



MONTGOMERY, AL  
1709 taliaferro trail  
montgomery, al 36117

AUSTIN, TX  
815-a brazos st. #355  
austin, tx 78701

WASHINGTON, DC  
113 s colombus st. #100  
alexandria, va 22314

m 334.356.1335  
w cygn.al  
t @cygnal

Thursday, October 16, 2014

## FLASH POLLING MEMO

FROM: Brent Buchanan, Managing Partner  
TO: Interested Parties  
RE: Analysis of Alabama Statewide General Election

Our firm conducted an independent flash poll of statewide races for the November 4, 2014, general election. The survey was completed across three days – October 13 - 15 – and we screened respondents for likelihood of voting. The population universe was selected based on an estimated electorate comprised of 1,434,539 voters that have a propensity to vote in the general election. Since 807 people qualified to respond and completed the survey, the flash poll has a 3.45% margin of error. Live calls to cell-phone-only voters were included as part of the sample proportional to the % they comprise of the electorate.

Governor Robert Bentley has a comfortable lead over Democrat challenger Parker Griffith (57.0% Bentley / 35.7% Griffith / 7.4% Undecided). Lt. Governor Kay Ivey is ahead of Democrat James Fields by nearly 16pts, and the other down-ballot constitutional office Republican candidates also have similar leads over their Democrat opponents. Ag Commissioner John McMillan has the largest lead of any statewide candidate at 21.7pts.

Slightly more voters are considering pulling a straight Republican ticket (26.2% definitely / 14.6% probably) compared to a straight Democrat ticket (28.2% combined). 31.0% of respondents stated they would not vote a straight ticket for either party.

In contrast to many other states, Alabama voters generally feel the state is on the right track (63.7%). Only 31.1% believe Alabama is on the wrong track.

Support for the lottery appears to be strong. When asked if they would vote for a lottery if given the chance, 66.3% of respondents said they would vote for it. Only 15.9% stated they would definitely vote against a lottery. Bentley is still winning 37.1% of people who stated they are definitely for a lottery and 67.6% of those who are probably for a lottery. Definite support of the lottery is nearly 10pts higher with male voters.

The current electorate in Alabama is 59.3% conservative, 26.1% independent, and 14.5% liberal. Party data included in the survey is modeled based on voter history and commercial data, not asked as a question to the respondent.

Voters in the Mobile and Huntsville media markets appear to be least interested in the election. Griffith performs best in the Montgomery and Mobile media markets but is still 16pts behind Bentley. The Governor also secures 54.1% of non-straight ticket voters.



Ivey has a 20.3pt lead with male voters and only 12.8pts with females. Her leads are greatest over Fields in the Huntsville and Montgomery media markets.

Female voters are 11pts more likely to vote a straight ticket than males, which is interesting considering they have a slightly lower interest in the election. Voters age 18-34 are most likely to pull a straight ticket, and 64.2% said it would be the Republican one. The Montgomery media market has the least amount of straight-ticket voters at 39.1% stating they would not vote a straight-ticket.

Since the screen-in rates for respondents are usually indicative of electoral participation, we expect the 2014 turnout to be very similar demographically to the 2010 turnout. This could change as the election draws nigh, but at this point, no specific demographic groups appear to have a heightened interest in voting on November 4, 2014.



**Alabama - 2014 General Election  
Flash Poll**

Conducted October 13-15, 2014  
N=1,434,539 | n=807 | (+/-3.45%)



Voting

|       | <u>Total</u> |
|-------|--------------|
| Total | 807          |
| Def   | 746<br>92.4  |
| Prob  | 61<br>7.6    |

Governor

|          | <u>Total</u> |
|----------|--------------|
| Total    | 807          |
| Bentley  | 460<br>57.0  |
| Griffith | 288<br>35.7  |
| Undec    | 60<br>7.4    |

Lt Governor

|        | <u>Total</u> |
|--------|--------------|
| Total  | 807          |
| Fields | 296<br>36.6  |
| Ivey   | 424<br>52.5  |
| Undec  | 87<br>10.8   |

Secretary of State

|                | <u>Total</u> |
|----------------|--------------|
| Total          | 807          |
| Albert-Kaigler | 267<br>33.1  |
| Merrill        | 429<br>53.2  |
| Undec          | 110<br>13.7  |

*\*Cygna has a vendor relationship with RAGA and is not allowed to publically release poll results related to attorney general candidates anywhere in the country.*

Alabama - 2014 General Election

---

Auditor

|         | <u>Total</u> |
|---------|--------------|
| Total   | 807          |
| Zeigler | 423<br>52.4  |
| Joseph  | 282<br>35.0  |
| Undec   | 102<br>12.6  |

Ag Commissioner

|          | <u>Total</u> |
|----------|--------------|
| Total    | 807          |
| Smith    | 269<br>33.4  |
| McMillan | 445<br>55.1  |
| Undec    | 93<br>11.5   |

Straight Ticket

|             | <u>Total</u> |
|-------------|--------------|
| Total       | 807          |
| Def Rep     | 211<br>26.2  |
| Prob Rep    | 118<br>14.6  |
| Def Dem     | 179<br>22.1  |
| Prob Dem    | 49<br>6.1    |
| No Str Tick | 250<br>31.0  |

Alabama - 2014 General Election

---

Right Track / Wrong Track

|            | <u>Total</u> |
|------------|--------------|
| Total      | 807          |
| Def Right  | 238<br>29.4  |
| Some Right | 276<br>34.3  |
| Some Wrong | 119<br>14.8  |
| Def Wrong  | 132<br>16.3  |
| Undec      | 42<br>5.2    |

Interest

|       | <u>Total</u> |
|-------|--------------|
| Total | 807          |
| 1     | 23<br>2.8    |
| 2     | 6<br>0.8     |
| 3     | 13<br>1.7    |
| 4     | 11<br>1.3    |
| 5     | 73<br>9.1    |
| 6     | 45<br>5.5    |
| 7     | 103<br>12.8  |
| 8     | 95<br>11.8   |
| 9     | 438<br>54.2  |

Lottery

|              | <u>Total</u> |
|--------------|--------------|
| Total        | 807          |
| Def For      | 429<br>53.2  |
| Prob For     | 106<br>13.1  |
| Prob Against | 113<br>14.1  |
| Def Against  | 128<br>15.9  |
| No Diff      | 30<br>3.7    |

Alabama - 2014 General Election

---

Ideology

|         | <u>Total</u> |
|---------|--------------|
| Total   | 807          |
| Ver Con | 266<br>32.9  |
| Som Con | 213<br>26.4  |
| Indep   | 210<br>26.1  |
| Som Lib | 80<br>9.9    |
| Ver Lib | 37<br>4.6    |

Gender

|       | <u>Total</u> |
|-------|--------------|
| Total | 807          |
| F     | 443<br>54.9  |
| M     | 364<br>45.1  |

Age

|       | <u>Total</u> |
|-------|--------------|
| Total | 807          |
| 18-34 | 75<br>9.3    |
| 35-49 | 185<br>22.9  |
| 50-64 | 279<br>34.5  |
| 65+   | 269<br>33.3  |

DMA

|       | <u>Total</u> |
|-------|--------------|
| Total | 807          |
| BHM   | 317<br>39.2  |
| HSV   | 163<br>20.2  |
| MOB   | 112<br>13.9  |
| MGM   | 116<br>14.4  |
| OTH   | 99<br>12.2   |

Alabama - 2014 General Election

---

Race

|           | <u>Total</u> |
|-----------|--------------|
| Total     | 807          |
| Unk/Other | 69<br>8.6    |
| White     | 544<br>67.5  |
| Black     | 193<br>23.9  |

Party

|         | <u>Total</u> |
|---------|--------------|
| Total   | 807          |
| Lik Dem | 266<br>33.0  |
| Lik Ind | 58<br>7.2    |
| Lik Rep | 483<br>59.8  |

CD

|       | <u>Total</u> |
|-------|--------------|
| Total | 807          |
| 1     | 110<br>13.7  |
| 2     | 121<br>15.0  |
| 3     | 107<br>13.2  |
| 4     | 100<br>12.3  |
| 5     | 124<br>15.4  |
| 6     | 125<br>15.5  |
| 7     | 120<br>14.9  |

Alabama - 2014 General Election

---

General Voter Propensity

|         | <u>Total</u> |
|---------|--------------|
| Total   | 807          |
| Lowest  | 138<br>17.1  |
| Low     | 135<br>16.7  |
| High    | 235<br>29.1  |
| Highest | 299<br>37.1  |

Cell

|       | <u>Total</u> |
|-------|--------------|
| Total | 807          |
| Yes   | 98<br>12.1   |
| No    | 709<br>87.9  |



Alabama - 2014 General Election

Voting

|       | Governor |         |          |       | Lt Governor |      |       | Secretary of State |         |       | Auditor |        |       |
|-------|----------|---------|----------|-------|-------------|------|-------|--------------------|---------|-------|---------|--------|-------|
|       | Total    | Bentley | Griffith | Undec | Fields      | Ivey | Undec | Albert-Kaigler     | Merrill | Undec | Zeigler | Joseph | Undec |
| Total | 807      | 460     | 288      | 60    | 296         | 424  | 87    | 267                | 429     | 110   | 423     | 282    | 102   |
| Def   | 746      | 423     | 275      | 48    | 279         | 401  | 66    | 251                | 401     | 94    | 401     | 267    | 78    |
|       | 92.4     | 92.0    | 95.5     | 80.8  | 94.4        | 94.6 | 75.3  | 94.0               | 93.5    | 84.7  | 94.8    | 94.6   | 76.5  |
| Prob  | 61       | 37      | 13       | 11    | 16          | 23   | 22    | 16                 | 28      | 17    | 22      | 15     | 24    |
|       | 7.6      | 8.0     | 4.5      | 19.2  | 5.6         | 5.4  | 24.7  | 6.0                | 6.5     | 15.3  | 5.2     | 5.4    | 23.5  |

  

|       | Ag Commissioner |       |          | Straight Ticket |         |          |         |          | Right Track / Wrong Track |           |            |            |           |       |
|-------|-----------------|-------|----------|-----------------|---------|----------|---------|----------|---------------------------|-----------|------------|------------|-----------|-------|
|       | Total           | Smith | McMillan | Undec           | Def Rep | Prob Rep | Def Dem | Prob Dem | No Str Tick               | Def Right | Some Right | Some Wrong | Def Wrong | Undec |
| Total | 807             | 269   | 445      | 93              | 211     | 118      | 179     | 49       | 250                       | 238       | 276        | 119        | 132       | 42    |
| Def   | 746             | 250   | 423      | 73              | 195     | 104      | 168     | 46       | 233                       | 210       | 260        | 113        | 126       | 36    |
|       | 92.4            | 92.9  | 95.0     | 78.7            | 92.4    | 87.9     | 93.9    | 93.3     | 93.3                      | 88.6      | 94.0       | 95.0       | 95.5      | 86.5  |
| Prob  | 61              | 19    | 22       | 20              | 16      | 14       | 11      | 3        | 17                        | 27        | 17         | 6          | 6         | 6     |
|       | 7.6             | 7.1   | 5.0      | 21.3            | 7.6     | 12.1     | 6.1     | 6.7      | 6.7                       | 11.4      | 6.0        | 5.0        | 4.5       | 13.5  |

  

|       | Interest |      |      |      |      |      |      |      |      |      | Lottery |          |              |             |         |
|-------|----------|------|------|------|------|------|------|------|------|------|---------|----------|--------------|-------------|---------|
|       | Total    | 1    | 2    | 3    | 4    | 5    | 6    | 7    | 8    | 9    | Def For | Prob For | Prob Against | Def Against | No Diff |
| Total | 807      | 23   | 6    | 13   | 11   | 73   | 45   | 103  | 95   | 438  | 429     | 106      | 113          | 128         | 30      |
| Def   | 746      | 17   | 6    | 11   | 10   | 52   | 40   | 85   | 92   | 433  | 404     | 94       | 106          | 118         | 24      |
|       | 92.4     | 76.2 | 90.1 | 82.3 | 92.7 | 71.4 | 90.2 | 82.3 | 96.6 | 98.9 | 94.1    | 88.6     | 93.4         | 92.2        | 78.8    |
| Prob  | 61       | 5    | 1    | 2    | 1    | 21   | 4    | 18   | 3    | 5    | 25      | 12       | 8            | 10          | 6       |
|       | 7.6      | 23.8 | 9.9  | 17.7 | 7.3  | 28.6 | 9.8  | 17.7 | 3.4  | 1.1  | 5.9     | 11.4     | 6.6          | 7.8         | 21.2    |

Alabama - 2014 General Election

Voting

|       | Ideology |      |      |      |      |       | Gender |      | Age  |      |      |      | DMA   |       |       |      |      |     |     |     |
|-------|----------|------|------|------|------|-------|--------|------|------|------|------|------|-------|-------|-------|------|------|-----|-----|-----|
|       | Total    | Ver  | Con  | Som  | Con  | Indep | Som    | Lib  | Ver  | Lib  | F    | M    | 18-34 | 35-49 | 50-64 | 65+  | BHM  | HSV | MOB | MGM |
| Total | 807      | 266  | 213  | 210  | 80   | 37    | 443    | 364  | 75   | 185  | 279  | 269  | 317   | 163   | 112   | 116  | 99   | 109 | 92  |     |
| Def   | 746      | 253  | 195  | 193  | 68   | 37    | 404    | 342  | 62   | 171  | 259  | 254  | 299   | 147   | 99    | 109  | 92   |     |     |     |
|       | 92.4     | 95.2 | 91.2 | 92.0 | 85.4 | 97.5  | 91.2   | 94.0 | 82.7 | 92.3 | 92.9 | 94.7 | 94.5  | 90.2  | 87.9  | 93.5 | 93.5 |     |     |     |
| Prob  | 61       | 13   | 19   | 17   | 12   | 1     | 39     | 22   | 13   | 14   | 20   | 14   | 18    | 16    | 14    | 8    | 6    |     |     |     |
|       | 7.6      | 4.8  | 8.8  | 8.0  | 14.6 | 2.5   | 8.8    | 6.0  | 17.3 | 7.7  | 7.1  | 5.3  | 5.5   | 9.8   | 12.1  | 6.5  | 6.5  |     |     |     |

|       | Race  |               |       | Party |      |      |      | CD   |      |      |      |      |      |      |   |   |
|-------|-------|---------------|-------|-------|------|------|------|------|------|------|------|------|------|------|---|---|
|       | Total | Unk/Ot<br>her | White | Black | Lik  | Dem  | Lik  | Ind  | Lik  | Rep  | 1    | 2    | 3    | 4    | 5 | 6 |
| Total | 807   | 69            | 544   | 193   | 266  | 58   | 483  | 110  | 121  | 107  | 100  | 124  | 125  | 120  |   |   |
| Def   | 746   | 65            | 508   | 173   | 242  | 52   | 451  | 98   | 111  | 99   | 93   | 112  | 119  | 113  |   |   |
|       | 92.4  | 93.1          | 93.4  | 89.5  | 91.0 | 89.9 | 93.5 | 89.0 | 92.2 | 92.5 | 93.6 | 90.3 | 95.0 | 94.3 |   |   |
| Prob  | 61    | 5             | 36    | 20    | 24   | 6    | 31   | 12   | 9    | 8    | 6    | 12   | 6    | 7    |   |   |
|       | 7.6   | 6.9           | 6.6   | 10.5  | 9.0  | 10.1 | 6.5  | 11.0 | 7.8  | 7.5  | 6.4  | 9.7  | 5.0  | 5.7  |   |   |

|       | General Voter Propensity |        |      |      | Cell |      |      |
|-------|--------------------------|--------|------|------|------|------|------|
|       | Total                    | Lowest | Low  | High | Yes  | No   |      |
| Total | 807                      | 138    | 135  | 235  | 299  | 98   | 709  |
| Def   | 746                      | 116    | 126  | 221  | 283  | 72   | 673  |
|       | 92.4                     | 84.0   | 93.5 | 94.2 | 94.5 | 74.1 | 94.9 |
| Prob  | 61                       | 22     | 9    | 14   | 16   | 25   | 36   |
|       | 7.6                      | 16.0   | 6.5  | 5.8  | 5.5  | 25.9 | 5.1  |

Alabama - 2014 General Election

Governor

|          | Voting      |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|----------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|          | Total       | Def         | Prob       | Fields      | Ivey        | Undec      | Albert<br>-Kaigler | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total    | 807         | 746         | 61         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| Bentley  | 460<br>57.0 | 423<br>56.7 | 37<br>60.2 | 39<br>13.4  | 376<br>88.8 | 44<br>50.1 | 29<br>11.0         | 376<br>87.7 | 54<br>48.7 | 363<br>85.9 | 44<br>15.4  | 53<br>51.8 |
| Griffith | 288<br>35.7 | 275<br>36.9 | 13<br>21.1 | 242<br>81.9 | 33<br>7.8   | 13<br>14.3 | 227<br>84.9        | 42<br>9.7   | 19<br>17.3 | 48<br>11.3  | 224<br>79.4 | 16<br>15.5 |
| Undec    | 60<br>7.4   | 48<br>6.5   | 11<br>18.7 | 14<br>4.7   | 15<br>3.4   | 31<br>35.5 | 11<br>4.1          | 11<br>2.6   | 38<br>34.0 | 12<br>2.8   | 15<br>5.1   | 33<br>32.7 |

|          | Ag Commissioner |             |             |            | Straight Ticket |             |             |            |             | Right Track / Wrong Track |             |            |             |            |
|----------|-----------------|-------------|-------------|------------|-----------------|-------------|-------------|------------|-------------|---------------------------|-------------|------------|-------------|------------|
|          | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep    | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong   | Undec      |
| Total    | 807             | 269         | 445         | 93         | 211             | 118         | 179         | 49         | 250         | 238                       | 276         | 119        | 132         | 42         |
| Bentley  | 460<br>57.0     | 40<br>14.8  | 376<br>84.6 | 43<br>46.6 | 198<br>93.7     | 108<br>91.7 | 11<br>5.9   | 8<br>15.7  | 135<br>54.1 | 199<br>83.8               | 204<br>73.8 | 21<br>17.9 | 16<br>11.9  | 20<br>46.6 |
| Griffith | 288<br>35.7     | 215<br>79.9 | 55<br>12.3  | 18<br>19.2 | 4<br>2.1        | 3<br>2.2    | 162<br>90.5 | 33<br>67.0 | 86<br>34.5  | 26<br>10.8                | 54<br>19.5  | 89<br>74.7 | 106<br>80.9 | 12<br>29.7 |
| Undec    | 60<br>7.4       | 14<br>5.3   | 14<br>3.1   | 32<br>34.2 | 9<br>4.2        | 7<br>6.1    | 6<br>3.6    | 8<br>17.3  | 28<br>11.4  | 13<br>5.4                 | 19<br>6.7   | 9<br>7.4   | 10<br>7.3   | 10<br>23.6 |

|          | Interest    |           |           |           |           |            |            |            |            |             | Lottery     |            |              |             |            |  |
|----------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|------------|--|
|          | Total       | 1         | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | For        | Prob Against | Def Against | No Diff    |  |
| Total    | 807         | 23        | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30         |  |
| Bentley  | 460<br>57.0 | 9<br>39.9 | 4<br>71.0 | 7<br>49.5 | 6<br>54.3 | 45<br>61.6 | 22<br>49.3 | 66<br>64.1 | 60<br>63.5 | 240<br>54.8 | 159<br>37.1 | 71<br>67.6 | 98<br>86.7   | 112<br>87.3 | 18<br>61.4 |  |
| Griffith | 288<br>35.7 | 9<br>40.0 | 1<br>19.1 | 4<br>31.1 | 4<br>32.7 | 19<br>25.2 | 17<br>38.6 | 26<br>25.5 | 28<br>30.0 | 179<br>41.0 | 231<br>53.7 | 25<br>23.3 | 13<br>11.1   | 11<br>8.6   | 9<br>29.3  |  |
| Undec    | 60<br>7.4   | 5<br>20.2 | 1<br>9.9  | 3<br>19.4 | 1<br>13.1 | 10<br>13.2 | 5<br>12.1  | 11<br>10.4 | 6<br>6.5   | 18<br>4.2   | 39<br>9.2   | 10<br>9.2  | 2<br>2.1     | 5<br>4.1    | 3<br>9.3   |  |

Alabama - 2014 General Election

Governor

|          | Ideology    |             |             |            |            |            | Gender      |             | Age        |            |             |             | DMA         |             |            |            |            |     |     |     |     |  |
|----------|-------------|-------------|-------------|------------|------------|------------|-------------|-------------|------------|------------|-------------|-------------|-------------|-------------|------------|------------|------------|-----|-----|-----|-----|--|
|          | Total       | Ver         | Con         | Som        | Con        | Indep      | Som         | Lib         | Ver        | Lib        | F           | M           | 18-34       | 35-49       | 50-64      | 65+        | BHM        | HSV | MOB | MGM | OTH |  |
| Total    | 807         | 266         | 213         | 210        | 80         | 37         | 443         | 364         | 75         | 185        | 279         | 269         | 317         | 163         | 112        | 116        | 99         |     |     |     |     |  |
| Bentley  | 460<br>57.0 | 199<br>74.8 | 152<br>71.4 | 88<br>41.9 | 17<br>21.4 | 3<br>8.4   | 244<br>55.1 | 216<br>59.3 | 56<br>74.9 | 85<br>46.1 | 156<br>55.9 | 163<br>60.5 | 173<br>54.8 | 101<br>61.8 | 62<br>55.7 | 66<br>56.6 | 57<br>57.9 |     |     |     |     |  |
| Griffith | 288<br>35.7 | 51<br>19.2  | 50<br>23.6  | 96<br>45.7 | 59<br>73.7 | 31<br>83.2 | 158<br>35.7 | 130<br>35.6 | 12<br>15.6 | 86<br>46.6 | 101<br>36.2 | 89<br>33.1  | 116<br>36.5 | 47<br>28.8  | 45<br>39.7 | 47<br>40.7 | 33<br>33.6 |     |     |     |     |  |
| Undec    | 60<br>7.4   | 16<br>6.0   | 11<br>4.9   | 26<br>12.4 | 4<br>4.8   | 3<br>8.4   | 41<br>9.2   | 19<br>5.1   | 7<br>9.5   | 14<br>7.3  | 22<br>7.8   | 17<br>6.4   | 27<br>8.7   | 15<br>9.4   | 5<br>4.6   | 3<br>2.7   | 8<br>8.5   |     |     |     |     |  |

|          | Race        |               |             | Party       |             |            |             | CD         |            |            |            |            |            |            |   |   |   |
|----------|-------------|---------------|-------------|-------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|---|---|---|
|          | Total       | Unk/Ot<br>her | White       | Black       | Lik         | Dem        | Lik         | Ind        | Lik        | Rep        | 1          | 2          | 3          | 4          | 5 | 6 | 7 |
| Total    | 807         | 69            | 544         | 193         | 266         | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |   |   |   |
| Bentley  | 460<br>57.0 | 53<br>76.7    | 386<br>70.9 | 20<br>10.4  | 54<br>20.4  | 35<br>60.7 | 370<br>76.6 | 61<br>55.1 | 79<br>65.3 | 62<br>58.2 | 65<br>65.5 | 78<br>62.6 | 79<br>63.5 | 36<br>29.6 |   |   |   |
| Griffith | 288<br>35.7 | 12<br>17.9    | 122<br>22.4 | 153<br>79.5 | 190<br>71.4 | 11<br>18.4 | 87<br>18.1  | 44<br>40.3 | 37<br>30.6 | 32<br>30.2 | 29<br>29.0 | 34<br>27.2 | 38<br>30.2 | 74<br>61.3 |   |   |   |
| Undec    | 60<br>7.4   | 4<br>5.3      | 36<br>6.7   | 19<br>10.1  | 22<br>8.2   | 12<br>21.0 | 26<br>5.3   | 5<br>4.7   | 5<br>4.1   | 12<br>11.6 | 5<br>5.5   | 13<br>10.2 | 8<br>6.4   | 11<br>9.2  |   |   |   |

|          | General Voter Propensity |            |            |             |             | Cell       |             |
|----------|--------------------------|------------|------------|-------------|-------------|------------|-------------|
|          | Total                    | Lowest     | Low        | High        | Highest     | Yes        | No          |
| Total    | 807                      | 138        | 135        | 235         | 299         | 98         | 709         |
| Bentley  | 460<br>57.0              | 63<br>45.9 | 68<br>50.3 | 140<br>59.7 | 188<br>62.9 | 53<br>53.9 | 407<br>57.4 |
| Griffith | 288<br>35.7              | 57<br>41.5 | 53<br>39.5 | 84<br>35.7  | 93<br>31.2  | 29<br>29.4 | 259<br>36.5 |
| Undec    | 60<br>7.4                | 17<br>12.6 | 14<br>10.2 | 11<br>4.6   | 18<br>5.9   | 16<br>16.7 | 43<br>6.1   |

Alabama - 2014 General Election

Lt Governor

|        | Voting      |             |            | Governor    |             |            | Secretary of State |             |            | Auditor     |             |            |
|--------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|        | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total  | 807         | 746         | 61         | 460         | 288         | 60         | 267                | 429         | 110        | 423         | 282         | 102        |
| Fields | 296<br>36.6 | 279<br>37.4 | 16<br>26.9 | 39<br>8.6   | 242<br>84.2 | 14<br>23.5 | 226<br>84.5        | 49<br>11.3  | 21<br>19.3 | 50<br>11.8  | 226<br>80.0 | 20<br>19.5 |
| Ivey   | 424<br>52.5 | 401<br>53.7 | 23<br>37.8 | 376<br>81.9 | 33<br>11.5  | 15<br>24.5 | 32<br>11.9         | 358<br>83.4 | 34<br>31.0 | 354<br>83.7 | 44<br>15.6  | 26<br>25.8 |
| Undec  | 87<br>10.8  | 66<br>8.8   | 22<br>35.3 | 44<br>9.5   | 13<br>4.3   | 31<br>52.0 | 10<br>3.6          | 23<br>5.3   | 55<br>49.7 | 19<br>4.5   | 12<br>4.4   | 56<br>54.7 |

|        | Ag Commissioner |             |             |            | Straight Ticket |             |             |            |             | Right Track / Wrong Track |             |            |             |            |
|--------|-----------------|-------------|-------------|------------|-----------------|-------------|-------------|------------|-------------|---------------------------|-------------|------------|-------------|------------|
|        | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep    | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong   | Undec      |
| Total  | 807             | 269         | 445         | 93         | 211             | 118         | 179         | 49         | 250         | 238                       | 276         | 119        | 132         | 42         |
| Fields | 296<br>36.6     | 221<br>82.2 | 60<br>13.6  | 14<br>15.2 | 12<br>5.6       | 5<br>4.6    | 158<br>88.3 | 36<br>73.1 | 85<br>33.9  | 37<br>15.6                | 65<br>23.5  | 80<br>66.8 | 104<br>79.0 | 10<br>23.7 |
| Ivey   | 424<br>52.5     | 32<br>11.7  | 359<br>80.7 | 33<br>36.1 | 187<br>88.4     | 102<br>86.3 | 13<br>7.4   | 11<br>23.4 | 111<br>44.3 | 178<br>74.8               | 181<br>65.6 | 31<br>26.3 | 19<br>14.2  | 15<br>35.4 |
| Undec  | 87<br>10.8      | 16<br>6.1   | 26<br>5.8   | 45<br>48.7 | 13<br>6.0       | 11<br>9.1   | 8<br>4.2    | 2<br>3.5   | 54<br>21.8  | 23<br>9.7                 | 30<br>10.8  | 8<br>6.9   | 9<br>6.8    | 17<br>40.9 |

|        | Interest    |           |           |           |           |            |            |            |            |             | Lottery     |            |              |             |            |  |
|--------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|------------|--|
|        | Total       | 1         | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | For        | Prob Against | Def Against | No Diff    |  |
| Total  | 807         | 23        | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30         |  |
| Fields | 296<br>36.6 | 9<br>37.7 | 0<br>0.0  | 5<br>41.2 | 4<br>35.8 | 23<br>31.0 | 16<br>36.5 | 33<br>31.9 | 29<br>30.5 | 177<br>40.4 | 225<br>52.4 | 31<br>29.1 | 15<br>12.9   | 16<br>12.4  | 10<br>31.6 |  |
| Ivey   | 424<br>52.5 | 7<br>31.4 | 4<br>61.0 | 5<br>41.0 | 7<br>64.2 | 28<br>38.7 | 23<br>51.1 | 56<br>54.3 | 58<br>61.4 | 235<br>53.7 | 154<br>36.0 | 62<br>58.6 | 89<br>78.3   | 103<br>80.2 | 16<br>52.7 |  |
| Undec  | 87<br>10.8  | 7<br>30.9 | 2<br>39.0 | 2<br>17.8 | 0<br>0.0  | 22<br>30.3 | 6<br>12.4  | 14<br>13.8 | 8<br>8.0   | 26<br>5.9   | 50<br>11.7  | 13<br>12.3 | 10<br>8.8    | 9<br>7.4    | 5<br>15.7  |  |

Alabama - 2014 General Election

Lt Governor

|        | Ideology |      |      |      |      |       | Gender |      | Age  |      |      |      | DMA   |       |       |      |      |     |     |     |     |  |
|--------|----------|------|------|------|------|-------|--------|------|------|------|------|------|-------|-------|-------|------|------|-----|-----|-----|-----|--|
|        | Total    | Ver  | Con  | Som  | Con  | Indep | Som    | Lib  | Ver  | Lib  | F    | M    | 18-34 | 35-49 | 50-64 | 65+  | BHM  | HSV | MOB | MGM | OTH |  |
| Total  | 807      | 266  | 213  | 210  | 80   | 37    | 443    | 364  | 75   | 185  | 279  | 269  | 317   | 163   | 112   | 116  | 99   |     |     |     |     |  |
| Fields | 296      | 49   | 58   | 93   | 66   | 29    | 168    | 127  | 22   | 80   | 108  | 86   | 128   | 46    | 44    | 45   | 32   |     |     |     |     |  |
|        | 36.6     | 18.6 | 27.2 | 44.3 | 82.6 | 77.2  | 38.1   | 34.9 | 29.0 | 43.3 | 38.8 | 32.0 | 40.3  | 28.5  | 39.0  | 39.0 | 32.9 |     |     |     |     |  |
| Ivey   | 424      | 201  | 129  | 82   | 7    | 5     | 225    | 199  | 47   | 84   | 145  | 148  | 157   | 94    | 52    | 63   | 58   |     |     |     |     |  |
|        | 52.5     | 75.5 | 60.6 | 38.9 | 8.2  | 14.7  | 50.9   | 54.6 | 62.9 | 45.6 | 51.9 | 55.1 | 49.6  | 57.9  | 46.0  | 54.4 | 58.5 |     |     |     |     |  |
| Undec  | 87       | 16   | 26   | 35   | 7    | 3     | 49     | 38   | 6    | 21   | 26   | 35   | 32    | 22    | 17    | 8    | 9    |     |     |     |     |  |
|        | 10.8     | 5.9  | 12.2 | 16.8 | 9.1  | 8.2   | 11.1   | 10.5 | 8.1  | 11.1 | 9.3  | 12.9 | 10.1  | 13.6  | 15.1  | 6.6  | 8.6  |     |     |     |     |  |

|        | Race  |               |       | Party |      |      |      | CD   |      |      |      |      |      |      |   |   |   |
|--------|-------|---------------|-------|-------|------|------|------|------|------|------|------|------|------|------|---|---|---|
|        | Total | Unk/Ot<br>her | White | Black | Lik  | Dem  | Lik  | Ind  | Lik  | Rep  | 1    | 2    | 3    | 4    | 5 | 6 | 7 |
| Total  | 807   | 69            | 544   | 193   | 266  | 58   | 483  | 110  | 121  | 107  | 100  | 124  | 125  | 120  |   |   |   |
| Fields | 296   | 20            | 126   | 150   | 186  | 19   | 91   | 44   | 35   | 35   | 31   | 38   | 39   | 74   |   |   |   |
|        | 36.6  | 28.3          | 23.1  | 78.0  | 69.9 | 33.2 | 18.8 | 39.5 | 28.6 | 32.4 | 31.6 | 30.9 | 30.9 | 61.9 |   |   |   |
| Ivey   | 424   | 40            | 365   | 19    | 49   | 29   | 346  | 51   | 76   | 61   | 55   | 68   | 77   | 35   |   |   |   |
|        | 52.5  | 57.7          | 67.0  | 9.8   | 18.6 | 49.3 | 71.6 | 46.5 | 62.6 | 57.1 | 55.6 | 55.0 | 61.8 | 29.1 |   |   |   |
| Undec  | 87    | 10            | 54    | 24    | 31   | 10   | 46   | 15   | 11   | 11   | 13   | 17   | 9    | 11   |   |   |   |
|        | 10.8  | 14.0          | 9.9   | 12.2  | 11.5 | 17.5 | 9.6  | 14.0 | 8.8  | 10.5 | 12.8 | 14.1 | 7.2  | 9.0  |   |   |   |

|        | General Voter Propensity |        |      |      |         | Cell |      |
|--------|--------------------------|--------|------|------|---------|------|------|
|        | Total                    | Lowest | Low  | High | Highest | Yes  | No   |
| Total  | 807                      | 138    | 135  | 235  | 299     | 98   | 709  |
| Fields | 296                      | 59     | 46   | 87   | 103     | 37   | 258  |
|        | 36.6                     | 43.0   | 34.4 | 36.9 | 34.5    | 38.3 | 36.4 |
| Ivey   | 424                      | 55     | 76   | 127  | 166     | 40   | 384  |
|        | 52.5                     | 39.9   | 56.6 | 53.9 | 55.5    | 41.2 | 54.1 |
| Undec  | 87                       | 24     | 12   | 21   | 30      | 20   | 67   |
|        | 10.8                     | 17.1   | 9.0  | 9.1  | 10.1    | 20.5 | 9.5  |

Alabama - 2014 General Election

Secretary of State

|                | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Auditor     |             |            |
|----------------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|
|                | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Zeigler     | Joseph      | Undec      |
| Total          | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 423         | 282         | 102        |
| Albert-Kaigler | 267<br>33.1 | 251<br>33.7 | 16<br>26.4 | 29<br>6.4   | 227<br>78.8 | 11<br>18.5 | 226<br>76.3 | 32<br>7.5   | 10<br>11.0 | 32<br>7.5   | 225<br>79.7 | 11<br>10.3 |
| Merrill        | 429<br>53.2 | 401<br>53.8 | 28<br>45.9 | 376<br>81.9 | 42<br>14.5  | 11<br>18.4 | 49<br>16.4  | 358<br>84.4 | 23<br>26.1 | 367<br>86.9 | 41<br>14.5  | 21<br>20.5 |
| Undec          | 110<br>13.7 | 94<br>12.6  | 17<br>27.6 | 54<br>11.7  | 19<br>6.7   | 38<br>63.1 | 21<br>7.2   | 34<br>8.1   | 55<br>62.9 | 24<br>5.6   | 16<br>5.8   | 70<br>69.2 |

|                | Ag Commissioner |             |             |            | Straight Ticket |            |             |            |             | Right Track / Wrong Track |             |            |            |            |
|----------------|-----------------|-------------|-------------|------------|-----------------|------------|-------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|                | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total          | 807             | 269         | 445         | 93         | 211             | 118        | 179         | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| Albert-Kaigler | 267<br>33.1     | 220<br>81.7 | 36<br>8.1   | 11<br>12.0 | 6<br>3.0        | 5<br>4.2   | 163<br>91.2 | 35<br>72.2 | 58<br>23.1  | 34<br>14.5                | 58<br>20.9  | 79<br>65.9 | 87<br>66.4 | 9<br>21.4  |
| Merrill        | 429<br>53.2     | 35<br>12.9  | 376<br>84.4 | 19<br>20.2 | 197<br>93.4     | 97<br>81.8 | 10<br>5.8   | 7<br>13.4  | 118<br>47.4 | 178<br>75.0               | 178<br>64.3 | 26<br>21.5 | 34<br>25.7 | 14<br>32.3 |
| Undec          | 110<br>13.7     | 15<br>5.4   | 33<br>7.4   | 63<br>67.8 | 8<br>3.6        | 17<br>14.0 | 5<br>3.0    | 7<br>14.3  | 74<br>29.6  | 25<br>10.5                | 41<br>14.8  | 15<br>12.6 | 10<br>7.9  | 19<br>46.3 |

|                | Interest    |            |           |           |           |            |            |            |            |             | Lottery     |            |              |             |            |
|----------------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|------------|
|                | Total       | 1          | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Against | Def Against | No Diff    |
| Total          | 807         | 23         | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30         |
| Albert-Kaigler | 267<br>33.1 | 4<br>16.9  | 3<br>44.5 | 3<br>20.5 | 4<br>38.9 | 21<br>28.0 | 11<br>24.8 | 33<br>31.6 | 27<br>28.7 | 162<br>37.1 | 205<br>47.7 | 25<br>23.9 | 12<br>10.7   | 15<br>12.0  | 10<br>31.9 |
| Merrill        | 429<br>53.2 | 12<br>52.7 | 0<br>0.0  | 7<br>48.8 | 5<br>44.7 | 34<br>46.1 | 24<br>53.3 | 54<br>52.3 | 56<br>58.7 | 238<br>54.5 | 172<br>39.9 | 57<br>53.8 | 88<br>77.4   | 97<br>75.8  | 16<br>52.2 |
| Undec          | 110<br>13.7 | 7<br>30.4  | 3<br>55.5 | 4<br>30.7 | 2<br>16.3 | 19<br>25.9 | 10<br>21.9 | 17<br>16.1 | 12<br>12.6 | 37<br>8.4   | 53<br>12.4  | 24<br>22.2 | 13<br>11.8   | 16<br>12.2  | 5<br>15.9  |

Alabama - 2014 General Election

Secretary of State

|                | Ideology |      |      |      |      |       | Gender |      | Age  |      |      |      | DMA   |       |       |      |      |     |     |     |     |  |
|----------------|----------|------|------|------|------|-------|--------|------|------|------|------|------|-------|-------|-------|------|------|-----|-----|-----|-----|--|
|                | Total    | Ver  | Con  | Som  | Con  | Indep | Som    | Lib  | Ver  | Lib  | F    | M    | 18-34 | 35-49 | 50-64 | 65+  | BHM  | HSV | MOB | MGM | OTH |  |
| Total          | 807      | 266  | 213  | 210  | 80   | 37    | 443    | 364  | 75   | 185  | 279  | 269  | 317   | 163   | 112   | 116  | 99   |     |     |     |     |  |
| Albert-Kaigler | 267      | 43   | 53   | 81   | 63   | 28    | 149    | 118  | 17   | 70   | 95   | 86   | 113   | 47    | 32    | 44   | 32   |     |     |     |     |  |
|                | 33.1     | 16.1 | 25.0 | 38.3 | 78.7 | 73.8  | 33.7   | 32.4 | 22.1 | 37.9 | 34.0 | 31.9 | 35.6  | 28.8  | 28.1  | 38.0 | 32.3 |     |     |     |     |  |
| Merrill        | 429      | 199  | 124  | 87   | 12   | 7     | 220    | 209  | 50   | 91   | 148  | 140  | 167   | 89    | 67    | 48   | 58   |     |     |     |     |  |
|                | 53.2     | 75.0 | 58.3 | 41.3 | 14.7 | 17.8  | 49.8   | 57.3 | 67.0 | 49.0 | 53.2 | 52.2 | 52.9  | 54.4  | 60.2  | 41.2 | 58.4 |     |     |     |     |  |
| Undec          | 110      | 24   | 36   | 43   | 5    | 3     | 73     | 37   | 8    | 24   | 36   | 43   | 37    | 27    | 13    | 24   | 9    |     |     |     |     |  |
|                | 13.7     | 8.9  | 16.7 | 20.3 | 6.6  | 8.4   | 16.5   | 10.3 | 10.8 | 13.0 | 12.8 | 15.9 | 11.6  | 16.8  | 11.7  | 20.7 | 9.3  |     |     |     |     |  |

|                | Race  |               |       | Party |      |      |      | CD   |      |      |      |      |      |      |   |   |   |
|----------------|-------|---------------|-------|-------|------|------|------|------|------|------|------|------|------|------|---|---|---|
|                | Total | Unk/Ot<br>her | White | Black | Lik  | Dem  | Lik  | Ind  | Lik  | Rep  | 1    | 2    | 3    | 4    | 5 | 6 | 7 |
| Total          | 807   | 69            | 544   | 193   | 266  | 58   | 483  | 110  | 121  | 107  | 100  | 124  | 125  | 120  |   |   |   |
| Albert-Kaigler | 267   | 16            | 107   | 144   | 178  | 14   | 75   | 31   | 35   | 35   | 29   | 35   | 31   | 71   |   |   |   |
|                | 33.1  | 23.5          | 19.7  | 74.5  | 66.8 | 24.9 | 15.5 | 27.9 | 28.8 | 33.3 | 29.1 | 27.9 | 25.1 | 59.3 |   |   |   |
| Merrill        | 429   | 42            | 357   | 30    | 61   | 29   | 339  | 68   | 66   | 59   | 59   | 67   | 76   | 34   |   |   |   |
|                | 53.2  | 61.1          | 65.6  | 15.4  | 22.8 | 50.4 | 70.3 | 61.6 | 54.3 | 55.0 | 59.6 | 54.1 | 60.8 | 28.6 |   |   |   |
| Undec          | 110   | 11            | 80    | 20    | 28   | 14   | 68   | 12   | 20   | 13   | 11   | 22   | 18   | 15   |   |   |   |
|                | 13.7  | 15.4          | 14.7  | 10.1  | 10.4 | 24.7 | 14.2 | 10.6 | 17.0 | 11.8 | 11.3 | 18.1 | 14.0 | 12.1 |   |   |   |

|                | General Voter Propensity |        |      |      |         | Cell |      |
|----------------|--------------------------|--------|------|------|---------|------|------|
|                | Total                    | Lowest | Low  | High | Highest | Yes  | No   |
| Total          | 807                      | 138    | 135  | 235  | 299     | 98   | 709  |
| Albert-Kaigler | 267                      | 47     | 49   | 82   | 89      | 27   | 241  |
|                | 33.1                     | 34.1   | 36.5 | 34.8 | 29.8    | 27.3 | 33.9 |
| Merrill        | 429                      | 67     | 65   | 125  | 172     | 48   | 381  |
|                | 53.2                     | 48.9   | 48.4 | 53.1 | 57.4    | 49.2 | 53.7 |
| Undec          | 110                      | 23     | 20   | 28   | 38      | 23   | 88   |
|                | 13.7                     | 16.9   | 15.1 | 12.1 | 12.9    | 23.5 | 12.3 |



Alabama - 2014 General Election

Auditor

|         | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            |
|---------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|
|         | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      |
| Total   | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        |
| Zeigler | 423<br>52.4 | 401<br>53.7 | 22<br>35.9 | 363<br>79.1 | 48<br>16.6  | 12<br>19.7 | 50<br>16.9  | 354<br>83.4 | 19<br>21.8 | 32<br>11.8         | 367<br>85.6 | 24<br>21.4 |
| Joseph  | 282<br>35.0 | 267<br>35.8 | 15<br>25.0 | 44<br>9.5   | 224<br>77.9 | 15<br>24.4 | 226<br>76.4 | 44<br>10.4  | 12<br>14.3 | 225<br>84.2        | 41<br>9.5   | 16<br>14.8 |
| Undec   | 102<br>12.6 | 78<br>10.4  | 24<br>39.1 | 53<br>11.5  | 16<br>5.5   | 33<br>55.9 | 20<br>6.7   | 26<br>6.2   | 56<br>63.9 | 11<br>3.9          | 21<br>4.9   | 70<br>63.8 |

|         | Ag Commissioner |             |             |            | Straight Ticket |             |             |            |             | Right Track / Wrong Track |             |            |            |            |
|---------|-----------------|-------------|-------------|------------|-----------------|-------------|-------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|         | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep    | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total   | 807             | 269         | 445         | 93         | 211             | 118         | 179         | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| Zeigler | 423<br>52.4     | 33<br>12.3  | 368<br>82.6 | 22<br>23.7 | 186<br>88.3     | 103<br>87.6 | 10<br>5.6   | 7<br>14.3  | 116<br>46.3 | 173<br>72.9               | 179<br>64.6 | 25<br>21.2 | 30<br>22.6 | 16<br>37.9 |
| Joseph  | 282<br>35.0     | 221<br>82.2 | 54<br>12.1  | 7<br>7.4   | 12<br>5.9       | 1<br>0.6    | 163<br>91.5 | 36<br>72.5 | 70<br>28.1  | 36<br>15.4                | 63<br>22.7  | 82<br>68.8 | 90<br>68.6 | 11<br>25.4 |
| Undec   | 102<br>12.6     | 15<br>5.4   | 23<br>5.3   | 64<br>68.9 | 12<br>5.8       | 14<br>11.8  | 5<br>2.9    | 6<br>13.2  | 64<br>25.6  | 28<br>11.8                | 35<br>12.7  | 12<br>9.9  | 12<br>8.8  | 15<br>36.7 |

|         | Interest    |            |           |           |           |            |            |            |            |             | Lottery     |            |              |             |            |  |
|---------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|------------|--|
|         | Total       | 1          | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Against | Def Against | No Diff    |  |
| Total   | 807         | 23         | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30         |  |
| Zeigler | 423<br>52.4 | 10<br>44.0 | 3<br>51.1 | 7<br>50.9 | 3<br>26.9 | 31<br>42.6 | 25<br>55.9 | 54<br>52.4 | 53<br>55.4 | 237<br>54.2 | 168<br>39.2 | 63<br>60.0 | 87<br>76.4   | 91<br>70.9  | 14<br>45.3 |  |
| Joseph  | 282<br>35.0 | 6<br>26.6  | 1<br>9.9  | 4<br>32.5 | 5<br>50.4 | 18<br>24.4 | 11<br>24.8 | 33<br>32.2 | 32<br>33.4 | 172<br>39.3 | 208<br>48.5 | 26<br>24.5 | 18<br>16.1   | 20<br>15.6  | 10<br>31.9 |  |
| Undec   | 102<br>12.6 | 7<br>29.4  | 2<br>39.0 | 2<br>16.6 | 2<br>22.7 | 24<br>33.1 | 9<br>19.3  | 16<br>15.5 | 11<br>11.2 | 29<br>6.5   | 53<br>12.3  | 16<br>15.6 | 9<br>7.5     | 17<br>13.5  | 7<br>22.7  |  |

Alabama - 2014 General Election

Auditor

|         | Ideology    |             |             |            |            |            | Gender      |             | Age        |            |             |             | DMA         |            |            |            |            |     |     |     |     |
|---------|-------------|-------------|-------------|------------|------------|------------|-------------|-------------|------------|------------|-------------|-------------|-------------|------------|------------|------------|------------|-----|-----|-----|-----|
|         | Total       | Ver         | Con         | Som        | Con        | Indep      | Som         | Lib         | Ver        | Lib        | F           | M           | 18-34       | 35-49      | 50-64      | 65+        | BHM        | HSV | MOB | MGM | OTH |
| Total   | 807         | 266         | 213         | 210        | 210        | 80         | 37          | 443         | 364        | 75         | 185         | 279         | 269         | 317        | 163        | 112        | 116        | 99  |     |     |     |
| Zeigler | 423<br>52.4 | 193<br>72.5 | 127<br>59.5 | 90<br>42.8 | 9<br>11.0  | 4<br>11.9  | 219<br>49.5 | 204<br>56.0 | 45<br>60.6 | 88<br>47.5 | 148<br>53.2 | 141<br>52.6 | 164<br>51.7 | 88<br>54.0 | 58<br>51.8 | 55<br>47.5 | 58<br>58.5 |     |     |     |     |
| Joseph  | 282<br>35.0 | 51<br>19.4  | 58<br>27.0  | 80<br>37.9 | 65<br>80.9 | 29<br>77.2 | 163<br>36.8 | 119<br>32.8 | 16<br>21.7 | 70<br>37.9 | 100<br>36.0 | 96<br>35.6  | 124<br>39.0 | 49<br>30.4 | 35<br>31.2 | 42<br>35.9 | 33<br>32.9 |     |     |     |     |
| Undec   | 102<br>12.6 | 22<br>8.1   | 29<br>13.6  | 41<br>19.3 | 7<br>8.1   | 4<br>10.9  | 61<br>13.8  | 41<br>11.2  | 13<br>17.7 | 27<br>14.6 | 30<br>10.8  | 32<br>11.8  | 29<br>9.3   | 25<br>15.6 | 19<br>17.0 | 19<br>16.6 | 9<br>8.6   |     |     |     |     |

|         | Race        |               |             |             | Party       |            |             |            | CD         |            |            |            |            |            |   |   |   |
|---------|-------------|---------------|-------------|-------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|---|---|---|
|         | Total       | Unk/Ot<br>her | White       | Black       | Lik         | Dem        | Lik         | Ind        | Lik        | Rep        | 1          | 2          | 3          | 4          | 5 | 6 | 7 |
| Total   | 807         | 69            | 544         | 193         | 266         | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |   |   |   |
| Zeigler | 423<br>52.4 | 41<br>59.3    | 355<br>65.2 | 27<br>13.9  | 55<br>20.6  | 30<br>52.0 | 338<br>69.9 | 58<br>52.4 | 68<br>56.1 | 65<br>60.6 | 57<br>57.0 | 66<br>53.4 | 74<br>59.1 | 35<br>29.5 |   |   |   |
| Joseph  | 282<br>35.0 | 18<br>26.3    | 127<br>23.3 | 137<br>71.0 | 175<br>65.7 | 16<br>27.6 | 91<br>18.9  | 35<br>31.7 | 36<br>29.9 | 31<br>29.1 | 36<br>35.9 | 36<br>28.6 | 39<br>31.0 | 70<br>58.3 |   |   |   |
| Undec   | 102<br>12.6 | 10<br>14.4    | 63<br>11.5  | 29<br>15.2  | 36<br>13.6  | 12<br>20.4 | 54<br>11.1  | 18<br>15.9 | 17<br>13.9 | 11<br>10.2 | 7<br>7.1   | 22<br>18.0 | 12<br>9.9  | 15<br>12.2 |   |   |   |

|         | General Voter Propensity |            |            |             |             | Cell       |             |
|---------|--------------------------|------------|------------|-------------|-------------|------------|-------------|
|         | Total                    | Lowest     | Low        | High        | Highest     | Yes        | No          |
| Total   | 807                      | 138        | 135        | 235         | 299         | 98         | 709         |
| Zeigler | 423<br>52.4              | 59<br>42.5 | 64<br>47.6 | 127<br>54.1 | 173<br>57.8 | 42<br>42.6 | 381<br>53.7 |
| Joseph  | 282<br>35.0              | 52<br>37.8 | 52<br>38.8 | 84<br>35.6  | 94<br>31.5  | 29<br>29.4 | 254<br>35.8 |
| Undec   | 102<br>12.6              | 27<br>19.7 | 18<br>13.6 | 24<br>10.2  | 32<br>10.8  | 27<br>28.0 | 74<br>10.5  |

Alabama - 2014 General Election

Ag Commissioner

|          | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|----------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|          | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total    | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| Smith    | 269<br>33.4 | 250<br>33.5 | 19<br>31.4 | 40<br>8.7   | 215<br>74.7 | 14<br>24.0 | 221<br>74.8 | 32<br>7.5   | 16<br>18.8 | 220<br>82.3        | 35<br>8.1   | 15<br>13.2 | 33<br>7.9   | 221<br>78.4 | 15<br>14.4 |
| McMillan | 445<br>55.1 | 423<br>56.7 | 22<br>36.4 | 376<br>81.9 | 55<br>19.1  | 14<br>22.8 | 60<br>20.4  | 359<br>84.7 | 26<br>29.5 | 36<br>13.6         | 376<br>87.5 | 33<br>30.0 | 368<br>86.9 | 54<br>19.1  | 23<br>23.0 |
| Undec    | 93<br>11.5  | 73<br>9.8   | 20<br>32.2 | 43<br>9.4   | 18<br>6.2   | 32<br>53.2 | 14<br>4.8   | 33<br>7.9   | 45<br>51.7 | 11<br>4.2          | 19<br>4.4   | 63<br>56.8 | 22<br>5.2   | 7<br>2.4    | 64<br>62.7 |

|          | Straight Ticket |             |            |             |            |             | Right Track / Wrong Track |             |            |            |            |
|----------|-----------------|-------------|------------|-------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|          | Total           | Def Rep     | Prob Rep   | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total    | 807             | 211         | 118        | 179         | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| Smith    | 269<br>33.4     | 17<br>8.0   | 5<br>4.0   | 161<br>89.9 | 31<br>64.1 | 56<br>22.2  | 38<br>16.1                | 64<br>23.3  | 69<br>58.2 | 88<br>67.0 | 9<br>21.2  |
| McMillan | 445<br>55.1     | 188<br>89.2 | 94<br>79.6 | 13<br>7.5   | 13<br>25.6 | 137<br>54.7 | 181<br>76.3               | 187<br>67.6 | 35<br>29.2 | 26<br>19.6 | 16<br>38.9 |
| Undec    | 93<br>11.5      | 6<br>2.8    | 19<br>16.4 | 5<br>2.6    | 5<br>10.3  | 58<br>23.1  | 18<br>7.6                 | 25<br>9.2   | 15<br>12.6 | 18<br>13.4 | 17<br>39.8 |

|          | Interest    |            |           |           |           |            |            |            |            |             | Lottery     |            |              |             |            |
|----------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|------------|
|          | Total       | 1          | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | For        | Prob Against | Def Against | No Diff    |
| Total    | 807         | 23         | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30         |
| Smith    | 269<br>33.4 | 4<br>18.1  | 1<br>19.9 | 5<br>38.2 | 4<br>40.6 | 24<br>32.3 | 8<br>17.9  | 33<br>31.7 | 26<br>27.2 | 164<br>37.5 | 206<br>48.1 | 24<br>22.4 | 14<br>11.9   | 19<br>15.1  | 6<br>21.0  |
| McMillan | 445<br>55.1 | 13<br>55.0 | 2<br>32.0 | 7<br>49.8 | 6<br>59.4 | 27<br>36.8 | 27<br>60.5 | 60<br>58.3 | 58<br>61.5 | 245<br>55.9 | 175<br>40.8 | 63<br>59.4 | 92<br>81.3   | 96<br>75.2  | 18<br>60.5 |
| Undec    | 93<br>11.5  | 6<br>26.9  | 3<br>48.1 | 2<br>12.0 | 0<br>0.0  | 23<br>30.9 | 10<br>21.6 | 10<br>10.0 | 11<br>11.3 | 29<br>6.5   | 48<br>11.1  | 19<br>18.2 | 8<br>6.8     | 12<br>9.7   | 6<br>18.5  |

Alabama - 2014 General Election

Ag Commissioner

|          | Ideology |      |      |      |      |       | Gender |      | Age  |      |      |      | DMA   |       |       |      |      |     |     |     |     |  |
|----------|----------|------|------|------|------|-------|--------|------|------|------|------|------|-------|-------|-------|------|------|-----|-----|-----|-----|--|
|          | Total    | Ver  | Con  | Som  | Con  | Indep | Som    | Lib  | Ver  | Lib  | F    | M    | 18-34 | 35-49 | 50-64 | 65+  | BHM  | HSV | MOB | MGM | OTH |  |
| Total    | 807      | 266  | 213  | 210  | 80   | 37    | 443    | 364  | 75   | 185  | 279  | 269  | 317   | 163   | 112   | 116  | 99   |     |     |     |     |  |
| Smith    | 269      | 50   | 49   | 75   | 66   | 28    | 159    | 110  | 15   | 65   | 100  | 89   | 108   | 45    | 39    | 46   | 32   |     |     |     |     |  |
|          | 33.4     | 18.8 | 23.2 | 35.7 | 82.8 | 76.0  | 36.0   | 30.2 | 20.3 | 35.4 | 35.9 | 33.0 | 34.1  | 27.6  | 34.5  | 39.5 | 32.0 |     |     |     |     |  |
| McMillan | 445      | 196  | 139  | 94   | 12   | 5     | 231    | 214  | 47   | 100  | 148  | 150  | 180   | 88    | 61    | 56   | 60   |     |     |     |     |  |
|          | 55.1     | 73.7 | 64.9 | 44.6 | 14.4 | 14.1  | 52.3   | 58.6 | 63.2 | 53.8 | 53.2 | 55.9 | 56.7  | 53.9  | 54.6  | 48.1 | 60.9 |     |     |     |     |  |
| Undec    | 93       | 20   | 25   | 41   | 2    | 4     | 52     | 41   | 12   | 20   | 30   | 30   | 29    | 30    | 12    | 14   | 7    |     |     |     |     |  |
|          | 11.5     | 7.5  | 11.9 | 19.7 | 2.8  | 9.9   | 11.7   | 11.2 | 16.5 | 10.7 | 10.9 | 11.1 | 9.2   | 18.5  | 10.8  | 12.4 | 7.0  |     |     |     |     |  |

|          | Race  |               |       | Party |      |      |      | CD   |      |      |      |      |      |      |   |   |   |
|----------|-------|---------------|-------|-------|------|------|------|------|------|------|------|------|------|------|---|---|---|
|          | Total | Unk/Ot<br>her | White | Black | Lik  | Dem  | Lik  | Ind  | Lik  | Rep  | 1    | 2    | 3    | 4    | 5 | 6 | 7 |
| Total    | 807   | 69            | 544   | 193   | 266  | 58   | 483  | 110  | 121  | 107  | 100  | 124  | 125  | 120  |   |   |   |
| Smith    | 269   | 14            | 114   | 142   | 177  | 14   | 78   | 39   | 36   | 31   | 28   | 34   | 36   | 67   |   |   |   |
|          | 33.4  | 19.7          | 20.9  | 73.5  | 66.7 | 24.4 | 16.1 | 35.0 | 29.5 | 29.4 | 27.8 | 27.3 | 28.5 | 55.3 |   |   |   |
| McMillan | 445   | 48            | 365   | 32    | 61   | 32   | 352  | 61   | 73   | 65   | 62   | 64   | 79   | 42   |   |   |   |
|          | 55.1  | 68.6          | 67.1  | 16.6  | 23.0 | 55.6 | 72.8 | 55.3 | 60.4 | 60.7 | 61.9 | 51.4 | 63.3 | 34.5 |   |   |   |
| Undec    | 93    | 8             | 65    | 19    | 27   | 12   | 54   | 11   | 12   | 11   | 10   | 26   | 10   | 12   |   |   |   |
|          | 11.5  | 11.7          | 12.0  | 9.9   | 10.3 | 20.1 | 11.1 | 9.7  | 10.2 | 9.9  | 10.3 | 21.3 | 8.2  | 10.1 |   |   |   |

|          | General Voter Propensity |        |      |      |         | Cell |      |
|----------|--------------------------|--------|------|------|---------|------|------|
|          | Total                    | Lowest | Low  | High | Highest | Yes  | No   |
| Total    | 807                      | 138    | 135  | 235  | 299     | 98   | 709  |
| Smith    | 269                      | 52     | 52   | 77   | 88      | 31   | 238  |
|          | 33.4                     | 37.9   | 38.4 | 32.9 | 29.3    | 31.5 | 33.6 |
| McMillan | 445                      | 61     | 70   | 131  | 182     | 47   | 398  |
|          | 55.1                     | 44.4   | 52.2 | 56.0 | 60.8    | 48.1 | 56.1 |
| Undec    | 93                       | 24     | 13   | 26   | 30      | 20   | 73   |
|          | 11.5                     | 17.7   | 9.4  | 11.1 | 9.9     | 20.4 | 10.3 |

Alabama - 2014 General Election

Straight Ticket

|             | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|-------------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|             | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total       | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| Def Rep     | 211<br>26.2 | 195<br>26.2 | 16<br>26.1 | 198<br>43.0 | 4<br>1.5    | 9<br>15.0  | 12<br>4.0   | 187<br>44.0 | 13<br>14.6 | 6<br>2.3           | 197<br>46.0 | 8<br>6.9   | 186<br>44.1 | 12<br>4.4   | 12<br>12.0 |
| Prob Rep    | 118<br>14.6 | 104<br>13.9 | 14<br>23.4 | 108<br>23.6 | 3<br>0.9    | 7<br>12.1  | 5<br>1.9    | 102<br>24.0 | 11<br>12.3 | 5<br>1.9           | 97<br>22.5  | 17<br>15.0 | 103<br>24.5 | 1<br>0.2    | 14<br>13.7 |
| Def Dem     | 179<br>22.1 | 168<br>22.5 | 11<br>17.7 | 11<br>2.3   | 162<br>56.2 | 6<br>10.9  | 158<br>53.4 | 13<br>3.1   | 8<br>8.7   | 163<br>61.0        | 10<br>2.4   | 5<br>4.9   | 10<br>2.4   | 163<br>57.9 | 5<br>5.1   |
| Prob Dem    | 49<br>6.1   | 46<br>6.1   | 3<br>5.4   | 8<br>1.7    | 33<br>11.4  | 8<br>14.3  | 36<br>12.1  | 11<br>2.7   | 2<br>2.0   | 35<br>13.3         | 7<br>1.5    | 7<br>6.4   | 7<br>1.7    | 36<br>12.6  | 6<br>6.4   |
| No Str Tick | 250<br>31.0 | 233<br>31.3 | 17<br>27.4 | 135<br>29.4 | 86<br>30.0  | 28<br>47.8 | 85<br>28.7  | 111<br>26.1 | 54<br>62.4 | 58<br>21.6         | 118<br>27.6 | 74<br>66.9 | 116<br>27.4 | 70<br>24.9  | 64<br>62.8 |

|             | Ag Commissioner |             |             |            | Right Track / Wrong Track |            |            |            |            |
|-------------|-----------------|-------------|-------------|------------|---------------------------|------------|------------|------------|------------|
|             | Total           | Smith       | McMillan    | Undec      | Def Right                 | Some Right | Some Wrong | Def Wrong  | Undec      |
| Total       | 807             | 269         | 445         | 93         | 238                       | 276        | 119        | 132        | 42         |
| Def Rep     | 211<br>26.2     | 17<br>6.2   | 188<br>42.3 | 6<br>6.5   | 117<br>49.1               | 72<br>26.0 | 9<br>7.4   | 7<br>5.0   | 7<br>17.5  |
| Prob Rep    | 118<br>14.6     | 5<br>1.8    | 94<br>21.1  | 19<br>20.9 | 41<br>17.3                | 64<br>23.0 | 3<br>2.6   | 8<br>6.1   | 2<br>5.6   |
| Def Dem     | 179<br>22.1     | 161<br>59.7 | 13<br>3.0   | 5<br>4.9   | 28<br>11.9                | 40<br>14.5 | 48<br>40.3 | 54<br>41.0 | 8<br>19.0  |
| Prob Dem    | 49<br>6.1       | 31<br>11.7  | 13<br>2.8   | 5<br>5.4   | 5<br>1.9                  | 12<br>4.3  | 12<br>10.4 | 18<br>13.4 | 3<br>6.0   |
| No Str Tick | 250<br>31.0     | 56<br>20.7  | 137<br>30.7 | 58<br>62.3 | 47<br>19.8                | 89<br>32.1 | 47<br>39.3 | 45<br>34.5 | 22<br>51.9 |

Alabama - 2014 General Election

Straight Ticket

|             | Interest    |           |           |           |           |            |            |            |            |             | Lottery     |            |              |             |           |
|-------------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|-----------|
|             | Total       | 1         | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Against | Def Against | No Diff   |
| Total       | 807         | 23        | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30        |
| Def Rep     | 211<br>26.2 | 5<br>21.0 | 1<br>15.4 | 2<br>12.8 | 2<br>16.0 | 15<br>20.7 | 7<br>16.4  | 21<br>20.2 | 27<br>28.2 | 132<br>30.1 | 78<br>18.3  | 29<br>27.2 | 43<br>38.3   | 53<br>41.3  | 8<br>25.0 |
| Prob Rep    | 118<br>14.6 | 1<br>6.2  | 2<br>29.0 | 1<br>9.9  | 1<br>11.0 | 13<br>18.2 | 8<br>17.0  | 22<br>21.8 | 13<br>14.1 | 56<br>12.7  | 40<br>9.3   | 25<br>23.2 | 16<br>14.3   | 29<br>22.8  | 8<br>28.1 |
| Def Dem     | 179<br>22.1 | 6<br>27.9 | 0<br>0.0  | 3<br>25.6 | 1<br>7.3  | 11<br>15.1 | 8<br>17.8  | 19<br>18.1 | 15<br>15.5 | 116<br>26.4 | 137<br>31.9 | 19<br>17.7 | 7<br>6.0     | 10<br>8.0   | 6<br>18.7 |
| Prob Dem    | 49<br>6.1   | 1<br>3.5  | 2<br>26.5 | 0<br>0.0  | 2<br>18.7 | 6<br>8.8   | 1<br>2.2   | 10<br>9.5  | 6<br>6.4   | 21<br>4.9   | 34<br>7.8   | 8<br>7.7   | 3<br>3.0     | 3<br>2.2    | 1<br>3.3  |
| No Str Tick | 250<br>31.0 | 9<br>41.5 | 2<br>29.0 | 7<br>51.7 | 5<br>47.0 | 27<br>37.2 | 21<br>46.6 | 31<br>30.4 | 34<br>35.8 | 113<br>25.9 | 140<br>32.7 | 26<br>24.2 | 44<br>38.4   | 33<br>25.7  | 7<br>24.8 |

|             | Total       | Ideology    |            |             |            |            | Gender      |             | Age        |            |            |            | DMA        |            |            |            |            |
|-------------|-------------|-------------|------------|-------------|------------|------------|-------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|             |             | Ver Con     | Som Con    | Indep       | Som Lib    | Ver Lib    | F           | M           | 18-34      | 35-49      | 50-64      | 65+        | BHM        | HSV        | MOB        | MGM        | OTH        |
| Total       | 807         | 266         | 213        | 210         | 80         | 37         | 443         | 364         | 75         | 185        | 279        | 269        | 317        | 163        | 112        | 116        | 99         |
| Def Rep     | 211<br>26.2 | 122<br>45.8 | 50<br>23.3 | 32<br>15.3  | 6<br>7.2   | 2<br>4.9   | 121<br>27.4 | 90<br>24.7  | 33<br>44.4 | 37<br>19.9 | 68<br>24.4 | 73<br>27.3 | 91<br>28.7 | 40<br>24.8 | 32<br>28.9 | 20<br>17.1 | 27<br>27.8 |
| Prob Rep    | 118<br>14.6 | 53<br>19.9  | 43<br>20.1 | 17<br>8.3   | 3<br>4.3   | 1<br>3.5   | 68<br>15.3  | 50<br>13.8  | 15<br>19.8 | 26<br>14.1 | 39<br>13.9 | 39<br>14.4 | 45<br>14.3 | 27<br>16.3 | 20<br>17.9 | 15<br>12.8 | 11<br>11.5 |
| Def Dem     | 179<br>22.1 | 39<br>14.5  | 35<br>16.4 | 35<br>16.5  | 47<br>58.5 | 24<br>63.1 | 108<br>24.3 | 71<br>19.5  | 6<br>8.3   | 48<br>25.9 | 64<br>23.1 | 60<br>22.4 | 78<br>24.5 | 29<br>17.9 | 27<br>23.8 | 28<br>24.1 | 17<br>17.3 |
| Prob Dem    | 49<br>6.1   | 10<br>3.9   | 7<br>3.2   | 17<br>8.3   | 10<br>12.1 | 5<br>12.2  | 31<br>7.0   | 18<br>5.0   | 5<br>6.9   | 7<br>3.8   | 20<br>7.2  | 17<br>6.2  | 18<br>5.8  | 10<br>6.2  | 6<br>5.4   | 8<br>6.9   | 6<br>6.5   |
| No Str Tick | 250<br>31.0 | 42<br>15.8  | 79<br>37.0 | 108<br>51.6 | 14<br>18.0 | 6<br>16.2  | 115<br>26.0 | 135<br>37.0 | 15<br>20.6 | 67<br>36.2 | 88<br>31.4 | 80<br>29.8 | 84<br>26.6 | 57<br>34.8 | 27<br>24.0 | 46<br>39.1 | 36<br>36.9 |

Alabama - 2014 General Election

Straight Ticket

|             | Race        |               |             |             | Party       |            |             | CD         |            |            |            |            |            |            |
|-------------|-------------|---------------|-------------|-------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|
|             | Total       | Unk/Ot<br>her | White       | Black       | Lik Dem     | Lik Ind    | Lik Rep     | 1          | 2          | 3          | 4          | 5          | 6          | 7          |
| Total       | 807         | 69            | 544         | 193         | 266         | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |
| Def Rep     | 211<br>26.2 | 12<br>17.7    | 187<br>34.4 | 12<br>6.0   | 20<br>7.4   | 17<br>29.3 | 174<br>36.1 | 32<br>29.1 | 25<br>20.8 | 39<br>36.8 | 23<br>22.7 | 29<br>23.5 | 44<br>35.3 | 19<br>15.4 |
| Prob Rep    | 118<br>14.6 | 11<br>16.5    | 100<br>18.4 | 7<br>3.5    | 16<br>6.2   | 8<br>14.6  | 93<br>19.3  | 19<br>16.8 | 17<br>13.9 | 12<br>11.4 | 18<br>18.0 | 22<br>17.4 | 19<br>15.3 | 12<br>10.0 |
| Def Dem     | 179<br>22.1 | 10<br>14.6    | 46<br>8.5   | 122<br>63.4 | 140<br>52.6 | 8<br>13.5  | 31<br>6.4   | 26<br>23.5 | 19<br>16.0 | 16<br>15.4 | 16<br>16.4 | 23<br>18.9 | 17<br>14.0 | 60<br>49.7 |
| Prob Dem    | 49<br>6.1   | 1<br>1.9      | 29<br>5.3   | 19<br>9.9   | 29<br>11.0  | 1<br>1.2   | 19<br>4.0   | 6<br>5.5   | 6<br>5.3   | 5<br>4.6   | 5<br>4.7   | 8<br>6.6   | 7<br>5.3   | 12<br>10.1 |
| No Str Tick | 250<br>31.0 | 34<br>49.3    | 183<br>33.5 | 33<br>17.2  | 61<br>22.9  | 24<br>41.4 | 165<br>34.2 | 28<br>25.0 | 53<br>44.1 | 34<br>31.8 | 38<br>38.2 | 42<br>33.6 | 38<br>30.1 | 18<br>14.8 |

|             | General Voter Propensity |            |            |            |             | Cell       |             |
|-------------|--------------------------|------------|------------|------------|-------------|------------|-------------|
|             | Total                    | Lowest     | Low        | High       | Highest     | Yes        | No          |
| Total       | 807                      | 138        | 135        | 235        | 299         | 98         | 709         |
| Def Rep     | 211<br>26.2              | 29<br>20.8 | 26<br>19.5 | 77<br>32.9 | 79<br>26.3  | 23<br>23.6 | 188<br>26.5 |
| Prob Rep    | 118<br>14.6              | 24<br>17.4 | 24<br>17.6 | 25<br>10.7 | 45<br>15.2  | 18<br>18.4 | 100<br>14.1 |
| Def Dem     | 179<br>22.1              | 40<br>28.9 | 32<br>24.0 | 57<br>24.1 | 50<br>16.6  | 19<br>19.5 | 160<br>22.5 |
| Prob Dem    | 49<br>6.1                | 12<br>8.5  | 9<br>6.5   | 10<br>4.2  | 19<br>6.3   | 7<br>7.2   | 42<br>5.9   |
| No Str Tick | 250<br>31.0              | 34<br>24.4 | 44<br>32.5 | 66<br>28.1 | 107<br>35.6 | 31<br>31.4 | 219<br>30.9 |

Alabama - 2014 General Election

Right Track / Wrong Track

|            | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |            |            |
|------------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|------------|------------|
|            | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph     | Undec      |
| Total      | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282        | 102        |
| Def Right  | 238<br>29.4 | 210<br>28.2 | 27<br>44.4 | 199<br>43.3 | 26<br>8.9   | 13<br>21.4 | 37<br>12.5  | 178<br>41.9 | 23<br>26.3 | 34<br>12.9         | 178<br>41.5 | 25<br>22.5 | 173<br>40.9 | 36<br>12.9 | 28<br>27.5 |
| Some Right | 276<br>34.3 | 260<br>34.9 | 17<br>27.0 | 204<br>44.4 | 54<br>18.7  | 19<br>31.2 | 65<br>22.0  | 181<br>42.8 | 30<br>34.3 | 58<br>21.6         | 178<br>41.4 | 41<br>36.9 | 179<br>42.3 | 63<br>22.3 | 35<br>34.4 |
| Some Wrong | 119<br>14.8 | 113<br>15.2 | 6<br>9.7   | 21<br>4.6   | 89<br>31.0  | 9<br>14.8  | 80<br>27.0  | 31<br>7.4   | 8<br>9.4   | 79<br>29.5         | 26<br>6.0   | 15<br>13.6 | 25<br>6.0   | 82<br>29.1 | 12<br>11.7 |
| Def Wrong  | 132<br>16.3 | 126<br>16.9 | 6<br>9.7   | 16<br>3.4   | 106<br>37.0 | 10<br>16.0 | 104<br>35.2 | 19<br>4.4   | 9<br>10.2  | 87<br>32.7         | 34<br>7.9   | 10<br>9.4  | 30<br>7.0   | 90<br>32.0 | 12<br>11.4 |
| Undec      | 42<br>5.2   | 36<br>4.9   | 6<br>9.3   | 20<br>4.3   | 12<br>4.3   | 10<br>16.6 | 10<br>3.4   | 15<br>3.5   | 17<br>19.6 | 9<br>3.4           | 14<br>3.2   | 19<br>17.6 | 16<br>3.8   | 11<br>3.8  | 15<br>15.1 |

|            | Ag Commissioner |            |             |            | Straight Ticket |            |            |            |             |
|------------|-----------------|------------|-------------|------------|-----------------|------------|------------|------------|-------------|
|            | Total           | Smith      | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem    | Prob Dem   | No Str Tick |
| Total      | 807             | 269        | 445         | 93         | 211             | 118        | 179        | 49         | 250         |
| Def Right  | 238<br>29.4     | 38<br>14.2 | 181<br>40.7 | 18<br>19.4 | 117<br>55.2     | 41<br>34.8 | 28<br>15.9 | 5<br>9.4   | 47<br>18.8  |
| Some Right | 276<br>34.3     | 64<br>23.9 | 187<br>42.0 | 25<br>27.3 | 72<br>34.0      | 64<br>53.9 | 40<br>22.5 | 12<br>24.4 | 89<br>35.5  |
| Some Wrong | 119<br>14.8     | 69<br>25.8 | 35<br>7.8   | 15<br>16.2 | 9<br>4.2        | 3<br>2.6   | 48<br>27.0 | 12<br>25.2 | 47<br>18.8  |
| Def Wrong  | 132<br>16.3     | 88<br>32.8 | 26<br>5.8   | 18<br>19.0 | 7<br>3.1        | 8<br>6.8   | 54<br>30.2 | 18<br>35.8 | 45<br>18.2  |
| Undec      | 42<br>5.2       | 9<br>3.3   | 16<br>3.7   | 17<br>18.0 | 7<br>3.5        | 2<br>2.0   | 8<br>4.5   | 3<br>5.1   | 22<br>8.7   |



Alabama - 2014 General Election

Right Track / Wrong Track

|            | Interest    |            |           |           |           |            |            |            |            |             | Lottery     |            |              |             |    |            |
|------------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|----|------------|
|            | Total       | 1          | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Against | Def Against | No | Diff       |
| Total      | 807         | 23         | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         |    | 30         |
| Def Right  | 238<br>29.4 | 10<br>42.6 | 1<br>15.4 | 6<br>47.0 | 2<br>16.2 | 23<br>31.0 | 9<br>20.7  | 23<br>22.7 | 21<br>21.8 | 143<br>32.6 | 92<br>21.5  | 31<br>29.8 | 40<br>35.0   | 63<br>49.4  |    | 11<br>35.7 |
| Some Right | 276<br>34.3 | 7<br>29.1  | 3<br>55.5 | 1<br>7.9  | 6<br>54.2 | 20<br>27.0 | 14<br>31.7 | 52<br>50.4 | 48<br>50.4 | 126<br>28.7 | 122<br>28.4 | 45<br>42.2 | 53<br>46.7   | 47<br>36.6  |    | 10<br>33.9 |
| Some Wrong | 119<br>14.8 | 1<br>4.3   | 1<br>19.1 | 3<br>19.3 | 1<br>7.1  | 9<br>11.6  | 6<br>14.1  | 12<br>12.1 | 14<br>14.6 | 73<br>16.6  | 84<br>19.7  | 14<br>13.2 | 8<br>7.0     | 10<br>8.1   |    | 3<br>9.0   |
| Def Wrong  | 132<br>16.3 | 2<br>6.8   | 0<br>0.0  | 1<br>7.7  | 2<br>16.8 | 15<br>20.7 | 12<br>27.9 | 13<br>12.9 | 8<br>8.7   | 78<br>17.8  | 112<br>26.0 | 9<br>8.4   | 4<br>3.9     | 3<br>2.0    |    | 4<br>13.3  |
| Undec      | 42<br>5.2   | 4<br>17.2  | 1<br>9.9  | 2<br>18.1 | 1<br>5.7  | 7<br>9.7   | 3<br>5.7   | 2<br>1.9   | 4<br>4.5   | 18<br>4.2   | 19<br>4.5   | 7<br>6.4   | 8<br>7.4     | 5<br>3.9    |    | 2<br>8.1   |

|            | Total       | Ideology    |             |            |            |            | Gender      |             | Age        |            |             |            | DMA         |            |            |            |            |
|------------|-------------|-------------|-------------|------------|------------|------------|-------------|-------------|------------|------------|-------------|------------|-------------|------------|------------|------------|------------|
|            |             | Ver Con     | Som Con     | Indep      | Som Lib    | Ver Lib    | F           | M           | 18-34      | 35-49      | 50-64       | 65+        | BHM         | HSV        | MOB        | MGM        | OTH        |
| Total      | 807         | 266         | 213         | 210        | 80         | 37         | 443         | 364         | 75         | 185        | 279         | 269        | 317         | 163        | 112        | 116        | 99         |
| Def Right  | 238<br>29.4 | 131<br>49.5 | 58<br>27.3  | 32<br>15.3 | 12<br>14.9 | 4<br>9.9   | 124<br>28.0 | 114<br>31.3 | 34<br>46.1 | 30<br>16.1 | 77<br>27.5  | 97<br>36.0 | 86<br>27.2  | 53<br>32.8 | 36<br>32.3 | 36<br>31.3 | 25<br>25.6 |
| Some Right | 276<br>34.3 | 88<br>33.2  | 107<br>50.3 | 56<br>26.7 | 20<br>25.2 | 5<br>12.1  | 165<br>37.3 | 111<br>30.6 | 16<br>21.9 | 71<br>38.6 | 104<br>37.2 | 85<br>31.6 | 109<br>34.5 | 53<br>32.4 | 35<br>30.9 | 45<br>38.9 | 35<br>35.0 |
| Some Wrong | 119<br>14.8 | 23<br>8.5   | 20<br>9.2   | 49<br>23.1 | 22<br>28.1 | 6<br>16.4  | 70<br>15.7  | 50<br>13.7  | 3<br>3.7   | 34<br>18.3 | 42<br>14.9  | 41<br>15.4 | 58<br>18.5  | 21<br>13.0 | 13<br>11.6 | 13<br>11.4 | 14<br>13.7 |
| Def Wrong  | 132<br>16.3 | 12<br>4.6   | 18<br>8.6   | 57<br>26.9 | 23<br>28.9 | 21<br>57.4 | 58<br>13.1  | 73<br>20.2  | 12<br>16.2 | 46<br>24.6 | 45<br>16.0  | 29<br>11.0 | 50<br>15.7  | 29<br>17.9 | 24<br>21.8 | 16<br>13.7 | 12<br>12.4 |
| Undec      | 42<br>5.2   | 11<br>4.3   | 10<br>4.6   | 17<br>8.0  | 2<br>2.9   | 2<br>4.2   | 26<br>5.9   | 16<br>4.3   | 9<br>12.2  | 4<br>2.4   | 12<br>4.4   | 16<br>6.0  | 13<br>4.1   | 6<br>4.0   | 4<br>3.5   | 5<br>4.7   | 13<br>13.3 |

Alabama - 2014 General Election

Right Track / Wrong Track

|            | Race        |            |             |            | Party      |            |             | CD         |            |            |            |            |            |            |
|------------|-------------|------------|-------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|
|            | Total       | Unk/Ot     | White       | Black      | Lik Dem    | Lik Ind    | Lik Rep     | 1          | 2          | 3          | 4          | 5          | 6          | 7          |
|            |             | her        |             |            |            |            |             |            |            |            |            |            |            |            |
| Total      | 807         | 69         | 544         | 193        | 266        | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |
| Def Right  | 238<br>29.4 | 14<br>20.4 | 183<br>33.6 | 41<br>21.1 | 59<br>22.0 | 17<br>29.8 | 162<br>33.5 | 37<br>33.9 | 36<br>29.5 | 28<br>26.7 | 28<br>28.5 | 45<br>35.8 | 37<br>29.8 | 26<br>21.6 |
| Some Right | 276<br>34.3 | 35<br>50.7 | 192<br>35.4 | 49<br>25.3 | 66<br>24.8 | 19<br>32.4 | 192<br>39.7 | 31<br>28.1 | 51<br>42.5 | 37<br>34.4 | 36<br>36.4 | 36<br>28.6 | 42<br>33.6 | 44<br>36.4 |
| Some Wrong | 119<br>14.8 | 5<br>7.4   | 66<br>12.1  | 48<br>25.1 | 62<br>23.3 | 8<br>13.5  | 50<br>10.3  | 13<br>11.8 | 7<br>5.8   | 17<br>15.8 | 19<br>19.0 | 15<br>11.7 | 21<br>16.8 | 28<br>23.4 |
| Def Wrong  | 132<br>16.3 | 13<br>18.2 | 78<br>14.3  | 41<br>21.3 | 67<br>25.1 | 10<br>16.5 | 55<br>11.5  | 25<br>22.8 | 18<br>15.1 | 14<br>13.1 | 13<br>12.8 | 24<br>19.4 | 22<br>17.5 | 15<br>12.8 |
| Undec      | 42<br>5.2   | 2<br>3.3   | 26<br>4.7   | 14<br>7.3  | 13<br>4.8  | 5<br>7.8   | 25<br>5.1   | 4<br>3.5   | 9<br>7.1   | 11<br>10.1 | 3<br>3.3   | 6<br>4.5   | 3<br>2.2   | 7<br>5.8   |

|            | General Voter Propensity |            |            |            |             | Cell       |             |
|------------|--------------------------|------------|------------|------------|-------------|------------|-------------|
|            | Total                    | Lowest     | Low        | High       | Highes      | Yes        | No          |
|            |                          |            |            |            | t           |            |             |
| Total      | 807                      | 138        | 135        | 235        | 299         | 98         | 709         |
| Def Right  | 238<br>29.4              | 33<br>23.9 | 38<br>28.0 | 78<br>33.2 | 89<br>29.7  | 34<br>34.7 | 204<br>28.7 |
| Some Right | 276<br>34.3              | 37<br>27.1 | 50<br>37.3 | 82<br>34.8 | 107<br>35.8 | 23<br>23.8 | 253<br>35.7 |
| Some Wrong | 119<br>14.8              | 24<br>17.6 | 24<br>17.4 | 26<br>11.3 | 45<br>15.1  | 8<br>8.1   | 111<br>15.7 |
| Def Wrong  | 132<br>16.3              | 37<br>26.6 | 17<br>12.4 | 36<br>15.2 | 42<br>14.2  | 26<br>26.4 | 106<br>14.9 |
| Undec      | 42<br>5.2                | 7<br>4.7   | 7<br>4.9   | 13<br>5.5  | 16<br>5.3   | 7<br>7.0   | 35<br>4.9   |

Alabama - 2014 General Election

Interest

|       | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|-------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|       | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| 1     | 23<br>2.8   | 17<br>2.3   | 5<br>8.9   | 9<br>2.0    | 9<br>3.2    | 5<br>7.7   | 9<br>2.9    | 7<br>1.7    | 7<br>8.1   | 4<br>1.4           | 12<br>2.8   | 7<br>6.3   | 10<br>2.4   | 6<br>2.2    | 7<br>6.6   |
| 2     | 6<br>0.8    | 6<br>0.8    | 1<br>1.0   | 4<br>1.0    | 1<br>0.4    | 1<br>1.0   | 0<br>0.0    | 4<br>0.9    | 2<br>2.8   | 3<br>1.0           | 0<br>0.0    | 3<br>3.1   | 3<br>0.8    | 1<br>0.2    | 2<br>2.4   |
| 3     | 13<br>1.7   | 11<br>1.5   | 2<br>3.9   | 7<br>1.4    | 4<br>1.4    | 3<br>4.3   | 5<br>1.9    | 5<br>1.3    | 2<br>2.7   | 3<br>1.0           | 7<br>1.5    | 4<br>3.7   | 7<br>1.6    | 4<br>1.5    | 2<br>2.2   |
| 4     | 11<br>1.3   | 10<br>1.3   | 1<br>1.3   | 6<br>1.3    | 4<br>1.2    | 1<br>2.4   | 4<br>1.3    | 7<br>1.6    | 0<br>0.0   | 4<br>1.6           | 5<br>1.1    | 2<br>1.6   | 3<br>0.7    | 5<br>1.9    | 2<br>2.4   |
| 5     | 73<br>9.1   | 52<br>7.0   | 21<br>34.4 | 45<br>9.9   | 19<br>6.4   | 10<br>16.2 | 23<br>7.7   | 28<br>6.7   | 22<br>25.5 | 21<br>7.7          | 34<br>7.9   | 19<br>17.2 | 31<br>7.4   | 18<br>6.3   | 24<br>23.9 |
| 6     | 45<br>5.5   | 40<br>5.4   | 4<br>7.1   | 22<br>4.8   | 17<br>6.0   | 5<br>9.0   | 16<br>5.5   | 23<br>5.4   | 6<br>6.3   | 11<br>4.1          | 24<br>5.5   | 10<br>8.8  | 25<br>5.9   | 11<br>3.9   | 9<br>8.5   |
| 7     | 103<br>12.8 | 85<br>11.4  | 18<br>30.0 | 66<br>14.4  | 26<br>9.1   | 11<br>18.1 | 33<br>11.1  | 56<br>13.2  | 14<br>16.3 | 33<br>12.2         | 54<br>12.6  | 17<br>15.0 | 54<br>12.8  | 33<br>11.8  | 16<br>15.7 |
| 8     | 95<br>11.8  | 92<br>12.3  | 3<br>5.3   | 60<br>13.1  | 28<br>9.9   | 6<br>10.4  | 29<br>9.8   | 58<br>13.7  | 8<br>8.7   | 27<br>10.2         | 56<br>13.0  | 12<br>10.8 | 53<br>12.4  | 32<br>11.2  | 11<br>10.4 |
| 9     | 438<br>54.2 | 433<br>58.0 | 5<br>8.1   | 240<br>52.2 | 179<br>62.3 | 18<br>30.8 | 177<br>59.8 | 235<br>55.4 | 26<br>29.5 | 162<br>60.7        | 238<br>55.6 | 37<br>33.4 | 237<br>56.1 | 172<br>60.9 | 29<br>28.0 |

Alabama - 2014 General Election

Interest

|       | Ag Commissioner |             |             |            | Straight Ticket |            |             |            |             | Right Track / Wrong Track |             |            |            |            |
|-------|-----------------|-------------|-------------|------------|-----------------|------------|-------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|       | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total | 807             | 269         | 445         | 93         | 211             | 118        | 179         | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| 1     | 23<br>2.8       | 4<br>1.5    | 13<br>2.8   | 6<br>6.6   | 5<br>2.3        | 1<br>1.2   | 6<br>3.6    | 1<br>1.6   | 9<br>3.8    | 10<br>4.1                 | 7<br>2.4    | 1<br>0.8   | 2<br>1.2   | 4<br>9.4   |
| 2     | 6<br>0.8        | 1<br>0.5    | 2<br>0.4    | 3<br>3.2   | 1<br>0.5        | 2<br>1.5   | 0<br>0.0    | 2<br>3.4   | 2<br>0.7    | 1<br>0.4                  | 3<br>1.2    | 1<br>1.0   | 0<br>0.0   | 1<br>1.5   |
| 3     | 13<br>1.7       | 5<br>1.9    | 7<br>1.5    | 2<br>1.7   | 2<br>0.8        | 1<br>1.1   | 3<br>1.9    | 0<br>0.0   | 7<br>2.8    | 6<br>2.6                  | 1<br>0.4    | 3<br>2.2   | 1<br>0.8   | 2<br>5.8   |
| 4     | 11<br>1.3       | 4<br>1.6    | 6<br>1.4    | 0<br>0.0   | 2<br>0.8        | 1<br>1.0   | 1<br>0.4    | 2<br>4.1   | 5<br>2.0    | 2<br>0.7                  | 6<br>2.1    | 1<br>0.6   | 2<br>1.4   | 1<br>1.5   |
| 5     | 73<br>9.1       | 24<br>8.8   | 27<br>6.1   | 23<br>24.5 | 15<br>7.2       | 13<br>11.3 | 11<br>6.2   | 6<br>13.2  | 27<br>10.9  | 23<br>9.6                 | 20<br>7.2   | 9<br>7.1   | 15<br>11.5 | 7<br>17.0  |
| 6     | 45<br>5.5       | 8<br>3.0    | 27<br>6.1   | 10<br>10.4 | 7<br>3.5        | 8<br>6.4   | 8<br>4.4    | 1<br>2.0   | 21<br>8.3   | 9<br>3.9                  | 14<br>5.1   | 6<br>5.3   | 12<br>9.4  | 3<br>6.0   |
| 7     | 103<br>12.8     | 33<br>12.1  | 60<br>13.5  | 10<br>11.2 | 21<br>9.9       | 22<br>19.0 | 19<br>10.5  | 10<br>20.0 | 31<br>12.5  | 23<br>9.9                 | 52<br>18.8  | 12<br>10.4 | 13<br>10.2 | 2<br>4.6   |
| 8     | 95<br>11.8      | 26<br>9.6   | 58<br>13.1  | 11<br>11.6 | 27<br>12.7      | 13<br>11.3 | 15<br>8.2   | 6<br>12.4  | 34<br>13.6  | 21<br>8.7                 | 48<br>17.3  | 14<br>11.6 | 8<br>6.3   | 4<br>10.2  |
| 9     | 438<br>54.2     | 164<br>61.0 | 245<br>55.0 | 29<br>30.8 | 132<br>62.4     | 56<br>47.1 | 116<br>64.7 | 21<br>43.3 | 113<br>45.3 | 143<br>60.1               | 126<br>45.4 | 73<br>60.9 | 78<br>59.3 | 18<br>44.1 |

Alabama - 2014 General Election

---

Interest

|       | Lottery     |             |            |               |              |            |
|-------|-------------|-------------|------------|---------------|--------------|------------|
|       | Total       | Def For     | Prob For   | Prob Agains t | Def Agains t | No Diff    |
| Total | 807         | 429         | 106        | 113           | 128          | 30         |
| 1     | 23<br>2.8   | 15<br>3.5   | 3<br>3.2   | 2<br>1.5      | 3<br>2.0     | 0<br>0.0   |
| 2     | 6<br>0.8    | 1<br>0.2    | 3<br>2.9   | 1<br>0.8      | 0<br>0.0     | 1<br>3.9   |
| 3     | 13<br>1.7   | 7<br>1.7    | 3<br>2.5   | 0<br>0.0      | 4<br>2.7     | 0<br>0.0   |
| 4     | 11<br>1.3   | 9<br>2.0    | 1<br>0.8   | 1<br>0.8      | 1<br>0.5     | 0<br>0.0   |
| 5     | 73<br>9.1   | 34<br>7.9   | 9<br>8.7   | 11<br>9.3     | 11<br>8.7    | 9<br>28.7  |
| 6     | 45<br>5.5   | 27<br>6.3   | 6<br>6.1   | 3<br>3.1      | 5<br>3.6     | 3<br>10.3  |
| 7     | 103<br>12.8 | 59<br>13.8  | 19<br>17.8 | 10<br>8.7     | 15<br>11.5   | 1<br>2.6   |
| 8     | 95<br>11.8  | 39<br>9.2   | 17<br>16.5 | 17<br>14.7    | 18<br>13.8   | 4<br>11.8  |
| 9     | 438<br>54.2 | 238<br>55.5 | 44<br>41.7 | 69<br>61.0    | 73<br>57.1   | 13<br>42.7 |

Alabama - 2014 General Election

Interest

|       | Ideology    |             |            |             |            |            | Gender      |             | Age        |             |             |             | DMA         |            |            |            |            |     |     |     |     |  |
|-------|-------------|-------------|------------|-------------|------------|------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|------------|------------|------------|------------|-----|-----|-----|-----|--|
|       | Total       | Ver         | Con        | Som         | Con        | Indep      | Som         | Lib         | Ver        | Lib         | F           | M           | 18-34       | 35-49      | 50-64      | 65+        | BHM        | HSV | MOB | MGM | OTH |  |
| Total | 807         | 266         | 213        | 210         | 80         | 37         | 443         | 364         | 75         | 185         | 279         | 269         | 317         | 163        | 112        | 116        | 99         |     |     |     |     |  |
| 1     | 23<br>2.8   | 10<br>3.7   | 5<br>2.5   | 6<br>2.7    | 1<br>1.8   | 1<br>2.1   | 15<br>3.3   | 8<br>2.2    | 3<br>4.4   | 6<br>3.0    | 9<br>3.3    | 5<br>1.8    | 9<br>2.8    | 2<br>1.2   | 4<br>3.3   | 3<br>2.9   | 5<br>4.9   |     |     |     |     |  |
| 2     | 6<br>0.8    | 1<br>0.4    | 3<br>1.6   | 2<br>0.9    | 0<br>0.0   | 0<br>0.0   | 3<br>0.7    | 3<br>0.9    | 0<br>0.0   | 0<br>0.0    | 1<br>0.4    | 5<br>1.9    | 1<br>0.3    | 1<br>0.6   | 2<br>1.7   | 0<br>0.0   | 2<br>2.4   |     |     |     |     |  |
| 3     | 13<br>1.7   | 3<br>1.1    | 3<br>1.6   | 2<br>0.8    | 1<br>1.7   | 4<br>10.6  | 6<br>1.4    | 7<br>1.9    | 1<br>1.8   | 2<br>0.9    | 5<br>1.7    | 6<br>2.1    | 5<br>1.6    | 2<br>1.2   | 1<br>0.6   | 3<br>2.4   | 3<br>3.1   |     |     |     |     |  |
| 4     | 11<br>1.3   | 1<br>0.2    | 6<br>2.7   | 3<br>1.3    | 1<br>1.3   | 1<br>2.1   | 4<br>0.9    | 7<br>1.9    | 0<br>0.0   | 1<br>0.6    | 5<br>1.9    | 4<br>1.7    | 3<br>0.9    | 2<br>1.2   | 3<br>2.7   | 1<br>0.8   | 2<br>2.0   |     |     |     |     |  |
| 5     | 73<br>9.1   | 14<br>5.3   | 20<br>9.5  | 23<br>10.9  | 12<br>15.1 | 4<br>11.0  | 47<br>10.7  | 26<br>7.2   | 15<br>20.0 | 15<br>8.0   | 16<br>5.9   | 27<br>10.2  | 24<br>7.5   | 20<br>12.3 | 14<br>12.8 | 8<br>6.8   | 7<br>7.6   |     |     |     |     |  |
| 6     | 45<br>5.5   | 9<br>3.2    | 11<br>5.3  | 22<br>10.5  | 3<br>3.3   | 0<br>0.0   | 18<br>4.1   | 26<br>7.2   | 7<br>9.4   | 15<br>8.0   | 14<br>5.0   | 9<br>3.3    | 16<br>4.9   | 9<br>5.6   | 11<br>9.7  | 8<br>7.1   | 1<br>0.7   |     |     |     |     |  |
| 7     | 103<br>12.8 | 21<br>8.1   | 41<br>19.3 | 30<br>14.1  | 11<br>13.8 | 0<br>0.0   | 60<br>13.6  | 43<br>11.8  | 15<br>20.1 | 31<br>17.0  | 29<br>10.4  | 28<br>10.4  | 43<br>13.5  | 20<br>12.4 | 12<br>10.5 | 19<br>16.5 | 9<br>9.6   |     |     |     |     |  |
| 8     | 95<br>11.8  | 32<br>11.9  | 30<br>14.2 | 24<br>11.3  | 8<br>10.5  | 1<br>2.1   | 59<br>13.4  | 36<br>9.8   | 4<br>6.0   | 13<br>7.3   | 43<br>15.4  | 34<br>12.6  | 35<br>11.0  | 26<br>15.8 | 13<br>11.6 | 14<br>12.0 | 7<br>7.3   |     |     |     |     |  |
| 9     | 438<br>54.2 | 176<br>66.1 | 93<br>43.4 | 100<br>47.6 | 42<br>52.5 | 27<br>72.2 | 230<br>51.9 | 208<br>57.1 | 29<br>38.4 | 102<br>55.3 | 156<br>56.1 | 150<br>56.0 | 182<br>57.5 | 81<br>49.7 | 53<br>47.2 | 60<br>51.5 | 62<br>62.5 |     |     |     |     |  |

Alabama - 2014 General Election

Interest

|       | Race        |               |             |             | Party       |            |             | CD         |            |            |            |            |            |            |
|-------|-------------|---------------|-------------|-------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|
|       | Total       | Unk/Ot<br>her | White       | Black       | Lik Dem     | Lik Ind    | Lik Rep     | 1          | 2          | 3          | 4          | 5          | 6          | 7          |
| Total | 807         | 69            | 544         | 193         | 266         | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |
| 1     | 23<br>2.8   | 1<br>0.9      | 14<br>2.6   | 8<br>4.1    | 9<br>3.5    | 0<br>0.0   | 13<br>2.8   | 4<br>3.4   | 4<br>3.4   | 4<br>4.1   | 1<br>0.8   | 2<br>1.5   | 2<br>1.7   | 6<br>4.9   |
| 2     | 6<br>0.8    | 1<br>1.8      | 5<br>0.9    | 0<br>0.0    | 1<br>0.2    | 1<br>1.1   | 5<br>1.0    | 2<br>1.7   | 1<br>1.0   | 0<br>0.0   | 1<br>1.2   | 1<br>0.8   | 1<br>0.8   | 0<br>0.0   |
| 3     | 13<br>1.7   | 0<br>0.0      | 8<br>1.4    | 6<br>3.0    | 8<br>2.9    | 1<br>2.3   | 4<br>0.9    | 1<br>0.6   | 1<br>1.2   | 2<br>1.5   | 2<br>2.3   | 2<br>1.6   | 2<br>1.3   | 4<br>3.2   |
| 4     | 11<br>1.3   | 1<br>1.5      | 8<br>1.5    | 1<br>0.7    | 2<br>0.9    | 0<br>0.0   | 8<br>1.7    | 3<br>2.8   | 1<br>0.8   | 1<br>0.7   | 0<br>0.0   | 2<br>1.5   | 2<br>1.7   | 2<br>1.6   |
| 5     | 73<br>9.1   | 7<br>10.0     | 46<br>8.4   | 21<br>10.6  | 25<br>9.3   | 8<br>13.1  | 41<br>8.5   | 14<br>13.0 | 10<br>8.5  | 10<br>9.7  | 7<br>6.8   | 18<br>14.2 | 8<br>6.5   | 6<br>5.1   |
| 6     | 45<br>5.5   | 7<br>10.7     | 27<br>4.9   | 11<br>5.4   | 15<br>5.6   | 7<br>12.5  | 23<br>4.7   | 10<br>9.1  | 5<br>4.3   | 4<br>3.4   | 6<br>5.7   | 8<br>6.7   | 7<br>5.9   | 4<br>3.5   |
| 7     | 103<br>12.8 | 6<br>8.5      | 81<br>14.8  | 17<br>8.7   | 27<br>10.1  | 10<br>18.0 | 66<br>13.6  | 10<br>9.3  | 19<br>15.7 | 17<br>15.5 | 11<br>11.2 | 14<br>11.0 | 19<br>14.9 | 14<br>11.7 |
| 8     | 95<br>11.8  | 7<br>9.7      | 68<br>12.5  | 20<br>10.2  | 25<br>9.4   | 6<br>9.5   | 64<br>13.3  | 13<br>11.8 | 13<br>10.4 | 16<br>15.0 | 14<br>13.7 | 19<br>15.2 | 9<br>7.5   | 11<br>9.3  |
| 9     | 438<br>54.2 | 39<br>56.7    | 288<br>52.9 | 110<br>57.2 | 155<br>58.1 | 25<br>43.5 | 258<br>53.4 | 53<br>48.4 | 66<br>54.7 | 53<br>50.1 | 58<br>58.3 | 59<br>47.4 | 75<br>59.8 | 73<br>60.7 |

Alabama - 2014 General Election

---

Interest

|       | General Voter Propensity |            |            |             |             | Cell       |             |
|-------|--------------------------|------------|------------|-------------|-------------|------------|-------------|
|       | Total                    | Lowest     | Low        | High        | Highest     | Yes        | No          |
| Total | 807                      | 138        | 135        | 235         | 299         | 98         | 709         |
| 1     | 23<br>2.8                | 2<br>1.7   | 4<br>2.8   | 9<br>3.8    | 8<br>2.6    | 3<br>2.8   | 20<br>2.8   |
| 2     | 6<br>0.8                 | 0<br>0.0   | 2<br>1.2   | 2<br>0.8    | 3<br>0.9    | 0<br>0.0   | 6<br>0.9    |
| 3     | 13<br>1.7                | 2<br>1.3   | 6<br>4.3   | 4<br>1.6    | 2<br>0.7    | 1<br>1.4   | 12<br>1.7   |
| 4     | 11<br>1.3                | 1<br>0.9   | 4<br>3.2   | 2<br>0.8    | 3<br>1.1    | 0<br>0.0   | 11<br>1.5   |
| 5     | 73<br>9.1                | 22<br>15.7 | 6<br>4.6   | 16<br>6.8   | 30<br>9.9   | 19<br>19.8 | 54<br>7.6   |
| 6     | 45<br>5.5                | 18<br>13.3 | 8<br>5.8   | 9<br>3.6    | 10<br>3.3   | 15<br>15.4 | 30<br>4.2   |
| 7     | 103<br>12.8              | 21<br>15.3 | 17<br>12.5 | 29<br>12.5  | 36<br>12.0  | 20<br>20.1 | 84<br>11.8  |
| 8     | 95<br>11.8               | 11<br>7.8  | 16<br>12.1 | 35<br>14.8  | 33<br>11.0  | 9<br>9.2   | 86<br>12.1  |
| 9     | 438<br>54.2              | 61<br>44.0 | 72<br>53.4 | 130<br>55.3 | 175<br>58.5 | 31<br>31.4 | 407<br>57.4 |



Alabama - 2014 General Election

Lottery

|              | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|--------------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|              | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total        | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| Def For      | 429<br>53.2 | 404<br>54.2 | 25<br>41.2 | 159<br>34.7 | 231<br>80.2 | 39<br>66.2 | 225<br>76.1 | 154<br>36.4 | 50<br>57.4 | 205<br>76.6        | 172<br>40.0 | 53<br>48.1 | 168<br>39.8 | 208<br>73.9 | 53<br>51.8 |
| Prob For     | 106<br>13.1 | 94<br>12.6  | 12<br>19.8 | 71<br>15.5  | 25<br>8.6   | 10<br>16.3 | 31<br>10.4  | 62<br>14.6  | 13<br>14.9 | 25<br>9.5          | 57<br>13.3  | 24<br>21.3 | 63<br>15.0  | 26<br>9.2   | 16<br>16.2 |
| Prob Against | 113<br>14.1 | 106<br>14.2 | 8<br>12.3  | 98<br>21.4  | 13<br>4.4   | 2<br>4.0   | 15<br>5.0   | 89<br>21.0  | 10<br>11.4 | 12<br>4.6          | 88<br>20.5  | 13<br>12.2 | 87<br>20.5  | 18<br>6.5   | 9<br>8.4   |
| Def Against  | 128<br>15.9 | 118<br>15.8 | 10<br>16.3 | 112<br>24.3 | 11<br>3.8   | 5<br>8.8   | 16<br>5.4   | 103<br>24.3 | 9<br>10.9  | 15<br>5.8          | 97<br>22.6  | 16<br>14.1 | 91<br>21.5  | 20<br>7.1   | 17<br>17.0 |
| No Diff      | 30<br>3.7   | 24<br>3.2   | 6<br>10.4  | 18<br>4.0   | 9<br>3.1    | 3<br>4.7   | 10<br>3.2   | 16<br>3.7   | 5<br>5.4   | 10<br>3.6          | 16<br>3.7   | 5<br>4.3   | 14<br>3.2   | 10<br>3.4   | 7<br>6.7   |

|              | Ag Commissioner |             |             |            | Straight Ticket |            |             |            |             | Right Track / Wrong Track |             |            |             |            |
|--------------|-----------------|-------------|-------------|------------|-----------------|------------|-------------|------------|-------------|---------------------------|-------------|------------|-------------|------------|
|              | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong   | Undec      |
| Total        | 807             | 269         | 445         | 93         | 211             | 118        | 179         | 49         | 250         | 238                       | 276         | 119        | 132         | 42         |
| Def For      | 429<br>53.2     | 206<br>76.6 | 175<br>39.4 | 48<br>51.5 | 78<br>37.2      | 40<br>33.6 | 137<br>76.8 | 34<br>68.6 | 140<br>56.2 | 92<br>38.8                | 122<br>44.0 | 84<br>70.7 | 112<br>84.8 | 19<br>46.2 |
| Prob For     | 106<br>13.1     | 24<br>8.8   | 63<br>14.1  | 19<br>20.7 | 29<br>13.6      | 25<br>20.8 | 19<br>10.5  | 8<br>16.6  | 26<br>10.2  | 31<br>13.3                | 45<br>16.1  | 14<br>11.7 | 9<br>6.8    | 7<br>16.0  |
| Prob Against | 113<br>14.1     | 14<br>5.0   | 92<br>20.7  | 8<br>8.3   | 43<br>20.6      | 16<br>13.7 | 7<br>3.8    | 3<br>7.0   | 44<br>17.4  | 40<br>16.7                | 53<br>19.2  | 8<br>6.6   | 4<br>3.4    | 8<br>20.1  |
| Def Against  | 128<br>15.9     | 19<br>7.2   | 96<br>21.7  | 12<br>13.4 | 53<br>25.1      | 29<br>24.7 | 10<br>5.8   | 3<br>5.8   | 33<br>13.2  | 63<br>26.6                | 47<br>17.0  | 10<br>8.7  | 3<br>2.0    | 5<br>11.8  |
| No Diff      | 30<br>3.7       | 6<br>2.3    | 18<br>4.1   | 6<br>6.0   | 8<br>3.6        | 8<br>7.2   | 6<br>3.2    | 1<br>2.0   | 7<br>3.0    | 11<br>4.5                 | 10<br>3.7   | 3<br>2.3   | 4<br>3.0    | 2<br>5.8   |

Alabama - 2014 General Election

Lottery

|              | Total       | Interest   |           |           |           |            |            |            |            |             |
|--------------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|
|              |             | 1          | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           |
| Total        | 807         | 23         | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         |
| Def For      | 429<br>53.2 | 15<br>66.5 | 1<br>16.6 | 7<br>54.1 | 9<br>79.0 | 34<br>46.2 | 27<br>60.5 | 59<br>57.2 | 39<br>41.5 | 238<br>54.4 |
| Prob For     | 106<br>13.1 | 3<br>14.7  | 3<br>48.9 | 3<br>19.6 | 1<br>7.3  | 9<br>12.6  | 6<br>14.4  | 19<br>18.2 | 17<br>18.4 | 44<br>10.1  |
| Prob Against | 113<br>14.1 | 2<br>7.6   | 1<br>15.4 | 0<br>0.0  | 1<br>8.0  | 11<br>14.4 | 3<br>7.8   | 10<br>9.5  | 17<br>17.7 | 69<br>15.8  |
| Def Against  | 128<br>15.9 | 3<br>11.2  | 0<br>0.0  | 4<br>26.3 | 1<br>5.7  | 11<br>15.1 | 5<br>10.4  | 15<br>14.3 | 18<br>18.7 | 73<br>16.7  |
| No Diff      | 30<br>3.7   | 0<br>0.0   | 1<br>19.1 | 0<br>0.0  | 0<br>0.0  | 9<br>11.8  | 3<br>6.9   | 1<br>0.8   | 4<br>3.8   | 13<br>2.9   |

|              | Total       | Ideology    |            |             |            |            | Gender      |             | Age        |             |             |             | DMA         |            |            |            |            |
|--------------|-------------|-------------|------------|-------------|------------|------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|------------|------------|------------|------------|
|              |             | Ver Con     | Som Con    | Indep       | Som Lib    | Ver Lib    | F           | M           | 18-34      | 35-49       | 50-64       | 65+         | BHM         | HSV        | MOB        | MGM        | OTH        |
| Total        | 807         | 266         | 213        | 210         | 80         | 37         | 443         | 364         | 75         | 185         | 279         | 269         | 317         | 163        | 112        | 116        | 99         |
| Def For      | 429<br>53.2 | 100<br>37.5 | 93<br>43.6 | 143<br>68.1 | 64<br>79.6 | 30<br>80.1 | 216<br>48.8 | 213<br>58.6 | 43<br>57.4 | 117<br>63.4 | 137<br>49.3 | 132<br>49.1 | 179<br>56.7 | 77<br>47.2 | 61<br>54.7 | 66<br>56.9 | 46<br>46.1 |
| Prob For     | 106<br>13.1 | 25<br>9.4   | 44<br>20.5 | 26<br>12.6  | 6<br>8.0   | 4<br>11.0  | 70<br>15.8  | 36<br>9.9   | 9<br>11.9  | 17<br>9.2   | 43<br>15.5  | 37<br>13.7  | 38<br>11.9  | 22<br>13.7 | 19<br>17.0 | 14<br>12.3 | 12<br>12.4 |
| Prob Against | 113<br>14.1 | 48<br>18.2  | 42<br>19.6 | 20<br>9.3   | 3<br>3.5   | 1<br>2.1   | 59<br>13.3  | 55<br>15.0  | 13<br>17.6 | 20<br>10.9  | 33<br>11.8  | 48<br>17.7  | 41<br>13.0  | 29<br>18.0 | 8<br>7.4   | 13<br>11.2 | 22<br>22.0 |
| Def Against  | 128<br>15.9 | 85<br>31.9  | 24<br>11.0 | 14<br>6.5   | 4<br>4.4   | 3<br>6.8   | 80<br>18.0  | 49<br>13.3  | 7<br>9.7   | 23<br>12.5  | 52<br>18.5  | 46<br>17.2  | 48<br>15.2  | 29<br>17.7 | 18<br>15.9 | 17<br>14.4 | 17<br>16.8 |
| No Diff      | 30<br>3.7   | 8<br>3.0    | 11<br>5.3  | 7<br>3.5    | 4<br>4.4   | 0<br>0.0   | 18<br>4.2   | 12<br>3.2   | 3<br>3.4   | 8<br>4.1    | 14<br>4.9   | 6<br>2.3    | 10<br>3.2   | 6<br>3.4   | 6<br>5.0   | 6<br>5.2   | 3<br>2.7   |

Alabama - 2014 General Election

Lottery

|              | Race        |               |             |             | Party       |            |             | CD         |            |            |            |            |            |            |
|--------------|-------------|---------------|-------------|-------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|
|              | Total       | Unk/Ot<br>her | White       | Black       | Lik Dem     | Lik Ind    | Lik Rep     | 1          | 2          | 3          | 4          | 5          | 6          | 7          |
| Total        | 807         | 69            | 544         | 193         | 266         | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |
| Def For      | 429<br>53.2 | 29<br>41.9    | 259<br>47.6 | 141<br>73.1 | 183<br>68.9 | 33<br>56.2 | 213<br>44.2 | 62<br>55.9 | 58<br>47.9 | 59<br>54.9 | 50<br>50.5 | 58<br>46.9 | 65<br>52.3 | 77<br>64.4 |
| Prob For     | 106<br>13.1 | 11<br>15.4    | 73<br>13.5  | 22<br>11.2  | 35<br>13.1  | 9<br>16.3  | 61<br>12.7  | 17<br>15.3 | 18<br>14.9 | 18<br>16.5 | 8<br>7.7   | 21<br>16.5 | 14<br>11.3 | 11<br>9.0  |
| Prob Against | 113<br>14.1 | 16<br>22.8    | 90<br>16.5  | 8<br>4.1    | 17<br>6.5   | 4<br>7.1   | 92<br>19.1  | 9<br>8.1   | 21<br>17.4 | 11<br>10.8 | 21<br>21.3 | 18<br>14.1 | 20<br>15.7 | 14<br>11.3 |
| Def Against  | 128<br>15.9 | 9<br>12.3     | 104<br>19.1 | 16<br>8.1   | 22<br>8.3   | 7<br>12.6  | 99<br>20.5  | 17<br>15.6 | 17<br>14.2 | 17<br>15.5 | 15<br>15.2 | 24<br>19.2 | 21<br>16.5 | 18<br>14.6 |
| No Diff      | 30<br>3.7   | 5<br>7.6      | 18<br>3.3   | 7<br>3.5    | 8<br>3.1    | 5<br>7.9   | 17<br>3.6   | 6<br>5.0   | 7<br>5.6   | 2<br>2.3   | 5<br>5.2   | 4<br>3.3   | 5<br>4.2   | 1<br>0.7   |

|              | General Voter Propensity |            |            |             |             | Cell       |             |
|--------------|--------------------------|------------|------------|-------------|-------------|------------|-------------|
|              | Total                    | Lowest     | Low        | High        | Highest     | Yes        | No          |
| Total        | 807                      | 138        | 135        | 235         | 299         | 98         | 709         |
| Def For      | 429<br>53.2              | 92<br>66.7 | 71<br>52.7 | 121<br>51.4 | 146<br>48.7 | 63<br>64.2 | 367<br>51.7 |
| Prob For     | 106<br>13.1              | 16<br>11.7 | 22<br>16.0 | 34<br>14.3  | 34<br>11.5  | 12<br>11.9 | 94<br>13.3  |
| Prob Against | 113<br>14.1              | 11<br>7.7  | 17<br>12.7 | 34<br>14.3  | 52<br>17.4  | 6<br>5.8   | 108<br>15.2 |
| Def Against  | 128<br>15.9              | 15<br>11.1 | 20<br>14.9 | 37<br>15.8  | 56<br>18.6  | 11<br>11.5 | 117<br>16.5 |
| No Diff      | 30<br>3.7                | 4<br>2.8   | 5<br>3.7   | 10<br>4.2   | 12<br>3.9   | 6<br>6.6   | 24<br>3.3   |

Alabama - 2014 General Election

Ideology

|         | Voting      |             |            | Governor    |            |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |            |            |
|---------|-------------|-------------|------------|-------------|------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|------------|------------|
|         | Total       | Def         | Prob       | Bentley     | Griffith   | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph     | Undec      |
| Total   | 807         | 746         | 61         | 460         | 288        | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282        | 102        |
| Ver Con | 266<br>32.9 | 253<br>33.9 | 13<br>21.1 | 199<br>43.3 | 51<br>17.7 | 16<br>26.9 | 49<br>16.7  | 201<br>47.3 | 16<br>17.9 | 43<br>16.0         | 199<br>46.5 | 24<br>21.4 | 193<br>45.6 | 51<br>18.2 | 22<br>21.2 |
| Som Con | 213<br>26.4 | 195<br>26.1 | 19<br>30.8 | 152<br>33.2 | 50<br>17.5 | 11<br>17.6 | 58<br>19.6  | 129<br>30.5 | 26<br>29.7 | 53<br>20.0         | 124<br>29.0 | 36<br>32.3 | 127<br>30.0 | 58<br>20.4 | 29<br>28.4 |
| Indep   | 210<br>26.1 | 193<br>25.9 | 17<br>27.5 | 88<br>19.2  | 96<br>33.4 | 26<br>43.7 | 93<br>31.5  | 82<br>19.3  | 35<br>40.5 | 81<br>30.1         | 87<br>20.2  | 43<br>38.7 | 90<br>21.3  | 80<br>28.2 | 41<br>40.0 |
| Som Lib | 80<br>9.9   | 68<br>9.2   | 12<br>19.1 | 17<br>3.7   | 59<br>20.5 | 4<br>6.5   | 66<br>22.4  | 7<br>1.6    | 7<br>8.4   | 63<br>23.6         | 12<br>2.8   | 5<br>4.8   | 9<br>2.1    | 65<br>23.0 | 7<br>6.4   |
| Ver Lib | 37<br>4.6   | 37<br>4.9   | 1<br>1.5   | 3<br>0.7    | 31<br>10.8 | 3<br>5.3   | 29<br>9.8   | 5<br>1.3    | 3<br>3.5   | 28<br>10.3         | 7<br>1.5    | 3<br>2.9   | 4<br>1.1    | 29<br>10.2 | 4<br>4.0   |

|         | Ag Commissioner |            |             |            | Straight Ticket |            |            |            |             | Right Track / Wrong Track |             |            |            |            |
|---------|-----------------|------------|-------------|------------|-----------------|------------|------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|         | Total           | Smith      | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem    | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total   | 807             | 269        | 445         | 93         | 211             | 118        | 179        | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| Ver Con | 266<br>32.9     | 50<br>18.5 | 196<br>44.0 | 20<br>21.5 | 122<br>57.6     | 53<br>44.8 | 39<br>21.6 | 10<br>21.1 | 42<br>16.8  | 131<br>55.3               | 88<br>31.9  | 23<br>18.9 | 12<br>9.2  | 11<br>27.0 |
| Som Con | 213<br>26.4     | 49<br>18.4 | 139<br>31.1 | 25<br>27.4 | 50<br>23.5      | 43<br>36.3 | 35<br>19.5 | 7<br>14.1  | 79<br>31.6  | 58<br>24.5                | 107<br>38.9 | 20<br>16.4 | 18<br>13.9 | 10<br>23.5 |
| Indep   | 210<br>26.1     | 75<br>27.9 | 94<br>21.1  | 41<br>44.7 | 32<br>15.3      | 17<br>14.8 | 35<br>19.4 | 17<br>35.7 | 108<br>43.4 | 32<br>13.6                | 56<br>20.3  | 49<br>40.7 | 57<br>43.0 | 17<br>40.2 |
| Som Lib | 80<br>9.9       | 66<br>24.6 | 12<br>2.6   | 2<br>2.4   | 6<br>2.7        | 3<br>2.9   | 47<br>26.2 | 10<br>19.8 | 14<br>5.8   | 12<br>5.0                 | 20<br>7.3   | 22<br>18.8 | 23<br>17.6 | 2<br>5.6   |
| Ver Lib | 37<br>4.6       | 28<br>10.6 | 5<br>1.2    | 4<br>4.0   | 2<br>0.9        | 1<br>1.1   | 24<br>13.2 | 5<br>9.4   | 6<br>2.4    | 4<br>1.6                  | 5<br>1.6    | 6<br>5.1   | 21<br>16.3 | 2<br>3.8   |

Alabama - 2014 General Election

Ideology

|         | Interest    |            |           |           |           |            |            |            |            |             | Lottery     |            |              |             |    |            |
|---------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|----|------------|
|         | Total       | 1          | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Against | Def Against | No | Diff       |
| Total   | 807         | 23         | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         |    | 30         |
| Ver Con | 266<br>32.9 | 10<br>42.5 | 1<br>16.6 | 3<br>22.4 | 1<br>5.7  | 14<br>19.1 | 9<br>19.2  | 21<br>20.8 | 32<br>33.3 | 176<br>40.2 | 100<br>23.2 | 25<br>23.5 | 48<br>42.6   | 85<br>66.2  |    | 8<br>26.5  |
| Som Con | 213<br>26.4 | 5<br>23.2  | 3<br>54.4 | 3<br>25.2 | 6<br>52.6 | 20<br>27.5 | 11<br>25.6 | 41<br>39.8 | 30<br>31.9 | 93<br>21.2  | 93<br>21.7  | 44<br>41.4 | 42<br>36.9   | 24<br>18.4  |    | 11<br>37.2 |
| Indep   | 210<br>26.1 | 6<br>24.6  | 2<br>29.0 | 2<br>12.6 | 3<br>24.9 | 23<br>31.2 | 22<br>49.4 | 30<br>28.6 | 24<br>25.0 | 100<br>22.9 | 143<br>33.3 | 26<br>25.0 | 20<br>17.3   | 14<br>10.7  |    | 7<br>24.4  |
| Som Lib | 80<br>9.9   | 1<br>6.2   | 0<br>0.0  | 1<br>10.1 | 1<br>9.5  | 12<br>16.5 | 3<br>5.8   | 11<br>10.7 | 8<br>8.9   | 42<br>9.6   | 64<br>14.9  | 6<br>6.1   | 3<br>2.5     | 4<br>2.7    |    | 4<br>11.8  |
| Ver Lib | 37<br>4.6   | 1<br>3.4   | 0<br>0.0  | 4<br>29.6 | 1<br>7.3  | 4<br>5.6   | 0<br>0.0   | 0<br>0.0   | 1<br>0.8   | 27<br>6.2   | 30<br>7.0   | 4<br>3.9   | 1<br>0.7     | 3<br>2.0    |    | 0<br>0.0   |

|         | Total       | Gender      |             | Age        |            |            |             | DMA         |            |            |            |            |
|---------|-------------|-------------|-------------|------------|------------|------------|-------------|-------------|------------|------------|------------|------------|
|         |             | F           | M           | 18-34      | 35-49      | 50-64      | 65+         | BHM         | HSV        | MOB        | MGM        | OTH        |
| Total   | 807         | 443         | 364         | 75         | 185        | 279        | 269         | 317         | 163        | 112        | 116        | 99         |
| Ver Con | 266<br>32.9 | 156<br>35.2 | 110<br>30.2 | 26<br>35.3 | 42<br>22.6 | 96<br>34.5 | 101<br>37.8 | 114<br>35.9 | 59<br>36.5 | 27<br>24.1 | 36<br>30.6 | 30<br>30.4 |
| Som Con | 213<br>26.4 | 126<br>28.6 | 87<br>23.9  | 12<br>15.8 | 52<br>27.9 | 74<br>26.6 | 76<br>28.2  | 82<br>25.9  | 30<br>18.6 | 34<br>30.2 | 33<br>28.6 | 34<br>34.3 |
| Indep   | 210<br>26.1 | 97<br>22.0  | 113<br>31.0 | 20<br>27.0 | 64<br>34.8 | 72<br>25.9 | 54<br>19.9  | 77<br>24.4  | 53<br>32.4 | 27<br>24.2 | 30<br>25.5 | 23<br>23.6 |
| Som Lib | 80<br>9.9   | 44<br>10.0  | 36<br>9.9   | 12<br>16.4 | 23<br>12.4 | 22<br>8.0  | 23<br>8.4   | 24<br>7.6   | 17<br>10.2 | 20<br>18.0 | 11<br>9.5  | 8<br>8.3   |
| Ver Lib | 37<br>4.6   | 19<br>4.3   | 18<br>5.1   | 4<br>5.5   | 4<br>2.3   | 14<br>5.0  | 15<br>5.6   | 20<br>6.2   | 4<br>2.3   | 4<br>3.5   | 7<br>5.8   | 3<br>3.4   |

Alabama - 2014 General Election

Ideology

|         | Race        |            |             |            | Party      |            |             | CD         |            |            |            |            |            |            |
|---------|-------------|------------|-------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|
|         | Total       | Unk/Ot     | White       | Black      | Lik Dem    | Lik Ind    | Lik Rep     | 1          | 2          | 3          | 4          | 5          | 6          | 7          |
|         |             | her        |             |            |            |            |             |            |            |            |            |            |            |            |
| Total   | 807         | 69         | 544         | 193        | 266        | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |
| Ver Con | 266<br>32.9 | 15<br>21.7 | 212<br>38.9 | 39<br>20.2 | 52<br>19.5 | 14<br>24.5 | 200<br>41.4 | 26<br>23.2 | 39<br>32.1 | 37<br>34.4 | 30<br>30.1 | 46<br>37.4 | 48<br>38.0 | 41<br>33.8 |
| Som Con | 213<br>26.4 | 23<br>33.3 | 145<br>26.6 | 45<br>23.5 | 62<br>23.3 | 9<br>15.9  | 142<br>29.5 | 33<br>29.7 | 44<br>36.2 | 23<br>21.1 | 28<br>28.6 | 22<br>17.3 | 31<br>25.0 | 33<br>27.5 |
| Indep   | 210<br>26.1 | 21<br>30.7 | 142<br>26.0 | 47<br>24.5 | 74<br>28.0 | 23<br>39.4 | 113<br>23.4 | 27<br>24.6 | 25<br>20.6 | 34<br>32.0 | 29<br>29.4 | 41<br>32.6 | 34<br>27.2 | 20<br>16.9 |
| Som Lib | 80<br>9.9   | 8<br>11.0  | 33<br>6.1   | 39<br>20.3 | 51<br>19.1 | 8<br>13.4  | 22<br>4.5   | 21<br>18.9 | 9<br>7.5   | 8<br>7.3   | 6<br>6.4   | 12<br>9.7  | 7<br>5.9   | 17<br>13.9 |
| Ver Lib | 37<br>4.6   | 2<br>3.4   | 13<br>2.4   | 22<br>11.5 | 27<br>10.2 | 4<br>6.8   | 6<br>1.3    | 4<br>3.5   | 4<br>3.7   | 6<br>5.2   | 5<br>5.4   | 4<br>3.0   | 5<br>3.9   | 10<br>7.9  |

|         | General Voter Propensity |            |            |            |             | Cell       |             |
|---------|--------------------------|------------|------------|------------|-------------|------------|-------------|
|         | Total                    | Lowest     | Low        | High       | Highes      | Yes        | No          |
|         |                          |            |            |            | t           |            |             |
| Total   | 807                      | 138        | 135        | 235        | 299         | 98         | 709         |
| Ver Con | 266<br>32.9              | 37<br>26.5 | 44<br>32.9 | 78<br>33.1 | 107<br>35.8 | 18<br>18.6 | 248<br>34.9 |
| Som Con | 213<br>26.4              | 29<br>20.9 | 42<br>31.5 | 62<br>26.5 | 80<br>26.7  | 22<br>22.5 | 191<br>27.0 |
| Indep   | 210<br>26.1              | 49<br>35.8 | 27<br>20.1 | 66<br>28.0 | 68<br>22.7  | 34<br>34.3 | 177<br>24.9 |
| Som Lib | 80<br>9.9                | 19<br>14.0 | 16<br>11.6 | 17<br>7.3  | 28<br>9.3   | 18<br>18.6 | 62<br>8.7   |
| Ver Lib | 37<br>4.6                | 4<br>2.9   | 5<br>4.0   | 12<br>5.1  | 16<br>5.4   | 6<br>5.9   | 32<br>4.5   |

Alabama - 2014 General Election

Gender

|       | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|-------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|       | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| F     | 443<br>54.9 | 404<br>54.1 | 39<br>64.0 | 244<br>53.0 | 158<br>54.9 | 41<br>68.7 | 168<br>57.0 | 225<br>53.1 | 49<br>56.2 | 149<br>55.9        | 220<br>51.4 | 73<br>66.1 | 219<br>51.8 | 163<br>57.7 | 61<br>59.8 |
| M     | 364<br>45.1 | 342<br>45.9 | 22<br>36.0 | 216<br>47.0 | 130<br>45.1 | 19<br>31.3 | 127<br>43.0 | 199<br>46.9 | 38<br>43.8 | 118<br>44.1        | 209<br>48.6 | 37<br>33.9 | 204<br>48.2 | 119<br>42.3 | 41<br>40.2 |

  

|       | Ag Commissioner |             |             |            | Straight Ticket |            |             |            |             | Right Track / Wrong Track |             |            |            |            |
|-------|-----------------|-------------|-------------|------------|-----------------|------------|-------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|       | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total | 807             | 269         | 445         | 93         | 211             | 118        | 179         | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| F     | 443<br>54.9     | 159<br>59.2 | 231<br>52.0 | 52<br>56.0 | 121<br>57.4     | 68<br>57.4 | 108<br>60.2 | 31<br>62.8 | 115<br>46.1 | 124<br>52.1               | 165<br>59.7 | 70<br>58.3 | 58<br>44.2 | 26<br>62.8 |
| M     | 364<br>45.1     | 110<br>40.8 | 214<br>48.0 | 41<br>44.0 | 90<br>42.6      | 50<br>42.6 | 71<br>39.8  | 18<br>37.2 | 135<br>53.9 | 114<br>47.9               | 111<br>40.3 | 50<br>41.7 | 73<br>55.8 | 16<br>37.2 |

  

|       | Interest    |            |           |           |           |            |            |            |            |             | Lottery     |            |              |             |            |
|-------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|------------|
|       | Total       | 1          | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Against | Def Against | No Diff    |
| Total | 807         | 23         | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30         |
| F     | 443<br>54.9 | 15<br>64.9 | 3<br>46.4 | 6<br>47.2 | 4<br>35.6 | 47<br>64.3 | 18<br>40.8 | 60<br>58.5 | 59<br>62.5 | 230<br>52.5 | 216<br>50.3 | 70<br>66.0 | 59<br>51.9   | 80<br>62.1  | 18<br>61.2 |
| M     | 364<br>45.1 | 8<br>35.1  | 3<br>53.6 | 7<br>52.8 | 7<br>64.4 | 26<br>35.7 | 26<br>59.2 | 43<br>41.5 | 36<br>37.5 | 208<br>47.5 | 213<br>49.7 | 36<br>34.0 | 55<br>48.1   | 49<br>37.9  | 12<br>38.8 |

Alabama - 2014 General Election

Gender

|       | Ideology    |             |             |             |            |            | Age        |             |             |             | DMA         |            |            |            |            |     |     |     |     |
|-------|-------------|-------------|-------------|-------------|------------|------------|------------|-------------|-------------|-------------|-------------|------------|------------|------------|------------|-----|-----|-----|-----|
|       | Total       | Ver         | Con         | Som         | Con        | Indep      | Som        | Lib         | Ver         | Lib         | 18-34       | 35-49      | 50-64      | 65+        | BHM        | HSV | MOB | MGM | OTH |
| Total | 807         | 266         | 213         | 210         | 80         | 37         | 75         | 185         | 279         | 269         | 317         | 163        | 112        | 116        | 99         |     |     |     |     |
| F     | 443<br>54.9 | 156<br>58.7 | 126<br>59.3 | 97<br>46.2  | 44<br>55.1 | 19<br>50.9 | 38<br>51.2 | 103<br>56.0 | 153<br>54.9 | 148<br>55.1 | 177<br>55.9 | 87<br>53.3 | 59<br>52.4 | 67<br>57.5 | 53<br>53.9 |     |     |     |     |
| M     | 364<br>45.1 | 110<br>41.3 | 87<br>40.7  | 113<br>53.8 | 36<br>44.9 | 18<br>49.1 | 36<br>48.8 | 81<br>44.0  | 126<br>45.1 | 121<br>44.9 | 140<br>44.1 | 76<br>46.7 | 53<br>47.6 | 49<br>42.5 | 46<br>46.1 |     |     |     |     |

|       | Race        |               |             | Party       |             |            |             | CD         |            |            |            |            |            |            |   |   |   |
|-------|-------------|---------------|-------------|-------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|---|---|---|
|       | Total       | Unk/Ot<br>her | White       | Black       | Lik         | Dem        | Lik         | Ind        | Lik        | Rep        | 1          | 2          | 3          | 4          | 5 | 6 | 7 |
| Total | 807         | 69            | 544         | 193         | 266         | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |   |   |   |
| F     | 443<br>54.9 | 36<br>52.4    | 292<br>53.7 | 114<br>59.0 | 153<br>57.5 | 33<br>57.3 | 256<br>53.1 | 56<br>50.6 | 64<br>53.1 | 68<br>64.2 | 41<br>41.2 | 72<br>58.0 | 67<br>54.0 | 74<br>61.3 |   |   |   |
| M     | 364<br>45.1 | 33<br>47.6    | 252<br>46.3 | 79<br>41.0  | 113<br>42.5 | 25<br>42.7 | 226<br>46.9 | 55<br>49.4 | 57<br>46.9 | 38<br>35.8 | 59<br>58.8 | 52<br>42.0 | 58<br>46.0 | 47<br>38.7 |   |   |   |

|       | General Voter Propensity |            |            |             |             | Cell       |             |
|-------|--------------------------|------------|------------|-------------|-------------|------------|-------------|
|       | Total                    | Lowest     | Low        | High        | Highest     | Yes        | No          |
| Total | 807                      | 138        | 135        | 235         | 299         | 98         | 709         |
| F     | 443<br>54.9              | 75<br>54.7 | 81<br>59.7 | 137<br>58.4 | 150<br>50.1 | 49<br>50.5 | 393<br>55.5 |
| M     | 364<br>45.1              | 62<br>45.3 | 54<br>40.3 | 98<br>41.6  | 149<br>49.9 | 48<br>49.5 | 316<br>44.5 |



Alabama - 2014 General Election

Age

|       | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|-------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|       | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| 18-34 | 75<br>9.3   | 62<br>8.3   | 13<br>21.1 | 56<br>12.2  | 12<br>4.0   | 7<br>11.9  | 22<br>7.3   | 47<br>11.1  | 6<br>6.9   | 17<br>6.2          | 50<br>11.7  | 8<br>7.3   | 45<br>10.7  | 16<br>5.7   | 13<br>13.0 |
| 35-49 | 185<br>22.9 | 171<br>22.9 | 14<br>23.3 | 85<br>18.5  | 86<br>30.0  | 14<br>22.7 | 80<br>27.1  | 84<br>19.9  | 21<br>23.5 | 70<br>26.2         | 91<br>21.1  | 24<br>21.8 | 88<br>20.8  | 70<br>24.8  | 27<br>26.5 |
| 50-64 | 279<br>34.5 | 259<br>34.7 | 20<br>32.3 | 156<br>33.9 | 101<br>35.1 | 22<br>36.6 | 108<br>36.5 | 145<br>34.1 | 26<br>29.8 | 95<br>35.5         | 148<br>34.5 | 36<br>32.3 | 148<br>35.1 | 100<br>35.5 | 30<br>29.5 |
| 65+   | 269<br>33.3 | 254<br>34.1 | 14<br>23.3 | 163<br>35.4 | 89<br>30.9  | 17<br>28.8 | 86<br>29.1  | 148<br>34.9 | 35<br>39.8 | 86<br>32.1         | 140<br>32.7 | 43<br>38.6 | 141<br>33.4 | 96<br>33.9  | 32<br>31.1 |

|       | Ag Commissioner |             |             |            | Straight Ticket |            |            |            |             | Right Track / Wrong Track |             |            |            |            |
|-------|-----------------|-------------|-------------|------------|-----------------|------------|------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|       | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem    | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total | 807             | 269         | 445         | 93         | 211             | 118        | 179        | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| 18-34 | 75<br>9.3       | 15<br>5.6   | 47<br>10.6  | 12<br>13.3 | 33<br>15.7      | 15<br>12.5 | 6<br>3.5   | 5<br>10.5  | 15<br>6.2   | 34<br>14.5                | 16<br>5.9   | 3<br>2.3   | 12<br>9.2  | 9<br>21.7  |
| 35-49 | 185<br>22.9     | 65<br>24.3  | 100<br>22.4 | 20<br>21.4 | 37<br>17.4      | 26<br>22.1 | 48<br>26.8 | 7<br>14.4  | 67<br>26.8  | 30<br>12.5                | 71<br>25.8  | 34<br>28.3 | 46<br>34.6 | 4<br>10.6  |
| 50-64 | 279<br>34.5     | 100<br>37.1 | 148<br>33.3 | 30<br>32.9 | 68<br>32.2      | 39<br>32.7 | 64<br>36.0 | 20<br>41.0 | 88<br>35.0  | 77<br>32.2                | 104<br>37.5 | 42<br>34.8 | 45<br>33.8 | 12<br>29.1 |
| 65+   | 269<br>33.3     | 89<br>32.9  | 150<br>33.7 | 30<br>32.3 | 73<br>34.7      | 39<br>32.7 | 60<br>33.7 | 17<br>34.0 | 80<br>32.0  | 97<br>40.8                | 85<br>30.7  | 41<br>34.6 | 29<br>22.4 | 16<br>38.6 |

Alabama - 2014 General Election

Age

|       | Interest    |           |           |           |           |            |            |            |            |             | Lottery     |            |               |              |    |            |
|-------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|---------------|--------------|----|------------|
|       | Total       | 1         | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Agains t | Def Agains t | No | Diff       |
| Total | 807         | 23        | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113           | 128          |    | 30         |
| 18-34 | 75<br>9.3   | 3<br>14.4 | 0<br>0.0  | 1<br>9.9  | 0<br>0.0  | 15<br>20.3 | 7<br>15.8  | 15<br>14.5 | 4<br>4.7   | 29<br>6.6   | 43<br>10.0  | 9<br>8.4   | 13<br>11.6    | 7<br>5.7     |    | 3<br>8.4   |
| 35-49 | 185<br>22.9 | 6<br>24.5 | 0<br>0.0  | 2<br>12.0 | 1<br>10.7 | 15<br>20.0 | 15<br>33.2 | 31<br>30.4 | 13<br>14.2 | 102<br>23.3 | 117<br>27.3 | 17<br>16.0 | 20<br>17.7    | 23<br>18.0   |    | 8<br>25.1  |
| 50-64 | 279<br>34.5 | 9<br>39.7 | 1<br>16.6 | 5<br>35.5 | 5<br>48.2 | 16<br>22.4 | 14<br>31.3 | 29<br>28.0 | 43<br>45.3 | 156<br>35.7 | 137<br>32.0 | 43<br>40.8 | 33<br>28.9    | 52<br>40.3   |    | 14<br>45.7 |
| 65+   | 269<br>33.3 | 5<br>21.3 | 5<br>83.4 | 6<br>42.6 | 4<br>41.1 | 27<br>37.3 | 9<br>19.7  | 28<br>27.1 | 34<br>35.8 | 150<br>34.4 | 132<br>30.7 | 37<br>34.8 | 48<br>41.9    | 46<br>36.1   |    | 6<br>20.7  |

|       | Ideology    |             |            |            |            |            | Gender      |             | DMA         |            |            |            |            |
|-------|-------------|-------------|------------|------------|------------|------------|-------------|-------------|-------------|------------|------------|------------|------------|
|       | Total       | Ver Con     | Som Con    | Indep      | Som Lib    | Ver Lib    | F           | M           | BHM         | HSV        | MOB        | MGM        | OTH        |
| Total | 807         | 266         | 213        | 210        | 80         | 37         | 443         | 364         | 317         | 163        | 112        | 116        | 99         |
| 18-34 | 75<br>9.3   | 26<br>9.9   | 12<br>5.5  | 20<br>9.6  | 12<br>15.3 | 4<br>11.0  | 38<br>8.6   | 36<br>10.0  | 31<br>9.7   | 16<br>9.7  | 5<br>4.5   | 13<br>11.3 | 10<br>10.1 |
| 35-49 | 185<br>22.9 | 42<br>15.7  | 52<br>24.2 | 64<br>30.6 | 23<br>28.6 | 4<br>11.2  | 103<br>23.4 | 81<br>22.4  | 73<br>22.9  | 37<br>22.5 | 27<br>24.2 | 26<br>22.7 | 22<br>22.5 |
| 50-64 | 279<br>34.5 | 96<br>36.2  | 74<br>34.7 | 72<br>34.3 | 22<br>27.8 | 14<br>37.4 | 153<br>34.5 | 126<br>34.5 | 110<br>34.6 | 57<br>34.7 | 40<br>35.3 | 40<br>34.4 | 33<br>33.2 |
| 65+   | 269<br>33.3 | 101<br>38.2 | 76<br>35.6 | 54<br>25.5 | 23<br>28.3 | 15<br>40.5 | 148<br>33.4 | 121<br>33.1 | 104<br>32.8 | 54<br>33.1 | 40<br>35.9 | 37<br>31.7 | 34<br>34.2 |

Alabama - 2014 General Election

Age

|       | Race        |               |             |            | Party      |            |             |            | CD         |            |            |            |            |            |  |
|-------|-------------|---------------|-------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--|
|       | Total       | Unk/Ot<br>her | White       | Black      | Lik Dem    | Lik Ind    | Lik Rep     | 1          | 2          | 3          | 4          | 5          | 6          | 7          |  |
| Total | 807         | 69            | 544         | 193        | 266        | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |  |
| 18-34 | 75<br>9.3   | 11<br>16.0    | 50<br>9.1   | 14<br>7.2  | 17<br>6.3  | 16<br>27.2 | 42<br>8.7   | 5<br>4.6   | 16<br>13.2 | 11<br>10.8 | 6<br>5.6   | 16<br>12.7 | 15<br>12.3 | 6<br>4.6   |  |
| 35-49 | 185<br>22.9 | 23<br>33.5    | 111<br>20.4 | 51<br>26.2 | 71<br>26.9 | 17<br>29.8 | 96<br>19.9  | 26<br>23.2 | 26<br>21.8 | 26<br>24.7 | 20<br>19.8 | 26<br>20.8 | 35<br>28.0 | 26<br>21.7 |  |
| 50-64 | 279<br>34.5 | 17<br>24.2    | 190<br>34.8 | 72<br>37.4 | 92<br>34.4 | 17<br>29.3 | 170<br>35.2 | 38<br>34.5 | 38<br>31.8 | 41<br>38.2 | 36<br>35.7 | 44<br>35.1 | 35<br>28.3 | 47<br>38.8 |  |
| 65+   | 269<br>33.3 | 18<br>26.2    | 194<br>35.7 | 56<br>29.1 | 86<br>32.4 | 8<br>13.8  | 175<br>36.2 | 42<br>37.6 | 40<br>33.2 | 28<br>26.3 | 39<br>38.9 | 39<br>31.4 | 39<br>31.5 | 42<br>34.9 |  |

|       | General Voter Propensity |            |            |            |             | Cell       |             |
|-------|--------------------------|------------|------------|------------|-------------|------------|-------------|
|       | Total                    | Lowest     | Low        | High       | Highest     | Yes        | No          |
| Total | 807                      | 138        | 135        | 235        | 299         | 98         | 709         |
| 18-34 | 75<br>9.3                | 25<br>18.2 | 8<br>5.6   | 22<br>9.5  | 20<br>6.6   | 25<br>25.7 | 50<br>7.0   |
| 35-49 | 185<br>22.9              | 48<br>34.9 | 29<br>21.1 | 53<br>22.4 | 56<br>18.6  | 27<br>27.2 | 158<br>22.3 |
| 50-64 | 279<br>34.5              | 46<br>33.1 | 56<br>41.8 | 81<br>34.6 | 95<br>31.8  | 30<br>30.8 | 248<br>35.0 |
| 65+   | 269<br>33.3              | 19<br>13.8 | 43<br>31.5 | 79<br>33.5 | 128<br>42.9 | 16<br>16.3 | 253<br>35.7 |

Alabama - 2014 General Election

DMA

|       | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|-------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|       | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| BHM   | 317<br>39.2 | 299<br>40.1 | 18<br>28.7 | 173<br>37.7 | 116<br>40.2 | 27<br>46.2 | 128<br>43.2 | 157<br>37.0 | 32<br>36.7 | 113<br>42.1        | 167<br>39.0 | 37<br>33.2 | 164<br>38.7 | 124<br>43.8 | 29<br>29.0 |
| HSV   | 163<br>20.2 | 147<br>19.7 | 16<br>26.1 | 101<br>21.9 | 47<br>16.3  | 15<br>25.7 | 46<br>15.7  | 94<br>22.2  | 22<br>25.4 | 47<br>17.6         | 89<br>20.7  | 27<br>24.7 | 88<br>20.8  | 49<br>17.5  | 25<br>25.0 |
| MOB   | 112<br>13.9 | 99<br>13.2  | 14<br>22.3 | 62<br>13.6  | 45<br>15.5  | 5<br>8.6   | 44<br>14.8  | 52<br>12.2  | 17<br>19.4 | 32<br>11.8         | 67<br>15.7  | 13<br>11.9 | 58<br>13.7  | 35<br>12.4  | 19<br>18.7 |
| MGM   | 116<br>14.4 | 109<br>14.6 | 8<br>12.4  | 66<br>14.3  | 47<br>16.5  | 3<br>5.3   | 45<br>15.4  | 63<br>14.9  | 8<br>8.8   | 44<br>16.6         | 48<br>11.2  | 24<br>21.9 | 55<br>13.1  | 42<br>14.8  | 19<br>19.0 |
| OTH   | 99<br>12.2  | 92<br>12.4  | 6<br>10.5  | 57<br>12.4  | 33<br>11.5  | 8<br>14.1  | 32<br>11.0  | 58<br>13.6  | 9<br>9.8   | 32<br>11.9         | 58<br>13.4  | 9<br>8.3   | 58<br>13.7  | 33<br>11.5  | 9<br>8.4   |

|       | Ag Commissioner |             |             |            | Straight Ticket |            |            |            |             | Right Track / Wrong Track |             |            |            |            |
|-------|-----------------|-------------|-------------|------------|-----------------|------------|------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|       | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem    | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total | 807             | 269         | 445         | 93         | 211             | 118        | 179        | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| BHM   | 317<br>39.2     | 108<br>40.1 | 180<br>40.4 | 29<br>31.3 | 91<br>43.1      | 45<br>38.5 | 78<br>43.4 | 18<br>37.4 | 84<br>33.8  | 86<br>36.3                | 109<br>39.5 | 58<br>49.0 | 50<br>37.8 | 13<br>31.1 |
| HSV   | 163<br>20.2     | 45<br>16.7  | 88<br>19.7  | 30<br>32.5 | 40<br>19.2      | 27<br>22.5 | 29<br>16.3 | 10<br>20.7 | 57<br>22.7  | 53<br>22.5                | 53<br>19.1  | 21<br>17.7 | 29<br>22.1 | 6<br>15.5  |
| MOB   | 112<br>13.9     | 39<br>14.4  | 61<br>13.8  | 12<br>13.1 | 32<br>15.3      | 20<br>16.9 | 27<br>15.0 | 6<br>12.4  | 27<br>10.8  | 36<br>15.2                | 35<br>12.5  | 13<br>10.9 | 24<br>18.6 | 4<br>9.2   |
| MGM   | 116<br>14.4     | 46<br>17.1  | 56<br>12.6  | 14<br>15.5 | 20<br>9.4       | 15<br>12.6 | 28<br>15.7 | 8<br>16.4  | 46<br>18.2  | 36<br>15.4                | 45<br>16.4  | 13<br>11.1 | 16<br>12.2 | 5<br>12.9  |
| OTH   | 99<br>12.2      | 32<br>11.8  | 60<br>13.5  | 7<br>7.5   | 27<br>13.0      | 11<br>9.6  | 17<br>9.6  | 6<br>13.1  | 36<br>14.6  | 25<br>10.6                | 35<br>12.5  | 14<br>11.4 | 12<br>9.3  | 13<br>31.3 |

Alabama - 2014 General Election

DMA

|       | Interest    |           |           |           |           |            |            |            |            |             | Lottery     |            |              |             |    |            |
|-------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|----|------------|
|       | Total       | 1         | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Against | Def Against | No | Diff       |
| Total | 807         | 23        | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         |    | 30         |
| BHM   | 317<br>39.2 | 9<br>39.3 | 1<br>15.4 | 5<br>36.9 | 3<br>26.9 | 24<br>32.2 | 16<br>35.1 | 43<br>41.3 | 35<br>36.8 | 182<br>41.6 | 179<br>41.8 | 38<br>35.7 | 41<br>36.3   | 48<br>37.5  |    | 10<br>34.1 |
| HSV   | 163<br>20.2 | 2<br>8.3  | 1<br>16.6 | 2<br>14.6 | 2<br>17.5 | 20<br>27.4 | 9<br>20.5  | 20<br>19.6 | 26<br>27.1 | 81<br>18.5  | 77<br>17.9  | 22<br>21.1 | 29<br>25.8   | 29<br>22.5  |    | 6<br>18.5  |
| MOB   | 112<br>13.9 | 4<br>16.3 | 2<br>29.8 | 1<br>4.6  | 3<br>28.5 | 14<br>19.5 | 11<br>24.4 | 12<br>11.4 | 13<br>13.7 | 53<br>12.1  | 61<br>14.3  | 19<br>18.1 | 8<br>7.3     | 18<br>14.0  |    | 6<br>18.5  |
| MGM   | 116<br>14.4 | 3<br>14.7 | 0<br>0.0  | 3<br>21.0 | 1<br>9.0  | 8<br>10.7  | 8<br>18.5  | 19<br>18.6 | 14<br>14.8 | 60<br>13.7  | 66<br>15.4  | 14<br>13.5 | 13<br>11.5   | 17<br>13.1  |    | 6<br>20.2  |
| OTH   | 99<br>12.2  | 5<br>21.3 | 2<br>38.2 | 3<br>22.8 | 2<br>18.1 | 7<br>10.2  | 1<br>1.5   | 9<br>9.2   | 7<br>7.6   | 62<br>14.1  | 46<br>10.6  | 12<br>11.6 | 22<br>19.1   | 17<br>13.0  |    | 3<br>8.7   |

|       | Total       | Ideology    |            |            |            |            | Gender      |             | Age        |            |             |             |       |       |       |     |
|-------|-------------|-------------|------------|------------|------------|------------|-------------|-------------|------------|------------|-------------|-------------|-------|-------|-------|-----|
|       |             | Ver         | Con        | Som        | Con        | Indep      | Som         | Lib         | Ver        | Lib        | F           | M           | 18-34 | 35-49 | 50-64 | 65+ |
| Total | 807         | 266         | 213        | 210        | 80         | 37         | 443         | 364         | 75         | 185        | 279         | 269         |       |       |       |     |
| BHM   | 317<br>39.2 | 114<br>42.8 | 82<br>38.4 | 77<br>36.7 | 24<br>30.1 | 20<br>52.6 | 177<br>40.0 | 140<br>38.4 | 31<br>41.1 | 73<br>39.2 | 110<br>39.3 | 104<br>38.7 |       |       |       |     |
| HSV   | 163<br>20.2 | 59<br>22.4  | 30<br>14.2 | 53<br>25.1 | 17<br>20.8 | 4<br>10.0  | 87<br>19.6  | 76<br>20.9  | 16<br>21.1 | 37<br>19.8 | 57<br>20.3  | 54<br>20.1  |       |       |       |     |
| MOB   | 112<br>13.9 | 27<br>10.2  | 34<br>15.9 | 27<br>12.9 | 20<br>25.2 | 4<br>10.4  | 59<br>13.3  | 53<br>14.7  | 5<br>6.8   | 27<br>14.7 | 40<br>14.2  | 40<br>15.0  |       |       |       |     |
| MGM   | 116<br>14.4 | 36<br>13.4  | 33<br>15.6 | 30<br>14.1 | 11<br>13.7 | 7<br>18.0  | 67<br>15.1  | 49<br>13.6  | 13<br>17.6 | 26<br>14.3 | 40<br>14.4  | 37<br>13.7  |       |       |       |     |
| OTH   | 99<br>12.2  | 30<br>11.3  | 34<br>15.9 | 23<br>11.1 | 8<br>10.2  | 3<br>9.0   | 53<br>12.0  | 46<br>12.5  | 10<br>13.4 | 22<br>12.0 | 33<br>11.8  | 34<br>12.6  |       |       |       |     |

Alabama - 2014 General Election

DMA

|       | Race        |               |             |            | Party       |            |             | CD          |            |            |            |              |             |            |
|-------|-------------|---------------|-------------|------------|-------------|------------|-------------|-------------|------------|------------|------------|--------------|-------------|------------|
|       | Total       | Unk/Ot<br>her | White       | Black      | Lik Dem     | Lik Ind    | Lik Rep     | 1           | 2          | 3          | 4          | 5            | 6           | 7          |
| Total | 807         | 69            | 544         | 193        | 266         | 58         | 483         | 110         | 121        | 107        | 100        | 124          | 125         | 120        |
| BHM   | 317<br>39.2 | 14<br>20.0    | 223<br>40.9 | 80<br>41.5 | 103<br>38.7 | 16<br>27.5 | 198<br>40.9 | 0<br>0.0    | 0<br>0.0   | 56<br>52.1 | 58<br>58.6 | 0<br>0.0     | 124<br>99.2 | 79<br>65.5 |
| HSV   | 163<br>20.2 | 18<br>26.6    | 129<br>23.8 | 15<br>7.8  | 41<br>15.6  | 25<br>43.6 | 96<br>19.9  | 0<br>0.0    | 0<br>0.0   | 0<br>0.0   | 39<br>38.7 | 124<br>100.0 | 0<br>0.0    | 0<br>0.0   |
| MOB   | 112<br>13.9 | 9<br>13.1     | 65<br>12.0  | 38<br>19.7 | 45<br>16.9  | 5<br>8.9   | 62<br>12.8  | 108<br>98.3 | 1<br>0.7   | 0<br>0.0   | 0<br>0.0   | 0<br>0.0     | 0<br>0.0    | 3<br>2.4   |
| MGM   | 116<br>14.4 | 13<br>19.3    | 67<br>12.3  | 36<br>18.7 | 48<br>17.9  | 10<br>17.1 | 59<br>12.2  | 0<br>0.0    | 67<br>55.4 | 19<br>17.6 | 0<br>0.0   | 0<br>0.0     | 1<br>0.8    | 30<br>24.7 |
| OTH   | 99<br>12.2  | 15<br>21.0    | 60<br>11.1  | 24<br>12.3 | 29<br>10.9  | 2<br>2.9   | 68<br>14.1  | 2<br>1.7    | 53<br>43.9 | 32<br>30.3 | 3<br>2.6   | 0<br>0.0     | 0<br>0.0    | 9<br>7.5   |

|       | General Voter Propensity |            |            |             |             | Cell       |             |
|-------|--------------------------|------------|------------|-------------|-------------|------------|-------------|
|       | Total                    | Lowest     | Low        | High        | Highest     | Yes        | No          |
| Total | 807                      | 138        | 135        | 235         | 299         | 98         | 709         |
| BHM   | 317<br>39.2              | 43<br>31.2 | 59<br>43.8 | 105<br>44.8 | 109<br>36.5 | 35<br>35.4 | 282<br>39.8 |
| HSV   | 163<br>20.2              | 34<br>24.6 | 21<br>15.7 | 42<br>17.8  | 66<br>22.1  | 20<br>20.8 | 143<br>20.1 |
| MOB   | 112<br>13.9              | 29<br>21.2 | 22<br>16.3 | 24<br>10.3  | 37<br>12.3  | 19<br>19.3 | 93<br>13.2  |
| MGM   | 116<br>14.4              | 22<br>16.1 | 14<br>10.7 | 43<br>18.5  | 36<br>12.1  | 17<br>17.4 | 99<br>14.0  |
| OTH   | 99<br>12.2               | 10<br>6.9  | 18<br>13.4 | 20<br>8.6   | 51<br>17.0  | 7<br>7.2   | 92<br>12.9  |

Alabama - 2014 General Election

Race

|           | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|-----------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|           | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total     | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| Unk/Other | 69<br>8.6   | 65<br>8.7   | 5<br>7.9   | 53<br>11.6  | 12<br>4.3   | 4<br>6.2   | 20<br>6.6   | 40<br>9.4   | 10<br>11.1 | 16<br>6.1          | 42<br>9.9   | 11<br>9.7  | 41<br>9.7   | 18<br>6.5   | 10<br>9.8  |
| White     | 544<br>67.5 | 508<br>68.2 | 36<br>59.0 | 386<br>84.0 | 122<br>42.4 | 36<br>61.1 | 126<br>42.5 | 365<br>86.1 | 54<br>61.9 | 107<br>40.1        | 357<br>83.2 | 80<br>72.7 | 355<br>83.9 | 127<br>45.0 | 63<br>61.4 |
| Black     | 193<br>23.9 | 173<br>23.2 | 20<br>33.1 | 20<br>4.4   | 153<br>53.3 | 19<br>32.7 | 150<br>50.9 | 19<br>4.5   | 24<br>27.0 | 144<br>53.8        | 30<br>6.9   | 20<br>17.7 | 27<br>6.3   | 137<br>48.5 | 29<br>28.8 |

|           | Ag Commissioner |             |             |            | Straight Ticket |             |             |            |             | Right Track / Wrong Track |             |            |            |            |
|-----------|-----------------|-------------|-------------|------------|-----------------|-------------|-------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|           | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep    | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total     | 807             | 269         | 445         | 93         | 211             | 118         | 179         | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| Unk/Other | 69<br>8.6       | 14<br>5.1   | 48<br>10.7  | 8<br>8.8   | 12<br>5.8       | 11<br>9.7   | 10<br>5.7   | 1<br>2.6   | 34<br>13.7  | 14<br>5.9                 | 35<br>12.7  | 5<br>4.3   | 13<br>9.6  | 2<br>5.5   |
| White     | 544<br>67.5     | 114<br>42.3 | 365<br>82.1 | 65<br>70.6 | 187<br>88.7     | 100<br>84.6 | 46<br>25.8  | 29<br>58.5 | 183<br>73.0 | 183<br>76.9               | 192<br>69.6 | 66<br>55.2 | 78<br>59.2 | 26<br>60.9 |
| Black     | 193<br>23.9     | 142<br>52.7 | 32<br>7.2   | 19<br>20.6 | 12<br>5.5       | 7<br>5.7    | 122<br>68.5 | 19<br>38.9 | 33<br>13.3  | 41<br>17.1                | 49<br>17.6  | 48<br>40.5 | 41<br>31.2 | 14<br>33.6 |

|           | Interest    |            |           |           |           |            |            |            |            |             | Lottery     |            |              |             |            |
|-----------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|------------|
|           | Total       | 1          | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | For        | Prob Against | Def Against | No Diff    |
| Total     | 807         | 23         | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30         |
| Unk/Other | 69<br>8.6   | 1<br>2.7   | 1<br>19.9 | 0<br>0.0  | 1<br>9.8  | 7<br>9.5   | 7<br>16.7  | 6<br>5.7   | 7<br>7.1   | 39<br>9.0   | 29<br>6.8   | 11<br>10.1 | 16<br>13.9   | 9<br>6.7    | 5<br>17.5  |
| White     | 544<br>67.5 | 14<br>62.3 | 5<br>80.1 | 8<br>56.7 | 8<br>77.1 | 46<br>62.6 | 27<br>59.7 | 81<br>78.1 | 68<br>72.1 | 288<br>65.8 | 259<br>60.4 | 73<br>69.5 | 90<br>79.1   | 104<br>81.2 | 18<br>60.0 |
| Black     | 193<br>23.9 | 8<br>35.0  | 0<br>0.0  | 6<br>43.3 | 1<br>13.1 | 21<br>28.0 | 11<br>23.6 | 17<br>16.2 | 20<br>20.8 | 110<br>25.2 | 141<br>32.9 | 22<br>20.4 | 8<br>7.0     | 16<br>12.2  | 7<br>22.5  |

Alabama - 2014 General Election

Race

|           | Ideology |      |      |      |      |       | Gender |      | Age  |      |      |      | DMA   |       |       |      |      |     |     |     |     |  |
|-----------|----------|------|------|------|------|-------|--------|------|------|------|------|------|-------|-------|-------|------|------|-----|-----|-----|-----|--|
|           | Total    | Ver  | Con  | Som  | Con  | Indep | Som    | Lib  | Ver  | Lib  | F    | M    | 18-34 | 35-49 | 50-64 | 65+  | BHM  | HSV | MOB | MGM | OTH |  |
| Total     | 807      | 266  | 213  | 210  | 80   | 37    | 443    | 364  | 75   | 185  | 279  | 269  | 317   | 163   | 112   | 116  | 99   |     |     |     |     |  |
| Unk/Other | 69       | 15   | 23   | 21   | 8    | 2     | 36     | 33   | 11   | 23   | 17   | 18   | 14    | 18    | 9     | 13   | 15   |     |     |     |     |  |
|           | 8.6      | 5.7  | 10.8 | 10.1 | 9.5  | 6.3   | 8.2    | 9.1  | 14.9 | 12.6 | 6.0  | 6.8  | 4.4   | 11.3  | 8.1   | 11.5 | 14.7 |     |     |     |     |  |
| White     | 544      | 212  | 145  | 142  | 33   | 13    | 292    | 252  | 50   | 111  | 190  | 194  | 223   | 129   | 65    | 67   | 60   |     |     |     |     |  |
|           | 67.5     | 79.7 | 67.9 | 67.4 | 41.5 | 34.3  | 66.1   | 69.2 | 66.5 | 60.0 | 68.0 | 72.3 | 70.3  | 79.4  | 58.0  | 57.5 | 61.2 |     |     |     |     |  |
| Black     | 193      | 39   | 45   | 47   | 39   | 22    | 114    | 79   | 14   | 51   | 72   | 56   | 80    | 15    | 38    | 36   | 24   |     |     |     |     |  |
|           | 23.9     | 14.6 | 21.3 | 22.5 | 49.0 | 59.4  | 25.7   | 21.7 | 18.7 | 27.4 | 25.9 | 20.9 | 25.3  | 9.3   | 33.9  | 31.0 | 24.1 |     |     |     |     |  |

|           | Party |      |      |      |      | CD   |      |      |      |      |      |   |   |   |
|-----------|-------|------|------|------|------|------|------|------|------|------|------|---|---|---|
|           | Total | Lik  | Dem  | Lik  | Ind  | Lik  | Rep  | 1    | 2    | 3    | 4    | 5 | 6 | 7 |
| Total     | 807   | 266  | 58   | 483  | 110  | 121  | 107  | 100  | 124  | 125  | 120  |   |   |   |
| Unk/Other | 69    | 12   | 20   | 37   | 9    | 23   | 7    | 5    | 17   | 8    | 1    |   |   |   |
|           | 8.6   | 4.4  | 34.8 | 7.7  | 8.2  | 19.2 | 6.6  | 4.5  | 13.3 | 6.6  | 0.6  |   |   |   |
| White     | 544   | 69   | 37   | 439  | 66   | 76   | 75   | 90   | 94   | 102  | 42   |   |   |   |
|           | 67.5  | 25.8 | 64.1 | 90.9 | 59.4 | 62.7 | 70.7 | 90.7 | 75.7 | 81.5 | 34.6 |   |   |   |
| Black     | 193   | 186  | 1    | 7    | 36   | 22   | 24   | 5    | 14   | 15   | 78   |   |   |   |
|           | 23.9  | 69.8 | 1.2  | 1.4  | 32.4 | 18.0 | 22.7 | 4.8  | 11.0 | 11.9 | 64.8 |   |   |   |

|           | General Voter Propensity |        |      |      |             | Cell |      |
|-----------|--------------------------|--------|------|------|-------------|------|------|
|           | Total                    | Lowest | Low  | High | Highes<br>t | Yes  | No   |
| Total     | 807                      | 138    | 135  | 235  | 299         | 98   | 709  |
| Unk/Other | 69                       | 19     | 4    | 17   | 29          | 17   | 52   |
|           | 8.6                      | 14.0   | 3.1  | 7.1  | 9.8         | 17.7 | 7.3  |
| White     | 544                      | 68     | 91   | 155  | 230         | 48   | 497  |
|           | 67.5                     | 49.6   | 67.7 | 65.8 | 76.9        | 49.0 | 70.0 |
| Black     | 193                      | 50     | 39   | 63   | 40          | 32   | 160  |
|           | 23.9                     | 36.4   | 29.3 | 27.0 | 13.3        | 33.3 | 22.6 |



Alabama - 2014 General Election

Party

|         | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|---------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|         | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total   | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| Lik Dem | 266<br>33.0 | 242<br>32.5 | 24<br>39.0 | 54<br>11.8  | 190<br>66.0 | 22<br>36.6 | 186<br>62.8 | 49<br>11.6  | 31<br>35.2 | 178<br>66.5        | 61<br>14.1  | 28<br>25.0 | 55<br>13.0  | 175<br>61.9 | 36<br>35.5 |
| Lik Ind | 58<br>7.2   | 52<br>7.0   | 6<br>9.6   | 35<br>7.7   | 11<br>3.7   | 12<br>20.5 | 19<br>6.5   | 29<br>6.8   | 10<br>11.6 | 14<br>5.4          | 29<br>6.8   | 14<br>13.0 | 30<br>7.1   | 16<br>5.7   | 12<br>11.6 |
| Lik Rep | 483<br>59.8 | 451<br>60.5 | 31<br>51.3 | 370<br>80.5 | 87<br>30.3  | 26<br>43.0 | 91<br>30.6  | 346<br>81.6 | 46<br>53.2 | 75<br>28.1         | 339<br>79.1 | 68<br>62.0 | 338<br>79.9 | 91<br>32.4  | 54<br>52.8 |

|         | Ag Commissioner |             |             |            | Straight Ticket |            |             |            |             | Right Track / Wrong Track |             |            |            |            |
|---------|-----------------|-------------|-------------|------------|-----------------|------------|-------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|         | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total   | 807             | 269         | 445         | 93         | 211             | 118        | 179         | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| Lik Dem | 266<br>33.0     | 177<br>65.9 | 61<br>13.7  | 27<br>29.5 | 20<br>9.3       | 16<br>13.9 | 140<br>78.3 | 29<br>59.6 | 61<br>24.3  | 59<br>24.6                | 66<br>23.9  | 62<br>51.9 | 67<br>50.7 | 13<br>30.4 |
| Lik Ind | 58<br>7.2       | 14<br>5.3   | 32<br>7.3   | 12<br>12.6 | 17<br>8.1       | 8<br>7.2   | 8<br>4.4    | 1<br>1.4   | 24<br>9.6   | 17<br>7.3                 | 19<br>6.8   | 8<br>6.6   | 10<br>7.3  | 5<br>10.8  |
| Lik Rep | 483<br>59.8     | 78<br>28.8  | 352<br>79.0 | 54<br>58.0 | 174<br>82.6     | 93<br>78.9 | 31<br>17.3  | 19<br>39.1 | 165<br>66.1 | 162<br>68.1               | 192<br>69.3 | 50<br>41.5 | 55<br>42.1 | 25<br>58.8 |

|         | Interest    |            |           |           |           |            |            |            |            |             | Lottery     |            |            |              |             |
|---------|-------------|------------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|------------|--------------|-------------|
|         | Total       | 1          | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | For        | Prob For   | Prob Against | Def Against |
| Total   | 807         | 23         | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113        | 128          | 30          |
| Lik Dem | 266<br>33.0 | 9<br>41.2  | 1<br>9.9  | 8<br>57.6 | 2<br>22.6 | 25<br>33.5 | 15<br>33.1 | 27<br>26.0 | 25<br>26.3 | 155<br>35.3 | 183<br>42.7 | 35<br>33.1 | 17<br>15.2 | 22<br>17.2   | 8<br>27.8   |
| Lik Ind | 58<br>7.2   | 0<br>0.0   | 1<br>9.9  | 1<br>9.9  | 0<br>0.0  | 8<br>10.4  | 7<br>16.3  | 10<br>10.2 | 6<br>5.8   | 25<br>5.8   | 33<br>7.6   | 9<br>8.9   | 4<br>3.6   | 7<br>5.7     | 5<br>15.2   |
| Lik Rep | 483<br>59.8 | 13<br>58.8 | 5<br>80.1 | 4<br>32.5 | 8<br>77.4 | 41<br>56.1 | 23<br>50.6 | 66<br>63.8 | 64<br>67.9 | 258<br>58.9 | 213<br>49.7 | 61<br>58.0 | 92<br>81.2 | 99<br>77.1   | 17<br>57.0  |

Alabama - 2014 General Election

Party

|         | Ideology |      |      |      |      |       | Gender |      | Age  |      |      |      | DMA   |       |       |      |      |     |     |     |     |  |
|---------|----------|------|------|------|------|-------|--------|------|------|------|------|------|-------|-------|-------|------|------|-----|-----|-----|-----|--|
|         | Total    | Ver  | Con  | Som  | Con  | Indep | Som    | Lib  | Ver  | Lib  | F    | M    | 18-34 | 35-49 | 50-64 | 65+  | BHM  | HSV | MOB | MGM | OTH |  |
| Total   | 807      | 266  | 213  | 210  | 80   | 37    | 443    | 364  | 75   | 185  | 279  | 269  | 317   | 163   | 112   | 116  | 99   |     |     |     |     |  |
| Lik Dem | 266      | 52   | 62   | 74   | 51   | 27    | 153    | 113  | 17   | 71   | 92   | 86   | 103   | 41    | 45    | 48   | 29   |     |     |     |     |  |
|         | 33.0     | 19.5 | 29.0 | 35.4 | 63.3 | 72.2  | 34.6   | 31.0 | 22.4 | 38.6 | 32.9 | 32.1 | 32.5  | 25.5  | 40.1  | 40.9 | 29.2 |     |     |     |     |  |
| Lik Ind | 58       | 14   | 9    | 23   | 8    | 4     | 33     | 25   | 16   | 17   | 17   | 8    | 16    | 25    | 5     | 10   | 2    |     |     |     |     |  |
|         | 7.2      | 5.4  | 4.3  | 10.9 | 9.7  | 10.5  | 7.5    | 6.8  | 21.2 | 9.4  | 6.1  | 3.0  | 5.0   | 15.5  | 4.6   | 8.5  | 1.7  |     |     |     |     |  |
| Lik Rep | 483      | 200  | 142  | 113  | 22   | 6     | 256    | 226  | 42   | 96   | 170  | 175  | 198   | 96    | 62    | 59   | 68   |     |     |     |     |  |
|         | 59.8     | 75.2 | 66.7 | 53.7 | 27.0 | 17.2  | 57.9   | 62.2 | 56.4 | 52.0 | 61.0 | 65.0 | 62.4  | 59.0  | 55.3  | 50.5 | 69.1 |     |     |     |     |  |

|         | Race  |        |       |       | CD   |      |      |      |      |      |      |
|---------|-------|--------|-------|-------|------|------|------|------|------|------|------|
|         | Total | Unk/Ot | White | Black | 1    | 2    | 3    | 4    | 5    | 6    | 7    |
| Total   | 807   | 69     | 544   | 193   | 110  | 121  | 107  | 100  | 124  | 125  | 120  |
| Lik Dem | 266   | 12     | 69    | 186   | 44   | 30   | 33   | 18   | 34   | 23   | 83   |
|         | 33.0  | 16.9   | 12.6  | 96.2  | 40.0 | 24.7 | 31.4 | 18.0 | 27.5 | 18.6 | 69.1 |
| Lik Ind | 58    | 20     | 37    | 1     | 5    | 9    | 4    | 16   | 16   | 6    | 1    |
|         | 7.2   | 29.1   | 6.8   | 0.3   | 4.7  | 7.2  | 4.1  | 15.9 | 13.2 | 4.9  | 1.2  |
| Lik Rep | 483   | 37     | 439   | 7     | 61   | 82   | 69   | 66   | 74   | 96   | 36   |
|         | 59.8  | 53.9   | 80.6  | 3.5   | 55.3 | 68.1 | 64.5 | 66.1 | 59.3 | 76.5 | 29.6 |

|         | General Voter Propensity |        |      |      |         | Cell |      |
|---------|--------------------------|--------|------|------|---------|------|------|
|         | Total                    | Lowest | Low  | High | Highest | Yes  | No   |
| Total   | 807                      | 138    | 135  | 235  | 299     | 98   | 709  |
| Lik Dem | 266                      | 62     | 49   | 85   | 69      | 37   | 229  |
|         | 33.0                     | 44.7   | 36.5 | 36.4 | 23.2    | 38.0 | 32.3 |
| Lik Ind | 58                       | 24     | 11   | 7    | 16      | 25   | 34   |
|         | 7.2                      | 17.6   | 8.1  | 3.1  | 5.3     | 25.2 | 4.7  |
| Lik Rep | 483                      | 52     | 75   | 142  | 214     | 36   | 447  |
|         | 59.8                     | 37.7   | 55.4 | 60.5 | 71.5    | 36.8 | 63.0 |

Alabama - 2014 General Election

CD

|       | Voting      |             |            | Governor   |            |            | Lt Governor |            |            | Secretary of State |            |            | Auditor    |            |            |
|-------|-------------|-------------|------------|------------|------------|------------|-------------|------------|------------|--------------------|------------|------------|------------|------------|------------|
|       | Total       | Def         | Prob       | Bentley    | Griffith   | Undec      | Fields      | Ivey       | Undec      | Albert-Kaigler     | Merrill    | Undec      | Zeigler    | Joseph     | Undec      |
| Total | 807         | 746         | 61         | 460        | 288        | 60         | 296         | 424        | 87         | 267                | 429        | 110        | 423        | 282        | 102        |
| 1     | 110<br>13.7 | 98<br>13.2  | 12<br>19.9 | 61<br>13.2 | 44<br>15.4 | 5<br>8.6   | 44<br>14.7  | 51<br>12.1 | 15<br>17.7 | 31<br>11.5         | 68<br>15.8 | 12<br>10.5 | 58<br>13.7 | 35<br>12.4 | 18<br>17.3 |
| 2     | 121<br>15.0 | 111<br>14.9 | 9<br>15.5  | 79<br>17.1 | 37<br>12.8 | 5<br>8.4   | 35<br>11.7  | 76<br>17.8 | 11<br>12.1 | 35<br>13.0         | 66<br>15.3 | 20<br>18.5 | 68<br>16.0 | 36<br>12.8 | 17<br>16.5 |
| 3     | 107<br>13.2 | 99<br>13.2  | 8<br>13.1  | 62<br>13.5 | 32<br>11.2 | 12<br>20.7 | 35<br>11.7  | 61<br>14.4 | 11<br>12.8 | 35<br>13.3         | 59<br>13.6 | 13<br>11.4 | 65<br>15.3 | 31<br>11.0 | 11<br>10.7 |
| 4     | 100<br>12.3 | 93<br>12.5  | 6<br>10.5  | 65<br>14.2 | 29<br>10.0 | 5<br>9.1   | 31<br>10.6  | 55<br>13.0 | 13<br>14.6 | 29<br>10.8         | 59<br>13.8 | 11<br>10.2 | 57<br>13.4 | 36<br>12.7 | 7<br>6.9   |
| 5     | 124<br>15.4 | 112<br>15.1 | 12<br>19.7 | 78<br>16.9 | 34<br>11.8 | 13<br>21.3 | 38<br>13.0  | 68<br>16.2 | 17<br>20.0 | 35<br>13.0         | 67<br>15.7 | 22<br>20.3 | 66<br>15.7 | 36<br>12.6 | 22<br>22.0 |
| 6     | 125<br>15.5 | 119<br>15.9 | 6<br>10.2  | 79<br>17.3 | 38<br>13.1 | 8<br>13.4  | 39<br>13.1  | 77<br>18.2 | 9<br>10.4  | 31<br>11.8         | 76<br>17.7 | 18<br>15.9 | 74<br>17.5 | 39<br>13.7 | 12<br>12.1 |
| 7     | 120<br>14.9 | 113<br>15.2 | 7<br>11.1  | 36<br>7.7  | 74<br>25.6 | 11<br>18.5 | 74<br>25.2  | 35<br>8.3  | 11<br>12.4 | 71<br>26.7         | 34<br>8.0  | 15<br>13.1 | 35<br>8.4  | 70<br>24.8 | 15<br>14.5 |

Alabama - 2014 General Election

CD

|       | Ag Commissioner |            |            |            | Straight Ticket |            |            |            |             | Right Track / Wrong Track |            |            |            |            |
|-------|-----------------|------------|------------|------------|-----------------|------------|------------|------------|-------------|---------------------------|------------|------------|------------|------------|
|       | Total           | Smith      | McMillan   | Undec      | Def Rep         | Prob Rep   | Def Dem    | Prob Dem   | No Str Tick | Def Right                 | Some Right | Some Wrong | Def Wrong  | Undec      |
| Total | 807             | 269        | 445        | 93         | 211             | 118        | 179        | 49         | 250         | 238                       | 276        | 119        | 132        | 42         |
| 1     | 110<br>13.7     | 39<br>14.3 | 61<br>13.7 | 11<br>11.6 | 32<br>15.2      | 19<br>15.7 | 26<br>14.5 | 6<br>12.4  | 28<br>11.0  | 37<br>15.7                | 31<br>11.2 | 13<br>10.9 | 25<br>19.1 | 4<br>9.2   |
| 2     | 121<br>15.0     | 36<br>13.2 | 73<br>16.4 | 12<br>13.3 | 25<br>11.9      | 17<br>14.2 | 19<br>10.8 | 6<br>12.9  | 53<br>21.3  | 36<br>15.0                | 51<br>18.6 | 7<br>5.9   | 18<br>13.9 | 9<br>20.5  |
| 3     | 107<br>13.2     | 31<br>11.6 | 65<br>14.5 | 11<br>11.3 | 39<br>18.6      | 12<br>10.3 | 16<br>9.2  | 5<br>10.0  | 34<br>13.6  | 28<br>12.0                | 37<br>13.3 | 17<br>14.1 | 14<br>10.6 | 11<br>25.6 |
| 4     | 100<br>12.3     | 28<br>10.3 | 62<br>13.9 | 10<br>11.1 | 23<br>10.7      | 18<br>15.2 | 16<br>9.1  | 5<br>9.5   | 38<br>15.2  | 28<br>11.9                | 36<br>13.1 | 19<br>15.8 | 13<br>9.7  | 3<br>7.9   |
| 5     | 124<br>15.4     | 34<br>12.6 | 64<br>14.4 | 26<br>28.6 | 29<br>13.9      | 22<br>18.3 | 23<br>13.1 | 8<br>16.7  | 42<br>16.7  | 45<br>18.7                | 36<br>12.9 | 15<br>12.2 | 24<br>18.4 | 6<br>13.4  |
| 6     | 125<br>15.5     | 36<br>13.2 | 79<br>17.8 | 10<br>11.0 | 44<br>20.9      | 19<br>16.2 | 17<br>9.8  | 7<br>13.5  | 38<br>15.1  | 37<br>15.7                | 42<br>15.2 | 21<br>17.6 | 22<br>16.7 | 3<br>6.7   |
| 7     | 120<br>14.9     | 67<br>24.7 | 42<br>9.3  | 12<br>13.1 | 19<br>8.8       | 12<br>10.1 | 60<br>33.5 | 12<br>24.8 | 18<br>7.1   | 26<br>10.9                | 44<br>15.8 | 28<br>23.6 | 15<br>11.7 | 7<br>16.7  |

Alabama - 2014 General Election

CD

|       | Interest    |           |           |           |           |            |            |            |            |            | Lottery    |            |              |             |    |           |
|-------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|----|-----------|
|       | Total       | 1         | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9          | Def For    | Prob For   | Prob Against | Def Against | No | Diff      |
| Total | 807         | 23        | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438        | 429        | 106        | 113          | 128         |    | 30        |
| 1     | 110<br>13.7 | 4<br>16.3 | 2<br>29.8 | 1<br>4.6  | 3<br>28.5 | 14<br>19.5 | 10<br>22.6 | 10<br>10.0 | 13<br>13.7 | 53<br>12.2 | 62<br>14.4 | 17<br>16.0 | 9<br>7.9     | 17<br>13.5  |    | 6<br>18.5 |
| 2     | 121<br>15.0 | 4<br>17.8 | 1<br>19.1 | 1<br>10.8 | 1<br>9.0  | 10<br>13.9 | 5<br>11.7  | 19<br>18.4 | 13<br>13.3 | 66<br>15.1 | 58<br>13.5 | 18<br>17.1 | 21<br>18.5   | 17<br>13.4  |    | 7<br>22.5 |
| 3     | 107<br>13.2 | 4<br>19.0 | 0<br>0.0  | 2<br>12.0 | 1<br>7.1  | 10<br>14.1 | 4<br>8.1   | 17<br>16.0 | 16<br>16.9 | 53<br>12.2 | 59<br>13.6 | 18<br>16.6 | 11<br>10.1   | 17<br>12.9  |    | 2<br>8.0  |
| 4     | 100<br>12.3 | 1<br>3.5  | 1<br>19.1 | 2<br>17.3 | 0<br>0.0  | 7<br>9.2   | 6<br>12.7  | 11<br>10.8 | 14<br>14.4 | 58<br>13.3 | 50<br>11.7 | 8<br>7.3   | 21<br>18.7   | 15<br>11.8  |    | 5<br>17.3 |
| 5     | 124<br>15.4 | 2<br>8.3  | 1<br>16.6 | 2<br>14.6 | 2<br>17.5 | 18<br>24.0 | 8<br>18.8  | 14<br>13.2 | 19<br>20.0 | 59<br>13.5 | 58<br>13.6 | 21<br>19.4 | 18<br>15.5   | 24<br>18.6  |    | 4<br>13.7 |
| 6     | 125<br>15.5 | 2<br>9.3  | 1<br>15.4 | 2<br>12.2 | 2<br>19.6 | 8<br>11.0  | 7<br>16.7  | 19<br>18.0 | 9<br>9.9   | 75<br>17.1 | 65<br>15.2 | 14<br>13.4 | 20<br>17.3   | 21<br>16.1  |    | 5<br>17.4 |
| 7     | 120<br>14.9 | 6<br>25.8 | 0<br>0.0  | 4<br>28.4 | 2<br>18.3 | 6<br>8.3   | 4<br>9.4   | 14<br>13.7 | 11<br>11.8 | 73<br>16.7 | 77<br>18.0 | 11<br>10.3 | 14<br>12.0   | 18<br>13.7  |    | 1<br>2.6  |

Alabama - 2014 General Election

CD

|       | Ideology    |            |            |            |            |            | Gender     |            | Age        |            |            |            | DMA         |             |             |            |            |
|-------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|-------------|-------------|------------|------------|
|       | Total       | Ver Con    | Som Con    | Indep      | Som Lib    | Ver Lib    | F          | M          | 18-34      | 35-49      | 50-64      | 65+        | BHM         | HSV         | MOB         | MGM        | OTH        |
| Total | 807         | 266        | 213        | 210        | 80         | 37         | 443        | 364        | 75         | 185        | 279        | 269        | 317         | 163         | 112         | 116        | 99         |
| 1     | 110<br>13.7 | 26<br>9.7  | 33<br>15.4 | 27<br>12.9 | 21<br>26.0 | 4<br>10.4  | 56<br>12.6 | 55<br>15.0 | 5<br>6.8   | 26<br>13.9 | 38<br>13.7 | 42<br>15.5 | 0<br>0.0    | 0<br>0.0    | 108<br>96.8 | 0<br>0.0   | 2<br>1.9   |
| 2     | 121<br>15.0 | 39<br>14.6 | 44<br>20.5 | 25<br>11.8 | 9<br>11.2  | 4<br>11.9  | 64<br>14.5 | 57<br>15.5 | 16<br>21.3 | 26<br>14.2 | 38<br>13.8 | 40<br>14.9 | 0<br>0.0    | 0<br>0.0    | 1<br>0.7    | 67<br>57.5 | 53<br>53.7 |
| 3     | 107<br>13.2 | 37<br>13.8 | 23<br>10.6 | 34<br>16.2 | 8<br>9.7   | 6<br>14.9  | 68<br>15.5 | 38<br>10.5 | 11<br>15.4 | 26<br>14.2 | 41<br>14.6 | 28<br>10.4 | 56<br>17.5  | 0<br>0.0    | 0<br>0.0    | 19<br>16.1 | 32<br>32.6 |
| 4     | 100<br>12.3 | 30<br>11.3 | 28<br>13.3 | 29<br>13.9 | 6<br>8.0   | 5<br>14.3  | 41<br>9.3  | 59<br>16.1 | 6<br>7.4   | 20<br>10.7 | 36<br>12.8 | 39<br>14.4 | 58<br>18.4  | 39<br>23.7  | 0<br>0.0    | 0<br>0.0   | 3<br>2.7   |
| 5     | 124<br>15.4 | 46<br>17.5 | 22<br>10.1 | 41<br>19.3 | 12<br>15.0 | 4<br>10.0  | 72<br>16.3 | 52<br>14.3 | 16<br>21.1 | 26<br>14.0 | 44<br>15.7 | 39<br>14.6 | 0<br>0.0    | 124<br>76.3 | 0<br>0.0    | 0<br>0.0   | 0<br>0.0   |
| 6     | 125<br>15.5 | 48<br>17.9 | 31<br>14.6 | 34<br>16.2 | 7<br>9.2   | 5<br>13.1  | 67<br>15.2 | 58<br>15.8 | 15<br>20.5 | 35<br>18.9 | 35<br>12.7 | 39<br>14.6 | 124<br>39.2 | 0<br>0.0    | 0<br>0.0    | 1<br>0.9   | 0<br>0.0   |
| 7     | 120<br>14.9 | 41<br>15.3 | 33<br>15.5 | 20<br>9.7  | 17<br>20.8 | 10<br>25.5 | 74<br>16.6 | 47<br>12.8 | 6<br>7.4   | 26<br>14.1 | 47<br>16.8 | 42<br>15.6 | 79<br>24.9  | 0<br>0.0    | 3<br>2.5    | 30<br>25.5 | 9<br>9.1   |

Alabama - 2014 General Election

---

CD

|       | Race        |               |             | Party      |            |            |            |
|-------|-------------|---------------|-------------|------------|------------|------------|------------|
|       | Total       | Unk/Ot<br>her | White       | Black      | Lik Dem    | Lik Ind    | Lik Rep    |
| Total | 807         | 69            | 544         | 193        | 266        | 58         | 483        |
| 1     | 110<br>13.7 | 9<br>13.1     | 66<br>12.0  | 36<br>18.5 | 44<br>16.6 | 5<br>8.9   | 61<br>12.6 |
| 2     | 121<br>15.0 | 23<br>33.5    | 76<br>13.9  | 22<br>11.3 | 30<br>11.2 | 9<br>15.0  | 82<br>17.0 |
| 3     | 107<br>13.2 | 7<br>10.1     | 75<br>13.8  | 24<br>12.5 | 33<br>12.6 | 4<br>7.5   | 69<br>14.2 |
| 4     | 100<br>12.3 | 5<br>6.5      | 90<br>16.6  | 5<br>2.5   | 18<br>6.7  | 16<br>27.3 | 66<br>13.6 |
| 5     | 124<br>15.4 | 17<br>23.9    | 94<br>17.3  | 14<br>7.1  | 34<br>12.8 | 16<br>28.3 | 74<br>15.3 |
| 6     | 125<br>15.5 | 8<br>11.9     | 102<br>18.7 | 15<br>7.7  | 23<br>8.8  | 6<br>10.5  | 96<br>19.8 |
| 7     | 120<br>14.9 | 1<br>1.0      | 42<br>7.6   | 78<br>40.4 | 83<br>31.3 | 1<br>2.5   | 36<br>7.4  |

Alabama - 2014 General Election

---

CD

|       | General Voter Propensity |            |            |            |            | Cell       |             |
|-------|--------------------------|------------|------------|------------|------------|------------|-------------|
|       | Total                    | Lowest     | Low        | High       | Highest    | Yes        | No          |
| Total | 807                      | 138        | 135        | 235        | 299        | 98         | 709         |
| 1     | 110<br>13.7              | 28<br>20.6 | 21<br>15.8 | 24<br>10.3 | 37<br>12.2 | 19<br>19.3 | 92<br>12.9  |
| 2     | 121<br>15.0              | 20<br>14.8 | 15<br>11.2 | 32<br>13.7 | 53<br>17.8 | 18<br>18.4 | 103<br>14.5 |
| 3     | 107<br>13.2              | 11<br>7.9  | 17<br>12.6 | 45<br>19.3 | 33<br>11.1 | 12<br>12.6 | 94<br>13.3  |
| 4     | 100<br>12.3              | 7<br>5.0   | 22<br>16.1 | 22<br>9.5  | 49<br>16.3 | 13<br>13.3 | 87<br>12.2  |
| 5     | 124<br>15.4              | 31<br>22.7 | 13<br>10.0 | 32<br>13.5 | 48<br>16.0 | 15<br>15.9 | 109<br>15.4 |
| 6     | 125<br>15.5              | 16<br>11.6 | 25<br>18.2 | 41<br>17.3 | 44<br>14.7 | 13<br>13.5 | 112<br>15.8 |
| 7     | 120<br>14.9              | 24<br>17.4 | 22<br>16.2 | 39<br>16.6 | 36<br>11.9 | 7<br>7.1   | 113<br>16.0 |



Alabama - 2014 General Election

General Voter Propensity

|         | Voting      |             |            | Governor    |            |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |            |            |
|---------|-------------|-------------|------------|-------------|------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|------------|------------|
|         | Total       | Def         | Prob       | Bentley     | Griffith   | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph     | Undec      |
| Total   | 807         | 746         | 61         | 460         | 288        | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282        | 102        |
| Lowest  | 138<br>17.1 | 116<br>15.5 | 22<br>36.2 | 63<br>13.8  | 57<br>19.9 | 17<br>29.2 | 59<br>20.1  | 55<br>13.0  | 24<br>27.0 | 47<br>17.6         | 67<br>15.7  | 23<br>21.1 | 59<br>13.9  | 52<br>18.5 | 27<br>26.7 |
| Low     | 135<br>16.7 | 126<br>16.9 | 9<br>14.4  | 68<br>14.8  | 53<br>18.5 | 14<br>23.2 | 46<br>15.7  | 76<br>18.0  | 12<br>13.9 | 49<br>18.4         | 65<br>15.2  | 20<br>18.4 | 64<br>15.2  | 52<br>18.6 | 18<br>18.0 |
| High    | 235<br>29.1 | 221<br>29.7 | 14<br>22.4 | 140<br>30.5 | 84<br>29.1 | 11<br>18.1 | 87<br>29.3  | 127<br>29.9 | 21<br>24.6 | 82<br>30.6         | 125<br>29.0 | 28<br>25.7 | 127<br>30.1 | 84<br>29.6 | 24<br>23.6 |
| Highest | 299<br>37.1 | 283<br>37.9 | 16<br>27.0 | 188<br>40.9 | 93<br>32.5 | 18<br>29.5 | 103<br>34.9 | 166<br>39.1 | 30<br>34.5 | 89<br>33.3         | 172<br>40.0 | 38<br>34.8 | 173<br>40.9 | 94<br>33.3 | 32<br>31.7 |

|         | Ag Commissioner |            |             |            | Straight Ticket |            |            |            |             | Right Track / Wrong Track |             |            |            |            |
|---------|-----------------|------------|-------------|------------|-----------------|------------|------------|------------|-------------|---------------------------|-------------|------------|------------|------------|
|         | Total           | Smith      | McMillan    | Undec      | Def Rep         | Prob Rep   | Def Dem    | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong | Def Wrong  | Undec      |
| Total   | 807             | 269        | 445         | 93         | 211             | 118        | 179        | 49         | 250         | 238                       | 276         | 119        | 132        | 42         |
| Lowest  | 138<br>17.1     | 52<br>19.4 | 61<br>13.7  | 24<br>26.4 | 29<br>13.6      | 24<br>20.3 | 40<br>22.4 | 12<br>23.8 | 34<br>13.5  | 33<br>13.9                | 37<br>13.5  | 24<br>20.3 | 37<br>27.9 | 7<br>15.6  |
| Low     | 135<br>16.7     | 52<br>19.2 | 70<br>15.8  | 13<br>13.7 | 26<br>12.5      | 24<br>20.1 | 32<br>18.1 | 9<br>17.9  | 44<br>17.5  | 38<br>15.9                | 50<br>18.2  | 24<br>19.7 | 17<br>12.7 | 7<br>15.8  |
| High    | 235<br>29.1     | 77<br>28.7 | 131<br>29.5 | 26<br>28.1 | 77<br>36.6      | 25<br>21.2 | 57<br>31.7 | 10<br>20.0 | 66<br>26.4  | 78<br>32.8                | 82<br>29.6  | 26<br>22.1 | 36<br>27.1 | 13<br>31.0 |
| Highest | 299<br>37.1     | 88<br>32.6 | 182<br>40.9 | 30<br>31.9 | 79<br>37.3      | 45<br>38.4 | 50<br>27.8 | 19<br>38.2 | 107<br>42.6 | 89<br>37.4                | 107<br>38.7 | 45<br>37.9 | 42<br>32.3 | 16<br>37.6 |

Alabama - 2014 General Election

General Voter Propensity

|         | Interest    |           |           |           |           |            |            |            |            |             | Lottery     |            |              |             |            |
|---------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|------------|
|         | Total       | 1         | 2         | 3         | 4         | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Against | Def Against | No Diff    |
| Total   | 807         | 23        | 6         | 13        | 11        | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30         |
| Lowest  | 138<br>17.1 | 2<br>10.5 | 0<br>0.0  | 2<br>13.2 | 1<br>11.0 | 22<br>29.4 | 18<br>41.3 | 21<br>20.5 | 11<br>11.4 | 61<br>13.9  | 92<br>21.4  | 16<br>15.3 | 11<br>9.4    | 15<br>12.0  | 4<br>12.7  |
| Low     | 135<br>16.7 | 4<br>16.5 | 2<br>26.5 | 6<br>43.9 | 4<br>40.0 | 6<br>8.5   | 8<br>17.6  | 17<br>16.3 | 16<br>17.2 | 72<br>16.5  | 71<br>16.6  | 22<br>20.5 | 17<br>15.1   | 20<br>15.7  | 5<br>16.5  |
| High    | 235<br>29.1 | 9<br>38.8 | 2<br>29.0 | 4<br>28.3 | 2<br>18.4 | 16<br>21.8 | 9<br>19.2  | 29<br>28.3 | 35<br>36.6 | 130<br>29.7 | 121<br>28.1 | 34<br>31.8 | 34<br>29.5   | 37<br>28.9  | 10<br>32.4 |
| Highest | 299<br>37.1 | 8<br>34.2 | 3<br>44.5 | 2<br>14.7 | 3<br>30.6 | 30<br>40.3 | 10<br>21.9 | 36<br>34.9 | 33<br>34.8 | 175<br>40.0 | 146<br>33.9 | 34<br>32.4 | 52<br>46.0   | 56<br>43.3  | 12<br>38.4 |

|         | Ideology    |             |            |            |            |            | Gender      |             | Age        |            |            |             | DMA         |            |            |            |            |
|---------|-------------|-------------|------------|------------|------------|------------|-------------|-------------|------------|------------|------------|-------------|-------------|------------|------------|------------|------------|
|         | Total       | Ver Con     | Som Con    | Indep      | Som Lib    | Ver Lib    | F           | M           | 18-34      | 35-49      | 50-64      | 65+         | BHM         | HSV        | MOB        | MGM        | OTH        |
| Total   | 807         | 266         | 213        | 210        | 80         | 37         | 443         | 364         | 75         | 185        | 279        | 269         | 317         | 163        | 112        | 116        | 99         |
| Lowest  | 138<br>17.1 | 37<br>13.8  | 29<br>13.5 | 49<br>23.5 | 19<br>24.1 | 4<br>10.5  | 75<br>17.0  | 62<br>17.2  | 25<br>33.6 | 48<br>26.0 | 46<br>16.4 | 19<br>7.1   | 43<br>13.6  | 34<br>20.8 | 29<br>26.0 | 22<br>19.1 | 10<br>9.7  |
| Low     | 135<br>16.7 | 44<br>16.7  | 42<br>19.9 | 27<br>12.9 | 16<br>19.6 | 5<br>14.3  | 81<br>18.2  | 54<br>15.0  | 8<br>10.1  | 29<br>15.4 | 56<br>20.2 | 43<br>15.8  | 59<br>18.7  | 21<br>13.0 | 22<br>19.7 | 14<br>12.5 | 18<br>18.3 |
| High    | 235<br>29.1 | 78<br>29.2  | 62<br>29.1 | 66<br>31.3 | 17<br>21.5 | 12<br>31.9 | 137<br>30.9 | 98<br>26.9  | 22<br>29.8 | 53<br>28.5 | 81<br>29.1 | 79<br>29.3  | 105<br>33.2 | 42<br>25.7 | 24<br>21.5 | 43<br>37.3 | 20<br>20.5 |
| Highest | 299<br>37.1 | 107<br>40.3 | 80<br>37.5 | 68<br>32.3 | 28<br>34.8 | 16<br>43.2 | 150<br>33.8 | 149<br>41.0 | 20<br>26.5 | 56<br>30.1 | 95<br>34.2 | 128<br>47.8 | 109<br>34.5 | 66<br>40.5 | 37<br>32.8 | 36<br>31.1 | 51<br>51.6 |

Alabama - 2014 General Election

General Voter Propensity

|         | Race        |               |             |            | Party      |            |             | CD         |            |            |            |            |            |            |
|---------|-------------|---------------|-------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|
|         | Total       | Unk/Ot<br>her | White       | Black      | Lik Dem    | Lik Ind    | Lik Rep     | 1          | 2          | 3          | 4          | 5          | 6          | 7          |
| Total   | 807         | 69            | 544         | 193        | 266        | 58         | 483         | 110        | 121        | 107        | 100        | 124        | 125        | 120        |
| Lowest  | 138<br>17.1 | 19<br>27.9    | 68<br>12.6  | 50<br>26.0 | 62<br>23.2 | 24<br>41.7 | 52<br>10.8  | 28<br>25.7 | 20<br>16.9 | 11<br>10.2 | 7<br>6.9   | 31<br>25.2 | 16<br>12.8 | 24<br>20.0 |
| Low     | 135<br>16.7 | 4<br>5.9      | 91<br>16.8  | 39<br>20.5 | 49<br>18.5 | 11<br>18.7 | 75<br>15.5  | 21<br>19.3 | 15<br>12.5 | 17<br>16.0 | 22<br>21.8 | 13<br>10.8 | 25<br>19.7 | 22<br>18.2 |
| High    | 235<br>29.1 | 17<br>24.1    | 155<br>28.4 | 63<br>32.9 | 85<br>32.1 | 7<br>12.4  | 142<br>29.4 | 24<br>21.8 | 32<br>26.6 | 45<br>42.6 | 22<br>22.3 | 32<br>25.4 | 41<br>32.4 | 39<br>32.3 |
| Highest | 299<br>37.1 | 29<br>42.1    | 230<br>42.3 | 40<br>20.6 | 69<br>26.1 | 16<br>27.2 | 214<br>44.3 | 37<br>33.1 | 53<br>44.0 | 33<br>31.3 | 49<br>48.9 | 48<br>38.6 | 44<br>35.1 | 36<br>29.5 |

|         | Cell        |            |             |
|---------|-------------|------------|-------------|
|         | Total       | Yes        | No          |
| Total   | 807         | 98         | 709         |
| Lowest  | 138<br>17.1 | 37<br>37.9 | 101<br>14.2 |
| Low     | 135<br>16.7 | 24<br>24.7 | 111<br>15.6 |
| High    | 235<br>29.1 | 19<br>19.0 | 216<br>30.5 |
| Highest | 299<br>37.1 | 18<br>18.4 | 281<br>39.6 |

Alabama - 2014 General Election

Cell

|       | Voting      |             |            | Governor    |             |            | Lt Governor |             |            | Secretary of State |             |            | Auditor     |             |            |
|-------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|--------------------|-------------|------------|-------------|-------------|------------|
|       | Total       | Def         | Prob       | Bentley     | Griffith    | Undec      | Fields      | Ivey        | Undec      | Albert-Kaigler     | Merrill     | Undec      | Zeigler     | Joseph      | Undec      |
| Total | 807         | 746         | 61         | 460         | 288         | 60         | 296         | 424         | 87         | 267                | 429         | 110        | 423         | 282         | 102        |
| Yes   | 98<br>12.1  | 72<br>9.7   | 25<br>41.3 | 53<br>11.5  | 29<br>10.0  | 16<br>27.3 | 37<br>12.6  | 40<br>9.5   | 20<br>23.0 | 27<br>10.0         | 48<br>11.2  | 23<br>20.8 | 42<br>9.8   | 29<br>10.2  | 27<br>26.9 |
| No    | 709<br>87.9 | 673<br>90.3 | 36<br>58.7 | 407<br>88.5 | 259<br>90.0 | 43<br>72.7 | 258<br>87.4 | 384<br>90.5 | 67<br>77.0 | 241<br>90.0        | 381<br>88.8 | 88<br>79.2 | 381<br>90.2 | 254<br>89.8 | 74<br>73.1 |

|       | Ag Commissioner |             |             |            | Straight Ticket |             |             |            |             | Right Track / Wrong Track |             |             |             |            |
|-------|-----------------|-------------|-------------|------------|-----------------|-------------|-------------|------------|-------------|---------------------------|-------------|-------------|-------------|------------|
|       | Total           | Smith       | McMillan    | Undec      | Def Rep         | Prob Rep    | Def Dem     | Prob Dem   | No Str Tick | Def Right                 | Some Right  | Some Wrong  | Def Wrong   | Undec      |
| Total | 807             | 269         | 445         | 93         | 211             | 118         | 179         | 49         | 250         | 238                       | 276         | 119         | 132         | 42         |
| Yes   | 98<br>12.1      | 31<br>11.4  | 47<br>10.6  | 20<br>21.5 | 23<br>10.9      | 18<br>15.2  | 19<br>10.7  | 7<br>14.2  | 31<br>12.3  | 34<br>14.2                | 23<br>8.4   | 8<br>6.7    | 26<br>19.6  | 7<br>16.3  |
| No    | 709<br>87.9     | 238<br>88.6 | 398<br>89.4 | 73<br>78.5 | 188<br>89.1     | 100<br>84.8 | 160<br>89.3 | 42<br>85.8 | 219<br>87.7 | 204<br>85.8               | 253<br>91.6 | 111<br>93.3 | 106<br>80.4 | 35<br>83.7 |

|       | Interest    |            |            |            |             |            |            |            |            |             | Lottery     |            |              |             |            |
|-------|-------------|------------|------------|------------|-------------|------------|------------|------------|------------|-------------|-------------|------------|--------------|-------------|------------|
|       | Total       | 1          | 2          | 3          | 4           | 5          | 6          | 7          | 8          | 9           | Def For     | Prob For   | Prob Against | Def Against | No Diff    |
| Total | 807         | 23         | 6          | 13         | 11          | 73         | 45         | 103        | 95         | 438         | 429         | 106        | 113          | 128         | 30         |
| Yes   | 98<br>12.1  | 3<br>11.9  | 0<br>0.0   | 1<br>9.9   | 0<br>0.0    | 19<br>26.3 | 15<br>33.7 | 20<br>19.0 | 9<br>9.5   | 31<br>7.0   | 63<br>14.6  | 12<br>11.0 | 6<br>5.0     | 11<br>8.8   | 6<br>21.4  |
| No    | 709<br>87.9 | 20<br>88.1 | 6<br>100.0 | 12<br>90.1 | 11<br>100.0 | 54<br>73.7 | 30<br>66.3 | 84<br>81.0 | 86<br>90.5 | 407<br>93.0 | 367<br>85.4 | 94<br>89.0 | 108<br>95.0  | 117<br>91.2 | 24<br>78.6 |

Alabama - 2014 General Election

Cell

|       | Ideology    |             |             |             |            |            | Gender      |             | Age        |             |             |             | DMA         |             |            |            |            |     |     |     |     |  |
|-------|-------------|-------------|-------------|-------------|------------|------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|-------------|------------|------------|------------|-----|-----|-----|-----|--|
|       | Total       | Ver         | Con         | Som         | Con        | Indep      | Som         | Lib         | Ver        | Lib         | F           | M           | 18-34       | 35-49       | 50-64      | 65+        | BHM        | HSV | MOB | MGM | OTH |  |
| Total | 807         | 266         | 213         | 210         | 80         | 37         | 443         | 364         | 75         | 185         | 279         | 269         | 317         | 163         | 112        | 116        | 99         |     |     |     |     |  |
| Yes   | 98<br>12.1  | 18<br>6.8   | 22<br>10.3  | 34<br>15.9  | 18<br>22.7 | 6<br>15.5  | 49<br>11.1  | 48<br>13.3  | 25<br>33.6 | 27<br>14.4  | 30<br>10.8  | 16<br>5.9   | 35<br>10.9  | 20<br>12.4  | 19<br>16.8 | 17<br>14.6 | 7<br>7.1   |     |     |     |     |  |
| No    | 709<br>87.9 | 248<br>93.2 | 191<br>89.7 | 177<br>84.1 | 62<br>77.3 | 32<br>84.5 | 393<br>88.9 | 316<br>86.7 | 50<br>66.4 | 158<br>85.6 | 248<br>89.2 | 253<br>94.1 | 282<br>89.1 | 143<br>87.6 | 93<br>83.2 | 99<br>85.4 | 92<br>92.9 |     |     |     |     |  |

|       | Race        |               |             | Party       |             |            |             | CD         |             |            |            |             |             |             |   |   |   |
|-------|-------------|---------------|-------------|-------------|-------------|------------|-------------|------------|-------------|------------|------------|-------------|-------------|-------------|---|---|---|
|       | Total       | Unk/Ot<br>her | White       | Black       | Lik         | Dem        | Lik         | Ind        | Lik         | Rep        | 1          | 2           | 3           | 4           | 5 | 6 | 7 |
| Total | 807         | 69            | 544         | 193         | 266         | 58         | 483         | 110        | 121         | 107        | 100        | 124         | 125         | 120         |   |   |   |
| Yes   | 98<br>12.1  | 17<br>25.0    | 48<br>8.8   | 32<br>16.8  | 37<br>14.0  | 25<br>42.3 | 36<br>7.4   | 19<br>17.1 | 18<br>14.9  | 12<br>11.6 | 13<br>13.1 | 15<br>12.4  | 13<br>10.5  | 7<br>5.7    |   |   |   |
| No    | 709<br>87.9 | 52<br>75.0    | 497<br>91.2 | 160<br>83.2 | 229<br>86.0 | 34<br>57.7 | 447<br>92.6 | 92<br>82.9 | 103<br>85.1 | 94<br>88.4 | 87<br>86.9 | 109<br>87.6 | 112<br>89.5 | 113<br>94.3 |   |   |   |

|       | General Voter Propensity |             |             |             |             |
|-------|--------------------------|-------------|-------------|-------------|-------------|
|       | Total                    | Lowest      | Low         | High        | Highest     |
| Total | 807                      | 138         | 135         | 235         | 299         |
| Yes   | 98<br>12.1               | 37<br>26.9  | 24<br>17.8  | 19<br>7.9   | 18<br>6.0   |
| No    | 709<br>87.9              | 101<br>73.1 | 111<br>82.2 | 216<br>92.1 | 281<br>94.0 |