%	45%	40%	38%	38%	43%	40%	46%	23%	40%	48%	44%
Medicare or Medicare Advantage	6%	53%	7%	43%	25%	26%	31%	28%	29%	26%	28%	33%	13%	16%	9%	17%	23%	28%	33%	23%	27%	20%	29%	32%	25%	28%	28%	18%	16%	22%	21%	34%
Health insurance purchased through a sta...	11%	8%	9%	8%	9%	8%	11%	8%	10%	6%	10%	9%	12%	10%	12%	9%	10%	9%	9%	11%	8%	8%	10%	8%	10%	9%	9%	11%	14%	10%	7%	8%
Medicaid	13%	4%	9%	4%	2%	11%	12%	4%	6%	5%	11%	5%	17%	15%	10%	7%	11%	4%	13%	10%	4%	13%	5%	8%	9%	7%	8%	7%	17%	11%	9%	4%
Military or Veterans Affairs (VA) healthcare	4%	2%	4%	10%	4%	9%	3%	3%	5%	5%	4%	4%	8%	5%	5%	5%	5%	3%	3%	7%	7%	3%	5%	6%	6%	4%	5%	1%	8%	2%	3%	5%
Health insurance through parents	6%	0%	5%	0%	2%	4%	3%	3%	3%	2%	3%	2%	5%	7%	2%	4%	3%	2%	4%	6%	1%	2%	3%	2%	4%	2%	3%	9%	10%	4%	3%	1%
Some other state program	3%	1%	3%	2%	2%	3%	2%	1%	2%	1%	2%	1%	3%	4%	2%	2%	2%	2%	2%	3%	1%	3%	2%	1%	2%	2%	2%	5%	5%	3%	1%	1%
I don't have health insurance	5%	3%	6%	1%	2%	4%	5%	2%	4%	3%	3%	3%	2%	9%	3%	1%	4%	1%	7%	8%	1%	4%	4%	3%	4%	4%	3%	3%	4%	7%	7%	2%
Unsure	4%	1%	1%	0%	1%	0%	4%	0%	1%	3%	2%	1%	3%	2%	3%	0%	1%	1%	3%	0%	1%	3%	1%	2%	3%	0%	2%	0%	4%	1%	1%	1%

Which of the following is your main source of health insurance?

CYGNAL

Connection to Medicaid

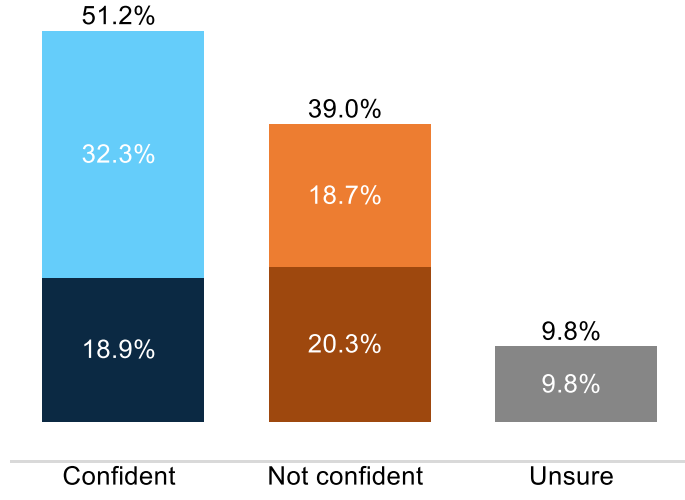


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Yes Total	68%	51%	72%	53%	60%	64%	60%	59%	55%	60%	67%	58%	74%	67%	73%	73%	55%	63%	65%	61%	68%	57%	62%	65%	54%	66%	65%	73%	59%	55%	59%
Yes, me personally	16%	8%	15%	12%	9%	17%	17%	7%	12%	8%	15%	10%	23%	18%	17%	13%	7%	18%	17%	11%	19%	10%	13%	16%	13%	12%	24%	24%	20%	14%	8%
Yes, close family	41%	30%	46%	30%	39%	36%	35%	37%	32%	38%	41%	35%	45%	39%	45%	47%	34%	37%	38%	37%	42%	34%	36%	38%	32%	40%	39%	36%	30%	36%	38%
Yes, a friend	22%	18%	26%	19%	21%	24%	17%	24%	17%	23%	25%	21%	20%	23%	26%	26%	21%	19%	24%	22%	27%	19%	20%	22%	16%	26%	17%	23%	20%	19%	22%
No	25%	43%	21%	39%	34%	26%	34%	35%	39%	33%	25%	35%	20%	26%	22%	23%	38%	30%	28%	32%	24%	36%	31%	28%	39%	27%	28%	18%	36%	35%	34%
Unsure	7%	6%	8%	8%	6%	10%	6%	6%	6%	7%	8%	7%	5%	7%	5%	4%	6%	6%	7%	8%	8%	7%	7%	8%	7%	7%	7%	8%	5%	10%	7%

Do you know someone who receives medical coverage or healthcare support through the federal Medicaid program? Select all that apply.

CYGNAL

Local School Values

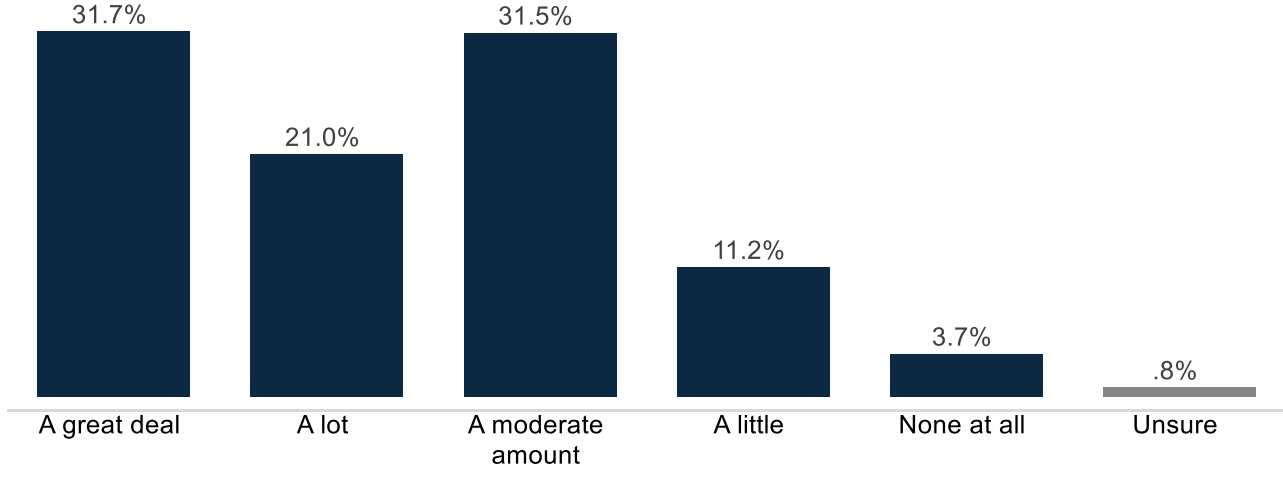


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Confident Total	56%	48%	57%	44%	55%	46%	46%	59%	38%	51%	66%	49%	68%	53%	61%	58%	56%	52%	52%	46%	54%	59%	50%	47%	49%	37%	67%	37%	54%	51%	47%	51%
Not confident Total	33%	41%	36%	46%	37%	45%	41%	32%	55%	38%	22%	42%	21%	36%	33%	34%	37%	36%	38%	41%	40%	30%	40%	44%	39%	57%	20%	55%	37%	36%	39%	40%
Very confident	19%	19%	25%	13%	24%	13%	14%	26%	12%	19%	27%	18%	23%	25%	25%	26%	22%	23%	15%	14%	22%	26%	18%	14%	12%	10%	29%	5%	20%	15%	10%	21%
Somewhat confident	37%	29%	33%	31%	31%	33%	32%	34%	27%	31%	40%	31%	45%	29%	36%	33%	34%	29%	37%	31%	32%	33%	32%	33%	37%	27%	39%	32%	34%	36%	38%	30%
Not very confident	18%	19%	16%	22%	16%	22%	21%	16%	23%	19%	14%	20%	13%	19%	15%	15%	19%	17%	20%	17%	20%	16%	18%	21%	23%	24%	13%	32%	19%	21%	18%	18%
Not confident at all	14%	23%	20%	24%	21%	24%	21%	16%	32%	19%	8%	22%	8%	17%	18%	19%	18%	19%	18%	25%	20%	14%	22%	23%	16%	33%	7%	23%	18%	16%	22%	22%
Unsure	11%	11%	6%	10%	8%	8%	13%	9%	7%	12%	12%	9%	11%	11%	6%	8%	7%	11%	11%	13%	6%	11%	10%	9%	12%	6%	12%	7%	8%	13%	13%	9%

How confident are you that your local school is teaching values you agree with rather than ones you disagree with?

CYGNAL

News Attention

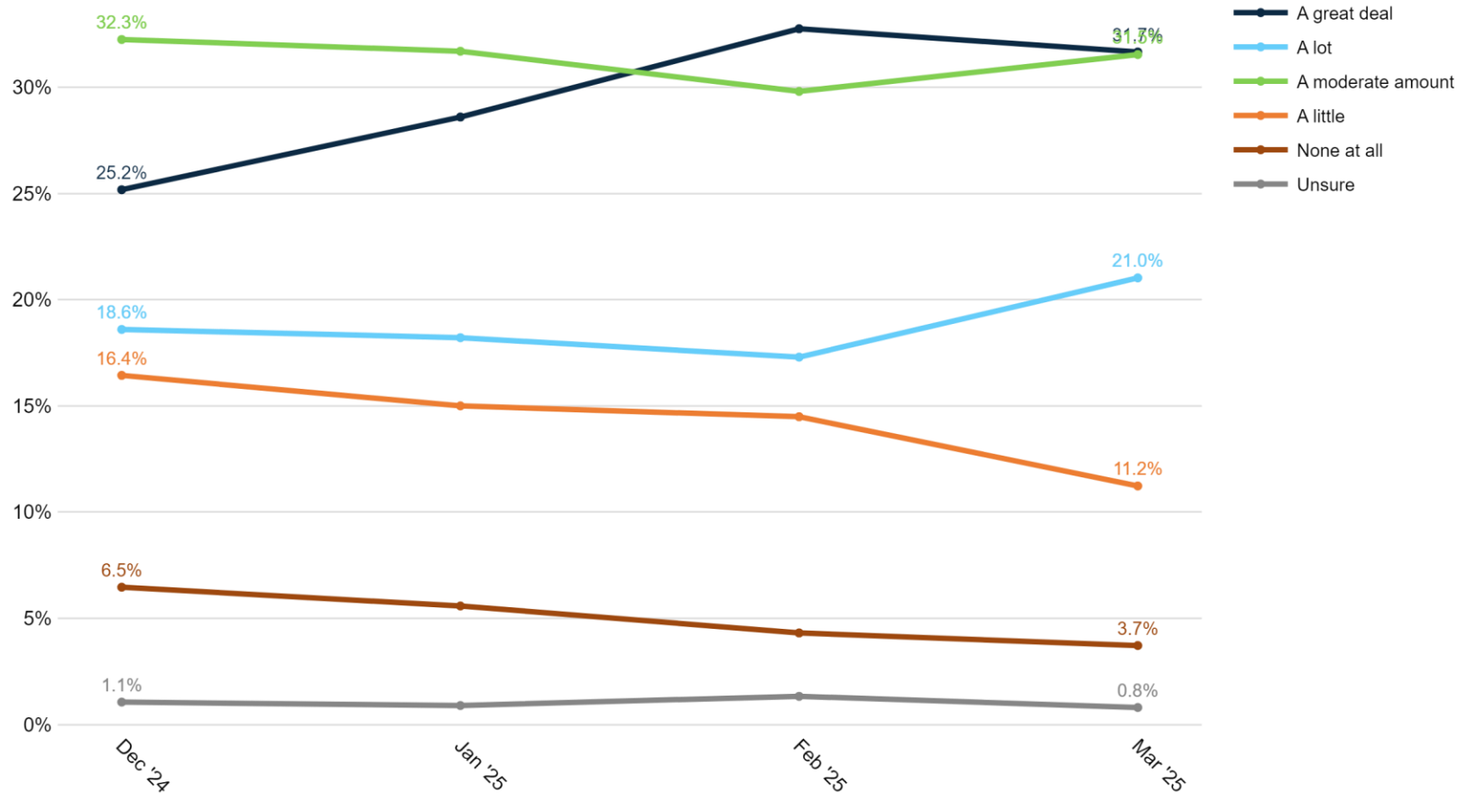


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
A great deal	22%	40%	33%	31%	36%	29%	27%	37%	33%	26%	34%	33%	26%	29%	29%	35%	32%	36%	27%	33%	31%	33%	33%	29%	17%	30%	35%	16%	23%	21%	21%	38%
A lot	21%	21%	20%	22%	22%	20%	20%	22%	20%	22%	23%	22%	17%	19%	20%	19%	20%	19%	22%	18%	23%	22%	23%	18%	21%	20%	22%	18%	18%	22%	23%	21%
A moderate amount	37%	26%	32%	31%	28%	35%	33%	30%	31%	35%	30%	30%	39%	33%	35%	31%	34%	30%	34%	33%	31%	31%	31%	34%	40%	32%	32%	38%	40%	34%	37%	28%
A little	12%	10%	12%	11%	10%	13%	12%	9%	12%	10%	10%	11%	11%	11%	12%	11%	11%	11%	11%	11%	12%	10%	10%	14%	16%	14%	8%	24%	13%	15%	14%	9%
None at all	6%	3%	2%	4%	3%	3%	7%	2%	3%	5%	3%	3%	4%	7%	4%	4%	3%	3%	6%	4%	2%	3%	3%	5%	4%	4%	3%	2%	5%	7%	4%	3%
Unsure	2%	0%	1%	0%	0%	1%	2%	0%	1%	1%	0%	1%	2%	1%	2%	0%	0%	1%	1%	1%	0%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	0%

How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

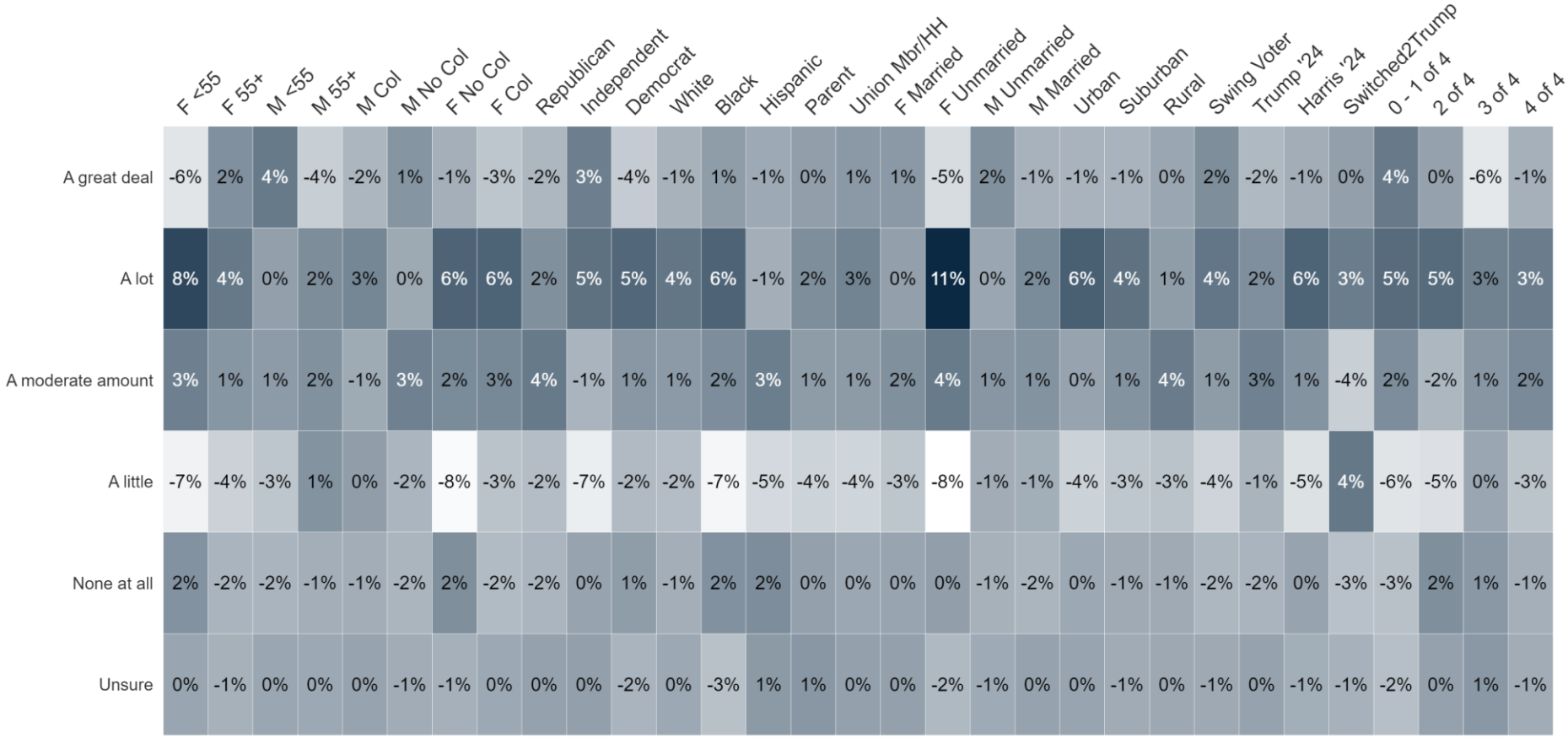
CYGNAL

Trend: News Attention



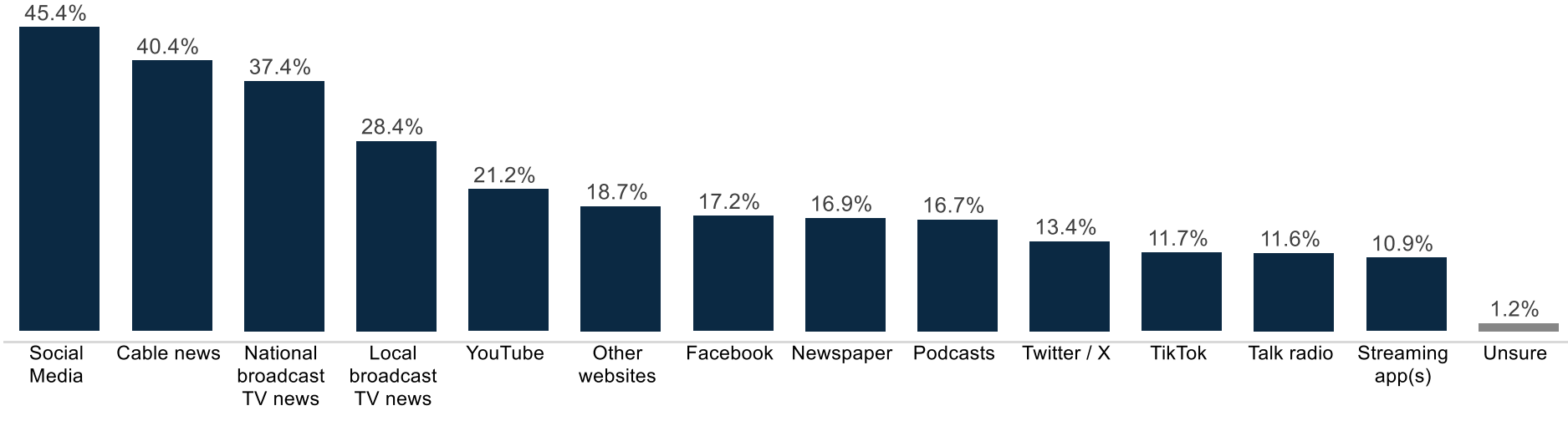
CYGNAL

Percent Change: News Attention (Feb '25 to Mar '25)



CYGNAL

News Sources

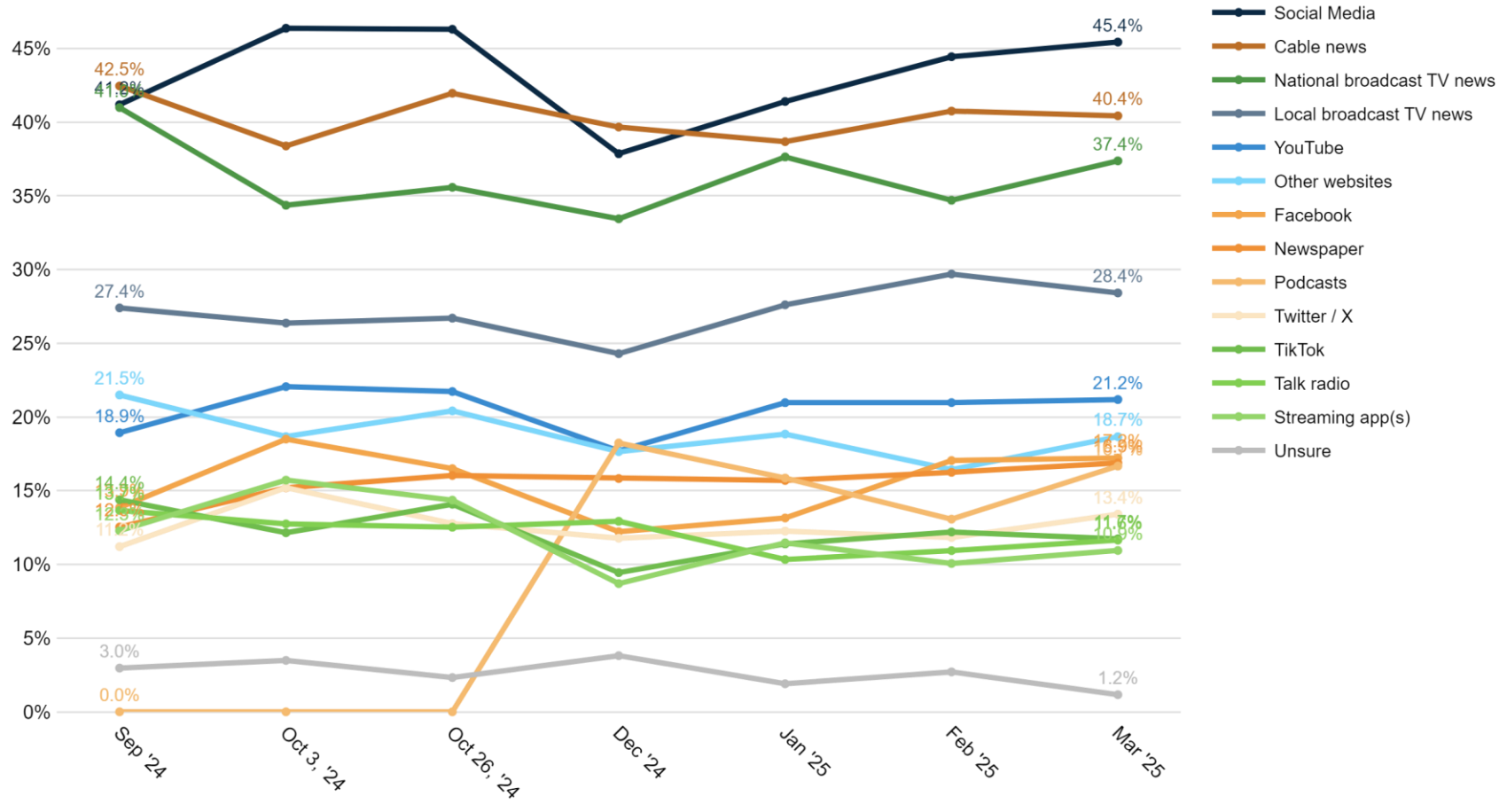


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	MedicaidConnect	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Social Media	63%	30%	64%	26%	43%	47%	50%	42%	48%	50%	40%	40%	53%	66%	57%	50%	49%	42%	51%	53%	40%	57%	40%	46%	50%	52%	38%	70%	68%	56%	54%	36%
Cable news	27%	50%	33%	50%	43%	41%	36%	43%	47%	33%	37%	44%	39%	29%	32%	38%	37%	42%	37%	33%	47%	37%	42%	41%	34%	46%	37%	31%	23%	37%	43%	45%
National broadcast TV news	34%	46%	30%	38%	33%	35%	38%	43%	26%	42%	48%	38%	38%	29%	37%	36%	37%	40%	41%	33%	34%	40%	39%	33%	39%	25%	52%	24%	30%	39%	36%	39%
Local broadcast TV news	24%	35%	19%	35%	23%	32%	31%	28%	26%	26%	32%	31%	27%	18%	24%	26%	28%	32%	27%	24%	29%	29%	27%	30%	29%	25%	33%	16%	21%	30%	22%	31%
YouTube	28%	11%	34%	14%	19%	28%	22%	16%	21%	26%	19%	16%	32%	38%	26%	23%	24%	17%	21%	32%	19%	23%	20%	21%	25%	24%	18%	45%	39%	23%	26%	16%
Other websites	20%	17%	20%	18%	26%	12%	17%	20%	14%	24%	21%	19%	14%	17%	16%	15%	18%	18%	18%	18%	20%	15%	22%	16%	19%	16%	22%	19%	18%	15%	15%	20%
Facebook	24%	16%	18%	10%	13%	15%	22%	18%	21%	13%	16%	17%	16%	21%	24%	22%	19%	18%	23%	16%	13%	21%	14%	20%	19%	21%	14%	20%	28%	25%	22%	12%
Newspaper	14%	19%	13%	21%	24%	11%	11%	23%	10%	20%	23%	18%	12%	14%	14%	17%	17%	19%	14%	15%	19%	19%	17%	15%	16%	10%	24%	10%	9%	10%	17%	21%
Podcasts	16%	12%	28%	13%	24%	17%	12%	16%	19%	17%	14%	16%	12%	21%	20%	15%	18%	15%	11%	20%	20%	17%	18%	14%	15%	20%	13%	24%	11%	20%	18%	17%
Twitter / X	12%	7%	27%	9%	23%	13%	9%	11%	19%	13%	8%	13%	13%	16%	18%	15%	14%	11%	8%	17%	18%	20%	11%	13%	11%	20%	7%	23%	15%	14%	16%	12%
TikTok	25%	2%	17%	3%	7%	12%	15%	11%	10%	12%	13%	9%	22%	22%	16%	16%	15%	10%	18%	14%	7%	18%	10%	10%	15%	10%	13%	16%	29%	14%	15%	6%
Talk radio	10%	12%	10%	14%	11%	13%	10%	13%	17%	10%	7%	12%	10%	12%	10%	15%	11%	11%	11%	10%	13%	9%	13%	12%	10%	18%	6%	12%	7%	10%	11%	13%
Streaming app(s)	16%	9%	9%	9%	9%	9%	14%	11%	11%	12%	9%	12%	11%	7%	13%	12%	12%	13%	11%	10%	9%	10%	11%	11%	10%	12%	10%	12%	9%	12%	13%	11%
Unsure	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%	0%	1%

What are your primary sources for news? Select up to three options.

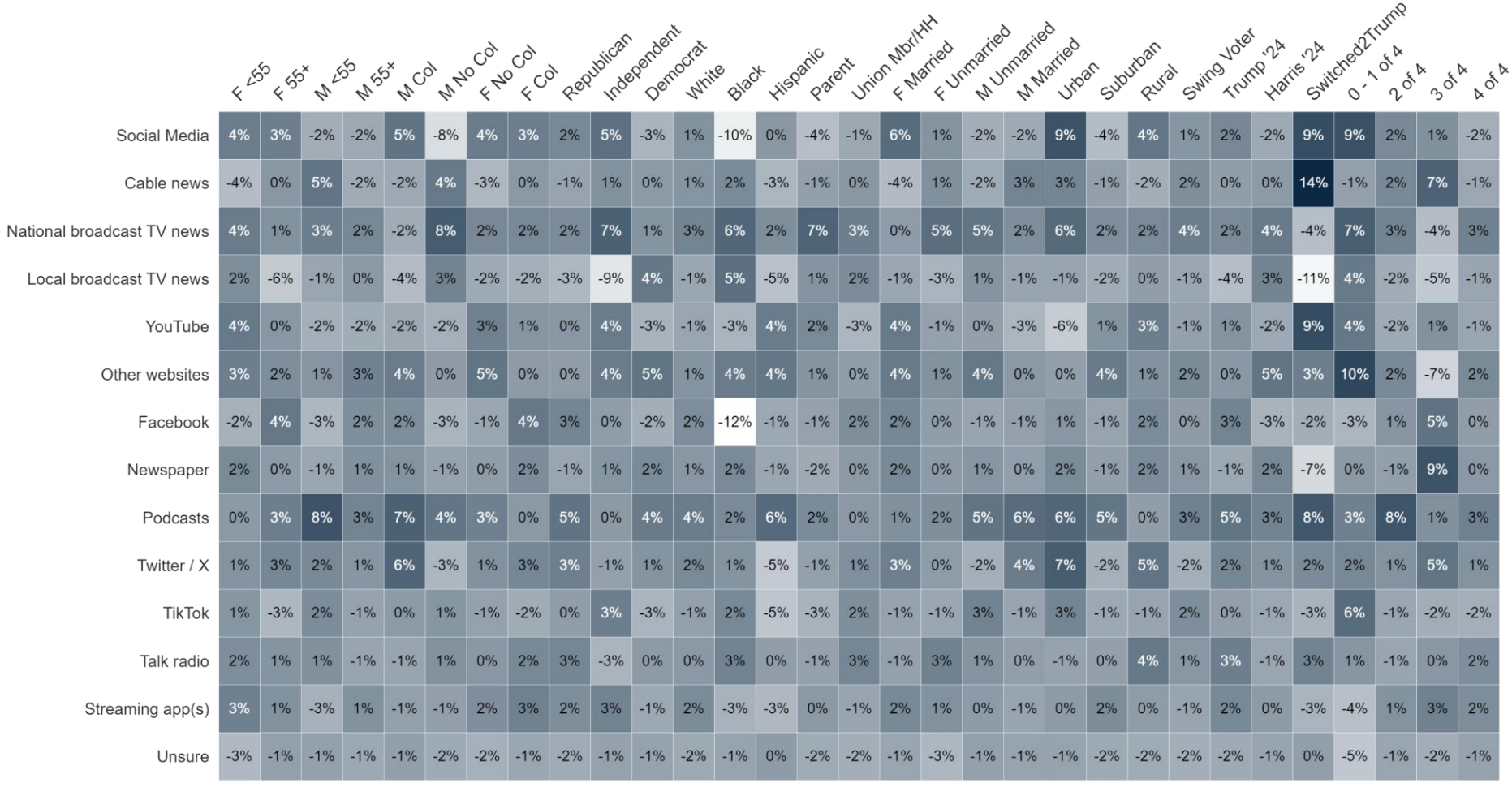
CYGNAL

Trend: News Sources



CYGNAL

Percent Change: News Sources (Feb '25 to Mar '25)

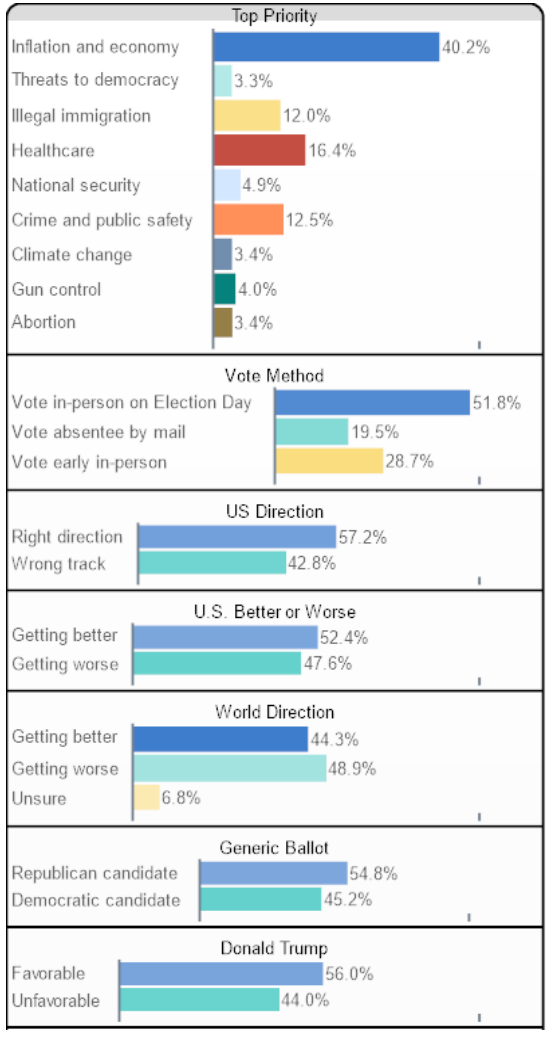


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Switched2Trump	0 - 1 of 4	2 of 4	3 of 4	4 of 4
Social Media	4%	3%	-2%	-2%	5%	-8%	4%	3%	2%	5%	-3%	1%	-10%	0%	-4%	-1%	6%	1%	-2%	-2%	9%	-4%	4%	1%	2%	-2%	9%	9%	2%	1%	-2%
Cable news	-4%	0%	5%	-2%	-2%	4%	-3%	0%	-1%	1%	0%	1%	2%	-3%	-1%	0%	-4%	1%	-2%	3%	3%	-1%	-2%	2%	0%	0%	14%	-1%	2%	7%	-1%
National broadcast TV news	4%	1%	3%	2%	-2%	8%	2%	2%	2%	7%	1%	3%	6%	2%	7%	3%	0%	5%	5%	2%	6%	2%	2%	4%	2%	4%	-4%	7%	3%	-4%	3%
Local broadcast TV news	2%	-6%	-1%	0%	-4%	3%	-2%	-2%	-3%	-9%	4%	-1%	5%	-5%	1%	2%	-1%	-3%	1%	-1%	-1%	-2%	0%	-1%	-4%	3%	-11%	4%	-2%	-5%	-1%
YouTube	4%	0%	-2%	-2%	-2%	-2%	3%	1%	0%	4%	-3%	-1%	-3%	4%	2%	-3%	4%	-1%	0%	-3%	-6%	1%	3%	-1%	1%	-2%	9%	4%	-2%	1%	-1%
Other websites	3%	2%	1%	3%	4%	0%	5%	0%	0%	4%	5%	1%	4%	4%	1%	0%	4%	1%	4%	0%	0%	4%	1%	2%	0%	5%	3%	10%	2%	-7%	2%
Facebook	-2%	4%	-3%	2%	2%	-3%	-1%	4%	3%	0%	-2%	2%	-12%	-1%	-1%	2%	2%	0%	-1%	-1%	1%	-1%	2%	0%	3%	-3%	-2%	-3%	1%	5%	0%
Newspaper	2%	0%	-1%	1%	1%	-1%	0%	2%	-1%	1%	2%	1%	2%	-1%	-2%	0%	2%	0%	1%	0%	2%	-1%	2%	1%	-1%	2%	-7%	0%	-1%	9%	0%
Podcasts	0%	3%	8%	3%	7%	4%	3%	0%	5%	0%	4%	4%	2%	6%	2%	0%	1%	2%	5%	6%	6%	5%	0%	3%	5%	3%	8%	3%	8%	1%	3%
Twitter / X	1%	3%	2%	1%	6%	-3%	1%	3%	3%	-1%	1%	2%	1%	-5%	-1%	1%	3%	0%	-2%	4%	7%	-2%	5%	-2%	2%	1%	2%	2%	1%	5%	1%
TikTok	1%	-3%	2%	-1%	0%	1%	-1%	-2%	0%	3%	-3%	-1%	2%	-5%	-3%	2%	-1%	-1%	3%	-1%	3%	-1%	-1%	2%	0%	-1%	-3%	6%	-1%	-2%	-2%
Talk radio	2%	1%	1%	-1%	-1%	1%	0%	2%	3%	-3%	0%	0%	3%	0%	-1%	3%	-1%	3%	1%	0%	-1%	0%	4%	1%	3%	-1%	3%	1%	-1%	0%	2%
Streaming app(s)	3%	1%	-3%	1%	-1%	-1%	2%	3%	2%	3%	-1%	2%	-3%	-3%	0%	-1%	2%	1%	0%	-1%	0%	2%	0%	-1%	2%	0%	-3%	-4%	1%	3%	2%
Unsure	-3%	-1%	-1%	-1%	-1%	-2%	-2%	-1%	-2%	-1%	-1%	-2%	-1%	0%	-2%	-2%	-1%	-3%	-1%	-1%	-1%	-2%	-2%	-2%	-2%	-1%	0%	-5%	-1%	-2%	-1%

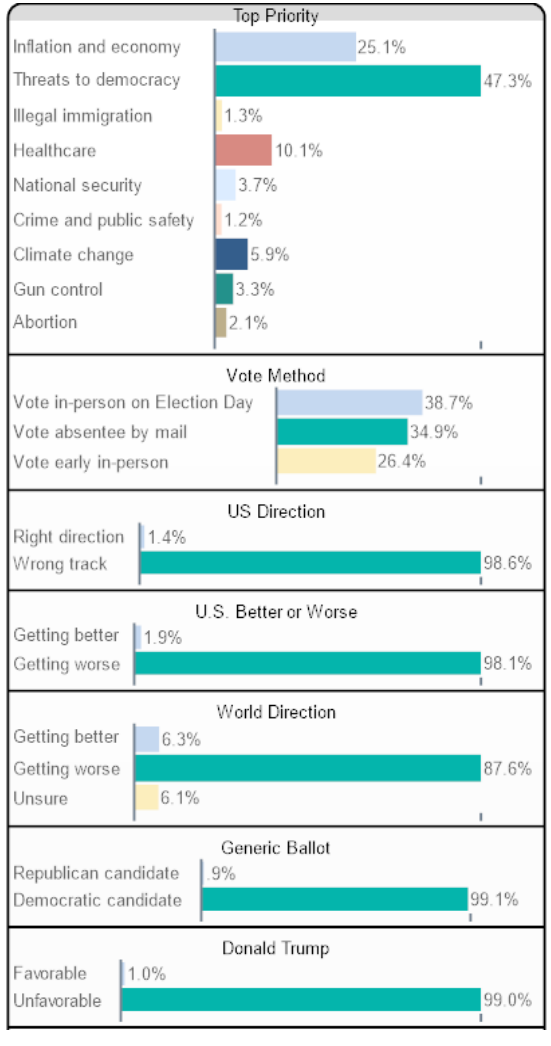
CYGNAL

Segmentation Analysis:

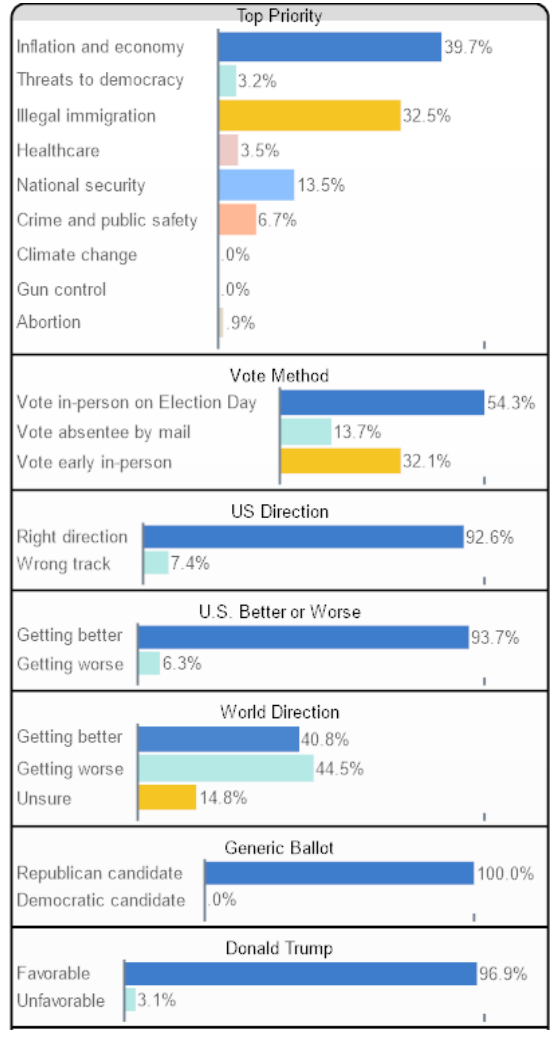
TOYDWC (20%)



Dem Base (43%)

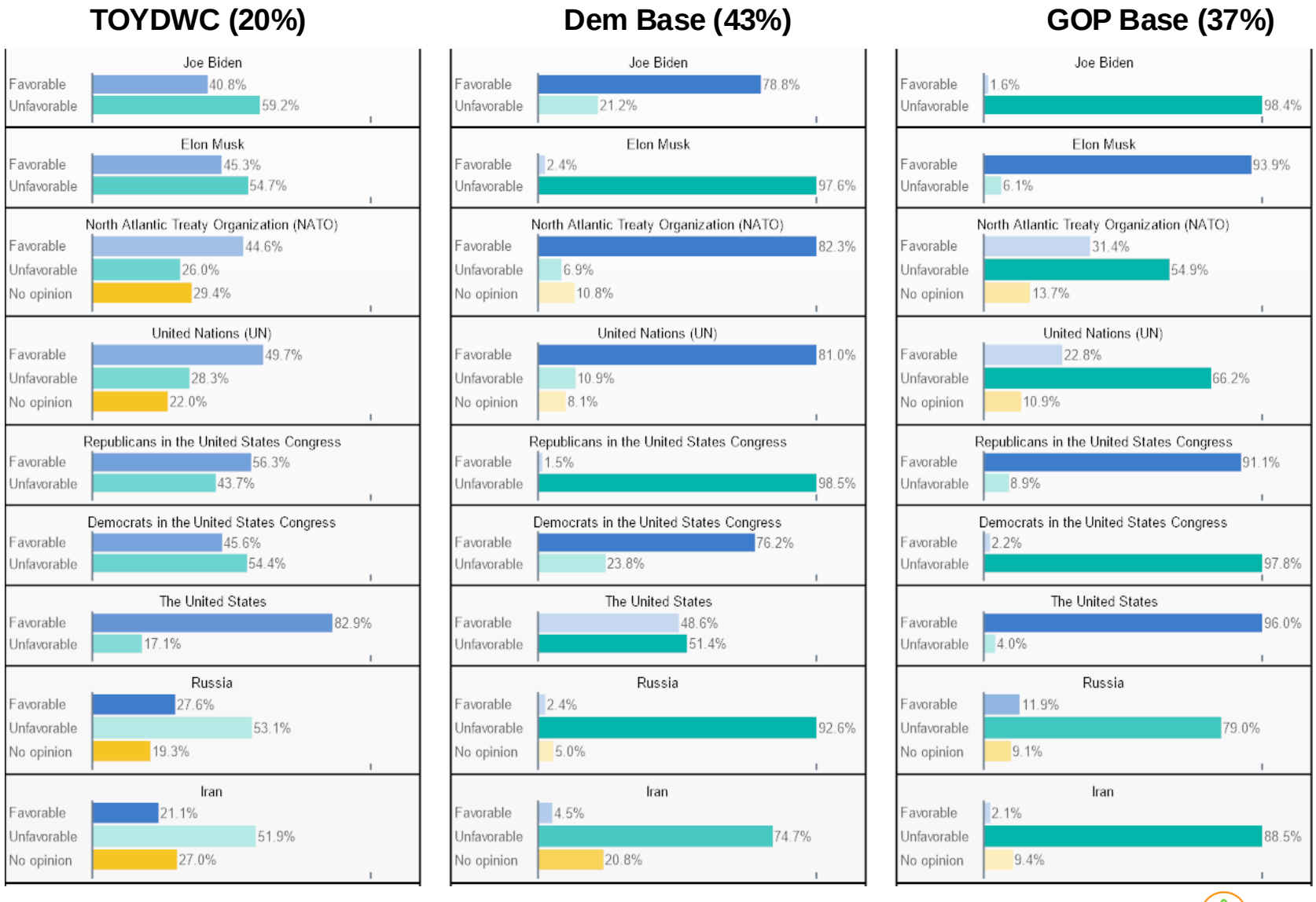


GOP Base (37%)



CYGNAL

Segmentation Analysis:



CYGNAL

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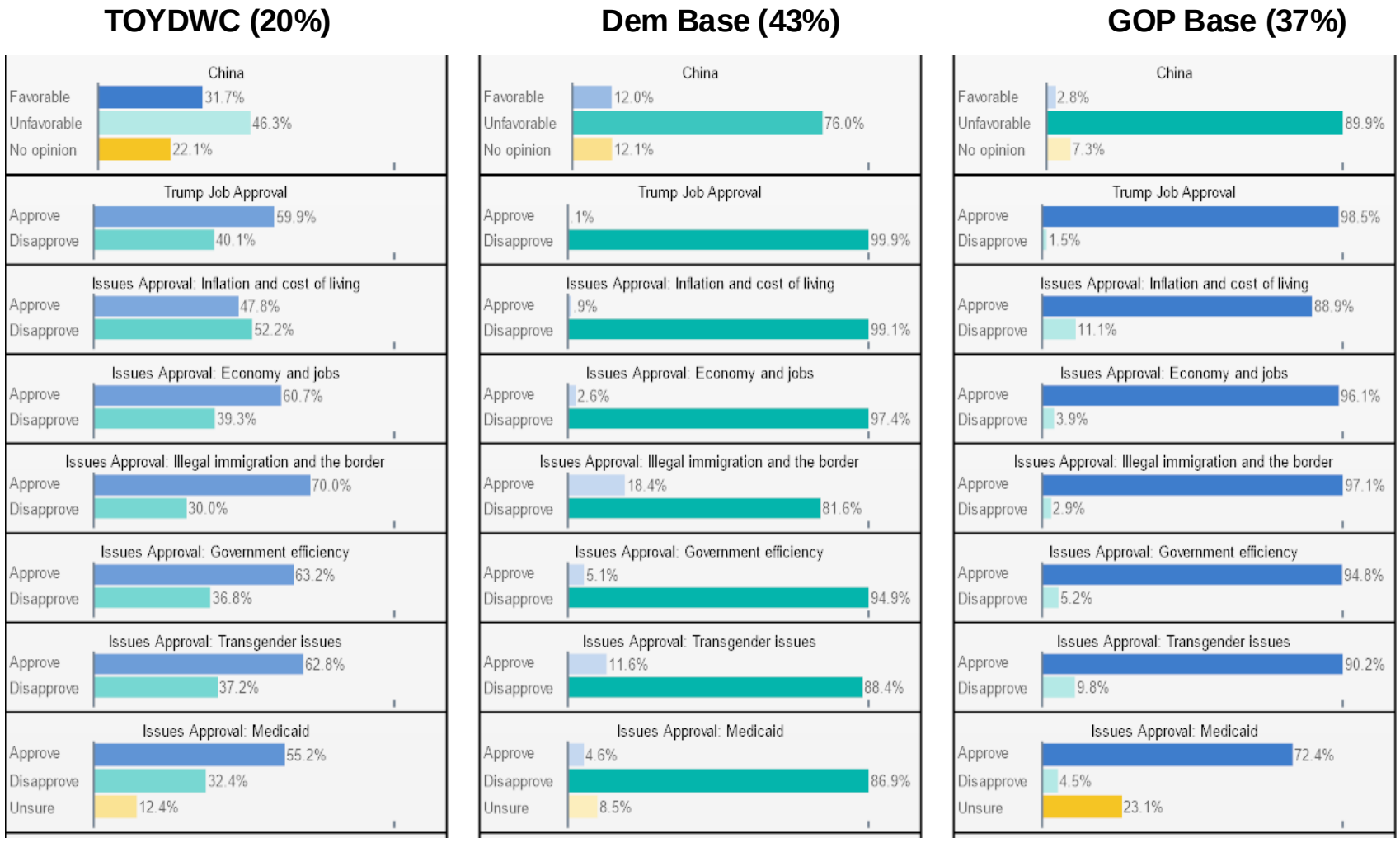
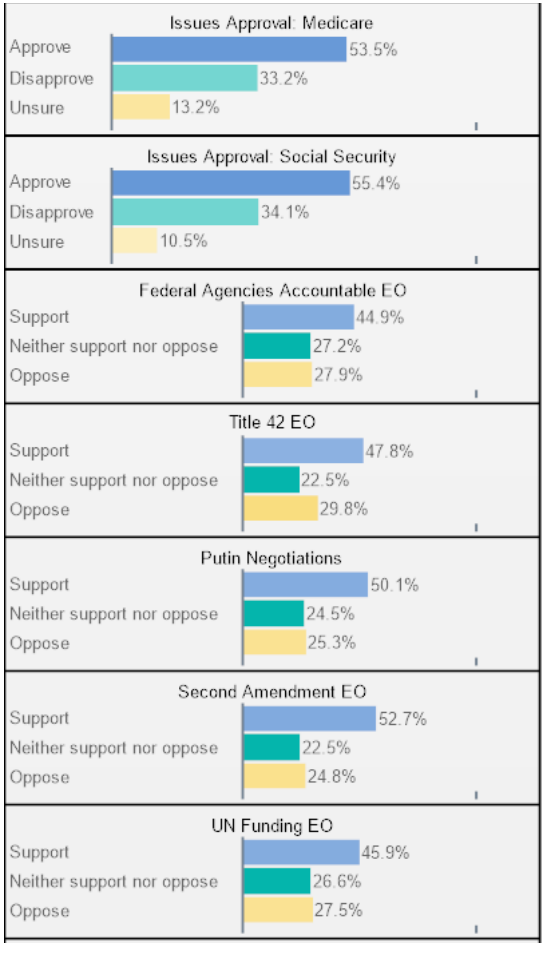


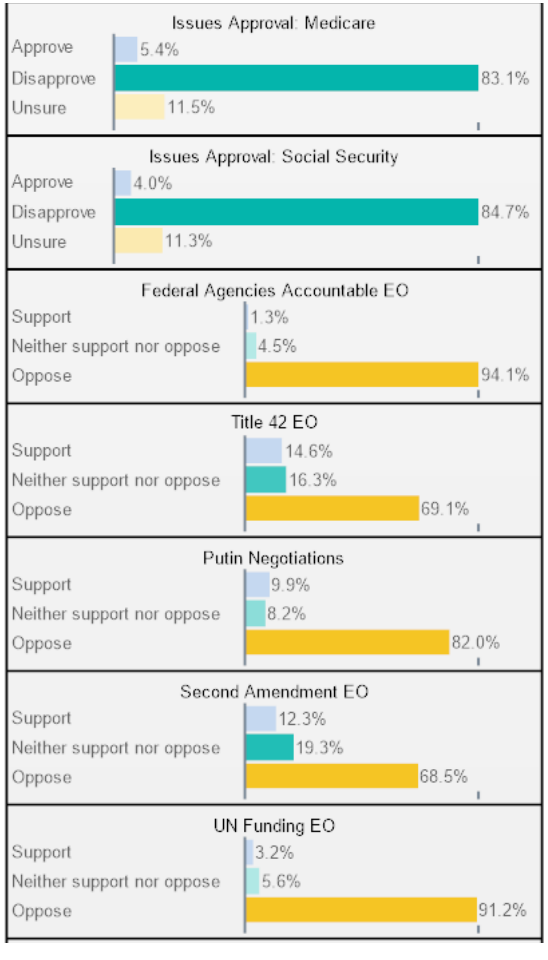
CYGNAL

Segmentation Analysis:

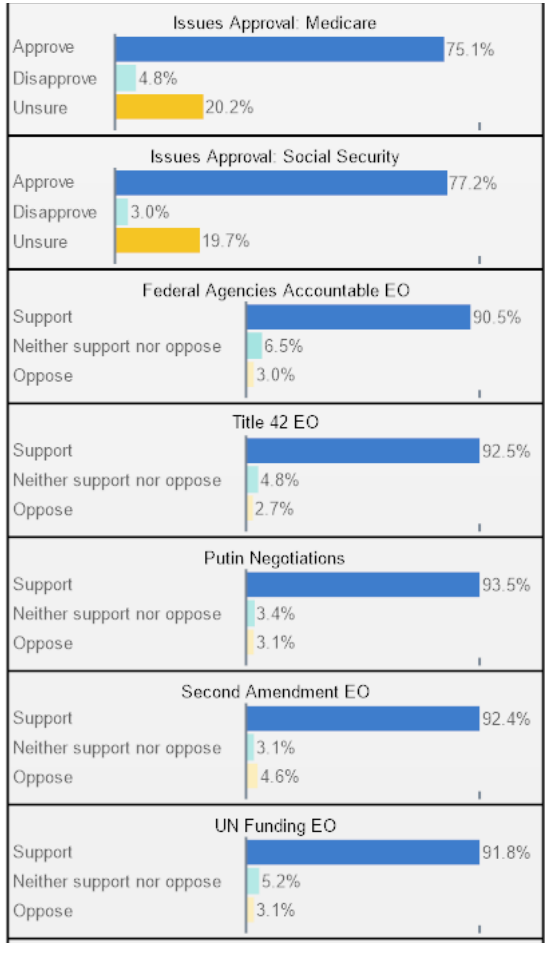
TOYDWC (20%)



Dem Base (43%)



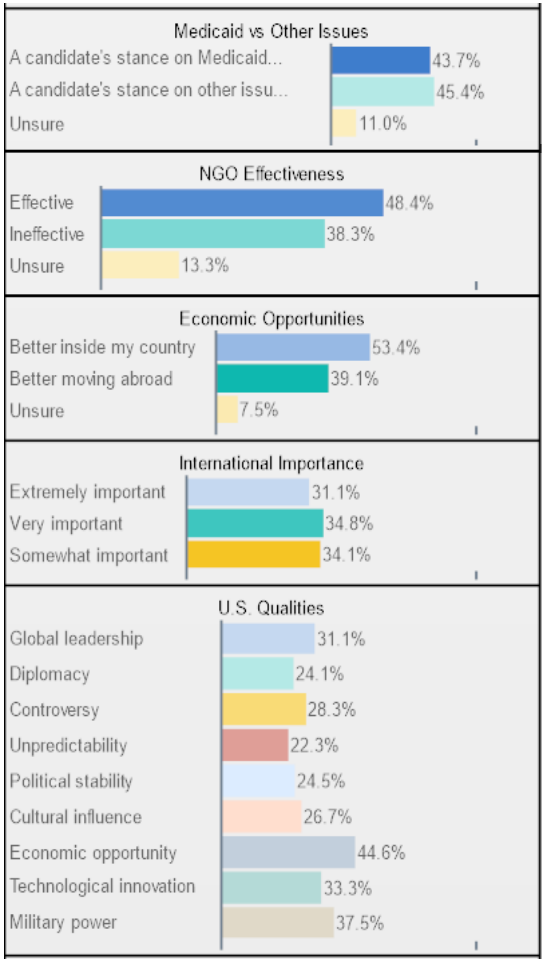
GOP Base (37%)



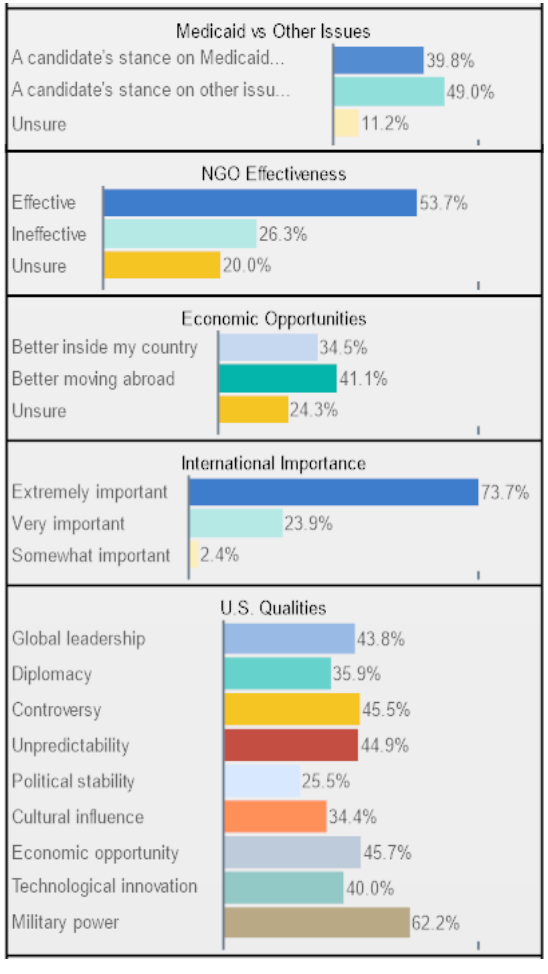
CYGNAL

Segmentation Analysis:

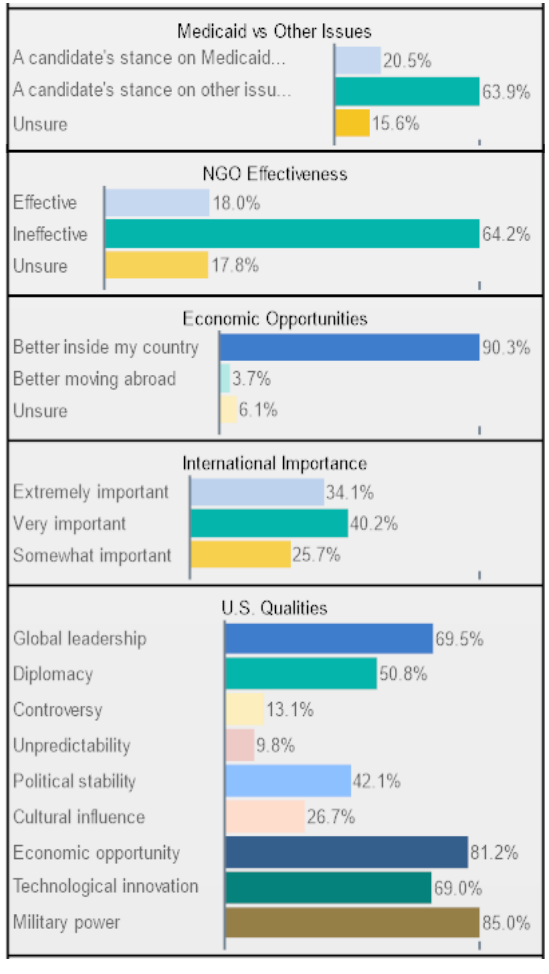
TOYDWC (20%)



Dem Base (43%)



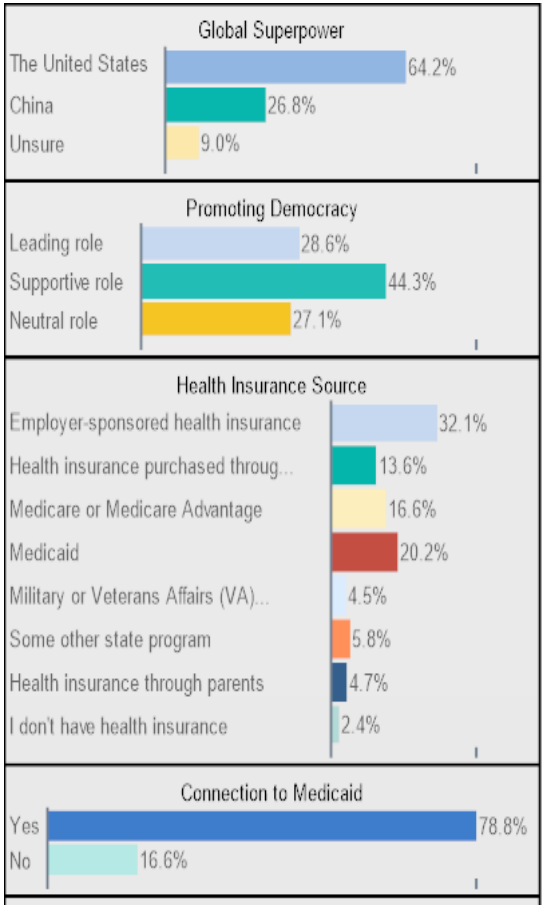
GOP Base (37%)



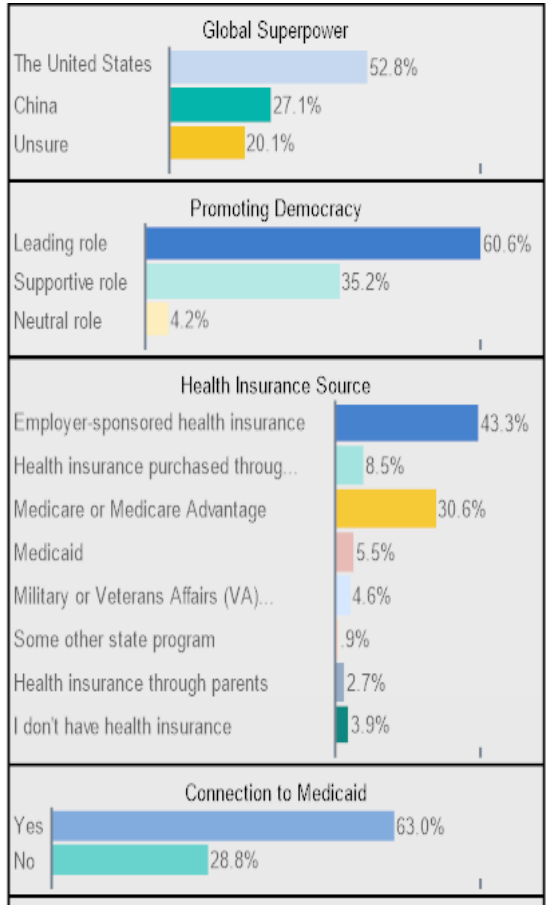
CYGNAL

Segmentation Analysis:

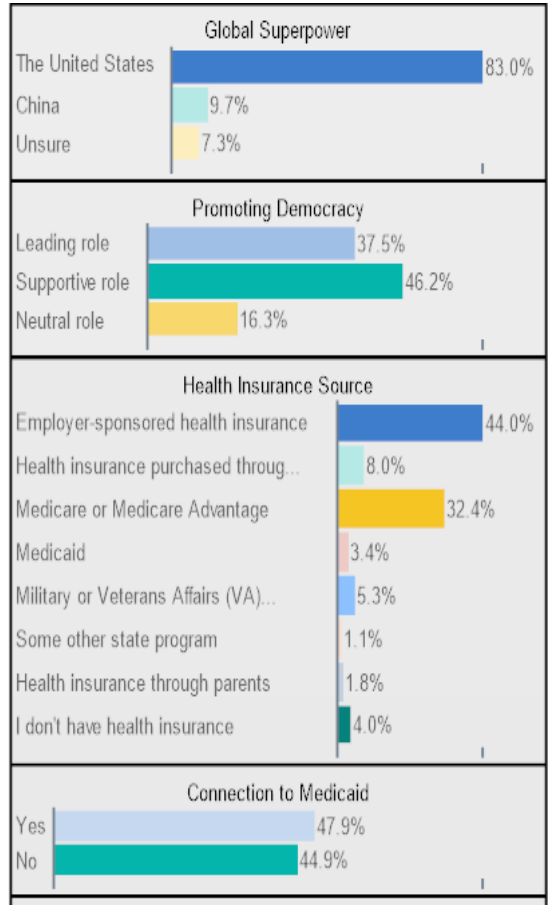
TOYDWC (20%)



Dem Base (43%)



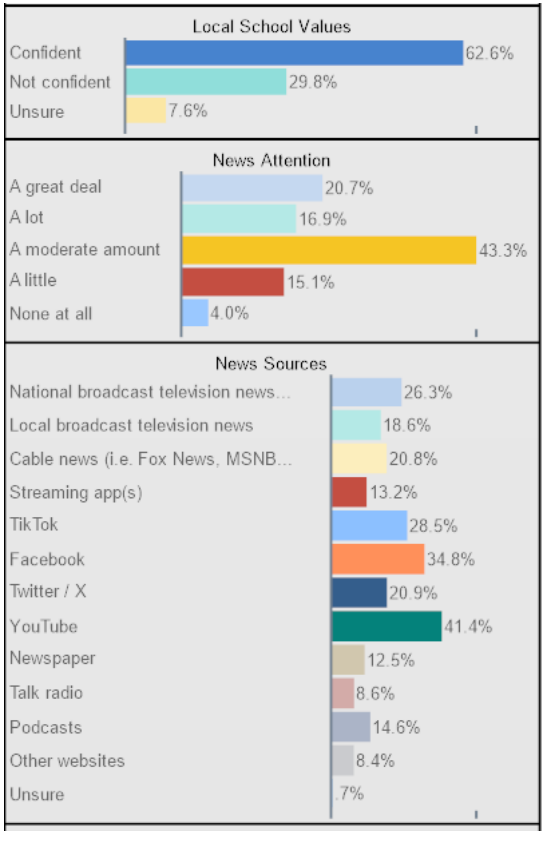
GOP Base (37%)



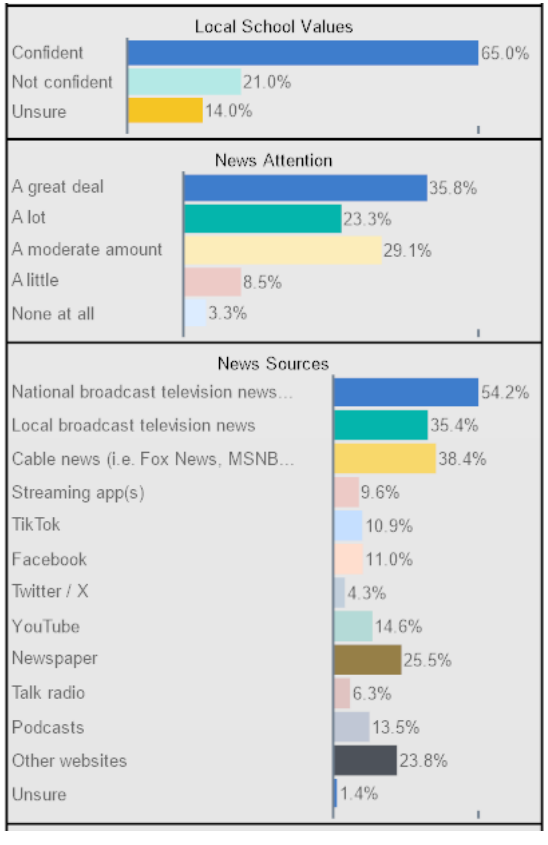
CYGNAL

Segmentation Analysis:

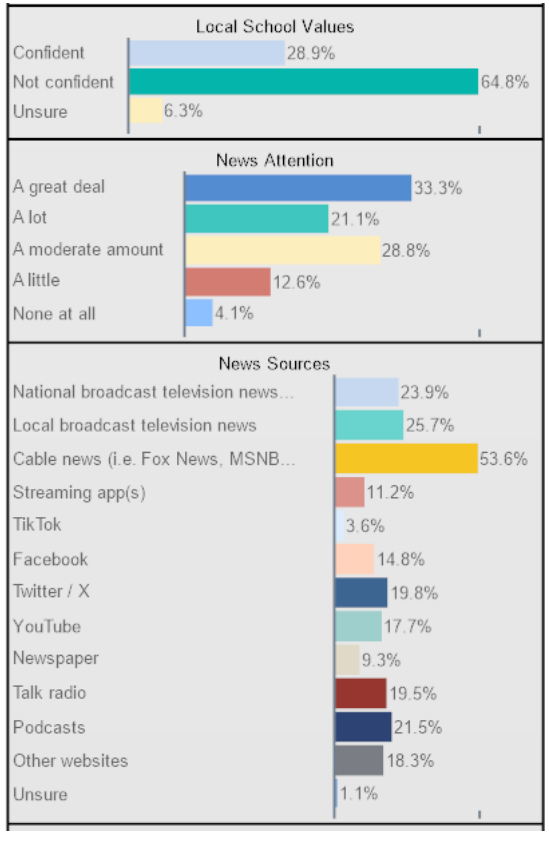
TOYDWC (20%)



Dem Base (43%)



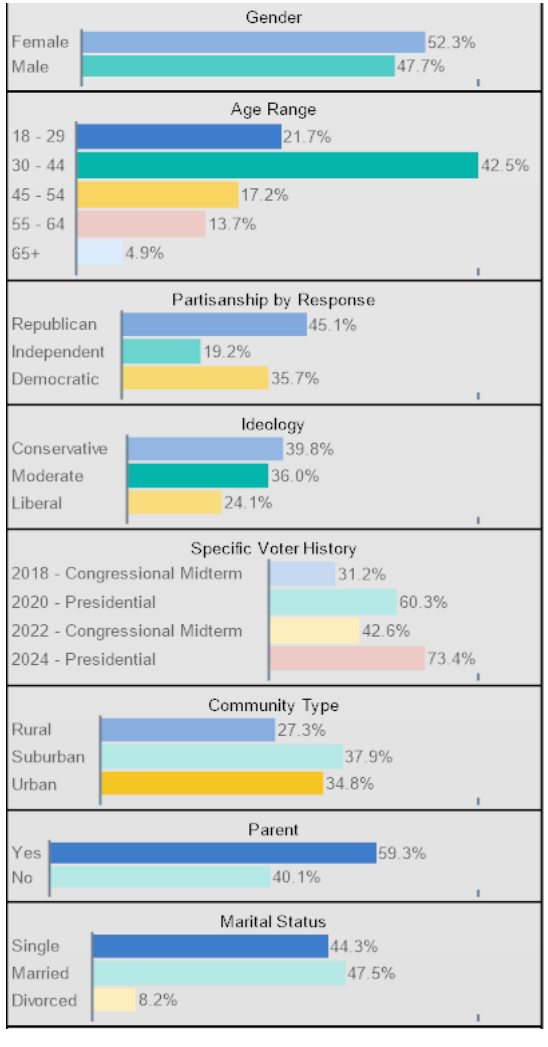
GOP Base (37%)



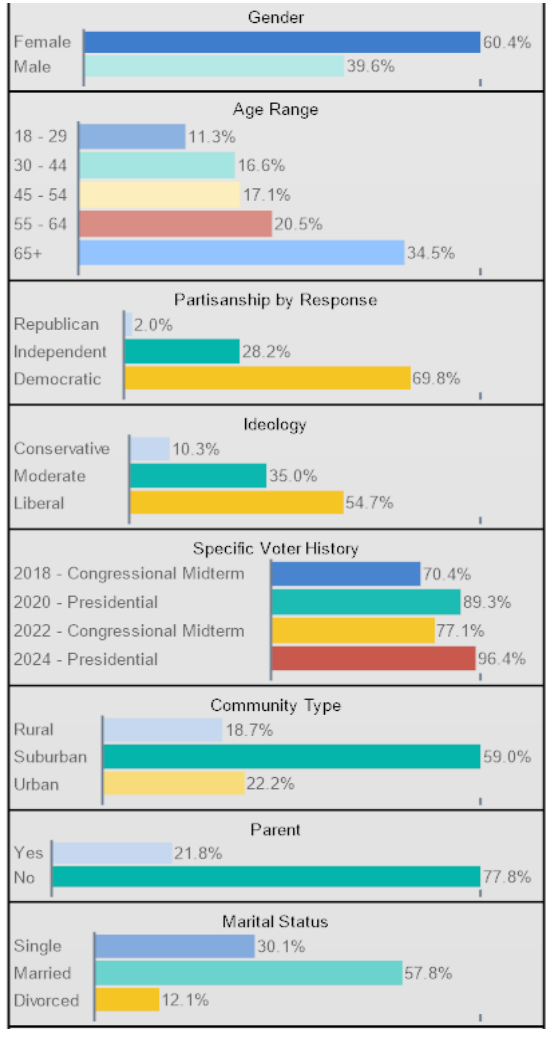
CYGNAL

Segmentation Analysis:

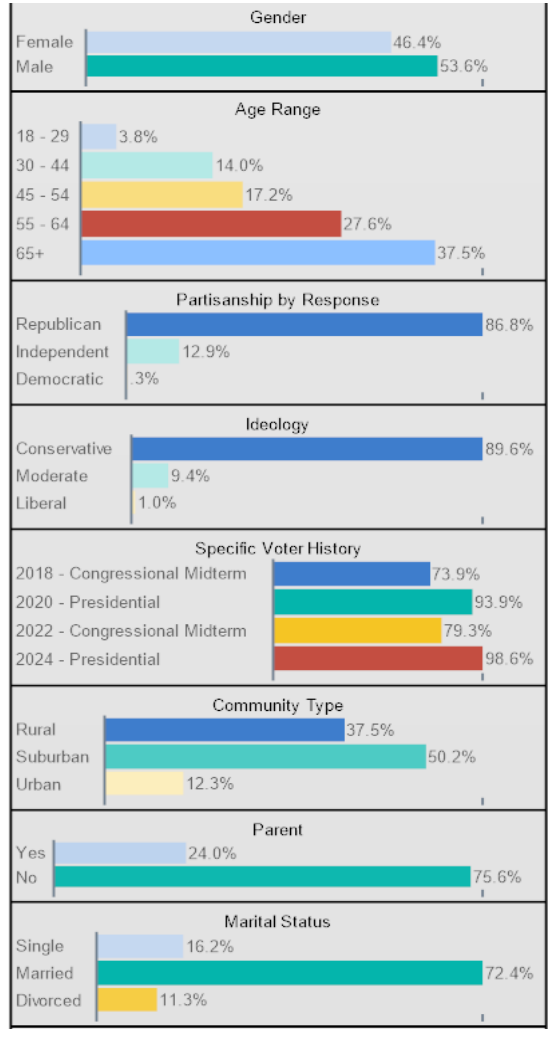
TOYDWC (20%)



Dem Base (43%)



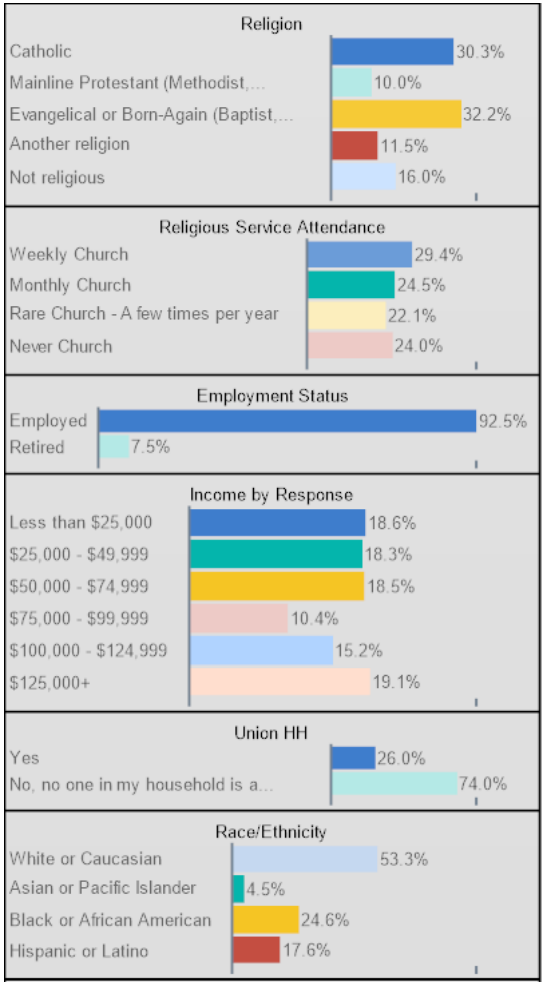
GOP Base (37%)



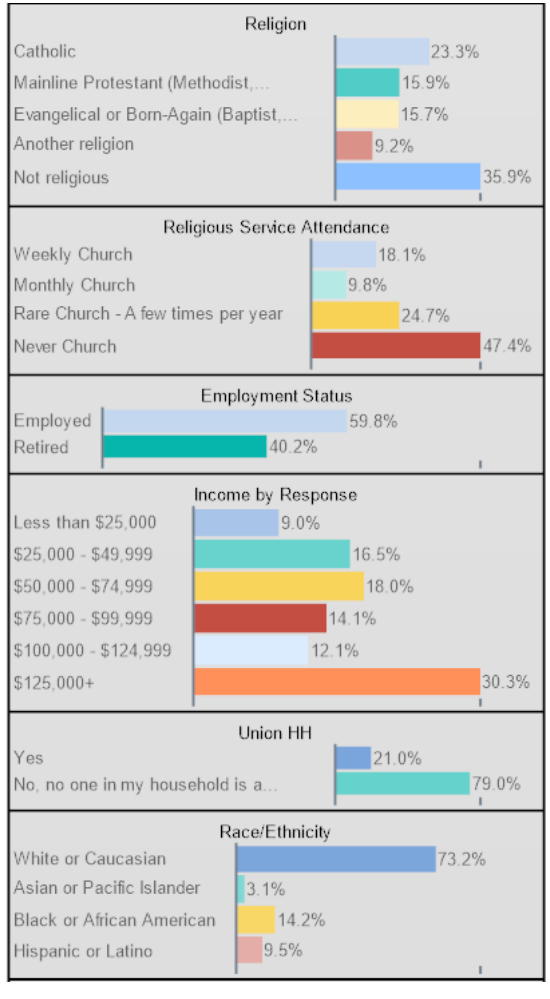
CYGNAL

Segmentation Analysis:

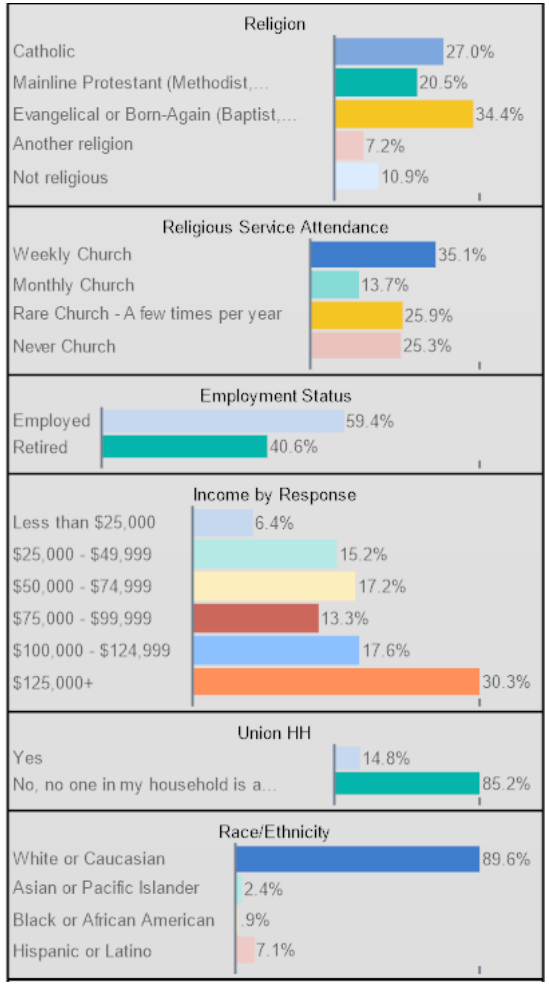
TOYDWC (20%)



Dem Base (43%)



GOP Base (37%)



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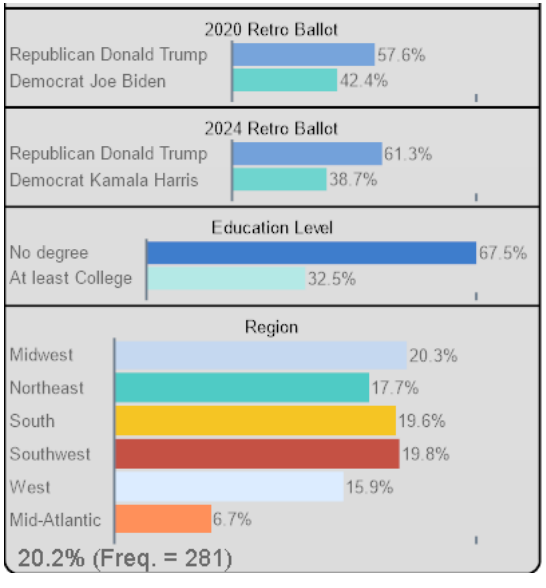
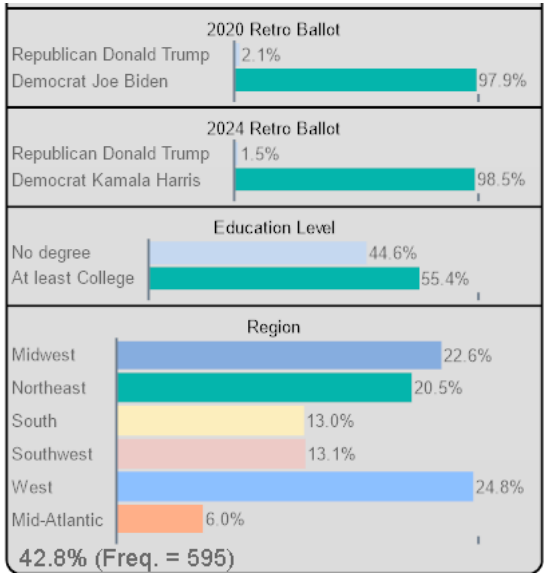
Segmentation Analysis:

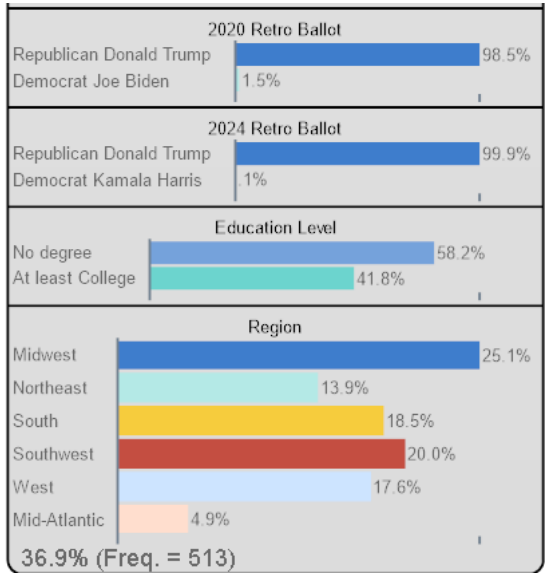
TOYDWC (20%)



Dem Base (43%)



GOP Base (37%)



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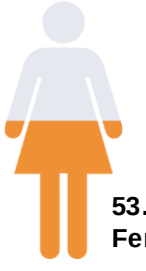
Demographics

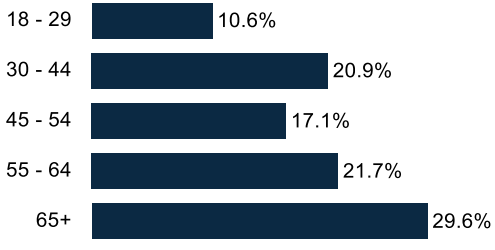
Sex



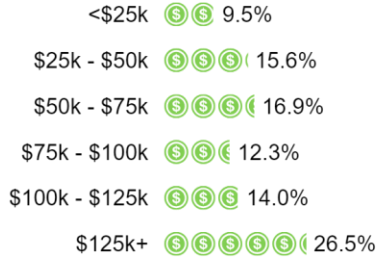
53.6% Female

46.4% Male

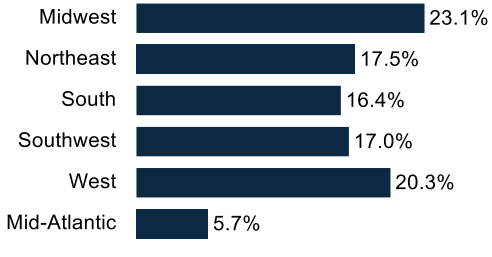
Age Range



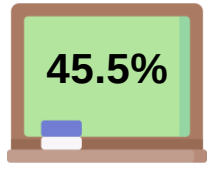
Household Income



Geo - Region



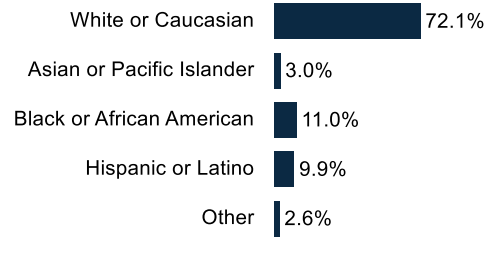
Education



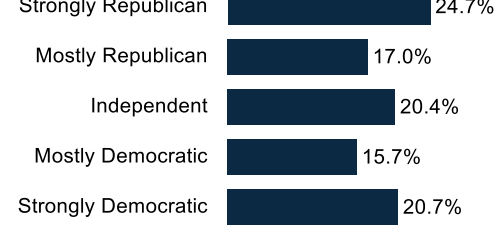
have at least a College degree

53.9% have no college degree

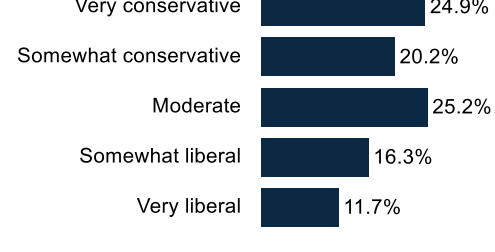
Race/Ethnicity



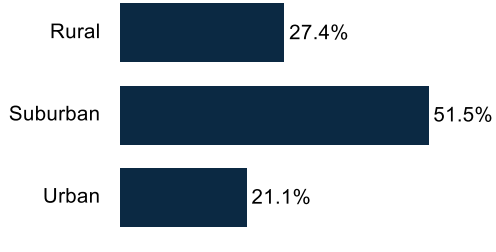
Partisanship



Ideology



Community Type



Total sample size: 1500

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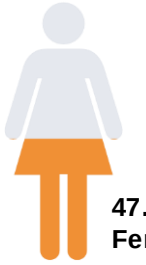
Demographics (Switched2Trump)

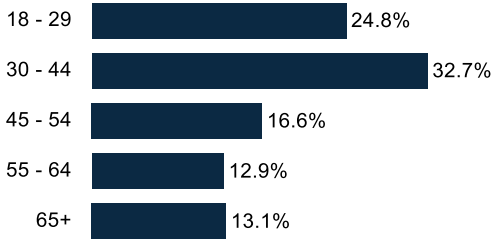
Sex



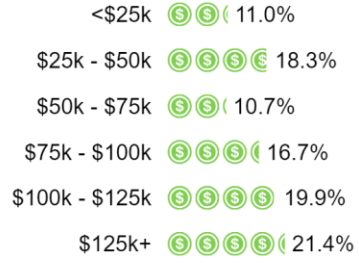
47.1%
Female

52.9%
Male

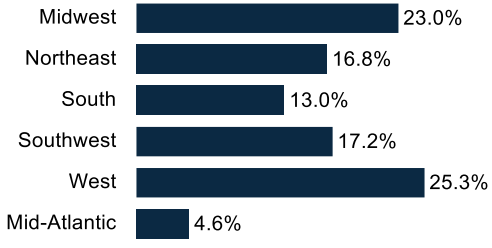
Age Range



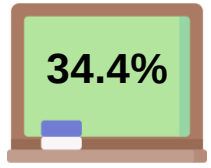
Household Income



Geo - Region



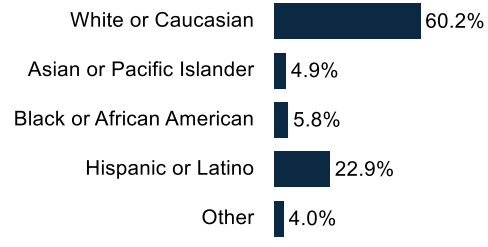
Education



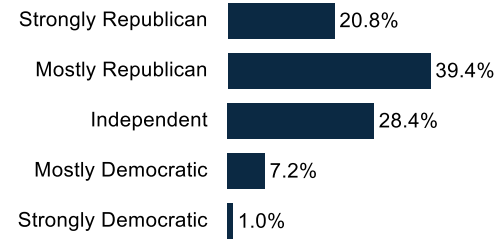
have at least
a College degree

65.6% have no college degree

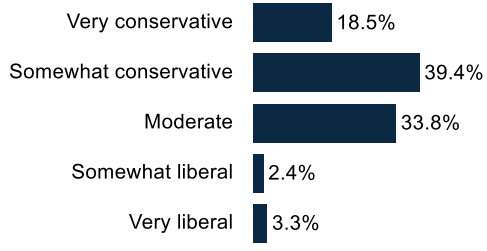
Race/Ethnicity



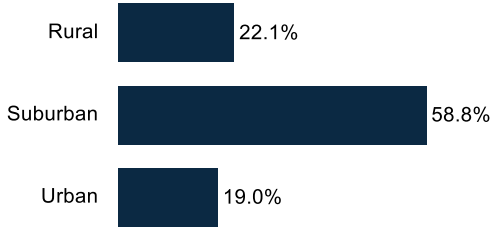
Partisanship



Ideology



Community Type



'20-'24 Switchers (Switched2Trump) [No '20 to Trump '24 OR Someone else '20 to Trump '24] sample size: 76

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